

# ORDER



**Orders**  
**Order / Rev:** 4363423  
**Alt Order #:** 28359649  
**Product Desc:** Hatch Smith for TX HD-53  
**Estimate:** 384/414/1698  
**Flight Dates:** 02/26/24 - 03/10/24  
**Original Date / Rev:** 02/26/24 / 03/01/24  
**Order Type:** REG

**Midland KPEJ**  
**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Political Communications Advertising  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
11 E 44th Street  
New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Hatch Smith/State Representative  
**Demographic:** A50+  
**Product Codes:** PL16  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P4

**Order Brand:** \_\_\_\_\_  
**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** SP9947  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	11	\$740.00	\$629.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	11	\$740.00	\$629.00	0.00
<b>Totals</b>	<b>11</b>	<b>\$740.00</b>	<b>\$629.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	KPEJ	02/26/24	03/05/24	Fox 24 News Fox 24 News	CM	Fox 24 News	MTWTF--	:30	4	\$40.00	P4	0.00	NM	6	\$240.00																		
COMMENTS APPLY TO SUB LINES A THRU B FOX 24 News AM LIVE! <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>4</td> <td>\$40.00</td> <td>0.00</td> </tr> <tr> <td>Week: 03/04/24</td> <td>03/10/24</td> <td>MT-----</td> <td>2</td> <td>\$40.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/24	03/03/24	MTWTF--	4	\$40.00	0.00	Week: 03/04/24	03/10/24	MT-----	2	\$40.00	0.00
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Week: 03/04/24	03/10/24	MT-----	2	\$40.00	0.00																												
N 2	KPEJ	02/26/24	03/04/24	Fox 24 News at 9 Fox 24 News at 9	CM	M-F 9p-10p (9:00 PM-9:30 PM)	MTWTF--	:30	4	\$100.00	P4	0.00	NM	5	\$500.00																		
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