

Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

# FCC 398

## Children's Television Programming Report

Report reflects information for the filing period ending: **06/30/2015** Filed on: **07/07/2015**

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
<b>WKME-CD</b>	<i>(analog)</i>	<b>KISSIMMEE</b>	<b>FL</b>	<b>ORANGE</b>	<b>32809</b>
	<b>15</b> <i>(digital)</i>				
Licensee Name					
<b>ZGS BROADCASTING OF ORLANDO, INC.</b>					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
<b>TELEMUNDO</b>	<b>Orlando-Daytona-Melbourne</b>	<b>http://www.holaciudad.com/orlando/home.html</b>			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
<b>61702</b>		<b>2021-02-01</b>			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  
*[There are no analog core program reports.]*

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.  
*[There are no analog non-core program reports.]*

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.  
*[There are no analog sponsored core program broadcast reports.]*  
*[There are no analog sponsored core program detail reports.]*

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. **4.00 hours**
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? **N**
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. **N**

If No to 7(c), submit as an Exhibit a Statement of Explanation.

[View Statement of Explanation](#)

- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0.00 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0.00 hours
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

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10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
RAGGS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT AND SUN 8A	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	5 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.			

Title of Digital Core Program #2		Origin	
NOODLE AND DOODLE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT AND SUN 8:30A	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	5 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.			

Title of Digital Core Program #3		Origin	
EL SHOW DE CHICA		NETWORK	

Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
<b>SAT AND SUN 9AM</b>	<b>26</b>		<b>0</b>
Length of Program	Age of Target Audience		E/I Symbol Used As Required
<b>30 minutes</b>	From	To	<b>Y</b>
	<b>2 years</b>	<b>5 years</b>	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p><b>EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</b></p>			

Title of Digital Core Program #4		Origin	
<b>LazyTown</b>		<b>NETWORK</b>	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
<b>SAT AND SUN 9:30A</b>	<b>25</b>	<b>1</b>	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
<b>30 minutes</b>	From	To	<b>Y</b>
	<b>5 years</b>	<b>8 years</b>	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p><b>LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, LazyTown, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in LazyTown, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of LazyTown is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of LazyTown is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.</b></p>			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
<b>26</b>	<b>1</b>		<b>1</b>
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
<b>5/24/15 118</b>	<b>5/24/15 12P</b>		<b>N</b>
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			<b>Y</b>
Reason for Preemption	<b>SPORTS</b>		

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

<b>Y</b>
(None Required)

## Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

*[There are no digital non-core program reports.]*

## Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

*[There are no digital sponsored core program broadcast reports.]*

*[There are no digital sponsored core program detail reports.]*

## Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin	
<b>RAGGS</b>	<b>NETWORK</b>	
Regular Schedule	Total Times to be Aired	
<b>SAT AND SUN 8:00AM</b>	<b>26</b>	
Length of Program	Age of Target Audience	
	From	To
<b>30 minutes</b>	<b>3 years</b>	<b>5 years</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p><b>RAGGS is a musical &amp; educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.</b></p>		

Title of Planned Core Program #2	Origin	
<b>NOODLE AND DOODLE</b>	<b>NETWORK</b>	
Regular Schedule	Total Times to be Aired	
<b>SAT AND SUN *:30AM</b>	<b>26</b>	
Length of Program	Age of Target Audience	
	From	To
<b>30 minutes</b>	<b>3 years</b>	<b>5 years</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p><b>NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.</b></p>		

Title of Planned Core Program #3	Origin
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<b>EL SHOW DE CHICA</b>		<b>NETWORK</b>	
Regular Schedule		Total Times to be Aired	
<b>SAT AND SUN 9:00AM</b>		<b>26</b>	
Length of Program		Age of Target Audience	
<b>30 minutes</b>		From	To
		<b>2 years</b>	<b>5 years</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p><b>EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</b></p>			

Title of Planned Core Program #4		Origin	
<b>lazytown</b>		<b>NETWORK</b>	
Regular Schedule		Total Times to be Aired	
<b>SAT AND SUN 9:30A</b>		<b>26</b>	
Length of Program		Age of Target Audience	
<b>30 minutes</b>		From	To
		<b>5 years</b>	<b>8 years</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p><b>LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, LazyTown, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in LazyTown, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of LazyTown is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of LazyTown is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.</b></p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

**Y**

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
<b>ISABEL NELSON</b>		<b>813-319-4949 X-233</b>	
Address		E-mail Address	
<b>1650 SAND LAKE RD.</b>		<b>INELSON@ZGSGROUP.COM</b>	
City	State	ZIP Code	
<b>ORLANDO</b>	<b>FL</b>	<b>32809</b>	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

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**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
<b>ZGS BROADCASTING OF ORLANDO, INC.</b>	
Date	
<b>7/6/2015</b>	