

WISCONSIN PUBLIC RADIO

Quarterly Issues and Programs Report

2014

For Wisconsin Public Radio Stations

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The State of Wisconsin Educational Communications Board

Attached Reports Represent Q4, 2014

ECB Radio Stations WLBL (AM/FM), WHAA (FM), WHAD (FM), WHBM (FM), WHDI (FM), WHHI (FM),

WHLA (FM), WHSF (FM) and WHWC (FM) are affiliates of the WPR Ideas Network

ECB Radio Stations WERN (FM), WHWA (FM), WHND (FM), WHRM (FM), WHSA (FM), WPNE (FM), WSSU (FM)

and WSSW (FM) are affiliates of the WPR News and Classical Network

Wisconsin Public Radio Issues and Programs
 October-December 2014
 Selected Issues Provided Significant Broadcast Program Treatment
 Segment Running Times: 1:00-5:00
 Aired Weekdays: 5:04am-6:06pm
 NPR/Classical Music Network Stations

Subject	Source	Title	Description	Reporter	Experts	Date
Budget, Deficit, Taxes	WERN	Transvot	Voters will be asked this November whether they want to amend Wisconsin's constitution to protect the state's transportation fund.	Johnson	Craig Thompson: WI Transportation Development Association Fred Risser: State Rep (D) Madison	10/13
Budget, Deficit, Taxes	WERN	BUDGOV14	Whomever wins the race for Governor likely faces an unpleasant reality next year: Wisconsin's state budget is headed toward a deficit.	Johnson	Todd Berry: WI Taxpayers' Alliance Mary Burke: Democratic candidate for governor Scott Walker: WI governor John Peacock: WI Council on Children and Families	10/17
Budget, Deficit, Taxes	WERN	Walkerhy	The Walker Administration's plan to raise fees and taxes to help fund transportation projects in the state continues to roll into nails on the street. Some of the opposition is from owners and sellers of hybrid cars.	Quirnbach	Justin Fons: Milwaukee hybrid owner Chris Schneider: Honda Motor Werks, LaCrosse Mark Gottlieb: WI DOT Secretary	11/25
Budget,	WERN	Govtran15	Governor Scott Walker says he'd consider using a	Johnson	Scott Walker: WI Governor	

Deficit, Taxes			sales tax on automobile-related purchases to fund the state's transportation budget, and he won't rule out an increase in the vehicle registration fee.			12/29
Education	WERN	SAAAGENDA	Public school administrators have released their policy priorities for the next legislative session and biennial budget.	Durst	John Forester: School Administrators' Alliance	11/19
Environment	WERN	WEMGE	Two of the battles between Wisconsin utilities and the solar industry go before the public this week.	Quirnbach	Kate Schachter: Union Cab Mark Tauscher: Former GB Packer	10/7
Environment	WERN	Ozonahead	One environmental accomplishment Governor Scott Walker has been touting is that several Wisconsin counties have come into compliance for ozone...or ground-level smog . But clean air advocates say tighter ozone standards are needed to protect public health.	Quirnbach	Vickie Patton: Environmental Defense Fund William Becker: pollution control group (WDNR, etc) Gina McCarthy: EPA Administrator	10/7
Environment	WERN	Compfrac	More than 1,100 citizens from western Wisconsin are submitting a petition to the natural resources board at a meeting today. They want an in depth study of how frac sand mining is impacting Wisconsin.	Kremer	Sarah Williams: Midwest Environmental Advocates attorney Ken Schmitt: area resident	10/29
Environment	WERN	Fracmonitr2	Fewer than 10% of frac sand mining operations in Wisconsin are monitoring how much dust is blowing from their sites. And, the DNR has given monitoring exemptions to most companies that requested them since 2012.	Kremer	Crispin Pierce: UW-Eau Claire Environmental Public Health Program	11/13
Govt Dissatisfaction	WERN	Referendum	Voters in twelve Wisconsin communities will be asked next month if they support an amendment to the United States Constitution - - to reign in money in politics.	Bell	Mike McCabe: WI Democracy Campaign	10/23
Govt Dissatisfaction	WERN	WISPROLE	About one hundred and fifty prison reform activists from across the state descended on the state capitol	Halsted	Dave Liners: WISDOM exec director	12/5

on			today to call on legislators to take steps to cut the state's prison population in half.		Holly Long: Taycheeda prison inmate Joyce Ellwanger: WISDOM Rev. Joe Ellwanger, Milwaukee	
Health care	WERN	Chip	A national report on a popular health insurance program for low income kids shows coverage gains are levelling off. The rate of uninsured children in Wisconsin is better than the national average but is slipping.	Mills	Sashi Gregory: WI Council on Children and Families	11/7
Health Care	WERN	Flu start	The first sign of cold weather usually signals flu season is about to start. Wisconsin health officials are urging residents to get vaccinated.	Mills	Tom Haupt: WI Dept of Health Services	10/13
Health Care	WERN	WBHcare	The race for Wisconsin's governor has largely revolved around who can create jobs. But there are other key issues, like health care. The candidates disagree over whether to use federal Medicaid money to expand health care to poor people. But the next governor will also have the power to potentially change health care for even more residents, under a little known federal rule.	Mills	David Riemer: Public Policy Institute Mary Burke: Democratic candidate for WI Governor Scott Walker, WI Governor Donna Friedsam: UW Population Health Institute	10/13
Health care	WERN	Ebola gov	Governor Walker announced this afternoon that he's calling on the state Department of Health Services to partner with the Wisconsin National Guard to train teams of soldiers in Ebola treatment protocols and procedure.	White	Scott Walker: WI Governor Mary Burke: Democratic candidate for governor	10/17
Health Care	WERN	Dementia Drugs	Federal data shows use of antipsychotic drugs in nursing homes has decreased nearly 19% since 2011. In Wisconsin, the controversial practice has	Mills	Rob Gundermann: Alzheimer's and Dementia Alliance of WI	11/13

			been curtailed even more and it's expected Wisconsin will meet national reduction goals.			
Health care	WERN	Health trends	A new report shows binge and heavy drinking in Wisconsin is on a downward trend. But adult obesity is on the rise.	Mills	Karen Timberlake: UW Population Health Institute	12/17
Health Care	WERN	Shoulder	A review of Wisconsin hospital records shows surgery for a common shoulder problem doubled over 8 years, well beyond population growth. The study comes at a time when doctors and patients are being urged to reduce tests and procedures that may not help.	Mills	Dr. Robert Ablove: Madison surgeon	12/29
Infrastructure	WERN	Spill train	As oil shipments by rail are on the rise, there are growing concerns that an accident could occur along the Mississippi River. Starting today, emergency responders will hold a three-day exercise to make sure they're prepared for an accident.	McCollum	Dan Hokanson: Upper Mississippi River Basin Assoc Larry Dean: US Fish and Wildlife Service	10/1
Jobs, economy	WERN	RTW	A conservative activist has formed a new group to push for a "Right to Work" law in Wisconsin.	Johnson	Scott Walker: WI Governor Scot Ross: One Wisconsin Now	12/1
Jobs, Economy	WERN	Stillmum	Governor Scott Walker says he still hopes lawmakers don't bring up right-to-work next session, but if they do, he says they should wait until after the budget is finished.	Johnson	Scott Walker: WI Governor	12/5
Jobs, Economy	WERN	Barcadems	Last month's elections increased the Republican majorities in the state legislature. Minority Democrats expect a fight over economic issues, including the minimum wage.	Mills	Peter Barca: State Rep (D) Kenosha	12/23
Welfare	WERN	Scotdrug	Two Democrats in Congress are asking Republican Governor Scott Walker for details of his plan to require drug testing of some people who receive public assistance dollars.	Quirnbach	US Rep Gwen Moore (D) Milwaukee WI Gov Scott Walker	10/1

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Ideas Network Call-in Issues and Programs--Selected Samples from October - December 2014					
Issues	Host	Source	Description	Guests	Date/Time
Economy & Jobs (35%)					
	Dunn	WHAD	Robert Reich on the Economy	Robert Reich	10/7/14 @1:00 pm
	Dunn	WHAD	The Truth About Money	Ric Edelman	10/9/14 @1:00 pm
	Dunn	WHAD	David Cay Johnston on the Economy	David Cay Johnson	10/14/14@1:00 pm
	Cardin	WHA	The State of Wisconsin's Economy	Kevin Quinn	10/24/14@7:00am
	Dunn	WHAD	Wage Gap and Today's Worker	Joseph Blasi	12/31/14@2:00 pm
	Rueckert/Ferrett	WHA	Wisconsin's Manufacturing Economy	Abdur Chowdhury	10/3/14@3:30 pm
	Cardin	WHA	Future of the Sharing Economy	Arun Sundararajan	9/19/14@7:00am
	Dunn	WHAD	Wage Gap and Today's Worker	Joseph Blasi	9/30/14@1:00 pm
	Rueckert/Ferrett	WHA	Economic Impact of Wisconsin Agriculture	Steven Deller	9/29/14@3:30 pm
	Rueckert/Ferrett	WHA	Job Creation in Wisconsin	Steven Deller/Miles Harter	10/21/14@5:00 pm
Government Dissatisfaction 15%	Rueckert/Ferrett	WHA	Chris Matthews on Congress	Chris Matthews	10/30/14@5:00 pm
	Cardin	WHA	Why Can't Republicans and the President See "Eye to Eye"	Bill Ballenger	11/20/14@7:00 am
	Dunn	WHAD	A Bleak Look at Just How Dissatisfied Americans Are	Frank Bruni	12/22/14 @ 1:00 pm
	Rueckert/Ferrett	WHA	The Least Productive Congress in 4 Decades	Paul Singer	12/26/14@3:00 pm
	Dunn	WHAD	New Year's Resolutions for Elected Officials	Charley Jacobs	12/31/14@7:00 am
Education 8%	Rueckert/Ferrett	WHA	Cultural Differences in the Classroom	Tracy Nix	10/7/14@3:00 pm
	Dunn	WHAD	The State of Public Education	Diane Ravitch	10/9/14@2:00 pm

	Dunn	WHAD	Family Engagement in the Classroom	Tracy Hill/Brenda Martinez	11/10/14@2:00 pm
	Rueckert/Ferrett	WHA	DPI Asks for \$613 Million Increase	Erin Richards	11/11/14@3:00 pm
	Dunn	WHAD	College Debt	Randi Weingarten	10/2/14@2:00 pm
Budget, Deficit, Taxes 7%	Rueckert/Ferrett	WHA	Wisconsin's Budget	Todd Berry	10/16/14@3:00pm
	Rueckert/Ferrett	WHA	State Budget Projections	Sen. Ron Johnson	10/16/14@5:00 pm
	Rueckert/Ferrett	WHA	Rethinking Taxes in Wisconsin	Mike Nichols	10/1/14@4:00 pm
Infrastructure 4%	Cardin	WHA	A Constitutional Amendment to Protect the Transportation Fund	Fred Risser/Craig Thompson	10/15/14@7:00 am
	Rueckert/Ferrett	WHA	DOT Proposes Rate Hikes	Patrick Marley	11/17/14@3:00 pm
	Dunn	WHA	WisDOT Budget	Eugene Kane	11/21/14@8:00 am
Welfare Issues 3%	Cardin	WHA	Evaluating the Federal School Lunch Program	Meghan Hellrood	11/12/14@7:00am
	Rueckert/Ferrett	WHA	Living Hand To Mouth in the US	Linda Tirado	12/1/14@4:00 pm
Drug/Alcohol Abuse 2%	Dunn	WHAD	Heroin Recovery: What It Takes To Get Clean	Greg Matysik	12/22/14@2:00pm
	Rueckert/Ferrett	WHA	How WI's Alcohol Culture Contributes to Drunk Driving	Shereen Siewert	11/10/14@4:00 pm
	Rueckert/Ferrett	WHA	A Yearly Conversation About Alcohol in WI	Karen Timberlake	10/9/14@5:00 pm
Health Care 2%	Dunn	WHAD	The Cost of Vaccinations	Elisabeth Rosenthal	11/13/14@2:00 pm
	Dunn	WHAD	Healthcare.gov One Year Later	Margot Sanger-Katz	11/4/14@1:00 pm
Income Inequality 2%	Rueckert/Ferrett	WHA	Poverty Wages in Wisconsin	Laura Dresser	10/9/14@3:30 pm
	Rueckert/Ferrett	WHA	What Counts As a Living Wage In WI	Steven Deller	11/18/14@3:30pm
Environment 1%	Meiller	WHA	Seventh Generation Earth Ethics	Patty Loew	12/25/14@11:45a m
	Rueckert/Ferrett	WHA	Winter Pollution from Dairies	Elizabeth Wheeler	10/23/14@4:30pm

Gilliland

WHA

Sustainable Agriculture

Fred Kirschenmann

11/16/14@4:00pm