

ORDER



Orders
Order / Rev: 185975
Alt Order #:
Product Desc: NRA Foundation
Estimate: 3142
Flight Dates: 10/31/16 - 11/03/16
Original Date / Rev: 09/13/16 / 09/14/16
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Ackerman & McQueen
Buying Contact:
Billing Contact:
 1601 NW Expressway
 Oklahoma City, OK 73118

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRA Foundation
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID: 1
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/03/16	4	\$12,800.00	\$10,880.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	4	\$12,800.00	\$10,880.00	0.00
Totals	4	\$12,800.00	\$10,880.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/31/16	11/03/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	1-----	1:00	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	1-----		1				\$2,400.00		0.00			
N 2	WEWS	11/03/16	11/03/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	---T---	1:00	1	\$4,800.00	P-1	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	---T---		1				\$4,800.00		0.00			
N 3	WEWS	11/02/16	11/02/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	--W----	1:00	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--W----		1				\$2,400.00		0.00			
N 4	WEWS	11/01/16	11/01/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-T-----	1:00	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-T-----		1				\$3,200.00		0.00			
Totals														4	\$12,800.00