

WISCONSIN PUBLIC RADIO

Quarterly Issues and Programs Report

2014

For Wisconsin Public Radio Stations

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The State of Wisconsin Educational Communications Board

Attached Reports Represent Q3, 2014

ECB Radio Stations WLBL (AM/FM), WHAA (FM), WHAD (FM), WHBM (FM), WHDI (FM), WHHI (FM),

WHLA (FM), WHSF (FM) and WHWC (FM) are affiliates of the WPR Ideas Network

ECB Radio Stations WERN (FM), WHWA (FM), WHND (FM), WHRM (FM), WHSA (FM), WPNE (FM), WSSU (FM)

and WSSW (FM) are affiliates of the WPR News and Classical Network

Wisconsin Public Radio Issues and Programs

July-September 2014

Selected Issues Provided Significant Broadcast Program Treatment

Segment Running Times: 1:00-5:00

Aired Weekdays: 5:04am-6:06pm

NPR/Classical Music Network: Station _____

Subject	Source	Title	Description	Reporter	Experts	Date
Budget, Deficit, Taxes	WERN	DOA 4Sale	The Walker administration has released a list of state assets it might consider selling, including state-owned power plants throughout Wisconsin.	Johnson	State Rep Gordon Hintz: D-Oshkosh	7/1/14
Budget, Deficit, Taxes	WERN	Tax Poll	A national group that's against taxing Internet sales is touting a poll it commissioned showing Wisconsin residents also oppose the idea.	Johnson	Pete Sepp: National Taxpayers' Union Scott Stenger: Alliance of Wisconsin Retailers	7/7/14
Budget, Deficit, Taxes	WERN	Hazmatnew	As of this month, Wisconsin began a new hazardous materials response plan with more hazmat teams around the state. But cities are getting less funding	Simonson	Brian Satula: WI Emergency Management Administrator Bob Jauch: WI State Senator (D)	8/25/14
Econ and Jobs	WERN	We Are 48	Wisconsin ranks third LAST among states in business start-ups, according to recently-released Census Bureau data. But, Governor Scott Walker contends things are getting better as of late.	Quirnbach	WI Gov Scott Walker	9/29/14
Econ, Jobs, Environment	WERN	GTAC-Ashland	Gogebic Taconite is considering changing its proposed iron ore mining plan. They may mine in just Iron County, and not include Ashland County.	Simonson	Bob Seitz: GTAC spokesman Pete Russo: Ashland County Board Chairman	9/5/14
Economy and Jobs	WERN	OPrevu	Union leaders in Milwaukee say they're glad President Barack Obama will speak	Quirnbach	Sheila Cochran: Milwaukee Area Labor Council	9/1/14

			at a labor rally in the city today. But some say they have a to-do list for the President's final two years in office.		Joe Oulahan: Milwaukee Labor Council Exec Board member	
Economy, Jobs	WERN	Outsore	Governor Scott Walker says he agrees with a Democrat's proposal to curtail state financial assistance from going to companies that send jobs elsewhere. But it may take a while to put the plan in place.	Quirnbach	Peter Barca: WEDC Board member WI Governor Scott Walker	7/29/14
Education	WERN	Yrround	It's the first day of the new school year today at Hamilton Elementary school in LaCrosse. Hamilton and a handful of other districts in the state operate on a year-round academic calendar.	Durst	Steve Michaels: Hamilton principal	7/17/14
Education	WERN	Remedial	The head of the UW System says Wisconsin's universities and colleges need to work harder at decreasing the number of students who need remedial courses.	Kremer	Ray Cross: UW System President Joe Gow: UW La Crosse Chancellor	8/25/14
Education, Budget	WERN	Grants	Thousands of students in Wisconsin are being denied grants to help pay for their higher education expenses. It's because there isn't enough money to meet the demand.	White	WI State Sen Jennifer Schilling (D) Sherrie Nelson: WI Higher Education Aids Board	8/7/14
Environment	WERN	Bye Hicap	As of today, Wisconsin residents can no longer challenge DNR permits for a high-capacity well, if the state failed to look at what the well may do to overall groundwater in the area.	Quirnbach	Amber Meyer Smith: Clean Wisconsin	7/1/14
Environment	WERN	Trioclosn	More scientists and advocacy groups are urging that a chemical ingredient be removed from some household soaps and cleaning products. Part of the concern is about the chemical getting into surface waters like the Great Lakes.	Quirnbach	Rolf Halden: AZ State U professor Paul DeLeo: American Cleaning Institute	7/11/14
Environment	WERN	NRGINNO	The State of Wisconsin is putting about nine-hundred thousand dollars into a collaboration center in Milwaukee, for businesses in the energy, power	Quirnbach	WI Governor Scott Walker	8/1/14

			and energy controls industries.			
Environment	WERN	SandpipDNR	The last section of one of the highest capacity pipelines from the North Dakota Bakken oil fields will get a hearing in Superior later this month. But one environmental group is crying foul because it's combining two pipeline projects.	Simonson	Ben Callan: DNR Zoning Regulations Specialist Elizabeth Warn: Sierra Club John Muir Chapter	8/7/14
Environment	WERN	ChipEPA	Tribal leaders from Wisconsin, Michigan and Minnesota will meet with the U.S. Environmental Protection Agency tomorrow and Thursday in Michigan. Many, if not all, will demand that the EPA stop mining activity in the Penokee Range.	Simonson	Tom Maulson: Lac du Flambeau President	8/19/14
Environment	WERN	Mad Energy	Madison will participate in a first ever, nationwide competition for energy conservation. The sponsor is Georgetown University. It will award 5 million dollars to a community that can come up with ways to conserve. These methods have to be innovative and provide longterm savings.	Mills	Jeanne Hoffman: City of Madison Christopher Nelson: Georgetown U Energy Prize Director	8/25/14
Environment	WERN	Wolf Letr	Wolf advocates and biologists are pressing The U.S. Fish and Wildlife Service to take a closer look at Wisconsin's management of the grey wolf. But the Wisconsin D-N-R says it has met its requirements.	Quirnbach	Jodi Habush-Sinykin: Attorney for Midwest Environmental Advocates Melanie Weberg: Polk Co resident	9/11/14
Environment	WERN	Manure Spill	Six hundred, forty thousand gallons of manure has spilled out of a dairy farm in southern Door County. It's one of the largest spills in Wisconsin history. Staff from the DNR is on the scene to make sure the manure is contained.	Murray	Jason Lowrey: DNR Soil Response Team	9/17/14
Environment	WERN	Lake High	A federal agency says it looks like all five Great Lakes are above their average water level for this time of year. That's the first time that's happened this century.	Quirnbach	Betty Cassidy: Milwaukee resident Drew Gronewold: NOAA Hydrologist	9/23/14
Environment	WERN	Newchester	The environmental group Clean Wisconsin is	Moberg	Elizabeth Wheeler:	9/23/14

			praising a court decision that upheld the right of the DNR to mandate groundwater monitoring at an Adams County dairy. The dairy owners say they have been unfairly singled out.		Attorney, Clean Wisconsin Bill Harke: Milk Source spokesman	
Environment	WERN	Bakbald	Two Democratic members of Wisconsin's congressional delegation want the Obama administration to get tougher on Bakken oil rail tankers. So, a member of Obama's cabinet is coming to La Crosse Wednesday.	Simonson	Congressman Ron Kind US Sen Tammy Baldwin	9/23/14
Environment ; Budget, Deficit, and Taxes	WERN	Air Staff	Only 20% of active frac sand mining operations have been inspected by the DNR to ensure they're complying with state air pollution permits. Additional staff are helping the backlog but the agency says it's still behind.	Kremer	Jeff Johnson: WI DNR Environmental Engineer Supervisor WI Gov Scott Walker	9/29/14
Health Care	WERN	ACA Case	A case against the Affordable Care Act is in the hands of a federal judge. Arguments to either dismiss or continue the case were made in court today in Green Bay. Wisconsin's Republican U-S Senator, Ron Johnson, brought the case against the Obama administration.	Murray	US Sen Ron Johnson (R) Wisconsin	7/7/14
Health Care	WERN	Bad Refer	Health care advocates say they hope as many twenty Wisconsin counties will hold advisory referenda this fall, on whether the state should accept all available federal funds for the Badger Care health program.	Baker	Robert Craig: Citizen Action of Wisconsin	7/7/14
Health Care, Education	WERN	School shots	More than 20 states allow parents to forego their child's school vaccinations for personal reasons. In Wisconsin the number of kids not getting shots under this exemption has grown steadily....at at time the country is seeing resurgence of a disease once thought eliminated: measles.	Mills	John Conway: UW School of Medicine Pediatrics prof Dan Hopfensperger: Director, WI Immunization Program Deverie and Rob Tinnen: Parents (Madison)	8/7/14
Income inequality,	WERN	ET Region	Big changes are on the horizon for programs that offer job training for Wisconsin's food assistance	McCollum	Teresa Pierce: Exec Director, Workforce	9/11/14

Welfare Issues			recipients.		Connections Claire Smith: WI Dept of Health Services spokeswoman	
Infrastructure	WERN	Rail senate	Saying farmers are getting clobbered by a lack of rail service amidst a record wheat harvest this year, the U.S. Senate Transportation Committee held a hearing in Washington yesterday about fixing the problems.	Simonson	Heidi Heitkamp: US Senator/North Dakota John Rockefeller: US Senator/West VA Ed Hamberger: Assoc of Railroads President	9/11/14
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Welfare	WERN	MHL Vets	It's a goal of the Obama Administration to end chronic homelessness among veterans by 2015. Madison's mayor and local VA officials are relying on a federal voucher program but also are asking the community to help an estimated 120 homeless vets.	Mills	Matt Heldman: Madison VA Hospital Madison Mayor Paul Soglin	7/17/14

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Issues	Host	Source	Description	Guests	Date/Time
Ideas Network Call-in Issues and Programs--Selected Samples from July - September 2014					
Economy & Jobs (35%)					
	Rueckert/Ferrett	WHA	Update on the Economy	Chris Farrell	7/3/14@4:30 pm
	Dunn	WHAD	Jobs have recovered by wages haven't	Valerie Wilson	8/13/14@1:00 pm
	Rueckert/Ferrett	WHA	The Purpose Economy	Aaron Hurst	8/14/14@3:00 pm
	Rueckert/Ferrett	WHA	Most Endangered Jobs	Tony Lee	8/15/14@4:00 pm
	Rueckert/Ferrett	WHA	How Our Crumbling Roads Impact the Economy	Andy Herrmann	8/25/14@5:00 pm
	Cardin	WHA	The State of Organized Labor in Wisconsin and the US	Phil Neuenfeldt, Elizabeth Shuler	9/1/14@8:00 am
	Cardin	WHA	Future of the Sharing Economy	Arun Sundararajan	9/19/14@7:00am
	Dunn	WHAD	Wage Gap and Today's Worker	Joseph Blasi	9/30/14@1:00 pm
	Rueckert/Ferrett	WHA	Economic Impact of Wisconsin Agriculture	Steven Deller	9/29/14@3:30 pm
	Rueckert/Ferrett	WHA	Walker's Plans for Jobs and Taxes	Andrew Reschovsky	9/17/14@5:00 pm
Government Dissatisfaction 15%	Cardin	WHA	Truth in Media, Government, and Other Institutions	Charles Lewis	7/17/14@8:00 am
	Dunn	WHAD	A Look at Just How Dissatisfied American Are	Frank Bruni	9/4/12@1:00 pm
	Cardin	WHA	Is Obama Using Executive Orders Appropriately?	John Hudak	7/2/14@7:00 am
	Rueckert/Ferrett	WHA	Fact Check of WI Jobs Numbers	Jessie Opoien	9/3/14@5:00 pm
	Dunn	WHAD	Two Decisions Congress Can Make To Reduce Polarization	Christopher Phillips	9/17/14@1:00 pm
Education 9%	Dunn	WHAD	Separate and Unequal	Kyle Spencer	7/15/14@1:00 pm
	Dunn	WHAD	The State Of Education According To an Award-Winning Teacher	Rafe Esquith	8/21/14@1:00 pm
	Cardin	WHA	The Teacher Wars	Dana Goldstein	9/2/14@6:00 am

	Dunn	WHAD	New Ways of Measuring Success in Classrooms	Barbara Kantrowitz	9/2/14@2:00 pm
	Cardin	WHA	Wanted: More Men and Minority Teachers	Roy Jones	9/18/14@6:00 am
Budget, Deficit, Taxes 7%	Cardin	WHA	Reps. Barca and Kerkmann on Budget Shortfall	Peter Barca, Samantha Kerkman	9/1/14@7:00 am
	Cardin	WHA	Projected Budget Shortfall	John Nygren	9/15/14@7:30 am
	Cardin	WHA	Time to Implement Wheel Tax	Steve Walters	9/3/14@7:00 am
Infrastructure 4%	Rueckert/Ferrett	WHA	How Our Crumbling Roads Impact the Economy	Andy Herrmann	8/25/14@5:00 pm
	Rueckert/Ferrett	WHA	New Regulations Proposed For Trains Carrying Hazardous Fuel	Mike Simonson	7/23/14@3:00 pm
	Rueckert/Ferrett	WHA	Growing Support for Toll Roads in Wisconsin	Joseph Cera	9/14/14@3:00 pm
Welfare Issues 3%	Cardin	WHA	Free School Lunches for All?	Walter Farrell	9/1/14@6:00 am
	Cardin	WHA	Two Takes on Paul Ryan's Anti-Poverty Plan	Catherine Wilson, Janelle Bouie	7/29/14@7:00 am
	Cardin	WHA	Should Public Aid Recipients Undergo Drug Testing?	Jason Stein	9/17/14@7:00 am
Drug/Alcohol Abuse 2%	Rueckert/Ferrett	WHA	Solving Wisconsin's Alcohol Problem	Jeremy Arney	9/12/14@5:00 pm
	Rueckert/Ferrett	WHA	How Alcohol Affects Lives	Paula Perrin	9/11/14@5:00 pm
	Cardin	WHA	Alcohol Continues To Have Deadly Consequences	Brenda Rooney	7/10/14@6:30 am
Health Care 2%	Dunn	WHAD	The Unexpected Cost of Drive-by Doctors	Elisabeth Rosenthal	9/24/14@2:00 pm
	Dunn	WHAD	The Cost of Vaccinations	Elisabeth Rosenthal	8/7/14@2:00 pm
	Dunn	WHAD	The Rising Cost of Medical Specialties	Elisabeth Rosenthal	7/30/14@1:00 pm
Income Inequality 2%	Rueckert/Ferrett	WHA	Report Looks At Income And Wage Gaps Across the US	Laura Dresser	8/12/14@3:00 pm
	Cardin	WHA	Growing Income Gap Will Lead to Union Resurgence	Barry Eidlin	8/11/14@7:00 am
Environment 1%	Cardin	WHA	Frac Sand Mining's Impact In Wisconsin	Sarah Williams	9/30/14@7:00 am

	Meiller	WHA	THE USDA's Environmental Quality Incentives Program	Tom Krapf	<u>9/10/14@11:00 am</u>
	Dunn	WHAD	A Conversation with two of the world's leading environmental scientists	Paul Ehrlich, Michael Tobias	<u>8/14/14@2:00 pm</u>