

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(404) 496-7531

<u>Contract / Revision</u> 1132882 /		<u>Alt Order #</u> 10777505
<u>Advertiser</u> POL/S Brown/D/Sen/OH-A		<u>Original Date / Revision</u> 05/15/24 / 05/15/24
<u>Contract Dates</u> 05/28/24 - 06/03/24	<u>Estimate #</u> 1487	
<u>Product</u> SHERROD BROWN 30S		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV23059	<u>Advertiser Code</u> 88	<u>Product 1/2</u> 91
<u>Agency Ref</u> P00068957		<u>Advertiser Ref</u> P00063505-A

And:

Grassroots Media LLC
146 Montgomery Ave
Ste 201
Bala-Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WHIO	05/28/24	05/28/24	Daybreak Edition 430a4:25 AM-4:59 AM			:30			P-02	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/27/24	06/02/24	-1-----	1			\$90.00					
2	WHIO	05/29/24	05/29/24	Daybreak Edition 430a4:25 AM-4:59 AM			:30			P-02	NM	1	\$90.00
Week:		05/27/24	06/02/24	--1----	1			\$90.00					
3	WHIO	05/30/24	05/30/24	Daybreak Edition 430a4:25 AM-4:59 AM			:30			P-02	NM	1	\$90.00
Week:		05/27/24	06/02/24	---1---	1			\$90.00					
4	WHIO	05/31/24	05/31/24	Daybreak Edition 430a4:25 AM-4:59 AM			:30			P-02	NM	1	\$90.00
Week:		05/27/24	06/02/24	----1--	1			\$90.00					
5	WHIO	06/03/24	06/03/24	Daybreak Edition 430a4:25 AM-4:59 AM			:30			P-02	NM	1	\$90.00
Week:		06/03/24	06/09/24	1-----	1			\$90.00					
6	WHIO	05/28/24	05/28/24	Daybreak Edition 530a5:26 AM-6:00 AM			:30			P-02	NM	1	\$270.00
Week:		05/27/24	06/02/24	-1-----	1			\$270.00					
7	WHIO	05/29/24	05/29/24	Daybreak Edition 530a5:26 AM-6:00 AM			:30			P-02	NM	1	\$270.00
Week:		05/27/24	06/02/24	--1----	1			\$270.00					
8	WHIO	05/30/24	05/30/24	Daybreak Edition 530a5:26 AM-6:00 AM			:30			P-02	NM	1	\$270.00
Week:		05/27/24	06/02/24	---1---	1			\$270.00					
9	WHIO	05/31/24	05/31/24	Daybreak Edition 530a5:26 AM-6:00 AM			:30			P-02	NM	1	\$270.00
Week:		05/27/24	06/02/24	----1--	1			\$270.00					
10	WHIO	06/03/24	06/03/24	Daybreak Edition 530a5:26 AM-6:00 AM			:30			P-02	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1132882 /	10777505

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/S Brown/D/Sen/OH-A	05/15/24 / 05/15/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/28/24 - 06/03/24	SHERROD BROWN 30S	1487

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$270.00				
11	WHIO	05/28/24	05/28/24	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$210.00				
12	WHIO	05/29/24	05/29/24	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$210.00				
13	WHIO	05/30/24	05/30/24	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$210.00				
14	WHIO	05/31/24	05/31/24	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$210.00				
15	WHIO	06/03/24	06/03/24	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$210.00				
16	WHIO	05/28/24	05/28/24	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-3-----				3	\$500.00				
17	WHIO	05/29/24	05/29/24	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--3----				3	\$500.00				
18	WHIO	05/30/24	05/30/24	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---3---				3	\$500.00				
19	WHIO	05/31/24	05/31/24	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----3--				3	\$500.00				
20	WHIO	06/03/24	06/03/24	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	3-----				3	\$500.00				
21	WHIO	05/28/24	05/28/24	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-2-----				2	\$550.00				
22	WHIO	05/29/24	05/29/24	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--2----				2	\$550.00				
23	WHIO	05/30/24	05/30/24	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---2---				2	\$550.00				
24	WHIO	05/31/24	05/31/24	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----2--				2	\$550.00				
25	WHIO	06/03/24	06/03/24	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	2-----				2	\$550.00				

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05/28/24 - 06/03/24	SHERROD BROWN 30S	1487

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
26	WHIO	05/28/24	05/28/24	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$600.00				
27	WHIO	05/29/24	05/29/24	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$600.00				
28	WHIO	05/30/24	05/30/24	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$600.00				
29	WHIO	05/31/24	05/31/24	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$600.00				
30	WHIO	06/03/24	06/03/24	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$600.00				
31	WHIO	05/28/24	05/28/24	Young/Restless	12:30 PM-1:30 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$450.00				
32	WHIO	05/29/24	05/29/24	Young/Restless	12:30 PM-1:30 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$450.00				
33	WHIO	05/30/24	05/30/24	Young/Restless	12:30 PM-1:30 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$450.00				
34	WHIO	05/31/24	05/31/24	Young/Restless	12:30 PM-1:30 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$450.00				
35	WHIO	06/03/24	06/03/24	Young/Restless	12:30 PM-1:30 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$450.00				
36	WHIO	05/28/24	05/28/24	Bold/Beautiful	1:30 PM-2:00 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$450.00				
37	WHIO	05/29/24	05/29/24	Bold/Beautiful	1:30 PM-2:00 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$450.00				
38	WHIO	05/30/24	05/30/24	Bold/Beautiful	1:30 PM-2:00 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$450.00				
39	WHIO	05/31/24	05/31/24	Bold/Beautiful	1:30 PM-2:00 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$450.00				
40	WHIO	06/03/24	06/03/24	Bold/Beautiful	1:30 PM-2:00 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$450.00				

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41	WHIO	05/28/24	05/28/24	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$750.00				
42	WHIO	05/29/24	05/29/24	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$750.00				
43	WHIO	05/30/24	05/30/24	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$750.00				
44	WHIO	05/31/24	05/31/24	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$750.00				
45	WHIO	06/03/24	06/03/24	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$750.00				
46	WHIO	05/28/24	05/28/24	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$650.00				
47	WHIO	05/29/24	05/29/24	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$650.00				
48	WHIO	05/30/24	05/30/24	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$650.00				
49	WHIO	05/31/24	05/31/24	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$650.00				
50	WHIO	06/03/24	06/03/24	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$650.00				
51	WHIO	05/28/24	05/28/24	CBS Evening News	6:30 PM-7:00 PM		:30			P-02	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$850.00				
52	WHIO	05/29/24	05/29/24	CBS Evening News	6:30 PM-7:00 PM		:30			P-02	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$850.00				
53	WHIO	05/30/24	05/30/24	CBS Evening News	6:30 PM-7:00 PM		:30			P-02	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$850.00				
54	WHIO	05/31/24	05/31/24	CBS Evening News	6:30 PM-7:00 PM		:30			P-02	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$850.00				
55	WHIO	06/03/24	06/03/24	CBS Evening News	6:30 PM-7:00 PM		:30			P-02	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$850.00				
56	WHIO	05/28/24	05/28/24	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$1,100.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1132882 /	10777505

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/S Brown/D/Sen/OH-A	05/15/24 / 05/15/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/28/24 - 06/03/24	SHERROD BROWN 30S	1487

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$1,100.00				
57	WHIO	05/29/24	05/29/24	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$1,100.00				
58	WHIO	05/30/24	05/30/24	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$1,100.00				
59	WHIO	05/31/24	05/31/24	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$1,100.00				
60	WHIO	06/03/24	06/03/24	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$1,100.00				
61	WHIO	06/01/24	06/01/24	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-02	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----1-				1	\$200.00				
N 62	WHIO	06/01/24	06/01/24	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----1-				1	\$300.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WHIO	05/27/24-06/02/24	Sa 7p-730p	7:00 PM-7:30 PM	-----Sa--	:30	\$300.00	NM			
<i>Credited</i>													
63	WHIO	05/28/24	05/28/24	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$1,500.00				
64	WHIO	05/29/24	05/29/24	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$1,500.00				
65	WHIO	05/30/24	05/30/24	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$1,500.00				
66	WHIO	05/31/24	05/31/24	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$1,500.00				
67	WHIO	06/03/24	06/03/24	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$1,500.00				
68	WHIO	05/28/24	05/28/24	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$1,200.00				
69	WHIO	05/29/24	05/29/24	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$1,200.00				
70	WHIO	05/30/24	05/30/24	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$1,200.00				

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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/S Brown/D/Sen/OH-A	05/15/24 / 05/15/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/28/24 - 06/03/24	SHERROD BROWN 30S	1487

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
71	WHIO	05/31/24	05/31/24	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$1,200.00				
72	WHIO	06/03/24	06/03/24	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$1,200.00				
73	WHIO	05/28/24	05/28/24	Tue Hour1	8:00 PM-9:00 PM		:30			P-02	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$800.00				
74	WHIO	06/02/24	06/02/24	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----1				1	\$1,600.00				
N 75	WHIO	06/02/24	06/02/24	Sun Prime Hour 4	10:00 PM-11:00 P		:30			P-02	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----1				1	\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WHIO	05/27/24-06/02/24	Sun Prime Hour 4	10:00 PM-11:00 P	-----Su	:30		\$800.00		NM		
	<i>Credited</i>												
76	WHIO	05/28/24	05/28/24	M-F 11p News	11:00 PM-11:35 P		:30			P-02	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-1-----				1	\$1,050.00				
77	WHIO	05/29/24	05/29/24	M-F 11p News	11:00 PM-11:35 P		:30			P-02	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--1----				1	\$1,050.00				
78	WHIO	05/30/24	05/30/24	M-F 11p News	11:00 PM-11:35 P		:30			P-02	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---1---				1	\$1,050.00				
79	WHIO	05/31/24	05/31/24	M-F 11p News	11:00 PM-11:35 P		:30			P-02	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----1--				1	\$1,050.00				
80	WHIO	06/01/24	06/01/24	M-Su 11p News	11:00 PM-11:35 P		:30			P-02	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----1-				1	\$1,050.00				
81	WHIO	06/02/24	06/02/24	M-Su 11p News	11:00 PM-11:35 P		:30			P-02	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----1				1	\$1,050.00				
82	WHIO	06/03/24	06/03/24	M-Su 11p News	11:00 PM-11:35 P		:30			P-02	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	1-----				1	\$1,050.00				
83	WHIO	05/28/24	05/28/24	Stephen Colbert	11:35 PM-12:37 X		:30			P-02	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-2-----				2	\$300.00				
84	WHIO	05/29/24	05/29/24	Stephen Colbert	11:35 PM-12:37 X		:30			P-02	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	--2----				2	\$300.00				
85	WHIO	05/30/24	05/30/24	Stephen Colbert	11:35 PM-12:37 X		:30			P-02	NM	2	\$600.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	---2---				2	\$300.00				
86	WHIO	05/31/24	05/31/24	Stephen Colbert	11:35 PM-12:37 X		:30			P-02	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	----2--				2	\$300.00				
87	WHIO	06/03/24	06/03/24	Stephen Colbert	11:35 PM-12:37 X		:30			P-02	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	2-----				2	\$300.00				
88	WHIO	06/01/24	06/01/24	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-02	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----1-				1	\$210.00				
89	WHIO	06/02/24	06/02/24	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----1				1	\$480.00				
90	WHIO	06/01/24	06/01/24	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----1-				1	\$450.00				
N 91	WHIO	05/28/24	05/31/24	Stephen Colbert	1135p-1237a		:30			P-02	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-TWTF--				1	\$300.00				
N 92	WHIO	06/02/24	06/02/24	Sun Prime Rotator	9:00 PM-11:00 PM		:30			P-02	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-----S				1	\$800.00				
Totals												110	\$68,790.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 - 06/03/24	110	\$68,790.00	(\$10,318.50)	\$58,471.50
Totals	110	\$68,790.00	(\$10,318.50)	\$58,471.50

Signature: _____ Date: _____

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