



**WGTU**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**(231) 947-7770**

# CONTRACT

<u>Contract / Revision</u> 1011273 /		<u>Alt Order #</u> 09207881
<u>Product</u> <b>A STRONGER MICHIGAN</b>		
<u>Contract Dates</u> <b>09/04/18 - 09/10/18</b>		<u>Estimate #</u> <b>7071</b>
<u>Advertiser</u> <b>A Stronger Michigan</b>		<u>Original Date / Revision</u> 08/31/18 / 09/04/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WGTU</b>	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 370	<u>Product 1/2</u> 394
<u>Agency Ref</u> 5130		<u>Advertiser Ref</u>

And:

**Great American Media**  
**3050 K St NW Ste 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGTU	09/04/18	09/10/18	America This Morning	6:00 AM-7:00 AM		:30				NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				10	\$25.00				
N 2	WGTU	09/09/18	09/09/18	This Week	9:00 AM-10:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$40.00				
N 3	WGTU	09/04/18	09/10/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				6	\$35.00				
N 4	WGTU	09/04/18	09/10/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				6	\$60.00				
N 5	WGTU	09/04/18	09/10/18	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				5	\$50.00				
N 6	WGTU	09/04/18	09/10/18	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				5	\$35.00				
N 7	WGTU	09/04/18	09/10/18	Insider	6:00 PM-6:30 PM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$35.00				
N 8	WGTU	09/04/18	09/10/18	M-F Up North Family News	6:30 PM-7:00 PM		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				5	\$45.00				
N 9	WGTU	09/09/18	09/09/18	Sunday 7p-8p	7:00 PM-8:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$200.00				
N 10	WGTU	09/10/18	09/10/18	Monday Prime Other/Spec	8:00 PM-10:00 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	1-----				1	\$325.00				
N 11	WGTU	09/05/18	09/05/18	Wednesday 8p-9p	8:00 PM-9:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--1----				1	\$225.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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**Traverse City, MI 49684**  
**(231) 947-7770**

<u>Contract / Revision</u> 1011273 /		<u>Alt Order #</u> 09207881
<u>Contract Dates</u> 09/04/18 - 09/10/18	<u>Product</u> A STRONGER MICHIGAN	<u>Estimate #</u> 7071
<u>Advertiser</u> A Stronger Michigan		<u>Original Date / Revision</u> 08/31/18 / 09/04/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	WGTU	09/04/18	09/10/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				10	\$85.00				
N 13	WGTU	09/06/18	09/06/18	Thursday 8p-9p	8:00 PM-9:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	---1---				1	\$200.00				
N 14	WGTU	09/06/18	09/06/18	Thursday 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	---1---				1	\$125.00				
N 15	WGTU	09/09/18	09/09/18	Sunday 8p-9p	8:00 PM-9:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$300.00				
N 16	WGTU	09/04/18	09/10/18	Late News	11:00 PM-11:35 PM		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				5	\$45.00				
N 17	WGTU	09/04/18	09/10/18	Jimmy JKimmel	11:30 PM-12:30 XM		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				5	\$20.00				
N 18	WGTU	09/04/18	09/10/18	Nightline	12:30 XM-1:00 XM		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				5	\$20.00				
N 19	WGTU	09/08/18	09/08/18	ABC College Ftbll Prime	8:00 PM-11:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$500.00				
N 20	WGTU	09/08/18	09/08/18	GMA Sat	8:00 AM-9:00 AM		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----2-				2	\$85.00				
N 21	WGTU	09/09/18	09/09/18	GMA Sun	8:00 AM-9:00 AM		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----2				2	\$85.00				
N 22	WGTU	09/04/18	09/10/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$35.00				
N 23	WGTU	09/04/18	09/10/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$35.00				
N 24	WGTU	09/04/18	09/10/18	The View	11:00 AM-12:00 PM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				2	\$45.00				
N 25	WGTU	09/04/18	09/10/18	The Chew	1:00 PM-2:00 PM		:30				NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				4	\$55.00				
N 26	WGTU	09/04/18	09/10/18	General Hospital	2:00 PM-3:00 PM		:30				NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	MTWTF--				4	\$55.00				
<b>Totals</b>								0.00				90	\$5,740.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1011273 /	09207881

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/18 - 09/10/18	A STRONGER MICHIGAN	7071

<u>Advertiser</u>	<u>Original Date / Revision</u>
A Stronger Michigan	08/31/18 / 09/04/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/03/18 - 09/09/18	72	\$4,645.00	(\$696.75)	\$3,948.25
09/10/18 - 09/16/18	18	\$1,095.00	(\$164.25)	\$930.75
<b>Totals</b>	<b>90</b>	<b>\$5,740.00</b>	<b>(\$861.00)</b>	<b>\$4,879.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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