

CBS RADIO INC

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WOCL-FM

1st QUARTER, 2014
(January 1 through March 31)

Prepared by:

Michael Rafferty
Public Service Affairs Director
Filed: April 8, 2014

**Issues of Concern to Orlando
Addressed in Responsive Programming in the
1st Quarter, 2014**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. Community Events	Organizations that offer activities and events for family and community involvement.
2. Community Outreach	Organizations that provide support and education for local issues and community concerns.
3. Arts and Education	Local schools, organizations, and institutions that promote general education, as well as the cultivation and preservation of the arts (visual art, community theater) in the community.
4. Health/Health Education	Organizations that provide resources and awareness on a variety of health-related issues, including particular diseases, and living a healthier life style.
5. Children's Health	Organizations that provide resources, advocacy, and education focused specifically on the medical and psychological health and wellbeing of children and adolescents in our communities.

**WOCL-FM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
1st Quarter, 2014**

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
1. "SUNNY Across Central Florida"	(Sunday 11:00 p.m. – 12:00 a.m.) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida Community.

Most Significant Issue-Responsive Programming
1st Quarter, 2014
(January 1 through March 31)

ISSUE: Community Events

SUNNY Across Central Florida
January 12th, 2014
January 19th, 2014
11:00 PM
13 minutes of a 60 Minute Program

George and Lisa Schott from Fruitcakes in the Alley spoke with SUNNY Across Central Florida host Michael Rafferty about the 6th Annual Fruitcakes in the Alley Bowling Tournament. Joining George and Lisa was 13 year old Allie Yesbeck who has been diagnosed with juvenile arthritis. Allie was diagnosed when she was ten years old and spoke about her experiences coping with arthritis. Allie discussed how through medications and physical therapy she was able to resume many of her favorite activities including cheerleading and ballet. George and Lisa spoke about how the annual event has raised more than \$112,000. George also spoke about his experiences dealing with arthritis in his own family.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
January 19th, 2014
11:00 pm
10 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Hagerty High School student Haley Parlette. Haley is with the Hagerty High Leadership program and is vice president of the sophomore class. Haley talked about Hoops 4 Heart as well as the Zumba dance event which will be the following day. The mini Zumbathon will take place on Saturday, January 25th from 11 am to 1 pm. Both of these events benefit the American Heart Association.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 23rd, 2014
March 30th, 2014
11:00 PM
11 minutes of a 60 minute program

VFW Post 2093 Men's Auxiliary founder Bob Yingst and Men's Auxiliary President Doug Merkle spoke with SUNNY Across Central Florida host Michael Rafferty about the upcoming Parrotville fundraiser. Bob and Doug also talked about the history of the VFW as well as the services and programs the VFW provides.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 30th, 2014
11:00 PM
14 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with President and CEO of the Coalition for the Homeless Brent Trotter. Brent talked about the programs and services offered by the Coalition for the Homeless. Brent discussed some misconceptions of homelessness and some of the reasons people become homeless. Brent also talked about the upcoming Hearts of Gold benefit concert.

Also posted onto station website 1059sunnyfm.radio.com

PSA for A Better Life Pet Rescue "Fundraiser"

February 23rd, 2014
11:00 pm
60 seconds
Produced by A Better Life Pet Rescue

Live PSA Rotator – 15th Annual Hannah's Buddies Charity Ball February 22nd, 2014

Various times (10) :30 spots
Promotes event benefitting the Hannah's Buddies Charity.

Live PSA Rotator – Taste of Oviedo March 8th, 2014

Various times (24) :30 spots
Promotes one day event by the City of Oviedo.

Live PSA Rotator – March for Babies April 26th, 2014

Various times (30) :30 spots
Promotes one day event benefitting the March of Dimes

Live PSA Rotator – 10th Annual Parrotville

Various times (10) :30 spots

Promotes one day event benefitting VFW Post 2093.

Live PSA Rotator – Ice Cream Social

Various times (15) :30 spots

Promotes one day event benefitting Ronald McDonald House.

Live PSA Rotator – Gingerbread Run November 2nd, 2013

Various times (15) :30 spots

Promotes one day event benefitting Give Kids The World.

Most Significant Issue-Responsive Programming
1st Quarter, 2014
(January 1 through March 31)

ISSUE: Community Outreach

SUNNY Across Central Florida
March 2nd, 2014
11:00 pm
14 minutes of a 60 minute program

Tabitha Wood from Orange County and Jennifer Gallagher from Habitat for Humanity of Greater Orlando visited SUNNY Across Central Florida to talk about the Fixin' Up The Neighborhood event. The project, which is part of Habitat of Greater Orlando's Neighborhood Revitalization Initiative, hopes to enlist 450 volunteers to repair and paint 22 homes in five days. Tabitha explained how communities are selected and how the homeowners are involved in the project. Jennifer discussed Habitat for Humanity of Greater Orlando's role in the revitalization project.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 9th, 2014
March 16th, 2014
March 30th, 2014
11:00 pm
14 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Heart of Florida United Way's Financial Stability Initiatives Manager Mark Batchelor. Mark explained the Earned Income Tax Credit and how to qualify for it. Mark also discussed the tax preparation services offered by Heart of Florida United Way and other ways people can get help filing their taxes at the HFUW.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 9th, 2014
February 16th, 2014
11:00 pm
18 minutes of a 60 minute program

Jason Venning visited SUNNY Across Central to talk about the Center For Independent Living's 2014 Rampage event. Jason discussed the process involved in reaching this year's goal of 14 ramps. Jason discussed the Center For Independent Living's many community partners taking part or providing materials for the event, and how people can still get involved through donating their time and their skills.

Also posted onto station website 1059SUNNYFM.com

PSA for Prevention of Homelessness “Dwight Howard”

March 30th, 2014

11:00 pm

60 seconds

Produced by Families in Transition and The Seminole County Collaborative

PSA for Shelter Pet Adoption “Toys”

January 5th, 2014

March 9th, 2014

11:00pm

30 seconds

Generic PSA produced by Shelter Pet Project and the Ad Council

PSA for Iraq and Afghanistan Veterans of America – “Vet”

March 30th, 2014

11:00 pm

60 seconds

Generic PSA produced by the IAVA and The Ad Council

PSA for Military Homelessness - “Movers 4 Military”

March 23rd, 2014

11:00pm

30 seconds

PSA produced by 2 Men and a Truck

PSA for Volunteerism: “The Difference Is You”

February 16th, 2014

11:00pm

60 seconds

Generic PSA produced by the United Way, the Ad Council and the NFL

PSA for Volunteerism – “12 Years”

February 16th, 2014

11:00pm

60 seconds

Generic PSA produced by United Way and the Ad Council

PSA for Donating - “How We Do It”

February 16th, 2014

11:00 pm

60 seconds

Produced by Goodwill and the Ad Council

Most Significant Issue-Responsive Programming
1st Quarter, 2014
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ISSUE: Arts and Education

SUNNY Across Central Florida
January 26th, 2014
February 2nd, 2014
11:00 pm
18 minutes of a 60 minute program

Artistic Director/Creative Consultant Joel Warren of The Bay Street Players stopped by SUNNY Across Central Florida to talk about the Bay Street Players and the Historic State Theatre. Joel discussed the theatre's fabled past and its many renovations. Joel also spoke about the Bay Street Players upcoming shows and programs including the Young People's Theatre which is the oldest continually running children's theatre program in Central Florida..

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
January 12th, 2014
11:00 PM
17 minutes of a 60 Minute Program

SUNNY Across Central Florida host Michael Rafferty spoke with the Orlando Science Center's Public Relations and Marketing Coordinator Mark Schaub about Otronicon and the Orlando Science Center's other upcoming events and exhibits. Along with Otronicon there is Zoom Into Nano which is an exhibit that showcases nanoscale science and engineering (atoms and molecules). And for an event geared toward adults there is Science Night Live that features lab experiments, 3-D films and a giant refractor telescope.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 23rd, 2014
March 2nd, 2014
11:00pm
15 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Arnie Nussbaum and Gordon Boardway about the activities that will be featured at this year's Taste of Oviedo. Events will include a wing eating contest, a citrus and celery cook-off and a classic car show as well as activities for the kids. Local entertainment, arts and crafts and delicious food will also be featured at this family-friendly event that begins at 11 am and ends with fireworks at 7 pm.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 16th, 2014
March 23rd, 2014
11:00pm
21 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Winter Park Playhouse Artistic Director Roy Alan. Alan, who has worked for over 50 years as a performer, director, choreographer in over 200 productions across the country, talked about WPP's current and upcoming shows including **Sisters of Swing** which runs until March 29th. Alan also discussed the Winter Park Playhouse's outreach program R.E.A.C.H which is designed to bring live musical theatre that educates to under-served elementary schools in Central Florida.

Also posted onto station website 1059sunnyfm.radio.com

PSA for Wireless Alerts "Sounds in Your Life"

March 23rd, 2014
11:00 pm
60 seconds
Produced by FEMA and the Ad Council

PSA for Tax Returns "Filing An Extension"

March 23rd, 2014
March 30th, 2014
11:00 pm
30 seconds
Produced by IRS.gov

PSA for Tax Returns “Tax Payer Needs”

March 16th, 2014

March 23rd, 2014

11:00 pm

30 seconds

Produced by IRS.gov

PSA for Disaster Preparedness “World For Granted”

March 16th, 2014

11:00 pm

30 seconds

The Federal Emergency Management Agency and the Ad Council

PSA for Financial Literacy “Gift to Future Me”

February 16th, 2014

11:00pm

60 seconds

Generic PSA produced by the American Institute of Certified Public Accountants and the Ad Council

PSA for Teaching “Make More”

February 16th, 2014

March 23rd, 2014

11:00 pm

60 seconds

Produced by TEACH and the Ad Council

PSA for Teaching “Growing Up”

February 9th, 2014

11:00 pm

60 seconds

Produced by TEACH and the Ad Council

PSA for Saving Energy “State Fair”

March 23rd, 2014

11:00 pm

60 seconds

Produced by The US Department of Energy and the Ad Council

PSA for Saving Energy “Outdated”

February 2nd, 2014

11:00 pm

60 seconds

Produced by The US Department of Energy and the Ad Council

PSA for Prevention of Drunk Driving “Expensive Night”

January 26th, 2014

11:00pm

60 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Financial Stability “Rock Star”

January 26th, 2014

March 23rd, 2014

11:00 pm

60 seconds

Generic PSA produced by the American Institute of CPA’S and the Ad Council

PSA for Reading “Levar Burton”

January 12th, 2014

February 2nd, 2014

February 9th, 2014

March 23rd, 2014

11:00 pm

60 seconds

Produced by Reading Is Fundamental, Library of Congress and the Ad Council

PSA for General Health: “Health Care 411: Questions Are The Answer”

January 12th, 2014

11:00 pm

60 seconds

Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for Prevention of Drunk Driving “Car Accident”

February 2nd, 2014

February 9th, 2014

11:00pm

60 seconds

Generic PSA produced by the US Department of Transportation and the Ad Council

PSA for Prevention of Drunk Driving “Emergency Room”

January 5th, 2014

11:00pm

60 seconds

Generic PSA produced by the US Department of Transportation and the Ad Council

PSA for Prevention of Texting While Driving “Passengers”

February 16th, 2014

11:00pm

30 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Prevention of Texting While Driving “Look Down”

January 26th, 2014

February 2nd, 2014

February 9th, 2014

11:00pm

30 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Prevention of Texting While Driving “What You See”

February 2nd, 2014

February 23rd, 2014

11:00pm

30 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Live United – “Ruth – Education 60”

February 16th, 2014

11:00pm

60 seconds

Generic PSA produced by The United Way and the Ad Council

PSA for GED Achievement – “Pep Talks”

March 30th, 2014

11:00 pm

60 seconds

Generic PSA produced by Dollar General Literacy Foundation and the Ad Council

PSA for National Aids Memorial Scholarship

January 26th, 2014

30 seconds

Produced by the National Aids Memorial Grove

Most Significant Issue-Responsive Programming
1st Quarter, 2014
(January 1 through March 31)

ISSUE: Health/Health Education

SUNNY Across Central Florida
January 19th, 2014
January 26th, 2014
11:00 pm
20 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Steve Plog and Certified Health Education Specialist Paula Hilbert. Steve is a published researcher and author having written a book on the positives of ADD. Steve explained why he loves his ADD as well as whether ADD actually exists. Steve and Paula spoke about the need to get kids who are labeled ADD off unnecessary perscription drugs while looking at nutient depletion, toxicity, food allergies and hormone imbalance as possible behavior triggers.

*Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 16th, 2014
February 23rd, 2014
11:00 pm
11 minutes of a 60 minute program

Stephanie Husted from the Heart of Florida United Way visited the SUNNY Across Central Florida studios to talk about the Heart of Florida United Way's legislative positions. Stephanie discussed the HFUW's focus on education, income and health. Providing quality early learning programs for children, aid for low income households and access to health coverage are areas in which the Heart of Florida United Way hopes to created awareness.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 23rd, 2014
March 2nd, 2014
11:00 PM
15 minutes of a 60 Minute Program

Executive Director Tara Hormell and Board Chair Bruce Holmes visited SUNNY Across Central Florida to talk about the work of the Children's Home Society of Florida. Tara and Bruce spoke about breaking the cycle of abuse and healing the pain of children who have already suffered. The Children's Home Society hopes to build and strengthen families and help older children in foster care prepare for the future.

*Also posted onto station website 1059sunnyfm.radio.com

PSA for Breast Cancer "Mammogram"

March 23rd, 2014
11:00 pm
30 seconds
Produced by Mammography Saves Lives.org

PSA for Heart Health "Love Your Heart"

March 9th, 2014
March 16th, 2014
March 23rd, 2014
11:00 pm
30 seconds
Produced by the Cleveland Clinic

PSA for Leukemia and Lymphoma Society – "Cure – The Word"

February 2nd, 2014
11:00pm
60 seconds
Generic PSA produced by The Leukemia and Lymphoma Society

PSA for General Health: "Health Care 411: "It Comes Home"

February 2nd, 2014
11:00 pm
60 seconds
Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for Flu Vaccinations “Faces of Influenza”

January 19th, 2014

January 26th, 2014

February 2nd, 2014

February 9th, 2014

11:00 pm

60 seconds

Produced by the American Lung Association

PSA for Heart Health “Health Care 411: Heart Health”

January 19th, 2014

11:00 pm

60 seconds

Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for Treatment of Osteo Arthritis “Health Care 411: Osteo Arthritis”

January 19th, 2014

11:00 pm

60 seconds

Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for General Health: “Health Care 411: Questions Are The Answer”

January 12th, 2014

11:00 pm

60 seconds

Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for General Health: “HealthCare 411: “Depression”

March 30th, 2014

11:00 pm

60 seconds

Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for MDA: “Jason Alexander”

March 2nd, 2014

15 seconds

Produced by MDA

PSA for Caregiving “Outside In”

February 2nd, 2014

February 9th, 2014

February 16th, 2014

11:00 pm

60 seconds

Produced by AARP and the Ad Council

Most Significant Issue-Responsive Programming
1st Quarter, 2014
(January 1 through March 31)

ISSUE: Children's Health

SUNNY Across Central Florida
February 9th, 2014
February 16th, 2014
March 9th, 2014
11:00 pm
17 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Gerry Glynn of the CBC of Central Florida. Gerry discussed the CBC's community based care system for abused, neglected and abandoned children and their families. Gerry also talked the CBC's college and mentoring program AOK Scholars that is funded by the Lawrence E. White Family Foundation. This program is specifically geared toward young adults who are "aging out" of the foster care system.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
January 26th, 2014
February 2nd, 2014
March 23rd, 2014
11:00 pm
13 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with BASE Camp president Terri Jones about B.A.S.E Camp's core values which are Believe, Achieve, Support and Educate. B.A.S.E Camp provides hospital lunch delivery, overnight camps, parent support groups and other programs designed to help children and families cope with illness by focusing on being normal. Terri talked about how BASE Camp is a place for families to find comfort, nourishment and encouragement as well as support from children and families going through similar experiences.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
February 2nd, 2014
February 9th, 2014
11:00 PM
12 minutes of a 60 Minute Program

SUNNY Across Central Florida host Michael Rafferty spoke with Growth From Grief Executive Director Krysti Griffith. Krysti talked about Growth From Grief 's mission of helping children through the grieving process. Krysti discussed the programs and activities that help children cope with loss. Postive, uplifting experiences that promote self esteem and fun are some of the things that Krysti hopes will help grieving children return to a normal life.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
March 2nd, 2014
March 9th, 2014
11:00 pm
10 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Princeton House Charter School Director Kim Gelalia about the mission and goals of the PHCS. Kim talked about the impact the school has on children with autism and how Princeton House helps to develop skills that will allow them to become productive members of the community. Kim also talked about PHCS's upcoming fundraiser call "Together We Can".

Also posted onto station website 1059sunnyfm.radio.com

PSA for Child Safety "Baseball"

February 2nd, 2014
February 9th, 2014
March 23rd, 2014

Generic PSA produced by National Highway Safety Administration and the Ad Council

PSA for Child Vaccinations "CDC Protector"

February 23rd, 2014
March 23rd, 2014

11:00pm
30 seconds

Generic PSA produced by the Center for Disease Control and Prevention

PSA for Autism Awareness – “Curt Schilling”

March 2nd, 2014

March 9th, 2014

11:00pm

30 seconds

Generic PSA produced by Autism Speaks and the Ad Council

PSA for Grieving Children – “Raphael Sbarge”

February 2nd, 2014

February 9th, 2014

February 16th, 2014

March 23rd, 2014

11:00pm

30 seconds

Produced by Growth From Grief

PSA for Stopping Bullying: “Learning”

January 12th, 2014

11:00 pm

60 seconds

Generic PSA produced by StopBullying.gov and the Ad Council

**Public Service Announcements
1st Quarter, 2014
(January 1 through March 31)**

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Live PSA Rotator – 15th Annual Hannah’s Buddies Charity Ball February 22nd, 2014

Various times (10) :30 spots

Promotes event benefitting the Hannah’s Buddies Charity.

Live PSA Rotator – Taste of Oviedo March 8th, 2014

Various times (24) :30 spots

Promotes one day event by the City of Oviedo.

Live PSA Rotator – March for Babies April 26th, 2014

Various times (30) :30 spots

Promotes one day event benefitting the March of Dimes

Live PSA Rotator – 10th Annual Parrotville

Various times (10) :30 spots

Promotes one day event benefitting VFW Post 2093.

Live PSA Rotator – Ice Cream Social

Various times (15) :30 spots

Promotes one day event benefitting Ronald McDonald House.

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