

# INVOICE



**WFOX-TV**  
**PO Box 809238**  
**Chicago, IL 60680-9238**  
**Main: (855) 333-2676**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
159514-2	11/13/16	November 2016	10/31/16 - 11/06/16

Property	Account Executive	Sales Office	Sales Region
WFOX-TV	Dallas CoxReps	CoxReps Dallas	National

Billing Address:

**Ackerman & McQueen**  
**Attention: Pam Smith**  
**1601 NW Expressway**  
**Suite 110**  
**Oklahoma, OK 73118**

Send Payment To:

**WFOX-TV**  
**PO Box 809238**  
**Chicago, IL 60680-9238**

Advertiser	Product	Estimate Number
ISS/NRA Foundation-A	NRA FOUNDATION	3147

Flight Dates	Order #	Alt Order #
10/29/16 - 11/07/16	159514	08352054

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12734		141

Agency Ref	Advertiser Ref
9071	59340

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	1	WFOX	M	10/31/16	7:57 AM	M-F Action News @ 7a	7a-8a	1:00	QNRA160065H	\$650.00	NM
3	1	WFOX	M	10/31/16	9:12 AM	M-F 9a-10a	9a-10a	1:00	QNRA160065H	\$300.00	NM
10	1	WFOX	Tu	11/01/16	6:27 AM	M-F Action News @ 6a	6a-7a	1:00	QNRA160065H	\$550.00	NM
9	1	WFOX	Tu	11/01/16	12:53 AM	M-F Late News 1030p-11p	1030p-11p	1:00	QNRA160065H	\$1,400.00	NM
12	1	WFOX	W	11/02/16	6:13 PM	M-F AN 6p-630p LOCNW	6p-630p	1:00	QNRA160065H	\$700.00	NM
11	1	WFOX	W	11/02/16	1:56 AM	M-F Late News 10p	10p-1030p	1:00	QNRA160065H	\$1,600.00	NM
8	1	WFOX	Th	11/03/16	7:57 AM	M-F Action News @ 7a	7a-8a	1:00	QNRA160065H	\$650.00	NM
1	1	WFOX	F	11/04/16	10:58 PM	M-F Late News 1030p-11p	1030p-11p	1:00	QNRA160065H	\$1,400.00	NM
5	2	WFOX	Sa	11/05/16	7:21 AM	Sa Action News @ 7a	7a-8a	1:00	QNRA160065H	\$750.00	NM
6	1	WFOX	Su	11/06/16	10:26 PM	SaSu Local News 10p	10p-1030p	1:00	QNRA160065H	\$900.00	NM
7	2	WFOX	Su	11/06/16	10:42 PM	SaSu 1030p News ASJ	1030p-11p	1:00	QNRA160065H	\$800.00	NM

**Total Spots 11**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$9,700.00</b>
<u>Agency Commission</u>	<b>\$1,455.00</b>
<u>Net Amount Due</u>	<b>\$8,245.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.  
 We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoices@coxinc.com 1-855-333-2676 Thank you for your business!