

**INVOICE**

**Invoice Number :** BIL-529659  
**Invoice Date :** 31-DEC-2023  
**Order Number :** 11289764  
**Page Number :** Page 1 of 9



**BILL TO :**  
 Lawrence & Schiller  
**Attn :**  
 3932 S Willow  
 Sioux Falls,SD 57105  
 USA

AGENCY	AGENCY NO.	AE NAME	AE NO.
Lawrence & Schiller	1030	Annette Adams	AA
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
Protect South Dakota's Ag Future	9456	11/27/23-12/31/23	DECEMBER

**PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE**

Airtime Total :	\$5380.00
Miscellaneous Charges Total :	\$0.00
<b>GROSS TOTAL :</b>	<b>\$5380.00</b>
Agency Commission	\$807.00
Rep Commission :	\$0.00
Other Commission :	\$0.00
<b>NET TOTAL / BALANCE DUE</b>	<b>\$4573.00</b>

**REMIT TO :** Midcontinent Communications  
 3901 N Louise Ave  
 Sioux Falls,SD 57107  
 (800)888-1300

**Attn :**

**Payment Terms: Due 30 Days from invoice date**

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<b>AGENCY</b> Lawrence & Schiller	<b>AGENCY NO.</b> 1030	<b>AE NAME</b> Annette Adams	<b>AE NO.</b> AA
<b>CUSTOMER</b> Protect South Dakota's Ag Future	<b>CUSTOMER NO.</b> 9456	<b>BILLING CYCLE</b> 11/27/23-12/31/23	<b>MONTH</b> DECEMBER

**INVOICE SUMMARY SECTION - AIRTIME**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	Qty Ordered	Qty Aired	Rate	Gross Total	
								N	M		
<b>Order No. :</b> 11289764		<b>Contract No.:</b> 135955		<b>PO No.:</b>		<b>Package:</b>		<b>Ext. Order:</b> 00005362		<b>Rate Type :</b> Ad Unit	
<b>Reference No.:</b> NA		<b>Estimate No.:</b> 1849		<b>AE No.:</b> AA		<b>Product:</b> Protect SD Ag Future		<b>Ext. Client:</b> Protect SD Ag Future			

12/18/2023	12/22/2023	1	UD	CNN	SDMA	9300	3	3	0	\$130.00	\$390.00
12/25/2023	12/29/2023	2	UD	CNN	SDMA	9300	3	3	0	\$130.00	\$390.00
12/18/2023	12/24/2023	10	UD	ESPN	SDMA	9300	2	2	0	\$260.00	\$520.00
12/25/2023	12/31/2023	11	UD	ESPN	SDMA	9300	1	1	1	\$260.00	\$520.00
12/23/2023	12/24/2023	19	UD	ESPN	SDMA	9300	2	2	0	\$180.00	\$360.00
12/30/2023	12/31/2023	20	UD	ESPN	SDMA	9300	2	2	0	\$180.00	\$360.00
12/23/2023	12/24/2023	28	UD	FOOD	SDMA	9300	3	3	0	\$60.00	\$180.00
12/30/2023	12/31/2023	29	UD	FOOD	SDMA	9300	3	3	0	\$60.00	\$180.00
12/18/2023	12/22/2023	37	UD	FXNC	SDMA	9300	3	3	0	\$180.00	\$540.00
12/25/2023	12/29/2023	38	UD	FXNC	SDMA	9300	3	3	0	\$180.00	\$540.00
12/18/2023	12/21/2023	52	UD	FXNC	SDMA	9300	1	1	0	\$260.00	\$260.00
12/25/2023	12/28/2023	53	UD	FXNC	SDMA	9300	1	1	0	\$260.00	\$260.00
12/18/2023	12/22/2023	61	UD	HGTV	SDMA	9300	1	1	0	\$260.00	\$260.00
12/25/2023	12/29/2023	62	UD	HGTV	SDMA	9300	1	1	0	\$260.00	\$260.00
12/23/2023	12/24/2023	70	UD	HGTV	SDMA	9300	3	3	0	\$60.00	\$180.00
12/30/2023	12/31/2023	71	UD	HGTV	SDMA	9300	3	3	0	\$60.00	\$180.00

<b>Order # 11289764 Total:</b>							<b>35</b>	<b>35</b>	<b>1</b>	<b>\$5380.00</b>	
<b>Ad Unit Orders Subtotal :</b>							<b>35</b>	<b>35</b>	<b>1</b>	<b>\$5380.00</b>	
<b>Order Gross Total :</b>										<b>\$5380.00</b>	

**TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM**



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Sioux Falls,SD 57105  
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<b>AGENCY</b> Lawrence & Schiller	<b>AGENCY NO.</b> 1030	<b>AE NAME</b> Annette Adams	<b>AE NO.</b> AA
<b>CUSTOMER</b> Protect South Dakota's Ag Future	<b>CUSTOMER NO.</b> 9456	<b>BILLING CYCLE</b> 11/27/23-12/31/23	<b>MONTH</b> DECEMBER

**INVOICE SUMMARY SECTION - AIRTIME**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	Qty Ordered	Qty Aired	Rate	Gross Total
								N	M	

\*Line Info reflects what was ordered; however, makegood spots could reflect different parameters.  
Note: Due to rounding, the cent value displayed for bookend spots may not match the bookend group rate on the orderline.



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**Page Number :** Page 4 of 9

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**COMMERCIAL SUMMARY TOTALS**

<b>Code</b>	<b>Description</b>	<b>Network(s)</b>	<b>Quantity Type</b>	<b>Total Quantity</b>	<b>Total Cost</b>
000110457	PSDA2400H_Protect- SD-Ag_TV_:30	FOOD,HGTV,ESPN,F XNC,CNN	Ad Unit	36	\$5380.00
<b>Ad Unit Summary Totals:</b>				<b>36</b>	<b>\$5380.00</b>
<b>Current Billing Cycle Totals:</b>					<b>\$5380.00</b>

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**Page Number :** Page 5 of 9

**AFFIDAVIT TIME CHARGES - AIRTIME**

Line	Reg/Ret	Region Description	Syscode	Network	Date	Time	Ad Unit	Length	Qty	Type	Rate	Program
<b>Order Number:</b> 11289764												
1	SDMA	Sioux Falls DMA	9300	CNN	12/19/23	7:52 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$130.00	CNN This Morning
1	SDMA	Sioux Falls DMA	9300	CNN	12/21/23	6:26 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$130.00	CNN This Morning
1	SDMA	Sioux Falls DMA	9300	CNN	12/22/23	7:27 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$130.00	CNN This Morning
2	SDMA	Sioux Falls DMA	9300	CNN	12/27/23	8:52 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$130.00	CNN News Central
2	SDMA	Sioux Falls DMA	9300	CNN	12/28/23	8:52 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$130.00	CNN News Central
2	SDMA	Sioux Falls DMA	9300	CNN	12/29/23	6:31 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$130.00	CNN This Morning

**CNN Totals: 6 \$780.00**  
**SDMA Region Totals: 6 \$780.00**

**Order# 11289764 Time Charges: 6 \$780.00**

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**Page Number :** Page 6 of 9

**AFFIDAVIT TIME CHARGES - AIRTIME**

Line	Reg/Ret	Region Description	Syscode	Network	Date	Time	Ad Unit	Length	Qty	Type	Rate	Program
10	SDMA	Sioux Falls DMA	9300	ESPN	12/21/23	11:11 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$260.00	SportsCenter With Scott Van Pelt
10	SDMA	Sioux Falls DMA	9300	ESPN	12/22/23	9:26 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$260.00	NBA Basketball
11	SDMA	Sioux Falls DMA	9300	ESPN	12/25/23	8:10 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$260.00	NBA Basketball
11	SDMA	Sioux Falls DMA	9300	ESPN	12/28/23	7:52 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$260.00	College Football
19	SDMA	Sioux Falls DMA	9300	ESPN	12/23/23	6:30 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	College Football
19	SDMA	Sioux Falls DMA	9300	ESPN	12/24/23	1:47 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	E60
20	SDMA	Sioux Falls DMA	9300	ESPN	12/30/23	10:53 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	College GameDay
20	SDMA	Sioux Falls DMA	9300	ESPN	12/30/23	6:54 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	Monday Night Countdown

**ESPN Totals: 8 \$1760.00**  
**SDMA Region Totals: 8 \$1760.00**

**Order# 11289764 Time Charges: 8 \$1760.00**

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**Page Number :** Page 7 of 9

**AFFIDAVIT TIME CHARGES - AIRTIME**

Line	Reg/Ret	Region Description	Syscode	Network	Date	Time	Ad Unit	Length	Qty	Type	Rate	Program
28	SDMA	Sioux Falls DMA	9300	FOOD	12/23/23	12:48 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	Diners, Drive-Ins and Dives
28	SDMA	Sioux Falls DMA	9300	FOOD	12/23/23	3:47 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	Diners, Drive-Ins and Dives
28	SDMA	Sioux Falls DMA	9300	FOOD	12/24/23	8:47 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	The Pioneer Woman
29	SDMA	Sioux Falls DMA	9300	FOOD	12/30/23	10:51 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	The Kitchen
29	SDMA	Sioux Falls DMA	9300	FOOD	12/31/23	9:18 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	The Pioneer Woman
29	SDMA	Sioux Falls DMA	9300	FOOD	12/31/23	3:21 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	Diners, Drive-Ins and Dives
									<b>FOOD Totals:</b>	<b>6</b>	<b>\$360.00</b>	
									<b>SDMA Region Totals:</b>	<b>6</b>	<b>\$360.00</b>	
									<b>Order# 11289764 Time Charges:</b>	<b>6</b>	<b>\$360.00</b>	

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**Page Number :** Page 8 of 9

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Line	Reg/Ret	Region Description	Syscode	Network	Date	Time	Ad Unit	Length	Qty	Type	Rate	Program
37	SDMA	Sioux Falls DMA	9300	FXNC	12/18/23	6:38 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	Fox and Friends
37	SDMA	Sioux Falls DMA	9300	FXNC	12/20/23	6:16 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	Fox and Friends
37	SDMA	Sioux Falls DMA	9300	FXNC	12/21/23	8:43 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	America's Newsroom
38	SDMA	Sioux Falls DMA	9300	FXNC	12/27/23	8:16 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	America's Newsroom
38	SDMA	Sioux Falls DMA	9300	FXNC	12/28/23	6:16 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	Fox and Friends
38	SDMA	Sioux Falls DMA	9300	FXNC	12/29/23	8:43 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$180.00	America's Newsroom
52	SDMA	Sioux Falls DMA	9300	FXNC	12/19/23	4:13 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$260.00	The Five
53	SDMA	Sioux Falls DMA	9300	FXNC	12/26/23	4:17 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$260.00	The Five

**FXNC Totals: 8 \$1600.00**  
**SDMA Region Totals: 8 \$1600.00**

**Order# 11289764 Time Charges: 8 \$1600.00**



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**Page Number :** Page 9 of 9

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Line	Reg/Ret	Region Description	Syscode	Network	Date	Time	Ad Unit	Length	Qty	Type	Rate	Program
61	SDMA	Sioux Falls DMA	9300	HGTV	12/18/23	10:18 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$260.00	House Hunters International
62	SDMA	Sioux Falls DMA	9300	HGTV	12/25/23	6:22 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$260.00	100 Day Dream Home
70	SDMA	Sioux Falls DMA	9300	HGTV	12/23/23	7:39 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	Home Town
70	SDMA	Sioux Falls DMA	9300	HGTV	12/23/23	8:40 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	Home Town
70	SDMA	Sioux Falls DMA	9300	HGTV	12/23/23	4:18 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	House Hunters
71	SDMA	Sioux Falls DMA	9300	HGTV	12/30/23	1:26 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	No Demo Reno
71	SDMA	Sioux Falls DMA	9300	HGTV	12/31/23	6:41 AM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	Home Town
71	SDMA	Sioux Falls DMA	9300	HGTV	12/31/23	2:18 PM	PSDA2400 H_Protect- SD- Ag_TV_:30	30		Ad Unit	\$60.00	Love It or List It
									<b>HGTV Totals:</b>	<b>8</b>	<b>\$880.00</b>	
									<b>SDMA Region Totals:</b>	<b>8</b>	<b>\$880.00</b>	
									<b>Order# 11289764 Time Charges:</b>	<b>8</b>	<b>\$880.00</b>	