

WLGC BROADCAST ORDER

Date of Entry _____

Order Number _____

Cart # 0459
 Client Mike Constant for G.C. Sheriff
 Contact _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Calendar Month ✓ Broadcast Month _____
 Cash ✓ Trade _____

Date of Order 10-18-18
 Station Rep Jim
 Agency Name _____
 Agency Address _____
 City _____
 State _____ Zip _____
 Co-Op _____
 Co-Op Name _____
 Primary Conflict G.C. Sheriff
 Secondary Conflict _____
 Talent _____
 Package Name Political

FM ✓ AM _____ WEB PAGE SPONSORSHIP _____ TYPE _____

Line Dates		Quantity Per Day							Times		Length	R
Start	End	M	TU	W	TH	F	SA	SU	Start	End		
10/29	11/3	8	8	8	8	8	8		7pm	7pm	:15	4 ⁰⁰
11/5	11/5	12							6am	8pm	:15	4 ⁰⁰
11/6	11/6		6						6am	(3pm)	:15	4 ⁰⁰

Average Rate _____

Total Weeks _____

Gross Total _____

Bonus Spots _____

Paid Spots _____

Total Spots _____

Net Total 264⁰⁰

Monthly Split (Net Only)

Jan _____ Feb _____ Mar _____
 Apr _____ May _____ Jun _____
 July _____ Aug _____ Sep _____
 Oct 96⁰⁰ Nov 168 Dec _____

* Do Not Pay in
 same spot
 with 30s -
 Pay as line
 if need to

Confirmation Appr

Rep Initials _____
 Date _____

Client Approval _____

Station Representative Jim

WLGC/WLGC-FM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on basis of race or ethnicity. Advertiser agrees that it is not buying broadcasting air time under out advertising sales contracts for a discriminatory purpose including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. This requirement is a material term of our advertising contracts.

Confirmation



WLGC-FM
1524 WINCHESTER AVENUE
ASHLAND KY 41101
606-920-9565

Order # 12376
Date Entered 10/18/2018
Sales Person Jim Forrest
Billing Cycle Calendar
Conflict 1 POLITICAL
Date Range 10/29/2018 - 11/06/2018
CoOp No

MIKE LEONHART FOR GREENUP CO SHERIFF

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WLGC	11/05/2018-11/05/2018	06:00:00-20:00:00	00:15	12,0,0,0,0,0,0	All Weeks	4.00	12	48.00
2	WLGC	11/06/2018-11/06/2018	06:00:00-15:00:00	00:15	0,6,0,0,0,0,0	All Weeks	4.00	6	24.00
3	WLGC	10/29/2018-11/03/2018	07:00:00-19:00:00	00:15	8,8,8,8,8,8,0	All Weeks	4.00	48	192.00
Total									264.00

Projected Billing					Count	Gross	Total
October					2018	24	96.00
November					2018	42	168.00
						66	264.00
							264.00

Customer _____ Sales Person _____