

Political Rate Card – March 9, 2024 to April 23, 2024



| | | |
|------------------------------------|------|------|
| WGTY-FM | | |
| Monday – Friday | :30 | :60 |
| 6A–10A | \$29 | \$45 |
| 10A–3P | \$29 | \$40 |
| 3P-7P | \$29 | \$40 |
| Saturday | | |
| 6A-7P | \$14 | \$15 |
| Sunday | | |
| 10A-3P | \$24 | \$15 |
| WYCR-FM (WRKY – Simulcast of WYCR) | | |
| Monday – Friday | :30 | :60 |
| 6A–10A | \$48 | \$30 |
| 10A–3P | \$30 | \$25 |
| 3P-7P | \$26 | \$25 |
| Saturday | | |
| 6A-7P | \$35 | \$10 |
| Sunday | | |
| 10A-3P | \$30 | \$35 |
| WGET, WHVR, WPPY | | |
| Monday-Friday | :30 | |
| 6A-10A | \$15 | |
| 10A-3P | \$15 | |
| 3P-7P | \$15 | |

CANDIDATES CANNOT SPONSOR ANY NEWS OR WEATHER FORECASTS

Pre-payment in full and agent or candidate-signed NAB release form is required with all orders.

To qualify for the lowest unit charge, candidate’s voice must appear in commercial.

ID of sponsorship required in all commercials.

March 5, 2024

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