

Market: Norfolk-Virginia Beach, VA

Station: WVHT-FM

Saved By: Ed Smith

Date Saved: 2/10/2021

Daypart			30 Second Spots				60 Second Spots			
Code	Name	Days/Times	Lowest Unit Rate	Preempt-able with notice	Non Preempt-able	Issue/Prevailing Rate	Lowest Unit Rate	Preempt-able with notice	Non Preempt-able	Issue/Prevailing Rate
AMD	AM Drive	Mo-Fr 6:00A-10:00A	10.00	55.00	65.00	55.00	12.00	65.00	75.00	65.00
MID	Midday	Mo-Fr 10:00A-3:00P	10.00	55.00	65.00	55.00	10.00	65.00	70.00	65.00
PMD	PM Drive	Mo-Fr 3:00P-7:00P	15.00	55.00	65.00	55.00	12.00	65.00	75.00	65.00
EVE	Evening	Mo-Fr 7:00P-12:00A	2.00	20.00	30.00	20.00	5.00	30.00	35.00	30.00
PRT	Prime ROS	Mo-Fr 6:00A-7:00P	10.00	55.00	65.00	55.00	10.00	65.00	70.00	65.00
BRT	Broad ROS	Sa-Sa 6:00A-7:00P	10	25	30	25	10	30	35	30
SAA	Sat AM	Sa-Sa 6:00A-10:00A	10	25	30	25	10	30	35	30
SAM	Sat Midday	Sa-Sa 10:00A-3:00P	10	35	40	35	10	40	45	40
SAP	Sat PM	Sa-Sa 3:00P-7:00P	15	35	40	35	12	40	45	40
SAT	Sat Eve	Sa-Sa 7:00P-12:00A	2	20	25	20	5	25	30	25
BRTSu	Broad ROS	Su-Su 6:00A-7:00P	10	15	25	15	10	25	30	25
SUA	Sun AM	Su-Su 6:00A-10:00A	10	15	25	15	10	25	30	25
SUM	Sun Midday	Su-Su 10:00A-3:00P	10	20	30	20	10	25	30	25
SUP	Sun PM	Su-Su 3:00P-7:00P	15	20	30	20	12	30	35	30
SUE	Sun Eve	Su-Su 7:00P-12:00A	2	20	25	20	5	25	30	25