

WBCN-AM & WKQC-HD3

Fourth Quarter Issues Report Public Affairs Issues of Concern

October – November - December
Due January 10, 2013

COMMUNITY AFFAIRS PROGRAMMING

Prepared by: Francene Marie
Hosted by: Francene Marie

Public Affairs Programs

Show Title – Francene Marie Show

Francene Marie show hosted by Francene Marie is a locally produced show. The show addresses local, regional and national issues of concern to Charlotte and the Metrolina area. Airing on Sunday mornings from 6:00AM to 7:00AM.

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ISSUES OF CONCERN TO CHARLOTTE, NC
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Fourth Quarter 2012

Brief description of show content listed below. All 10 topics cover issues of concern to local Charlotte community.

Politics – The need for to promote DNC in Charlotte, NC and introduce candidates.

Gun Control – The need to introduce legislation on gun control.

Health – The need to discuss health disparities in our community.

Education – The need to offer more learning opportunities to begin new careers.

Economics – The need to promote entrepreneurship in the Carolinas. The need to have a safe plan for lottery winnings.

Technology – The need to educate internet users of viruses, scams and apps.

Disabilities – The need to support population of those dealing with disabilities.

Military – The need to help deployed military with Christmas gifts, birthday gifts and support.

Community Events – The need to support efforts in the community that help economically challenged.

Teen Issues – The need to educate younger demographics about increase of sexually transmitted diseases.

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POLITICS

Issue: Politics

Date: October 7, 2012

Show Duration: 1-hour

Francene Marie interviewed political junkie J.R regarding poll numbers for Gov. Mitt Romney and President Obama. Francene Marie interviewed actress Vivica Fox regarding Governor Mitt Romney's 47% comment to fund raising constituents.

Issue: Politics

Date: October 14, 2012

Show Duration: 1-hour

Francene Marie interviewed actress Octavia Spenser regarding her role in politics and memories of voter suppression in the 60's and 70's. Francene Marie interviewed Jennifer Roberts, Charlotte North Carolina the 4-term City Council member At-Large. We discussed her Congress candidacy and fiscal cliff issues if elected.

Issue: Politics

Date: October 21, 2012

Show Duration: 1-hour

Francene Marie interviewed singer songwriter David Crosby regarding his music and how it ties into politics. Francene Marie interviewed Madeline Albright regarding her duties as the first woman to hold the office of Secretary of State.

Issue: Politics

Date: October 28, 2012

Show Duration: 1-hour

Francene Marie interviewed Vice President Joe Biden regarding changes coming about for seniors, veterans and students in the up and coming democratic administration. Francene Marie interviewed Dr. Maya Angelou regarding the era of African Americans voting for the first time in America.

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GUN CONTROL

Issue: Gun Control
Date: December 23, 2012
Show Duration: 1-hour

Francene Marie interviewed David Driscoll with “Point Blank Range” regarding shooting ranges and gun control. Francene Marie interviewed President of NRA, David Keene regarding gun control. This interview is a re-run from September 2013 after interview request from NRA was denied.

Issue: Gun Control
Date: December 30, 2012
Show Duration: 1-hour

Francene Marie interviewed Goldie Taylor from MSNBC regarding gun control as she shared the murders of her father and brother shot execution style. Francene Marie interviewed Dr. Mary Ellen O’Toole ex FBI agent regarding fatal shootings on December 14, 2012 at Sandy Hook Elementary School. We discussed 20 year old Adam Lanza and mental characteristics of someone who can kill cold-heartedly.

EDUCATION

Issue: Education
Date: December 9, 2012
Show Duration: 1-hour

Francene Marie interviewed Steve Scott with The Computer Technology Integration (CTI) degree program at Central Piedmont Community College discussed new classes beginning in 2013. We discussed cyber crimes and digital forensics.

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Fourth Quarter 2012

EDUCATION

Issue: Education

Date: December 2, 2012

Show Duration: 1-hour

Francene Marie interviewed Director of Talent & Development Holly Rash with Charlotte Works regarding education training for unemployed residents living in North & South Carolina. Discussed paid educational programs for those who qualify.

HEALTH

Issue: Health

Date: December 16, 2013

Show Duration: 1-hour

Francene Marie interviewed Dr. Fotino's regarding men's and women's health when reaching ages 35 and older. Francene Marie interviewed Heart Bright Foundation regarding heart disease for women.

ECONOMICS

Issue: Economics

Date: November 25, 2012

Show Duration: 1-hour (30-minute segment of 1-hour)

Francene Marie interviewed Bob Kucab, Executive Director of the North Carolina Housing Finance Agency regarding how to stop a foreclosure with NC Foreclosure programs. Van Denton Communication Director with NC Lottery discussed steps to take when claiming winnings in Raleigh, NC.

DISABILITIES

Issue: Disabilities

Date: November 25, 2012

Show Duration: 1-hour (30-minute segment of 1-hour)

Francene Marie interviewed Tom Brady with ARC of Mecklenburg County regarding referral program for those with developmental disabilities. Francene Marie interviewed Sister Nancy Nance with Holy Angels regarding residential program for children with developmental disabilities.

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TECHNOLOGY

Issue: Technology

Date: November 18, 2012

Show Duration: 1-hour (30-minutes of 1-hour)

Francene Marie interviewed Charlotte Geeks regarding cyber crimes, identity fraud and fund raising efforts in the community to benefit Children's Home Society. Francene Marie interviewed Nicco Sells co-founder of Wickr regarding free Apps for iPhones. The Apps allow users to time self destruction messages.

TEENS

Issue: Family / Teens

PA Show

Date: November 4, 2012

Show Duration: 1-hour

Francene Marie interviewed Nathan Smith, Director of Development & Marketing with RAIN regarding STD's and college campus increase of STD's. Interviewed Sabrina with "You Belong" regarding teen pregnancy and the supports groups recognizing how to help with maturing life skills.

COMMUNITY EVENTS

Issue: Community Event

PA Show

Date: November 11, 2012

Show Duration: 1-hour

Francene Marie interviewed Nick Turkus with Arthritis Foundation regarding events during holiday season. Also interviewed Todd baker regarding helping 6-year old Nate dealing with leukemia. Francene Marie interviewed Yohanna Lovvern with Class Room Central regarding fund raising effort event to buy more school supplies for disadvantaged families with school age children.

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MILITARY

Issue: Community Events

PA Show

Date: November 18, 2012

Show Duration: 1-hour (30-minutes of 1-hour)

Francene Marie interviewed Terry Synder with Operation North State. Help remains for deployed military during the holidays.