



**WTIC**  
**285 Broad Street**  
**4th Floor**  
**Hartford, CT 06115**  
**(860) 527-6161**

# CONTRACT

<u>Contract / Revision</u> 597667 / 3		<u>Alt Order #</u> 07262567
<u>Product</u> T FOLEY/GOV/R		
<u>Contract Dates</u> 07/14/14 - 07/20/14		<u>Estimate #</u> 116
<u>Advertiser</u> Foley/ Republican/Governor		<u>Original Date / Revision</u> 07/10/14 / 07/17/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTIC	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13865	<u>Advertiser Code</u> 6	<u>Product Code</u> 6
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**PinPoint Media, Inc**  
**1107 Osage Street Suite 103**  
**Alexandria, VA 22302**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	61	07/18/14	07/18/14	News at Ten	10p-11p		:30			01		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--				1	\$925.00		0.00			
2	61	07/18/14	07/18/14	Arsenio Hall Show, Th	1130p-1230a		:30			01		NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----2--				2	\$125.00		0.00			
3	61	07/18/14	07/18/14	M-F News 4p-5pm	4p-5p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--				1	\$185.00		0.00			
4	61	07/18/14	07/18/14	M-F 7p-730p	7p-730p		:30			01		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--				1	\$450.00		0.00			
5	61	07/18/14	07/18/14	M-F 8a-9a	8a-9a		:30			01		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--				1	\$150.00		0.00			
6	61	07/18/14	07/18/14	MasterChef	8p-9p		:30			01		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--				1	\$900.00		0.00			
7	61	07/14/14	07/14/14	Arsenio Hall Show, Th	1130p-1230a		:30			01		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	1-----				1	\$125.00		0.00			
8	61	07/14/14	07/14/14	M-F News 4p-5pm	4p-5p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	1-----				1	\$185.00		0.00			
9	61	07/14/14	07/14/14	M-F 730p-8p	730p-8p		:30			01		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	1-----				1	\$450.00		0.00			
10	61	07/14/14	07/14/14	M-F 8a-9a	8a-9a		:30			01		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	1-----				1	\$150.00		0.00			
11	61	07/19/14	07/19/14	Sa 7a-9am	7a-9am		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-----1-				1	\$50.00		0.00			
12	61	07/19/14	07/19/14	Sa 730p-8p	730p-8p		:30			01		NM	1	\$250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
597667 / 3	07262567

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/14/14 - 07/20/14	T FOLEY/GOV/R	116

<u>Advertiser</u>	<u>Original Date / Revision</u>
Foley/ Republican/Goverr	07/10/14 / 07/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-----1-				1	\$250.00		0.00			
13	61	07/20/14	07/20/14	Su 7a-9am	7a-9am		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-----1				1	\$50.00		0.00			
14	61	07/17/14	07/17/14	News at Ten	10p-11p		:30			01		NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	---2---				2	\$925.00		0.00			
15	61	07/17/14	07/17/14	Arsenio Hall Show, Th	1130p-1230a		:30			01		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	---1---				1	\$125.00		0.00			
16	61	07/17/14	07/17/14	M-F News 4p-5pm	4p-5p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	---1---				1	\$185.00		0.00			
17	61	07/17/14	07/17/14	M-F 7p-730p	7p-730p		:30			01		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	---1---				1	\$450.00		0.00			
18	61	07/17/14	07/17/14	M-F 730p-8p	730p-8p		:30			01		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	---1---				1	\$450.00		0.00			
19	61	07/17/14	07/17/14	M-F 8a-9a	8a-9a		:30			01		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	---2---				2	\$150.00		0.00			
21	61	07/15/14	07/15/14	Arsenio Hall Show, Th	1130p-1230a		:30			01		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-1-----				1	\$125.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	61	07/14/14-07/20/14	Arsenio Hall Show, The	1130p-1230a		-Tu-----	:30	<del>\$125.00</del>	0.00	NM		
Credited														
22	61	07/15/14	07/15/14	M-F News 4p-5pm	4p-5p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-1-----				1	\$185.00		0.00			
23	61	07/15/14	07/15/14	M-F 7p-730p	7p-730p		:30			01		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-1-----				1	\$450.00		0.00			
24	61	07/15/14	07/15/14	M-F 8a-9a	8a-9a		:30			01		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-2-----				2	\$150.00		0.00			
25	61	07/16/14	07/16/14	Arsenio Hall Show, Th	1130p-1230a		:30			01		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	--1----				1	\$125.00		0.00			
26	61	07/16/14	07/16/14	M-F News 4p-5pm	4p-5p		:30			01		NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	--1----				1	\$185.00		0.00			
27	61	07/16/14	07/16/14	M-F 730p-8p	730p-8p		:30			01		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	--1----				1	\$450.00		0.00			
28	61	07/16/14	07/16/14	Think You Can Dance	8p-10p		:30			01		NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	--1----				1	\$1,375.00		0.00			
29	61	07/16/14	07/16/14	M-F 8a-9a	8a-9a		:30			01		NM	1	\$150.00

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<u>Advertiser</u> Foley/ Republican/Goverr		<u>Original Date / Revision</u> 07/10/14 / 07/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-- 1----				1	\$150.00		0.00			
30	61	07/16/14	07/16/14	M-F 7p-730p	7p-730p		:30			01		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-- 1----				1	\$450.00		0.00			
31	61	07/16/14	07/16/14	News at Ten	10p-11p		:30			01		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-- 1----				1	\$925.00		0.00			
32	61	07/16/14	07/16/14	M-F 4a-5a	4a-5a		:30			01		NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	-- 1----				1	\$25.00		0.00			
N 33	61	07/20/14	07/20/14	GOVERNOR DEBATE	10a-11a		:30			01		NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----- 1				1	\$115.00		0.00			
<b>Totals</b>											0.00		35	\$12,215.00

Time Period	# of Spots	Gross Amount	Net Amount
06/30/14 - 07/20/14	35	\$12,215.00	\$10,382.75
<b>Totals</b>	35	\$12,215.00	\$10,382.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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