

CONTRACT



KVII
One Broadcast Center
Amarillo, TX 79101
(806) 373-1787

<u>Contract / Revision</u> 2159483 /		<u>Alt Order #</u> WOC14508789
<u>Advertiser</u> Cindi Bulla for TX HD-87-R-PCA		<u>Original Date / Revision</u> 02/23/24 / 02/23/24
<u>Contract Dates</u> 02/26/24 - 03/10/24	<u>Estimate #</u> 1685	
<u>Product</u> Cindi Bulla Campaign/1685		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVII	<u>Account Executive</u> MultiMarket MultiMar	<u>Sales Office</u> MultiMarket
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 538.72
<u>Agy Code</u> 9923365	<u>Advertiser Code</u> 366	<u>Product 1/2</u> 396
<u>Agency Ref</u> 10178662	<u>Advertiser Ref</u> 10187804	

And:

Political Communications Advertising-NDIR
11 E 44TH ST RM 301
NEW YORK, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KVII	02/26/24	03/01/24	M-F 6a-7a Daybreak	6:00 AM-7:00 AM		:15:15				BK	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--				4	\$140.00	6.56			
N 2	KVII	02/26/24	03/01/24	GMA	7:00 AM-9:00 AM		:15:15				BK	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--				5	\$175.00	11.28			
N 3	KVII	02/26/24	03/01/24	ABC7 News @ 5p	5:00 PM-5:30 PM		:15:15				BK	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--				5	\$315.00	14.22			
N 4	KVII	02/26/24	03/01/24	ABC7 News @ 6p	6:00 PM-6:30 PM		:15:15				BK	5	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--				5	\$440.00	23.06			
N 5	KVII	03/04/24	03/05/24	M-F 6a-7a Daybreak	6:00 AM-7:00 AM		:15:15				BK	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----				1	\$140.00	5.72			
N 6	KVII	03/04/24	03/05/24	GMA	7:00 AM-9:00 AM		:15:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----				1	\$175.00	11.18			
N 7	KVII	03/04/24	03/04/24	ABC7 News @ 5p	5:00 PM-5:30 PM		:15:15				BK	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----				1	\$315.00	13.00			
N 8	KVII	03/04/24	03/04/24	ABC7 News @ 6p	6:00 PM-6:30 PM		:15:15				BK	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----				1	\$440.00	23.80			
N 9	KVII	02/26/24	03/03/24	ABC7 News @ 530p	5:30 PM-6:00 PM		:15:15				BK	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S				1	\$335.00	10.74			
N 10	KVII	02/26/24	03/01/24	Wheel of Fortune	6:30 PM-7:00 PM		:15:15				BK	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--				5	\$525.00	24.42			
N 11	KVII	03/04/24	03/05/24	Wheel of Fortune	6:30 PM-7:00 PM		:15:15				BK	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----				1	\$525.00	24.98			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract Dates</u> 02/26/24 - 03/10/24	<u>Product</u> Cindi Bulla Campaign/16	<u>Estimate #</u> 1685

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 12	KVII	02/26/24	03/02/24	Wheel of Fortune	6:35 PM-7:00 PM		:15/:15				BK	1	\$210.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		02/26/24	03/03/24	-----S-				1	\$210.00	7.66				
N 13	KVII	02/26/24	03/01/24	M-F ABC7 News @ 10p	10:00 PM-10:35 PM		:15/:15				BK	3	\$690.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		02/26/24	03/03/24	MTWTF--				3	\$230.00	11.38				
N 14	KVII	03/04/24	03/04/24	M-F ABC7 News @ 10p	10:00 PM-10:35 PM		:15/:15				BK	1	\$230.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/04/24	03/10/24	M-----				1	\$230.00	9.64				
N 15	KVII	02/26/24	03/03/24	Su ABC7 News @ 10p	10:00 PM-10:35 PM		:15/:15				BK	1	\$230.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		02/26/24	03/03/24	-----S				1	\$230.00	6.72				
Totals												538.72	36	\$11,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/03/24	30	\$9,300.00	(\$1,860.00)	\$7,440.00
03/04/24 -03/10/24	6	\$1,825.00	(\$365.00)	\$1,460.00
Totals	36	\$11,125.00	(\$2,225.00)	\$8,900.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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