

# INVOICE

**WFXB-TV**  
**3364 Huger St**  
**Myrtle Beach, SC 29577**  
**Main: (843)828-4300**  
**Billing: (843)828-4300 ext 131**

Property	WFXB		
Invoice #	425675-1	Order #	425675
Invoice Date	03/31/24	Alt Order #	10757781
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/26/24	Flight Dates	03/20/24 - 03/26/24
Advertiser	Issue/Conservation Voters of SC		
Product	CONSERV VOTERS SC		
Estimate #	13346		
	Account Executive	Jalissa Stevens	
	Sales Office	Washington Cox	
	Sales Region	National	
	Agency Code	9914019	
	Advertiser Code	1580	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1	1629	
	Product 2		

Billing Address:

**McKenna Media**  
**Attention: Accounts Payable**  
**1322 G. Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WFXB-TV**  
**3364 Huger St**  
**Myrtle Beach, SC 29577**

**WO Payments Quick Pay Link:** [payments.wocentral.com/find](https://payments.wocentral.com/find)
**Quick Pay Code:** [3LCA9UA9RA](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/21/24	03/21/24	M-F 730p-8p	730p-8p	--- 1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 --- 1--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXB Th 03/21/24 7:56 PM M-F 730p-8p 730p-8p :30 MMLCVSC0319241H \$100.00 NM									
2	03/25/24	03/25/24	M-F 730p-8p	730p-8p	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 1----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXB M 03/25/24 7:46 PM M-F 730p-8p 730p-8p :30 MMLCVSC0319241H \$100.00 NM									
3	03/20/24	03/20/24	M-F FOX News @ 10p	M-F FOX News @ 1	-- 1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -- 1---- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXB W 03/20/24 10:30 PM M-F FOX News @ 10p M-F FOX News @ :30 MMLCVSC0319241H \$200.00 NM									
4	03/22/24	03/22/24	M-F FOX News @ 10p	M-F FOX News @ 1	---- 1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 ---- 1-- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXB F 03/22/24 10:18 PM M-F FOX News @ 10p M-F FOX News @ :30 MMLCVSC0319241H \$200.00 NM									
5	03/26/24	03/26/24	M-F FOX News @ 10p	M-F FOX News @ 1	- 1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 - 1----- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXB Tu 03/26/24 10:11 PM M-F FOX News @ 10p M-F FOX News @ :30 MMLCVSC0319241H \$200.00 NM									
6	03/23/24	03/23/24	Sa-Su FOX News @ 10p	Sa-Su FOX News @	----- 1-	:30	1	\$100.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE

Send Payment To:

**WFXB-TV**  
**3364 Huger St**  
**Myrtle Beach, SC 29577**

Invoice #	425675-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24
Advertiser	Issue/Conservation Voters of SC		
Product	CONSERV VOTERS SC		
Estimate #	13346		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	03/23/24	03/23/24	Sa-Su FOX News @ 10p	Sa-Su FOX News @	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFXB	Sa	03/23/24	10:09 PM	Sa-Su FOX News @ 10p	Sa-Su FOX News @	:30	MMLCVSC0319241H	\$100.00 NM
7	03/23/24	03/23/24	Sa 1030-11p	Sa 1030-11p	-----1-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFXB	Sa	03/23/24	10:57 PM	Sa 1030-11p	Sa 1030-11p	:30	MMLCVSC0319241H	\$50.00 NM
8	03/24/24	03/24/24	Sa-Su FOX News @ 10p	Sa-Su FOX News @	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFXB	Su	03/24/24	10:22 PM	Sa-Su FOX News @ 10p	Sa-Su FOX News @	:30	MMLCVSC0319241H	\$100.00 NM
9	03/24/24	03/24/24	Su 1030p-11p	Su 1030p-11p	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFXB	Su	03/24/24	10:59 PM	Su 1030p-11p	Su 1030p-11p	:30	MMLCVSC0319241H	\$75.00 NM
<b>Total Spots</b>							<b>9</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,125.00</b>
<u>Agency Commission</u>	<b>\$168.75</b>
<u>Net Amount Due</u>	<b>\$956.25</b>
<u>Invoice Balance as of 04/08/24 3:11:10 PM ET</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.