

CBS RADIO INC

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WOCL-FM

2nd QUARTER, 2014
(April 1st through June 30th)

Prepared by:

Michael Rafferty
Public Service Affairs Director
Filed: July 2nd, 2014

**Issues of Concern to Orlando
Addressed in Responsive Programming in the
2nd Quarter, 2014**

<u><i>Subject</i></u>	<u><i>Description of Issue of Concern</i></u>
1. Community Events	Organizations that offer activities and events for family and community involvement.
2. Community Outreach	Organizations that provide support and education for local issues and community concerns.
3. Arts and Education	Local schools, organizations, and institutions that promote general education, as well as the cultivation and preservation of the arts (visual art, community theater) in the community.
4. Health/Health Education	Organizations that provide resources and awareness on a variety of health-related issues, including particular diseases, and living a healthier life style.
5. Children's Health	Organizations that provide resources, advocacy, and education focused specifically on the medical and psychological health and well being of children and adolescents in our communities.

**WOCL-FM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
2nd Quarter, 2014**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. "SUNNY Across Central Florida"	(Sunday 11:00 p.m. – 12:00 a.m.) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida Community.

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1st through June 30th)

ISSUE: Community Events

SUNNY Across Central Florida
April 13th, 2014
April 20th, 2014
April 27th, 2014
11:00 PM
18 minutes of a 60 Minute Program

National Alliance on Mental Illness Greater Orlando Walk Chair Paula Kegelmann visited SUNNY Across Central Florida to talk about the event as well as the work of the National Alliance on Mental Illness Greater Orlando. Paula spoke about how mental illness is a medical condition that disrupts a person's thinking, mood, ability to relate to others and a diminished capacity for coping with life. Paula talked about treatments including the use of drugs, holistic medicines and therapy as well as other recovery methods.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
April 27th, 2014
11:00 pm
14 minutes of a 60 minute program

Liz Darwick and Kim House visited SUNNY Across Central Florida to talk about the St. Johns River Festival of the Arts. Liz and Kim talked about how visitors can view and purchase the works of accomplished artists, listen to the music of local musicians and experience a variety of handcrafted international food at the Culinary Arts Court. The mission of the St. Johns River Festival of the Arts is to enrich the quality of life by cultivating an Arts and Cultural environment that offers venues to educate and stimulate the appreciation and advancement of both.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 4th, 2014
May 11th, 2014
11:00 PM
8 minutes of a 60 minute program

Director of The Lake Nona Regional Chamber of Commerce, Mary Noviello, visited SUNNY Across Central Florida to talk about the Lake Nona Spring Festival. Mary described the activities that will be featured at the festival which include a sports challenge for kids, a family challenge and a one mile race. Mary also spoke about the community of Lake Nona and her hopes for the future of the festival.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 1st, 2014
11:00 PM
12 minutes of a 60 minute program

Terry Bellefluer from the MFC (Military, Firefighter, Cops) Motorcycle Club of Central Florida stopped by SUNNY Across Central Florida to talk about JOSH. Terry talked about how JOSH sends care packages to soldiers and how these packages increase the morale of soldiers who are deployed in combat zones. Terry also talked about the upcoming Shake The Lake Poker Run fundraiser.

Also posted onto station website 1059sunnyfm.radio.com

Live PSA Rotator – The St. Johns River Festival of the Arts May 3rd and 4th, 2014

Various times (10) :30 spots

Promotes two day event by the St. Johns River Festival of the Arts.

Live PSA Rotator – Relay for Life Oval Park, 2014

Various times (10) :30 spots

Promotes one day event by the City Lake Mary.

Live PSA Rotator – March for Babies April 26th, 2014

Various times (20) :30 spots

Promotes one day event benefitting the March of Dimes

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1st through June 30th)

ISSUE: Community Outreach

SUNNY Across Central Florida
April 6th, 2014
April 13th, 2014
April 20th, 2014
11:00 pm
15 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Cindy Rand who is the Executive Director of A Grateful Mind International. Cindy discussed A Grateful Mind International's mission to transform the lives of the homeless by providing crucial services and assistance. Cindy talked about how easy it is to become homeless by discussing the main contributors such as job loss, lack of affordable housing, domestic violence and drug addiction and mental illness. Cindy also talked about the Sing! To End Homelessness singing competition that will benefit A Grateful Mind International.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
April 20th, 2014
11:00 pm
22 minutes of a 60 minute program

Harbor House Chief Development Officer Michelle Brady Palmer visited SUNNY Across Central Florida to talk about the Paws for Peace Walk. Michelle talked about how the Paws for Peace pet shelter allows abused families to remain intact. 48 percent of violence survivors delay leaving their abuser out of fear of what will happen to their pets. Michelle spoke about how Harbor House is the only state-certified domestic violence center and provides safe shelter, a 24-hour crises hotline, counseling, legal advocacy for domestic abuse survivors and their children...as well as their pets.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 1st, 2014
11:00 pm
17 minutes of a 60 minute program
June 22nd, 2014
11:00 pm
11 minutes of a 60 minute program

Executive Director of OCA Silvia Haas visited SUNNY Across Central Florida to talk about OCA. Silvia spoke about OCA's belief that every individual who walks through their door will have an opportunity to maximize their ability. Silvia talked about OCA's programs which include a job training program and a summer camp for kids ages 4 to 21 which begins June 9th. Silvia also spoke about the upcoming Last Day of Freedom Hoedown fundraiser which benefits OCA.

Also posted onto station website 1059SUNNYFM.com

SUNNY Across Central Florida
June 15th, 2014
11:00 pm
12 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Seminole Work Opportunity Program (SWOP) Executive Director Michele Mangum and Development Director Jo Ann Lucarelli. Michelle and Jo Ann talked about SWOP's mission to help their consumers be independent and productive in a safe, compassionate and educational work environment as well as providing the high quality services for their clients.

Also posted onto station website 1059SUNNYFM.com

PSA for Prevention of Homelessness "Dwight Howard"

April 13th, 2014

11:00 pm

60 seconds

Produced by Families in Transition and The Seminole County Collaborative

PSA for Recycling “I Want To Be”

June 8th, 2014

June 15th, 2014

June 29th, 2014

11:00 pm

60 seconds

Produced by Keep America Beautiful and the Ad Council

PSA for Disaster Preparedness “World For Granted”

June 1st, 2014

June 29th, 2014

11:00 pm

30 seconds

The Federal Emergency Management Agency and the Ad Council

PSA for Shelter Pet Adoption “Ball”

April 20th, 2014

11:00pm

30 seconds

Generic PSA produced by Shelter Pet Project and the Ad Council

Habitat for Humanity – “What Will You Build?”

May 4th, 2014

11:00pm

60 seconds

Generic PSA produced by Habitat for Humanity International

PSA for Donating - “How We Do It”

June 15th, 2014

11:00 pm

60 seconds

Produced by Goodwill and the Ad Council

Most Significant Issue-Responsive Programming
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ISSUE: Arts and Education

SUNNY Across Central Florida
May 4th, 2014
May 11th, 2014
11:00 pm
16 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with 2014 Orlando Fringe Festival Producer Mike Marinaccio and General Manager George Wallace who talked about putting together this year's festival and also discussed some of the featured shows.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 8th, 2014
June 22nd, 2014
June 29th, 2014
11:00 PM
16 minutes of a 60 Minute Program

Central Florida Community Arts (CFCArts) Founder and Executive Director Joshua Vickery stopped by the SUNNY Across Central Florida studio to talk about CFCArts and its mission to provide a creative place where individuals hone their craft and use their talents to serve the community. Joshua described how CFCArts began in 2010 and gives back to the community by performing for other non-profit organizations. Joshua also talked about the Children and Youth Arts program, the Summer Classical Series, the Summer Broadway Series and the CFCArts School of Performing Arts.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 8th, 2014
June 15th, 2014
11:00pm
17 minutes of a 60 minute program

Kim Pranievicz who is the Senior Vice President of Marketing of Fifth Third Bank in Central Florida visited the SUNNY Across Central Florida studio to talk about Fifth Third Bank's Summer of Dreams program. Kim explained how the program provides resources that help bridge the gap during the summer by providing meals, art and athletic activities, field trips, school supplies, tutoring and a weekend food pack.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
June 15th, 2014
June 22nd, 2014
11:00pm
18 minutes of a 60 minute program

Marc Brissett visited the SUNNY Across Central Florida studio to talk about his new book and how he became a writer. Marc described how he was one of the fastest runners in the country in high school, played basketball in college, but wound up writing songs. His first book "**Invisible**" is based on one of those songs. Marc spoke about how he embodies one of the many paths and choices that he hopes many inner-city youth will consider.

Also posted onto station website 1059sunnyfm.radio.com

PSA for Financial Stability "Time Machine"

June 1st, 2014
11:00 pm
30 seconds
Produced by The American Institute of Certified Public Accountants

PSA for College Fund "Stock Tip – Alisha"

April 6th, 2014
11:00
60 seconds
Produced by UNCF and the Ad Council

PSA for Insurance “Insure U Online – Amy Grant”

April 27th, 2014

May 4th, 2014

June 15th, 2014

11:00 pm

60 seconds

Produced by Insure U Online.org

PSA for Wireless Alerts “Sounds in Your Life”

April 6th, 2014

May 4th, 2014

May 18th, 2014

June 15th, 2014

11:00 pm

60 seconds

Produced by FEMA and the Ad Council

PSA for Teaching “Make More”

May 4th, 2014

May 18th, 2014

11:00 pm

60 seconds

Produced by TEACH and the Ad Council

PSA for Teaching “Growing Up”

April 6th, 2014

June 15th, 2014

11:00 pm

60 seconds

Produced by TEACH and the Ad Council

PSA for Saving Energy “Outdated”

May 4th, 2014

June 22nd, 2014

11:00 pm

60 seconds

Produced by The US Department of Energy and the Ad Council

PSA for Prevention of Drunk Driving “Expensive Night”

May 4th, 2014

11:00pm

60 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Financial Stability “Rock Star”

May 4th, 2014

June 8th, 2014

11:00 pm

60 seconds

Generic PSA produced by the American Institute of CPA’S and the Ad Council

PSA for Reading “Levar Burton”

June 15th, 2014

11:00 pm

60 seconds

Produced by Reading Is Fundamental, Library of Congress and the Ad Council

PSA for General Health: “Health Care 411: “Social Media”

May 18th, 2014

11:00 pm

60 seconds

Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for Prevention of Drunk Driving “Car Accident”

June 29th, 2014

11:00pm

60 seconds

Generic PSA produced by the US Department of Transportation and the Ad Council

PSA for Prevention of Texting While Driving “Passengers”

June 22nd, 2014

11:00pm

30 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Prevention of Texting While Driving “Look Down”

June 22nd, 2014

11:00pm

30 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Prevention of Texting While Driving “What You See”

May 4th, 2014

May 25th, 2014

June 29th, 2014

11:00pm

30 seconds

Generic PSA produced by the National Highway Traffic Safety Administration and the Ad Council

PSA for Financial Stability “Rich Uncle”

June 8th, 2014

11:00pm

60 seconds

Generic PSA produced by the American Institute of CPAs and the Ad Council

PSA for GED Achievement – “Pep Talks”

May 18th, 2014

11:00 pm

60 seconds

Generic PSA produced by Dollar General Literacy Foundation and the Ad Council

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1st through June 30th)

ISSUE: Health/Health Education

SUNNY Across Central Florida
April 13th, 2014
May 4th, 2014
June 29th, 2014
11:00 pm
19 minutes of a 60 minute program

The Health Council of East Central Florida Executive Director Ken Peach visited SUNNY Across Central Florida to discuss the role of The Health Council in the local community. Ken spoke about the activities of the HCECF which are designed to improve access to healthcare and assist state and local governments in the development of sound and rational healthcare policies and advocate on behalf of the underserved. Ken also talked about the effects of the Affordable Care Act on the current healthcare system.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
April 27th, 2014
11:00 pm
9 minutes of a 60 minute program

SUNNY Across Central Florida was visited by Park Plaza Gardens Director of Special Events Heather Bedor and Legal One Founder and CEO Dedra Curtis. Heather and Dedra talked about The Official Derby on the Ave. event and presented some sobering statistics on the effects of breast cancer on women as well as men. Breast cancer is the most common cancer among women and the second leading cause of cancer death in women after lung cancer. Early detection is key for survival.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 18th, 2014
May 25th, 2014
11:00 PM
14 minutes of a 60 Minute Program

Former WKMG news anchor, Secily Wilson, visited SUNNY Across Central Florida to talk about her personal story of being a stroke survivor. Secily described her experience of having a stroke on-air and her subsequent recovery. Secily also talked about learning the stroke warning signs (F.A.S.T) and how to lessen the chances of suffering a stroke.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 18th, 2014
May 25th, 2014
11:00 pm
15 minutes of a 60 minute program

SUNNY Across Central Florida was visited by the President and CEO of Quest, Inc., John Gill and Director of Marketing and Communication, Tikisha Hughes. John and Tikisha talked about Quest Inc.'s 50 year history of helping people with disabilities and spoke about Quest's programs such as Quest Kids and Project SEARCH. John and Tikisha also talked about the upcoming 18th Annual Wine Quest event.

Also posted onto station website 1059sunnyfm.radio.com

PSA for Stroke Awareness

June 15, 2014
11:00 pm
Produced by the American Stroke Association and the Ad Council

PSA for Men's Preventative Health "Tuttman"

May 18th 2014
11:00 pm
60 seconds
Produced by the US Department of Health and Human Services

PSA for Concussion Awareness "Concussion Signs and Symptoms"

May 18th, 2014
11:00 pm
30 seconds
Produced by the American Academy of Neurology

PSA for Stuttering Help “Stossel”

April 20th, 2014

May 4th, 2014

May 11th, 2014

May 25th, 2014

June 15th, 2014

11:00 pm

15/30 seconds

Produced by The Stuttering Foundation

PSA for Diabetes Prevention

May 4th, 2014

May 11th, 2014

June 8th, 2014

11:00 pm

30/60 seconds

Produced by JDRF.org

PSA for Breast Cancer “Mammogram”

April 27th, 2014

11:00 pm

30 seconds

Produced by Mammography Saves Lives.org

PSA for Heart Health “Love Your Heart”

April 6th, 2014

April 13th, 2014

May 25th, 2014

11:00 pm

30 seconds

Produced by the Cleveland Clinic

PSA for Flu Vaccinations “Faces of Influenza”

June 29th, 2014

11:00 pm

60 seconds

Produced by the American Lung Association

PSA for General Health: “HealthCare 411: Be Smart With Medications”

May 18th, 2014

June 29th, 2014

11:00 pm

60 seconds

Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for General Health: “Health Care 411: “Social Media”

May 18th, 2014

11:00 pm

60 seconds

Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for Heart Health “Bad Cholesterol”

April 13th, 2014

April 27th, 2014

May 4th, 2014

11:00pm

30 seconds

Generic PSA produced by the American Heart Association

PSA for General Health: “HealthCare 411: “Depression”

April 13th, 2014

11:00 pm

60 seconds

Generic PSA produced by the Agency for Healthcare Research and Quality

PSA for Caregiving “Outside In”

April 6th, 2014

11:00 pm

60 seconds

Produced by AARP and the Ad Council

Most Significant Issue-Responsive Programming
2nd Quarter, 2014
(April 1st through June 30th)

ISSUE: Children's Health

SUNNY Across Central Florida
May 18th, 2014
June 8th, 2014
11:00 pm
18 minutes of a 60 minute program

SUNNY Across Central Florida host Michael Rafferty spoke with Junior Achievement of Central Florida President Kathy Panter about the work of Junior Achievement of Central Florida. Kathy talked about how J.A. is dedicated to educating students about entrepreneurship, work readiness and financial literacy. Kathy spoke about how J.A. relates to today's youth by teaching skills that will help them launch their careers and take advantage of opportunities.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 25th, 2014
June 1st, 2014
June 29th, 2014
11:00 pm
14 minutes of a 60 minute program

Mark Hoewing returned to SUNNY Across Central Florida to talk about the latest goings-on at Give Kids The World. Mark explained the process of bringing children with life-threatening illnesses to GKTW and how GKTW has fulfilled the dreams of over 130,000 children. Mark talked about the various programs and activities provided by GKTW including the upcoming O-TOWN MACDOWN fundraising event scheduled for August 23rd.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 11th, 2014
11:00 PM
12 minutes of a 60 minute program
May 25th, 2014
11:00 pm
10 minutes of a 60 minute program

Share Your Hair CEO Dana Marie visited SUNNY Across Central Florida to talk about Share Your Hair. Dana explained how custom made hair pieces can restore confidence and create a positive self image for children dealing with hair loss from pediatric cancer. Dana spoke about how the hair is collected, sorted and used to create prosthetic hair pieces. Dana also talked about the 1st Annual Strides 4 Strands event.

Also posted onto station website 1059sunnyfm.radio.com

SUNNY Across Central Florida
May 11th, 2014
11:00 pm
14 minutes of a 60 minute program
June 1st, 2014
June 22nd, 2014
11:00 pm
8 minutes of a 60 minute program

Secily Wilson, Director of Community Relations of the YMCA of Central Florida, stopped by SUNNY Across Central Florida to talk about the work of the YMCA. Secily discussed how the YMCA empowers both youth and adults to live healthier lives by providing programs and activities that help strengthen mind and body. Secily also talked about the YMCA's Y Scholarship Program which is available to both youth and adults.

Also posted onto station website 1059sunnyfm.radio.com

PSA for Child Mentoring "Cafeteria"

June 29th, 2014
11:00pm
60 seconds
Generic PSA produced by The United Way and the Ad Council

PSA for Teaching "Make More"

May 4th, 2014
May 18th, 2014
11:00 pm
60 seconds
Produced by TEACH and the Ad Council

PSA for Teaching “Growing Up”

April 6th, 2014

June 15th, 2014

11:00 pm

60 seconds

Produced by TEACH and the Ad Council

PSA for Child Safety “Baseball”

April 6th, 2014

May 4th, 2014

June 15th, 2014

Generic PSA produced by National Highway Safety Administration and the Ad Council

PSA for Reading “Levar Burton”

June 15th, 2014

11:00 pm

60 seconds

Produced by Reading Is Fundamental, Library of Congress and the Ad Council

PSA for Childhood Asthma Awareness “Fish”

April 6th, 2014

June 8th, 2014

11:00pm

60 seconds

Generic PSA produced by the EPA and the Ad Council

PSA for GED Achievement – “Pep Talks”

May 18th, 2014

11:00 pm

60 seconds

Generic PSA produced by Dollar General Literacy Foundation and the Ad Council

PSA for Autism Awareness – “Curt Schilling”

June 1st, 2014

11:00pm

30 seconds

Generic PSA produced by Autism Speaks and the Ad Council

PSA for School Drop Out Prevention “Last Day”

May 11th, 2014

11:00pm

60 seconds

Generic PSA produced by The United Way and the Ad Council

**Public Service Announcements
2nd Quarter, 2014
(April 1st through June 30)**

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Live PSA Rotator – The St. Johns River Festival of the Arts May 3rd and 4th, 2014

Various times (10) :30 spots

Promotes two day event by the St. Johns River Festival of the Arts.

Live PSA Rotator – Relay for Life Oval Park, 2014

Various times (10) :30 spots

Promotes one day event by the City Lake Mary.

Live PSA Rotator – March for Babies April 26th, 2014

Various times (20) :30 spots

Promotes one day event benefitting the March of Dimes

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