

Date: April 1, 2024
Project: 2024 Quarterly Programming Report – WNVR WRDZ
Reporting Period: 1st Quarter: January 1 – March 31, 2024

POLSKIE RADIO WNVR 1030AM, WRDZ 1300AM AND 104.7FM, 107.1FM, W276BM 103.1 FM (“The Station”) continues to air brokered programs. It remains the broadcasting staple for the Polish-speaking public, providing expert advice and Q&A sessions for the listeners, the station helps the Polish-speaking public to become a part of the main-stream and encourages them to actively participate in their new communities through both service and politics – on local and national level.

The Station continues to cover community affairs and provide public service announcements to the Polish-speaking listeners of the area, including:

1. Community events & issues
2. Health & Education
3. Charitable endeavors
4. Cultural events
5. Senior Citizen Care
6. Local government issues
7. Religion

All Brokered Programs include up to date news and information segments in following categories:

1. International, National News and Reports
2. Local News and Reports
3. Sports – local, national, and international
4. Business and Finance –news & information on all that impacts the community on daily basis
5. Entertainment and Culture – both general market and Polish American
6. Children programming
7. Mental health and Healthy Living

The Station continues to air programs which cover variety of issues important to the Polish American community in Chicago and surrounding areas – to inform the public of current affairs and to enrich their lives and help to cultivate Polish traditions, highlight Polish culture and language and promote achievements of Polish Americans in all aspects of life, including education, sport, art and culture. The Station continues to support Polish American charitable organizations and other non-profits - national, international, and local charity organizations and charitable endeavors big and small.

To provide the Polish-speaking public with more detailed information and expert point of view on various topics of interest, the Station continues to work with the Brokered Programs to air the most important segments, which community came to love, and which have a real impact on their lives, including:

- Mondays at 11:30am – interview and Q&A for the listeners with Ms. Elzbieta Baumgartner, a tax and Social Security expert, author of multiple publications in this field and expert when it comes to the Polish laws as well.
- Mondays at 12:30pm – Know your Rights – a weekly talk with Polish speaking representatives from the US Department of Labor to highlight employee rights and explain issues.
- Wednesdays at 8:30am – Copernicus Happenings – a weekly talk with the reps of the Copernicus Foundation on cultural events and programs available to the community
- Wednesdays at 10:30am – Polish Conversations – a weekly segment showcasing Polish immigrant experiences in various parts of the world.
- Thursdays at 8:30am – Tasty & Healthy – a weekly talk on good for you foods, healthy recipes and tips, featuring a certified dietitian & chef sharing her knowledge
- Thursdays at 9:30am – Adaptation/New Situation – a weekly talk with a psychologist on various challenges life brings us every day and mental health issues.
- Thursdays at 10:30 am – from the Right to the Left – political interviews from both sides of the isle conducted by Marcin Pospiech – famous journalist from Poland.
- Thursdays at 11:30am – Once upon a time at the movies – a weekly talk about new movies, movie festivals, screenings, and production available to viewers in theaters & streaming
- Fridays at 10:30am – Lukasz Warzecha explains – a weekly talk with renowned Polish journalist about hot-button issues in world, European and US politics.
- Fridays at 11:30 – Auto Show – weekly talk with expert on how to keep your car running longer, with tips on maintenance and O&A with listeners.
- Saturdays at 8:15am – Between Us Kids – weekly show featuring young Polish American guest in studio and (via Skype and phone) Polish speaking kids from around the world talking about things which are important to them, sharing experiences & accomplishments with the audience.
- Saturdays at 11:15am – Your Pocket – weekly talk with finance expert on the latest news from financial markets, tips on how to add to your wealth, how to secure your money for retirement.
- Saturdays at 2:30pm – Health Engineering – a weekly show with Jerzy Zieba PhD talking about ways to improve our health with the right diet, exercise, rest and meditation.

In addition, the Station continues to air Public Service Announcements in the following categories:

- Health – PSA announcing free medical seminars, free medical exams and tests, free health clinic locations, Social Security Administration seminars, Medicare and Medicaid news
- Finance – PSA announcing free investing seminars, free tax info seminars
- Business – PSA announcing free seminars & resources available to business owners
- Crime – PSA regarding child abuse, substance abuse, drunk driving
- Military Service – PSA regarding military service and life opportunities it provides
- Environment – PSA concerning recycling, saving energy and so on
- Law – PSA concerning equal housing laws, labor laws, civic rights and so on
- Animal Welfare – PSA concerning adoptions, free spay/neuter clinics and screenings and so on
- Community life – PSA announcing free programs, classes and seminars in Polish for the Polish American community in Chicago, Polish American cultural events, public free events of interest to the Polish American community and various religious events

Most PSAs from the Ad Council (in English) and others are produced locally by various Polish American organizations and non-profits, as well as various companies which aim to benefit and contribute to the Polish American community development and well-being.

During the 1st quarter of 2024 the Station was involved in promoting the following issues important to the Polish-speaking community: the annual “Three Kings Procession – Epiphany”, the Polish Saturday Schools Annual Prom Night, the Annual White and Red Ball and Debutante Presentation of the Legion of Young Polish Women, Annual Radiothon for the Gift From the Heart Foundation, the Annual WOSP events – the Grand Orchestra of Christmas Charity. In addition, the Station covered also the following events: the Chicago Auto Show, the Annual Pulaski Day celebration at the Polish Highlander Alliance of North American and at the Polish Museum of America, International Women’s Day Celebration & Fundraiser with the Helping Hearts for Animals Foundation (DBA Serce dla Psa), St Patrick Day in Chicago, the Person of the Year event by Dziennik Zwiazkowy, Annual Chopin in the City Festival, Annual Polish Parade Queen election, the Annual Exhibition and Fundraiser for the Laski School for the Blind, Illinois Primary Elections, the Annual Traditional Easter Palm contest organized by the Chmielewski Polish Saturday School, the Way of the Cross Extreme organized by Jesuit Polish Mission in Chicago, the 25th Anniversary of Poland joining NATO event at Truman Library, the Annual Meeting of the Polish American Chamber of Commerce, Annual “America’s Favorite Teacher” contest featuring Polish American teachers and the 33rd Annual Easter Basket Contest organized by the Polish Highlander Alliance of North America.

1st Quarter Brokered Programing was as follows:

Monday – Friday

- **7am – 12 pm** **PORANEK 1030 – “Morning with 1030”**
Hosted by Patrycja Stepniak & Jakub Barwinski -a typical morning show format with hourly news updates and human interest life stories, listener call ins and interviews with experts, interesting guests and members of community, news on community happenings and events and everything else in between.
- **1pm – 5pm** **RADIO ECHO**
Hosted by Pawel Flisiak, daily show featuring just the right mix of sport, politics, and music on both sides of the ocean – with interviews with music stars from Poland, journalists from US and Poland, info on local happening & community events, and experts interviews and discussion on all things Chicago.
- **8pm – 9pm** **ŚWIAT OCZAMI BAB - “World According to Women”**
Hosted by Agnieszka Wroclawska – show dedicated to social and health issues, psychology and self-improvement, Polish history, culture, and tradition.

Saturday – Sunday

- **7am – 3pm** **NASZE WASZE RADIO – “Radio – ours & yours”**
Hosted by Krzysztof Arsenowicz and featuring hourly news updates, the show addresses current political and social events as well as any Polish American happenings, with in studio interviews of representatives of various Polish American organizations and non-profits, as well as golden oldies – the songs from another world – old Polish hits from 50s, 60s and 70s.

Saturday

- **6pm – 8pm** **“Ślaska Fala” – “Silesia Wave”**
Hosted by Związek Ślązaków (Chicago Union of Upper Silesians) and featuring programming segments pertaining to the organization happenings, as well as culture and heritage of Upper Silesia region of Poland. The show is conducted in their unique dialect and features music choices (both folk & pop music) popular and/or important to that region of Poland.

Sunday

- **6pm – 7pm** **RADIO ZYCIE – “Radio LIFE”**
A weekly radio show centered on Christian values and music hosted by Andrzej Krupinski

The Station also hosted its own programs during the 1st quarter of 2024, as follows:

Monday – Friday

- **12pm – 1pm** **MAGAZYN INFORMACYJNY - “News Magazine”**
An hour-long news program containing international, national, local news as well as sports and weather prepared and read by the newsroom crew: Mateusz Malec, with help of Justyna Dobrzynska and Polish speaking correspondents from around the world. The show features also interviews and commentary on current hot button issues – in Poland, US and the world at large.
- **5pm – 6pm** **Rerun of the MAGAZYN INFORMACYJNY**
For those who did not have a chance to listen at noon, with updated news section.
- **9pm – 7am** **RADIO PO GODZINACH - “Afterhours”**
“The Best of” type of programming, featuring the most interesting interviews from the day, hot commentaries, funny lines from the shows, most interesting facts and music
9:15 pm Audiobook (in Polish)

Saturday – Sunday

- **8am-9am** **TRANSMISJA MSZY ŚW. – „Sunday Mass”**
Catholic Mass streaming live from the Our Lady Mother of the Church Polish Mission in Willow Springs

- **9am-10am** **GODZINKA Z GORALAMI – „Highlander Hour”**
“Highlander Hour” show produced in cooperation with the Polish Highlanders Alliance of North America, featuring traditional music and poetry in the original dialect of the region and talking about tradition of the region and how it is reflected in clothes, recipes, architecture and customs.

- **3pm – 7am** **RADIO PO GODZINACH – “Afterhours”**

9:15pm Audiobook (in Polish)