

ORDER

Orders
Order / Rev: 425675
Alt Order #: 10757781
Product Desc: CONSERV VOTERS SC
Estimate: 13346
Flight Dates: 03/20/24 - 03/26/24
Original Date / Rev: 03/19/24 / 03/19/24
Order Type: GENERAL

WFXB
Primary AE: Jalissa Stevens
Sales Office: WACOX
Sales Region: National

Agency Name: McKenna Media
Buying Contact:
Billing Contact:
 1322 G. Street, SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Conservation Voters of SC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-04

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/26/24	9	\$1,125.00	\$956.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	9	\$1,125.00	\$956.25	0.00
Totals	9	\$1,125.00	\$956.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jalissa Stevens			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WFXB	10%	\$1,125.00
Market	100%	\$11,250.00

Competitive Share

	Share	Total
AFWB	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	90%	\$10,125.00
WBTW	0%	\$0.00
WEYB	0%	\$0.00
WHMC	0%	\$0.00
WJPM	0%	\$0.00
WMBF	0%	\$0.00
WPDE	0%	\$0.00
WWMB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFXB	03/21/24	03/21/24	M-F 730p-8p M-F 730p-8p	CM	730p-8p	--- 1---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	--- 1---		1		\$100.00		0.00					
N 2	WFXB	03/25/24	03/25/24		CM	730p-8p	1-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00

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WFXB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p M-F 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	1-----					1	\$100.00		0.00			
N 3	WFXB	03/20/24	03/20/24	M-F FOX News @ 10p M-F FOX News @ 10p	CM	M-F FOX News @	--1----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	--1----					1	\$200.00		0.00			
N 4	WFXB	03/22/24	03/22/24	M-F FOX News @ 10p M-F FOX News @ 10p	CM	M-F FOX News @	----1--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	----1--					1	\$200.00		0.00			
N 5	WFXB	03/26/24	03/26/24	M-F FOX News @ 10p M-F FOX News @ 10p	CM	M-F FOX News @	-1-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/25/24	03/31/24	-1-----					1	\$200.00		0.00			
N 6	WFXB	03/23/24	03/23/24	SA-SU FOX News @ 10p Sa-Su FOX News @ 10p	CM	Sa-Su FOX News	-----1-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1-					1	\$100.00		0.00			
N 7	WFXB	03/23/24	03/23/24	Sa 1030p-11p Sa 1030-11p	CM	Sa 1030-11p	-----1-	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1-					1	\$50.00		0.00			
N 8	WFXB	03/24/24	03/24/24	SA-SU FOX News @ 10p Sa-Su FOX News @ 10p	CM	Sa-Su FOX News	-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1					1	\$100.00		0.00			
N 9	WFXB	03/24/24	03/24/24	Su 1030p-11p Su 1030p-11p	CM	Su 1030p-11p	-----1	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1					1	\$75.00		0.00			
													Totals	9	\$1,125.00