CBS RADIO INC

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WOCL-FM

4th QUARTER, 2014

(October 1st through December 31st)

Prepared by:

Michael Rafferty Public Service Affairs Director Filed: January 9, 2015

Issues of Concern to Orlando Addressed in Responsive Programming in the 4th Quarter, 2014

	<u>Subject</u>	Description of Issue of Concern
1.	Community Events	Organizations that offer activities and events for family and community involvement.
2.	Community Outreach	Organizations that provide support and education for local issues and community concerns.
3.	Arts and Education	Local schools, organizations, and institutions that promote general education, as well as the cultivation and preservation of the arts (visual art, community theater) in the community.
4.	Health/Health Education	Organizations that provide resources and awareness on a variety of health-related issues, including particular diseases, and living a healthier life style.
5.	Children's Issues	Organizations that provide resources, advocacy, and education focused specifically on the medical and psychological health and well being of children and adolescents in our communities.
6.	Helping During The Holidays	Toy drives, food drives, and other community and non-profit organization organized efforts specifically geared towards aiding the unfortunate in our communities during the holiday season

WOCL-FM Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs) 4th Quarter, 2014

<u>Public Affairs Program</u> <u>Schedule and Description</u>

1. "SUNNY Across Central Florida"

(Sunday 11:00 p.m. – 12:00 a.m.) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida Community.

Most Significant Issue-Responsive Programming 4th Quarter, 2014 (October 1st through December 31st)

ISSUE: Community Events

SUNNY Across Central Florida October 5th, 2014 October 12th, 2014 11:00 PM 20 minutes of a 60 Minute Program

For the 7th year Winter Springs will host the Winter Springs Festival of the Arts in collaboration with the City of Winter Springs on October 18th and 19th at the Winter Springs Town Center. This year's ARToberFEST will feature German food as well as local artists and local musicians. Admission is free and runs from 10 am to 5pm each day.

Festival chairman Tom Gottshalk and festival emcee Arnie Nussbaum stopped by SUNNY Across Central Florida to talk about ARToberFEST.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida November 15th, 2014 11:00 pm 15 minutes of a 60 minute program

The Florida Classic Career Expo and Diversity Job Fair is your chance to meet with over 90 employers who are currently recruiting for jobs in all industries. This is the largest job fair in Florida and it is completely free to attend. Get valuable career advice from top career coaches. It all takes place on Friday, November 21st from 11 am to 3 pm at the Amway Center with free parking at the GEICO Garage.

Roger Lear, President of OrlandoJobs.com, spoke with SUNNY Across Central Florida host Michael Rafferty about the Diversity Job Fair as well as offering some job seeking tips.

SUNNY Across Central Florida December 7th, 2014 11:00 PM 13 minutes of a 60 minute program

The 16th annual Central Florida All Star football game will be played on Thursday, December 11th at Lake Brantley High School at 7:30 p.m.. Tickets are \$7 at the gate and proceeds benefit the Camaraderie Foundation. The Camaraderie Foundation is a non-profit organization that seeks to provide military service members and their families with support, encouragement and counseling to alleviate the stress associated with their transition from the battlefield back into society. Support our veterans and come out to see future NFL stars!

SUNNY Across Central Florida was visited by Jackie Nelson, Camaraderie Foundation Development Manager and Chip Humble, Director of the Central Florida All Star Game.

Also posted onto station website 1059sunnyfm.radio.com

Live PSA Rotator – American Diabetes Association Signature Walk

Various times (25): 30 spots

Promotes one day event by the American Diabetes Association.

Live PSA Rotator – Making Strides Against Breast Cancer 5K Walk

Various times (90): 30 spots

Promotes one day event by the American Cancer Society.

Live PSA Rotator – Celebration Extravaganza Benefitting Making Strides Against Breast Cancer

Various times (10): 30 spots

Promotes one day event by the American Cancer Society.

Live PSA Rotator – Great Day in the Country

Various times (20): 30 spots

Promotes one day event benefitting various charities.

Live PSA Rotator – Taste of Maitland

Various times (40): 30 spots

Promotes one day event benefitting the Maitland Area Chamber of Commerce

Live PSA Rotator – Veteran's Day Parade

Various times (20): 30 spots

Promotes one day event honoring veterans.

Live PSA Rotator - Give Kids The World Gingerbread Run 5K

Various times (10): 30 spots

Promotes one day event benefitting Give Kids The World.

Live PSA Rotator – Seniors First 25th Annual Turkey Trot

Various times (18): 30 spots

Promotes one day event benefitting Seniors First.

Live PSA Rotator – Festival of Trees

Various times (35): 30 spots

Promotes one week event benefitting the Orlando Museum of Art.

Most Significant Issue-Responsive Programming 4th Quarter, 2014 (October 1st through December 31st)

ISSUE: Community Outreach

SUNNY Across Central Florida November 30th, 2014 December 7th, 2014 11:00 pm 11 minutes of a 60 minute program

Fifth Third Bank supports veterans with the delivery of military and veteran focused products and services such as community based housing support and education programs. Fifth Third is also providing all active duty United States military and veterans access to NextJob's online Job Seeker Toolkit that helps veterans in the transition to a successful career. In Orlando and Jacksonville, Fifth Third Bank will also be raising funds for the Camaraderie Foundation.

Senior Vice President Marketing Director Barb Scherer spoke with SUNNY Across Central Florida host Michael Rafferty about what Fifth Third Bank is doing to support our veterans.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida October 19th, 2014 11:00 pm 16 minutes of a 60 minute program

Come on out to the Shepherd's Hope Famous Faces Masquerade Ball on Saturday, October 25th at the Loews Royal Pacific Resort. The gala starts at 6 pm and features a gourmet three-course meal, complimentary wines and spirits, entertainment, dancing, costume contests, silent and live auctions and more! Proceeds from this event benefit free medical services for uninsured and underserved Central Floridians.

Marni Stahlman, CEO/President of Shepherd's Hope spoke with SUNNY Across Central Florida host Michael Rafferty about the work of Shepherd's Hope.

SUNNY Across Central Florida November 14th, 2014 11:00 pm 14 minutes of a 60 minute program

Kick off National Hunger and Homelessness Awareness week and help families prevent becoming homeless during a crisis by joining the 2nd Annual RACE To End Homelessness 5K. Run, walk or jog this scenic 5K at Moss Park on Sunday, November 16th in a family friendly atmosphere with music, a raffle and more. Registration is available for \$25 with discounts for teams. Proceeds benefit A Grateful Mind Community Outreach Services.

Cindy Rand, Executive Director of A Grateful Mind International, visited SUNNY Across Central Florida to talk about A Grateful Mind International and the RACE To End Homelessness 5K.

Also posted onto station website 1059SUNNYFM.com

PSA for Wildfire Prevention "Bear Hug Campfire"

October 5th, 2014 11:00 pm 60 seconds Produced by the US Forest Service and the Ad Council

PSA for Wildfire Prevention "Wingman"

October 19th, 2014 11:00 pm 30 seconds Produced by the US Forest Service and the Ad Council

PSA for Wildfire Prevention "Bonfire Revised"

November 2nd, 2014

11:00 pm

30 seconds

Produced by the US Forest Service and the Ad Council

PSA for Environmental Concerns "Sense of Adventure"

November 16th, 2014 December 14th, 2014 December 28th, 2014

11:00 pm

60 seconds

Produced by the US Forest Service and the Ad Council

PSA for Pet Adoption "Best In Show - Dog"

October 5th, 2014

November 2nd, 2014

December 14th, 2014

December 28th, 2014

11:00 pm

60 seconds

Produced by the Humane Society and the Ad Council

PSA for Pet Adoption "Best In Show - Cat"

December 14th, 2014 December 21st, 2014

December 28th, 2014

11:00 pm

60 seconds

Produced by the Humane Society and the Ad Council

PSA for Veterans

December 7th, 2014

11:00 pm

60 seconds

Produced by IAVA and the Ad Council

Most Significant Issue-Responsive Programming 4th Quarter, 2014 (October 1st through December 31st)

ISSUE: Arts and Education

SUNNY Across Central Florida

October 12th, 2014 October 19th, 2014 December 28th, 2014

11:00 pm

20 minutes of a 60 minute program

In 2008, Congress proclaimed the third week of October as National Estate Planning Awareness Week. Over 120 million Americans lose large amounts of money because they do not properly plan and protect themselves for the future. According to a WealthCounsel survey, Americans fail to plan because they lack knowledge of why they should.

Sultana Hawke and Dedra Curtis of Sultana Law visited SUNNY Across Central Florida to explain the importance of estate planning

SUNNY Across Central Florida November 9th, 2014 November 16th, 2014 11:00 PM 10 minutes of a 60 Minute Program

The 28th Festival of Trees kicks off Central Florida's holiday season at the Orlando Museum of Art November 15th through November 23rd. The entire family will enjoy the designer decorated trees, wreaths and gingerbread creations that are all for sale. This popular Central Florida tradition will also feature drawings for prizes, a Toyland Town activity area, a children's shop and special events. Admission is \$10 for adults and \$6 for children (ages 3-11). Proceeds benefit the Orlando Museum of Art.

Volunteer Linda Segales stopped by SUNNY Across Central Florida to talk about the 28th Annual Festival of Trees.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida December 14th, 2014 December 21st, 2014 11:00pm 15 minutes of a 60 minute program

The Central Florida Animal Reserve is a non-profit sanctuary that is home to over 40 tigers, lions, leopards, and cougars who have been rescued from life threatening situations, exploitation, and inappropriate living conditions. CFAR is the largest repository of tigers in the state of Florida and will soon move to a new site located in eastern Osceola County. The new facility will feature on-site education as well as the ability to resume rescue operations for cats in need. CFAR is comprised entirely of volunteers and is funded via private philanthropy and grants.

Dr. Simba Wiltz, who was selected as Chief Executive Officer in 2009, stopped by the SUNNY Across Central Florida studios to talk about the Central Florida Animal Reserve.

SUNNY Across Central Florida November 23rd, 2014 November 30th, 2014 December 28th, 2014 11:00pm 13 minutes of a 60 minute program

The Art and History Museums – Maitland Art Center has become the first National Historic Landmark in Orange County and the 44th in the state of Florida. Founded in 1937, the museum consists of two sites which include gardens, diverse collections, ongoing exhibitions and educational programming. Originally known as the Research Studio, it was part of a colony that provided a place for artists to live, experiment with new forms and escape the demands of daily life. Today, the Artist-in-Residence and Artist-in-Action programs honor the museum's original purpose. The museum is open Tuesday through Sunday from 11 a.m. to 4p.m.. Tickets are \$3 for adults and \$2 for children and seniors.

Executive Director and CEO Andrea Bailey Cox stopped by SUNNY Across Central Florida to talk about A&H's Maitland Art Center.

Also posted onto station website 1059sunnyfm.radio.com

PSA for Minority Education "Opportunity – Charles"

December 14th, 2014 December 28th, 2014 11:00 30 seconds Produced by UNCF and the Ad Council

PSA for Prevention of Texting While Driving "Look Down"

December 28th, 2014

11:00pm

30 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Prevention of Texting While Driving "Passengers"

December 7th, 2014 December 28th, 2014 11:00pm 30 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Buzzed Driving Prevention "Expensive Night"

October 19th, 2014

11:00 pm

60 seconds

Produced by the National Highway Traffic Administration and the Ad Council

PSA for Emergency Preparedness "Make A Plan"

November 9th, 2014

11:00 pm

30 seconds

Produced by FEMA and the Ad Council

PSA for Financial Literacy "Winning The Lotto"

October 19th, 2014 December 28th, 2014

11:00 pm

60 seconds

Produced by the American Institute of CPAs and the Ad Council

PSA for Firearm Storage "Heard It In The News"

November 16th, 2014

11:00 pm

60 seconds

Produced by the National Crime Prevention Council, the Bureau of Justice Assistance and the Ad Council

PSA for Foreclosure Prevention "Isolation"

November 16th, 2014

November 30th, 2014

11:00 pm

60 seconds

Produced by the US Treasury, HUD and the Ad Council

Most Significant Issue-Responsive Programming 4th Quarter, 2014 (October 1st through December 31st)

ISSUE: Health/Health Education

SUNNY Across Central Florida October 26th, 2014 November 2nd, 2014 11:00 pm 11 minutes of a 60 minute program

It is estimated that one in three children born after 2000 in the United States will be directly affected by diabetes. So join the American Diabetes Association's Orlando-Maitland office for a leisurely walk to stop diabetes at Step Out: Walk to Stop Diabetes on Saturday, November 8th at Bill Fredrick Park. The event will include music, food, kid's activities, health screenings and more. Registration is free but donations are encouraged! Registration opens at 8 am with the walk starting at 9 am.

SUNNY Across Central Florida host Michael Rafferty spoke with Community Leadership Board Chairman Robert Deininger about Step Out: Walk to Stop Diabetes.

SUNNY Across Central Florida October 19th, 2014 11:00 pm 13 minutes of a 60 minute program

The American Cancer Society Making Strides Against Breast Cancer Walk empowers people from across the country to come together to raise awareness and funds to end breast cancer. In Central Florida, the walk will take place on Saturday, October 25th at Lake Eola Park. Anyone can participate and volunteers are needed. Since 1993, more than nine million walkers across the United States have raised more than 500 million dollars.

Tammy Wyche and Christy Clelland from the American Cancer Society stopped by SUNNY Across Central Florida to talk about the upcoming Making Strides Against Breast Cancer Walk.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida October 5th, 2014 October 12th, 2014 11:00 pm 16 minutes of a 60 minute program

Hungry Howie's is continuing its Love, Hope and Pizza campaign which has raised nearly one million dollars for the National Breast Cancer Foundation. Hungry Howie's will make a donation for every pizza sold, every story shared on social media, every new Facebook fan and every picture tagged with #LOVEHOPEPIZZA.

Misann Ellmaker, spokesperson for Hungry Howie's Love, Hope and Pizza campaign and Andrea Adair, a Hungry Howie's associate and breast cancer survivor, visited SUNNY Across Central Florida to talk about the Love, Hope and Pizza campaign.

PSA for Stroke Awareness "Who You Might Save"

October 5th, 2014 December 7th, 2014

December 14th, 2014 December 28th, 2014

11:00 pm

60 seconds

Produced by the American Stroke Association and the Ad Council

PSA for Doctors Without Borders

October 5th, 2014 November 9th, 2014 November 16th, 2014

November 30th, 2014

11:00 pm

60 seconds

October 26th, 2014

11:00 pm

30 seconds

Produced by Doctors Without Borders

PSA for Project Hope

November 2nd, 2014 November 9th, 2014 November 16th, 2014 November 30th, 2014

11:00 pm

60 seconds

Produced by Project Hope

PSA for Project Hope "Hope Starts Here"

December 14th, 2014

December 28th, 2014

11:00 pm

60 seconds

Produced by Project Hope

PSA for Caregivers "ARP Roles"

October 5th, 2014

October 19th, 2014

11:00 pm

60 seconds

Produced by AARP and the Ad Council

PSA for Dating Abuse Prevention "Excuses"

October 5th, 2014

11:00 pm

60 seconds

Produced by the Ad Council

PSA for Dating Abuse Prevention "Angry Robot"

October 26th, 2014

11:00 pm

60 seconds

Produced by the Ad Council

PSA for Food Safety "Recipes For Disaster"

October 5th, 2014

11:00 pm

60 seconds

Produced by the USDA, HHS and the Ad Council

PSA for Health Insurance Enrollment "Take Care People"

November 2nd, 2014

11:00 pm

30 seconds

November 9th, 2014

11:00 pm

60 seconds

Produced by Get Covered America and the Ad Council

PSA for High Blood Pressure Prevention "Quitting"

November 16th, 2014

11:00 pm

60 seconds

Produced by AHA, ASA and the Ad Council

PSA for Hunger Prevention "Rachel Ray"

November 9th, 2014

11:00 pm

60 seconds

Produced by Feeding America and the Ad Council

PSA for Hunger Prevention "Savannah Guthrie"

November 30^{th} , 2014

11:00 pm

60 seconds

Produced by Feeding America and the Ad Council

PSA for Hunger Prevention "So Much Food"

November 2nd, 2014 December 7th, 2014 December 14th, 2014 December 28th, 2014 11:00 pm 60 seconds

December 21st, 2014 11:00 pm 30 seconds Produced by Feeding America and the Ad Council

PSA for Diabetes Prevention

October 19th, 2014 11:00 pm 60 seconds Produced by JDRF.Org

PSA for Mammography

October 19th, 2014
11:00 pm
30 seconds
Produced by Mammography Saves Lives.org

PSA for Saving Energy

October 19th, 2014
11:00 pm
60 seconds
Produced by the U.S. Department of Energy and the Ad Council

Most Significant Issue-Responsive Programming 4th Quarter, 2014 (October 1st through December 31st)

ISSUE: Children's Issues

SUNNY Across Central Florida October 26th, 2014 November 2nd, 2014 11:00 pm 15 minutes of a 60 minute program

The Give Kids The World Gingerbread Run 5K, which steps off on November 8th, celebrates the joys of childhood and inspires hope for families who need it most. The Gingerbread Run is a professionally timed race that can be walked, run or strolled. The race starts at Medieval Times winds through the 70-acre Give Kids The World Village, past snoring trees, magical castles and the world's largest CandyLand game. Registration begins at 6:30 a.m.

Public Relations Manager Mark Hoewing, stopped by SUNNY Across Central Florida to talk about the upcoming Give Kids The World Gingerbread Run 5K.

SUNNY Across Central Florida October 26th, 2014 11:00 pm 14 minutes of a 60 minute program

December 21st, 2014 11:00 pm 11 minutes of a 60 minute program

Let's bowl! Come out to the OCA Bowl-A-Thon on Sunday, November 2nd at the Aloma Bowl from 12:30 to 4 pm. Proceeds will help OCA (Opportunity, Community, Ability) provide the opportunity for special needs individuals to make friends, build social skills, job train, play sports and know that they are making a difference in the community. Founded by parents, teachers, therapists and members of the community, OCA focuses on, not what an individual can't do, but on what on individual can do.

Executive Director Silvia Haas visited SUNNY Across Central Florida to talk about OCA and the upcoming OCA Bowl-A-Thon.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida November 23rd, 2014 December 14th, 2014 11:00 pm 20 minutes of a 60 minute program

Goodwill's GoodGuides program matches underprivileged youth between the ages of 12 and 17 with qualified mentors. Goodwill's programs are among the few that are dedicated to career development by partnering with local businesses to arrange for mentees to shadow employers on the job. Last year, Goodwill paired more that 150 young people with 50 mentors in the local area. Since 2009, 325 youth have completed the GoodGuides program with 150 having found a job and/or enrolled in college, technical school or joined the military.

Good Guides Master Mentor Michael Spence and previous mentee Brandon Girley visited SUNNY Across Central Florida to talk about Goodwill's GoodGuides program.

^{*}Also posted onto station website 1059sunnyfm.radio.com*

SUNNY Across Central Florida November 2nd, 2014 November 9th, 2014 11:00 pm 13 minutes of a 60 minute program

Futures Foundation for Volusia County Schools will present the Take Stock in Children Strides for Education 5K on Saturday, November 15th at Creekside Middle School in Port Orange. Proceeds will benefits the local Take Stock in Children Scholarship and Mentor Program. TSIC scholars are selected in the eighth grade and are paired with a mentor who meets with them for 30 minutes each week. They must maintain a weighted cumulative GPA of 3.0 and maintain good citizenship. After graduation, if these goals are achieved, they are awarded a Florida Prepaid tuition scholarship.

Cynthia Ramirez, Executive Director of the Futures Foundation for Volusia County Schools and Sheila Rees, Take Stock in Children Program Coordinator spoke with SUNNY Across Central Florida host Michael Rafferty about the Take Stock in Children Scholarship Program and the upcoming Strides for Education 5K.

Also posted onto station website 1059sunnyfm.radio.com

PSA for Adoption "Rocket"

November 16^{th} , 2014 11:00 pm 60 seconds

Generic PSA produced by The U.S. Department of Health and Human Services, Adopt U.S. Kids and the Ad Council

PSA for Autism Awareness "1 in 68"

October 26th, 2014 December 21st, 2014 December 28th, 2014 11:00 pm 60 seconds Produced by Autism Speaks and the Ad Council

PSA for Bully Prevention "Drive"

October 5th, 2014 October 26th, 2014 11:00 pm 30 seconds Produced by the Ad Council

PSA for Child Passenger Safety "Tap Your Heels"

November 16th, 2014 November 23rd, 2014 11:00 pm 30 seconds

Produced by the National Highway Traffic Administration and the Ad Council

PSA for Child Passenger Safety "Party"

October 5th, 2014 11:00 pm 60 seconds

Produced by the National Highway Traffic Administration and the Ad Council

Most Significant Issue-Responsive Programming 4th Quarter, 2013 (October 1 through December 31)

ISSUE: Helping During the Holidays

SUNNY Across Central Florida December 14th, 2014 December 21st, 2014 11:00 pm 14 minutes of a 60 minute program

Second Harvest Food Bank of Central Florida is a non-profit organization that collects, stores and distributes donated food to more than 550 feeding partners in Central Florida. Last year, the food bank distributed nearly 64 million pounds of grocery products – the equivalent of more than 53 million meals- to food pantries, soup kitchens, women's shelters, senior centers, and day care centers.

SUNNY Across Central Florida was visited by Vice President, Development Greg Higgerson who talked about the work of the Second Harvest Food Bank of Central Florida.

^{*}Also posted onto station website 1059sunnyfm.radio.com*

SUNNY Across Central Florida November 30th, 2014 December 7th, 2014 11:00 pm 15 minutes of a 60 minute program

Best Christmas festival ever...at least the Town of Howey-In-The-Hills thinks so and with good reason. The Howey-In-The-Hills Christmas Festival will be on December 12th and 13th in Griffin Park and will include local music, kid friendly activities, an antique car show and monster trucks. But wait...there's more. There will be free photos with Santa, stilt walkers, a DJ contest, sea plane rides, a Christmas parade and ...wait for it...llamas. Donations of non-perishable food items for the Howey Community Food Bank will be collected as well. Festival hours are 5 pm to 10 pm on Friday and 8 am to 5 pm on Saturday.

Festival Spokesperson, Doug Koskey, visited SUNNY Across Central to talk about the Howey-In-The-Hills Christmas Festival.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida November 16th, 2014 November 23rd, 2014 11:00 pm 22 minutes of a 60 minute program

Join SUNNY's Domino for the Seniors First 25th Annual Turkey Trot 5K at Lake Eola on Thanksgiving morning. Festivities start at 7 am and will include costume contests, a turkey call competition, a kid's Tot Trot and more. Burn your turkey day calories in advance all while raising funds to support our seniors. Proceeds benefit Seniors First programs such as Meals on Wheels and In-Home Care.

Wayne Gardner, Senior Director of Stepping Stone -a medical equipment bank, stopped by SUNNY Across Central Florida to talk about the 25th Annual Turkey Trot 5K.

^{*}Also posted onto station website 1059sunnyfm.radio.com*

SUNNY Across Central Florida November 30th, 2014 December 7th, 2014 11:00 pm 13 minutes of a 60 minute program

Hope Helps is on a mission to prevent and reduce homelessness in Central Florida by equipping individuals and families to become self-sufficient through Housing, Outreach, Prevention, and Education. Christmas in the City is a day the community unites to provide the spirit of Christmas to families in need. Over the past six years they have provided over 10,000 individuals with Christmas dinners, toys and gift cards for kids and teens, clothing, school supplies and professional portraits of each family. This year's Christmas in the City will be on Saturday, December 13th at the University Carillon United Methodist Church.

SUNNY Across Central Florida was visited by CEO Joan Faulkner and Event Coordinator Stephanie Govatos talked about Christmas in the City.

Also posted onto station website 1059sunnyfm.radio.com

Live PSA Rotator – Seniors First 25th Annual Turkey Trot

Various times (18): 30 spots

Promotes one day event benefitting Seniors First.

Live PSA Rotator – Festival of Trees

Various times (35): 30 spots

Promotes one week event benefitting the Orlando Museum of Art.

Public Service Announcements 4th Quarter, 2014 (October 1st through December 31st)

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Live PSA Rotator – American Diabetes Association Signature Walk

Various times (25): 30 spots

Promotes one day event by the American Diabetes Association.

Live PSA Rotator – Making Strides Against Breast Cancer 5K Walk

Various times (90): 30 spots

Promotes one day event by the American Cancer Society.

Live PSA Rotator – Celebration Extravaganza Benefitting Making Strides Against Breast Cancer

Various times (10): 30 spots

Promotes one day event by the American Cancer Society.

Live PSA Rotator – Great Day in the Country

Various times (20): 30 spots

Promotes one day event benefitting various charities.

Live PSA Rotator – Taste of Maitland

Various times (40): 30 spots

Promotes one day event benefitting the Maitland Area Chamber of Commerce

Live PSA Rotator – Veteran's Day Parade

Various times (20): 30 spots

Promotes one day event honoring veterans.

Live PSA Rotator – Give Kids The World Gingerbread Run 5K

Various times (10): 30 spots

Promotes one day event benefitting Give Kids The World.

Live PSA Rotator – Seniors First 25th Annual Turkey Trot

Various times (18): 30 spots

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Live PSA Rotator – Festival of Trees

Various times (35): 30 spots

Promotes one week event benefitting the Orlando Museum of Art.