

Public Affairs portion of the FCC Report / 1st Quarter 2024

January, February, March for WBBZ-TV 5, Your Hometown MeTV Station  
Channel 67.1 for Western New York.

Programming and Spots include coverage of:

Community Events  
Community Conversations  
Health and Medical Issues  
Family Issues  
Not For Profit Agencies  
Women's Issues  
Education  
Arts and Cultural  
Public Service

"Big Picture" -

weekly public affairs program, hosted by  
retired New York State Supreme Court Judge Penny Wolfgang, with reports  
from contributor Tony Farina, longtime journalist in WNY media.  
Airtimes ( Friday 8pm, Saturday 12:30pm; Sunday at 10:30am )

"Big Picture: PRIME"-

weekly public affairs program, hosted by Phil Arno  
(Monday at 8pm)

"Hometown Health Connection" -

weekly medical program, produced in partnership with Buffalo Healthy  
Living Magazine, hosted by John Di Sciullo  
Airtimes ( Wednesday 8pm / Saturday Noon)

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SPECIAL COMMUNITY PROGRAMS OF INTEREST

Celebrating Buffalo's Polonia Pride

"Polka Buzz" - Weekly TV dance party hosted by Ron Dombrowski featuring Buffalo's best bands -  
This program airs every Sunday at 11:30am & 7pm

WNY Church Unleashed

Every Sunday at 10am for a half hour, WBBZ-TV presents a televised ministry from three Lutheran Churches in  
Western New York - St. Paul's, Zion, and Parkside with Pastors Steve Biegner, Jeremiah Smith, and  
Roger Griffiths with Christian insight into issues of the day, inspirational music, and prayers.

"Two Wars: The Road to Integration" - WBBZ-TV debuted this special Black History Month documentary produced by  
the Buffalo Naval and Military Park, surrounding the racism and segregation black people faced after returning home  
from  
serving their country - from World War II to present day conflicts. Airing Friday Feb. 16th at 8pm; Saturday Feb. 17th  
at 12:30pm; Sunday February 18th at 10:30am

Variety Kids Telethon

WBBZ-TV was the producer of the 62nd annual event to raise money and awareness for Oishei Children's

Hospital, the Dr. Robert Warner Rehabilitation Center, and other Children's Charities. WBBZ-TV produced the program for affiliate WGRZ Channel 2 Saturday March 9th, and aired our program Sunday March 10th from 10am until 8pm. This is the longest running locally produced Telethon in the nation.

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**Monday January 1 at 8pm**

"Big Picture: PRIME" - host Phil Arno presents inspiring video clips for motivation in the New Year for health, faith, and family including motivational speakers and music.

**Wednesday January 3 at 8pm / Saturday January 6th at Noon**

"Hometown Health Connection: Community Conversations: - Discussion on autism in children and how adults with autism cope. Guests include author, actor, autism advocate Mickey Rowe and counselor Amy Pinder, Neuro diversity specialist. ( encore)

**Friday January 5 at 8pm / Saturday January 6th at 12:30pm / Sunday January 7th at 10:30am**

"Big Picture" - Judge Penny Wolfgang visits the groundbreaking ceremony for the Hispanic Heritage Cultural Center from July 2023- Guests include community leader Casimiro Rodriguez, Jr., Buffalo Mayor Byron Brown, with comments from NYS Governor Kathy Hochul. ( encore)

**Monday January 8th at 8pm**

"Big Picture: PRIME" - Phil Arno discusses gun control laws with Erie County District Attorney John Flynn.

**Wednesday January 10th at 8pm / Saturday January 13th at Noon"**

"Your Hometown Health Connection" - John Di Sciullo welcomes Dr. Thomas Russo from the UB School of Medicine, to discuss the rise in RSV cases, and how to take precautions with new vaccines to prevent Covid 19.

**Friday January 12th at 8pm / Saturday January 13th at 12:30pm / Sunday January 14th at 10:30am**

"Catholic Charities: A Century of Hope" - WBBZ-TV presents a special documentary produced by Abbey Mecca showcasing the work of the Catholic Charities over the last 100 years as the 2024 campaign kicks off.

**Monday January 15th at 8pm**

"Big Picture: PRIME" - Host Phil Arno discussed gun control laws with Erie County District Attorney John Flynn ( encore)

**Wednesday January 17th at 8pm / Saturday January 20th at Noon**

"Your Hometown Health Connection" - John Di Sciullo welcomes noted WNY Ophthalmologist and eye surgeon Dr. Amir Atwal from Atwal Eye Care with information on new treatments for cataracts.

**Friday January 19th at 8pm / Saturday January 20th at 12:30p / Sunday January 21st at 10:30am**

"Big Picture" - Host Judge Penny Wolfgang catches up with NFL and Buffalo Bills Hall of Fame player Jim Kelly and his "Kelly For Kids" charity. Judge visits "Nurses Night Out," an event that celebrates frontline medical teams from area health institutions. Reporter Tony Farina catches up with attorney Ralph Lorigo, decades long leader of the Conservative Party in WNY with an update on the special election to replace outgoing NYS House member Brian Higgins.

**Monday January 22nd at 8pm**

"Big Picture: PRIME" - Host Phil Arno welcomes Erie County Clerk Mickey Kearns to talk about the work of the County Clerk with an update on how the DMV is working to streamline services.

Wednesday January 24th at 8pm / Saturday January 27th at Noon

"Hometown Health Connection" - Host John Di Sciullo welcomes Dr. Samuel Shatkin, noted plastic surgeon from the Aesthetic Associates Center to discuss updates in skin and facial surgery for the new year.

Friday January 26th at 8pm / Saturday January 27th at 12:30pm / Sunday January 28th at 10:30am

"Big Picture" - Host Judge Penny Wolfgang discusses the possibility that the shooter in the 2022 Tops racist shooting may face the death penalty and what that would mean for the legal process, Penny catches up with the new President of the Buffalo Common Council Chris Scanlon with his update on plans for the City.

Monday January 29th at 8pm

"Big Picture: PRIME" Host Phil Arno welcomes the Very Rev. Michael Fisher, Bishop of Buffalo for part one of a two part interview on the state of the Diocese with recent downsizing and legal issues centered on abuse.

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Wednesday January 31st at 8pm / Saturday February 3rd at Noon

"Hometown Health Connection: Community Conversation" John Di Sciullo welcomes the head of the Community Advocacy

Organization of Buffalo to promote opportunities for low-income individuals, families, and communities to achieve and sustain self-sufficiency through advocacy, partnerships, access to services and low-to moderate-income housing development.

Friday February 2nd at 9p / Saturday February 3rd at 12:30pm / Sunday February 4th at 10:30am

"Big Picture" - Judge Penny Wolfgang visits the Buffalo Car Show to find out what's new for 2024, with an update on the Auto industry in WNY with Niagara Frontier Auto Dealers Chair Paul Stasiak, and Betty Murphy, Chair of the NFADA Charitable Foundation. Plus, theatre critic Anthony Chase and Judge Penny remember the life and career of the late entertainer Chita Rivera - who was a personal friend of Chase and his partner Javier.

Monday February 5th at 8pm

"Big Picture: PRIME" - Phil Arno welcomes the Very Rev. Michael Fisher, Bishop of Buffalo for part two of his interview updating us on the Diocese of Buffalo downsizing, and recent legal troubles. ( encore)

Wednesday February 7th at 8pm / Saturday February 10th at Noon

"Hometown Health Connection" - Host John Di Sciullo welcomes Dr. Kenneth Snyder, who was on the medical team that saved the life of Buffalo Bill Damar Hamlin, who suffered a near fatal cardiac arrest in 2023. Plus, heart specialist Dr. Vijay Iyer, and CPR advocate Annette Adamczyk who lost a daughter to cardiac arrest- and is teaching people how to administer life saving procedures. Part One of two Heart Healthy Month ( encore)

Friday February 9th at 8pm / Saturday February 10th at 12:30pm / Sunday February 11th at 10:30am

"Big Picture" Judge Penny Wolfgang continues her visit to the Buffalo Auto Show to meet area dealers and find out about hot cars and deals. Judge visits the Amherst Chamber of Commerce breakfast for an update on the economic climate for WNY, and possible tax increases. John Di Sciullo visits Fowlers chocolates to find out our sponge candy is made, prior to the Valentine's Day holiday, with a special offer to raise money for Variety Kids Telethon.

Monday February 12th at 8pm

"Big Picture: PRIME" - Host Phil Arno welcomes Dr. Gus Domenico, prominent chiropractor in Niagara Falls, who offers insight on how to live a healthy life.

Wednesday February 14th at 8pm / Saturday February 17th at Noon

"Hometown Health Connection: Community Conversation" - Will Damar Hamlin's life threatening injury increase awareness of CPR and AED? Host John Di Sciullo welcomes Annette Adamczak, CPR instructor who lost her daughter to a cardiac arrest; Dr. Vijay Iyer, Buffalo General cardiologist; Dr. Kenneth Snyder, neurosurgeon

who treated Hamlin; and Dr. Demetri Yannopoulous from University of Minnesota, creator of an ECMO truck for heart treatment.

Part two for Hearth Healthy month ( encore)

Friday February 16th at 8pm / Saturday February 17th at 12:30pm / Sunday February 18th at 10:30a

"Two Wars: The Road To Integration" - WBBZ-TV debuted this special Black History Month documentary produced by the Buffalo Naval and Military Park, surrounding the racism and segregation black people faced after returning home from

serving their country - from World War II to present day conflicts.

Monday February 19th at 8pm

"Big Picture: PRIME" - Host Phil Arno welcomes Dr. Gus Domenico, prominent chiropractor in Niagara Falls, who offers insight on how to live a healthy life. ( encore)

Wednesday February 21st at 8pm / Saturday February 24th at Noon

"Hometown Health Connection: Community Conversation" - A special Black History Month presentation when John Di Sciullo and prominent Black journalist Sandy White welcome community advocate Francesa Mesiah, daughter of the late President of the Buffalo NAACP Frank Messiah on progress against racism in Buffalo.

Friday February 23rd - 8pm / Saturday February 24th at 12:30pm / Sunday February 25th at 10:30am

"Big Picture" - Judge Penny Wolfgang visits the media lunch for the Variety Kids Telethon for a preview of the 62nd annual fundraising event with our partners from WGRZ-TV 2, with an update from Oishei Children's Hospital and other children's charities that benefit from the event.

Monday February 26th at 8pm

"Big Picture: PRIME" - Host Phil Arno welcomes Variety Kids Telethon Chairman Bill Simon for an update on Celebrity child Oliver Cope, and the supporters of the annual fundraiser.

Wednesday February 28th at 8pm / Saturday March 2nd at Noon

"Your Hometown Health Connection" - Host John Di Sciullo welcomes Dr. Samuel Shatkin, noted plastic surgeon from the Aesthetic Associates Center to discuss updates in skin and facial surgery for the new year. ( encore)

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Friday March 1st at 8pm / Saturday March 2nd at 12:30pm / Sunday March 3rd at 10:30am

"Big Picture" - Judge Penny Wolfgang catches up with retired radio personality Sandy Beach on what life is like since he left the microphone, and why he re-married late in life with partner Bernadette. ( encore)

Monday March 4th, 8pm

"Big Picture: Prime" - Host Phil Arno welcomes Variety Kids Telethon Chairman Bill Simon for an update on Celebrity child Oliver Cope, and the supporters of the annual fundraiser. ( encore)

Wednesday March 6th 8pm / Saturday March 9th at Noon

"Your Hometown Health Connection" - John Di Sciullo welcomes nutritionist and food consultant Patti Green to discuss how to make healthy meals with your family that are good to eat and easy on the budget - and the importance of healthy living, especially in minority communities.

Friday March 8th at 8pm / Saturday March 9th at 12:30pm

"Big Picture" - Judge Penny Wolfgang visits the media lunch for the Variety Kids Telethon for a preview of the 62nd annual fundraising event with our partners from WGRZ-TV 2, with an update from Oishei Children's Hospital and other children's charities that benefit from the event.

Monday March 11th at 8pm

"Big Picture: PRIME" - Host Phil Arno welcomes Erie County Clerk Mickey Kearns on the role of the Erie County Clerk, and how to streamline operations at the Department of Motor Vehicles. ( encore)

Wednesday March 13th at 8pm / Saturday March 16th at Noon  
"Your Hometown Health Connection" John Di Sciullo welcomes Dr. Stephen Turkovich, President and Chief Medical Director of Oishei Children's Hospital, with Annette Pinder from the Child Advocacy Center to discuss the best way to educate children about sexual health. ( encore)

Friday March 15th at 8pm / Saturday March 16th at 12:30pm / Sunday March 17th at 10:30am  
"Big Picture" - Judge Penny Wolfgang welcomes local casting director Frank Rossi to talk about what it took to make the new blockbuster movie "Cabrini" in Buffalo, plus reporter Tony Farina offers insight into the state of the newspaper industry with veteran reporter Dan Herbeck from the Buffalo News.

Monday March 18th at 8pm:  
"Big Picture" - Judge Penny Wolfgang welcomes local casting director Frank Rossi to talk about what it took to make the new blockbuster movie "Cabrini" in Buffalo, plus reporter Tony Farina offers insight into the state of the newspaper industry with veteran reporter Dan Herbeck from the Buffalo News. ( replaced Big Picture: Prime)

Wednesday March 20th at 8pm / Saturday March 23rd at Noon  
"Your Hometown Health Connection" - John Di Sciullo welcomes the head of Spectrum Health and Human Services, along with a drug and addiction specialist, to talk about the Opioid crisis in Western New York. ( encore)

Friday March 22nd at 8pm / Saturday March 23rd at 12:30pm / Sunday March 24th at 10:30am  
"Big Picture" - Host Judge Penny Wolfgang visits the Buffalo Saint Patrick's Day Parade to catch up with Buffalo Mayor Byron Brown and various parade participants. Then, Judge visits the announcement of the 2024-2025 Five Star Bank Shea's Broadway Season to talk with new Shea's President Brian Higgins and Broadway producer Albert Nocciolino.

Monday March 25th at 8pm  
"Big Picture: PRIME" - To kick off Holy Week, host Phil Arno welcomes Most Rev. Michael Fisher, the Bishop of Buffalo on the state of the Catholic Church. ( encore)

Wednesday March 27th at 8pm / Saturday March 30th at Noon  
"Your Hometown Health Connection" John Di Sciullo welcomes the head of WNY Blood Care Dr. Beverly Shaefer to talk about the work of the organization to fight hemophilia, and other rare blood disorders. ( encore)

Friday March 29th at 8pm / Saturday March 30th at 12:30pm / Sunday March 31st at 10:30am  
"Big Picture"- Judge Penny Wolfgang catches up with WNY's favorite member of the popular Goo Goo Dolls band, Robby Takac with an update on his "Music Is Art" event coming up at the AKG Museum...plus, Molly Oliver- the Chief Operating Officer of Catholic Charities offers an Easter wish for more giving to this charitable cause.

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PSA SPOT RUNS / 1st quarter 2024

Variety Kids Telethon Total: 335 (:30) spots

NYS Army National Guard / NYSBA Total: 59 (:30) spots  
NYS Safe E-Bike Riding / NYSBA Total: 62 (:30) spots

Black History Month Messaging Total: 102 (:30) in February

Women's History Month Messaging Total: 86 (:10) in March

Thank you,  
John Di Sciullo  
Promotion & Production Manager  
WBBZ-TV

4545 Transit Road  
Suite 750  
Williamsville, NY 14221

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