

Tester for Senate 2024



Station	KMSO-FM	Buyer	James Wells	
Market	Missoula	Email	James.Wells@screenstrategies.com	
Flight Dates	5/15/2024 - 5/21/2024 (Est. 9230)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Wed 5/15	Thu 5/16	Fri 5/17	Sat 5/18	Sun 5/19	Mon 5/20	Tue 5/21	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$30.00 \$240.00	2	2	1			2	1	8
10:00 AM - 3:00 PM	MD	M-F 60	\$28.00 \$252.00	2	1	2			2	2	9
3:00 PM - 7:00 PM	PM	M-F 60	\$28.00 \$252.00	2	2	2			1	2	9
6:00 AM - 10:00 AM	S1	Sa 60	\$22.00 \$22.00				1				1
10:00 AM - 3:00 PM	S2	Sa 60	\$22.00 \$22.00				1				1
3:00 PM - 7:00 PM	S3	Sa 60	\$22.00 \$22.00				1				1
6:00 AM - 10:00 AM	U1	Su 60	\$22.00 \$22.00					1			1
10:00 AM - 3:00 PM	U2	Su 60	\$22.00 \$22.00					1			1
3:00 PM - 7:00 PM	U3	Su 60	\$22.00 \$22.00					1			1
Station Totals			\$876.00	6	5	5	3	3	5	5	32