

COMMERCIAL LIMITS CERTIFICATION

This is to certify that the network programs designed for children 16 years of age and younger identified in the attached certification were broadcast on WBMM-TV during the 2nd Quarter of 2007 (April 1, 2007 – June 30, 2007). As a standard practice, the programs were formatted to allow for no more than 10.5 minutes of total commercial time per clock hour on weekends and 12 minutes of total commercial time per clock hour on weekdays, or half that allotted time for an isolated half hour of children's programming. As a standard practice WBMM-TV aired these programs as formatted by the network. There was no occasion, during this period on which this practice was not followed. There were no commercial overages during the 2nd quarter of 2007.

Signature: P. Sean O'Shaughnessy
Date: 7/9/2007



To: All Partner Stations **From:** Lynn Stepanian, SVP/Programming & Distribution

Re: FCC Children's Quarterly Report – 2nd Quarter 2007

Date: July 2, 2007

Copies To:

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. **YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC.** Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to bethany.berdes@cwtn.com and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 2nd Quarter 2007 CW Children's Educational Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the second quarter of 2007. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS

The CW Television Network

CHILDREN'S PROGRAMS

1. Program: Xiaolin Showdown
Rating: TV-Y7
Length: 30 minutes
2. Program: The Batman
Rating: TV-Y7 FV
Length: 30 minutes
3. Program: Loonatics Unleashed
Rating: TV-Y7 FV
Length: 30 minutes
4. Program: Johnny Test
Rating: TV-Y7
Length: 30 minutes
5. Program: Krytpo the Superdog
Rating: TV-Y E/I
Length: 30 minutes
6. Program: Tom and Jerry Tales
Rating: TV-Y
Length: 30 minutes
7. Program: Shaggy & Scooby-Doo Get a Clue
Rating: TV-Y7
Length: 30 minutes
8. Program: Legion of Super Heroes
Rating: TV-Y7 FV
Length: 30 minutes

THE CW PLUS

1. Program: Critter Gitters
Rating: TV-G (E/I 9-14)
Length: 30 minutes
2. Program: Ultimate Choice
Rating: TV-G (E/I 13-16)
Length: 30 minutes
3. Program: Real Life 101
Rating: TV-G (E/I 13-16)
Length: 30 minutes
4. Program: Kid Guides
Rating: TV-G (E/I 8-12)
Length: 30 minutes
5. Program: Beakman's World
Rating: TV-G (E/I 13-16)
Length: 30 minutes