## CONTRACT



And:

WDPN-TV 300 East Rock Road Allentown, PA 18103-7599 (610) 797-4530

Waterfront Strategies 3050 K Street NW Washington, DC 20007

	Contract / Re	vision	Alt Order #			
	49471	/				
Advertiser			Original Date	e / Revision		
WinSenate			02/29/24	/ 02/29/24		
Contract Dates	Estimate #					
10/15/24 - 10/21/24	12898 -WinS	enate F	PA F			
Product	-					
795 - Issue						
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC			Cash		
	Property			Sales Office		
	WDPN-TV	Barry (	Offitzer	WDPN ME-TV		
	Special Hand	Handling				
	Demographic					
	Households					
	Agy Code	Advert	iser Code	Product 1/2		
	Agency Ref		Advertise	er Ref		

this of Otest Data Field Data Data in the	Start/End	Spots/	<b>T</b>	4 -	A
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type S		Amount
N 1 WDPN 10/15/24 10/21/24 M-F 830am-9am	830am-9am	:30	NM	2	\$300.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/14/24         10/20/24         - TWTF         1	<u>Rate</u> \$150.00				
Week: 10/14/24 10/20/24 - Twir 1 Week: 10/21/24 10/27/24 M 1	\$150.00 \$150.00				
N 2 WDPN 10/15/24 10/21/24 Mon-Fri	9a-10a	:30	NM	4	\$600.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/14/2410/20/24- TWF3	<u>Rate</u> \$150.00				
Week: 10/14/24 10/20/24 - Twif 3	\$150.00 \$150.00				
		22	N 1N 4		<b>\$</b> 000.00
N 3 WDPN 10/15/24 10/21/24 Mon-Fri Start Date End Date Weekdays Spots/Week	10a-11a Rate	:30	NM	4	\$600.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/14/24         10/20/24         - TWTF         3	\$150.00				
Week: 10/21/24 10/27/24 M 1	\$150.00				
N 4 WDPN 10/15/24 10/21/24 News Sponsorship	12:45p	:30	NM	2	\$300.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	2	\$300.00
Week: 10/14/24 10/20/24 - TWTF 1	\$15 <u>0.00</u>				
Week: 10/21/24 10/27/24 M 1	\$150.00				
N 5 WDPN 10/15/24 10/21/24 News Sponsorship	2:45p	:30	NM	3	\$450.00
Start Date End Date Weekdays Spots/Week	Rate			-	+
Week: 10/14/24 10/20/24 - TWTF 2	\$15 <u>0.00</u>				
Week: 10/21/24 10/27/24 M 1	\$150.00				
N 6 WDPN 10/15/24 10/21/24 Mon-Fri 3p-3:30p	3p-3:30p	:30	NM	4	\$600.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/14/24 10/20/24 - TWTF 3	\$150.00				
Week: 10/21/24 10/27/24 M 1	\$150.00				
N 7 WDPN 10/15/24 10/21/24 Mon-Fri 3:30p-4p	3:30p-4p	:30	NM	4	\$600.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/14/24 10/20/24 - TWTF 3	\$150.00				
Week: 10/21/24 10/27/24 M 1	\$150.00				
N 8 WDPN 10/15/24 10/21/24 Mon-Fri	4p-5p	:30	NM	4	\$800.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/14/2410/20/24- TWTF3	<u>Rate</u> \$200.00				
Week: 10/14/24 10/20/24 - TWTF 3 Week: 10/21/24 10/27/24 M 1	\$200.00 \$200.00				
WGGR. 10/21/24 10/21/24 IVF 1	φ200.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted) \*In accordance with FCC rules, this station may not be used by an advertiser in a way that purposely uses the station in a manner to discriminate on the basis of race or ethnicity and that any contract entered into with an advertiser whose intent is to use the station to unlawfully discriminate shall be null and void.

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Alt Order #

Contract / Revision

Metry 2	300 East R	ock Road			49471 /	_		
YOPH-TV WILNINGTON FHILADELPHIA	Allentown,	PA 18103-7599		Advertiser WinSenate		Original 02/29/	Date / Re /24 /	evision 02/29/24
	(010)1014			Windenate		02/23/	24 /	02/23/24
				Contract Dates	Product	Estir	nate #	
				10/15/24 - 10/21/24	795 - Issue	1289	98 -WinSo	enate PA Fall
					Cracta /			
*Line Ch Start Date	End Date Des	cription	Start/End Time	Days Lengtl	Spots/ n Week Rate	Types	Spote	Amount
N 9 WDPN 10/15/24	10/21/24 New	•	4:45p	:3		NM	2	\$300.00
	d Date Weekd	ays Spots/Week	Rate	.0	0		2	\$000.00
	20/24 - TWFF-		\$150.00					
	27/24 M	-	\$150.00					
N 10 WDPN 10/15/24 Start Date End	10/21/24 Mon d Date Weekd	-Fri 6p-6:30p ays Spots/Week	6p-6:30p Rate	:3	0	NM	2	\$800.00
	20/24 - TWTF-		\$400.00					
Week: 10/21/24 10/	27/24 M	1	\$400.00					
N 11 WDPN 10/15/24	10/21/24 Mon	-Fri 6:30p-7p	6:30p-7p	:3	0	NM	4	\$1,600.00
	d Date Weekd 20/24 - TWTF		Rate					
	/20/24 - TWTF- /27/24 M	-	\$400.00 \$400.00					
N 12 WDPN 10/15/24	10/21/24 Mon		7p-7:30p	:3	0	NM	5	\$2,000.00
	d Date Weekd		Rate	.0	0		0	ψ2,000.00
	20/24 - TWTF-	- 4	\$400.00					
	27/24 M	•	\$400.00					
N 13 WDPN 10/15/24	10/21/24 Mon		7:30p-8p	:3	0	NM	5	\$2,000.00
	d Date Weekd		<u>Rate</u> \$400.00					
	27/24 M	- 1	\$400.00					
N 14 WDPN 10/15/24	10/21/24 M-F	8p-830p	8p-830p	:3	0	NM	5	\$1,750.00
	d Date Weekd		Rate					
	20/24 - TWTF- 27/24 M		\$350.00 \$350.00					
N 15 WDPN 10/15/24			830p-9p	:3	0	NM	5	\$1,750.00
	d Date Weekd		Rate	.0	0		0	ψ1,700.00
	20/24 - TWTF-	- 4	\$350.00					
	27/24 M		\$350.00					
N 16 WDPN 10/15/24		9p-930p	9p-930p	:3	0	NM	4	\$1,400.00
	d Date Weekd 20/24 - TWTF-		<u>Rate</u> \$350.00					
Week: 10/21/24 10/	27/24 M	- 1	\$350.00					
N 17 WDPN 10/15/24		930p-10p	930p-10p	:3	0	NM	4	\$1,400.00
	d Date Weekd 20/24 - TWTF	ays Spots/Week	<u>Rate</u> \$350.00					
	20/24 - IWIF 27/24 M		\$350.00 \$350.00					
	10/21/24 M-F		10p-1030p	:3	0	NM	4	\$1,400.00
	d Date Weekd		Rate	.0	0		-	ψ1,400.00
	20/24 - TWTF-	-	\$350.00					
	27/24 M		\$350.00					
N 19 WDPN 10/15/24 Start Date End	10/21/24 M-F d Date Weekd	1030p-11p avs Spots/Week	1030p-11p Rate	:3	0	NM	4	\$1,400.00
	20/24 - TWTF-		\$350.00					
Week: 10/21/24 10/	27/24 M	- 1	\$350.00					
N 20 WDPN 10/15/24	10/21/24 Mon		11p-11:30p	:3	0	NM	4	\$800.00
	d Date Weekd 20/24 - TWTF		<u>Rate</u> \$200.00					
	20/24 - IWIF 27/24 M		\$200.00 \$200.00					
N 21 WDPN 10/15/24		-Fri 11:30p-12:30a	11:30p-12:30	)a :3	0	NM	4	\$600.00
	d Date Weekd		Rate		-			<i><b>‡</b>220.00</i>

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Allentown, PA 18103-7599 (610) 797-4530		Advertiser WinSenate		-	Il Date / Re 9/24 /	
		Contract Dates 10/15/24 - 10/21/24	Product 795 - Issue		mate <u>#</u> 98 -WinSe	enate PA Fall
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Туре	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         10/14/24         10/20/24         -TWTF         3           Week:         10/21/24         10/27/24         M         1	<u>Rate</u> \$150.00 \$150.00					
N         22         WDPN 10/15/24         10/21/24         Mon-Fri 12:30a-1a           Start Date         End Date         Weekdays         Spots/Week           Week:         10/14/24         10/20/24         -TWTF         3           Week:         10/21/24         10/27/24         M         1	12:30a-1a <u>Rate</u> \$150.00 \$150.00	:30		NM	4	\$600.00
N         23         WDPN 10/15/24         10/21/24         Mon-Fri 1a-1:30a           Start Date         End Date         Weekdays         Spots/Week           Week:         10/14/24         10/20/24         -TWTF         3           Week:         10/21/24         10/27/24         M         1	1a-1:30a <u>Rate</u> \$150.00 \$150.00	:30		NM	4	\$600.00
N         24         WDPN 10/20/24         10/20/24         Sun 7p-7:30p           Start Date         End Date         Weekdays         Spots/Week           Week:         10/14/24         10/20/24        S         1	7p-7:30p <u>Rate</u> \$400.00	:30		NM	1	\$400.00
N         25         WDPN 10/20/24         10/20/24         Sun 7:30p-8p           Start Date         End Date         Weekdays         Spots/Week           Week:         10/14/24         10/20/24        S         1	7:30p-8p <u>Rate</u> \$400.00	:30		NM	1	\$400.00
N         26         WDPN 10/15/24         10/21/24         Mon-Fri 1:30a-2a           Meek: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week:         10/14/24         10/20/24         -TWTF         3           Week:         10/21/24         10/27/24         M         1	1:30a-2a <u>Rate</u> \$150.00 \$150.00	:30		NM	4	\$600.00
		Totals			93	\$24,050.00
Time Period # of Spots Gross Amount Ag	gency Comm	. Net Amount				
09/30/24 -10/21/24 93 \$24,050.00	(\$3,607.50)	\$20,442.50				
Totals 93 \$24,050.00	(\$3,607.50)	\$20,442.50				
Signature:		Date:				

Printed Name: \_\_\_\_

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