

QUARTERLY ISSUES REPORT

KSMA-FM

1st Quarter Jan. - March 2019

Quarterly Issues & Programs List

Dates: 1st Quarter 2019

The following is a listing of some of the significant issues responded to by radio station KSMA-FM Mason City, Iowa. This listing is by no means exhaustive. The order which the issues appear does not reflect on any priority or significance.				
Description of Issue	Program/Segment	Date	Time/Duration	Narration and Description of Program/Segment
****KSMA runs 3 times daily a local announcement vignette called the "Kiss Community Calendar". Inside the vignette listeners are encouraged to send any non-profit organization or community announcements to the station. The Community Calendar events change frequently. ****				

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Non-profit organization	Morning Show Interview	Jan. - March every Wednesday	10 Min.	Interview with Sybil Soukup at the Humane Society of North Iowa about the care of pets, volunteers, upcoming fundraisers
Non-Profit Organizations	Morning Show Interview	Jan. - March every Friday	5 Min.	Interview - with local non profit organizations about how people can help out on their current events or what their organization is all about and how or where they get their funding.
Lyle Cancer Benefit	Morning Show Interview	Jan. 4th	5 Min.	Interview with Frank Fox about a cancer benefit with a pool tournament, live auction, silent auction, and food

Community - Kiwanis Club	Morning Show Interview	Jan. 18th	5 Min.	Interview - Colleen from Chamber Talks about Kiwanis Club spaghetti Supper and what money is used for and how to get tickets to the event ahead of time
Ag Week	Morning Show Interview	Feb 18th - Feb. 22nd	5 Min.	Broadcasted at different county Ag Breakfasts in Hancock County, Cerro Gordo County, and Mitchell County and interviewed the local Farm Bureaus and other sponsors of the breakfast and how their business helps the Ag industry.
Baseball & Brews	Morning Show Interview	March 12th	5 Min.	Interview with Travis Hergert and Nanci Elder to raise awareness for Autism. It's a baseball game and a local brewery that help raise funds for Autism Awareness.
Job & Career Fair	Morning Show Interview	March 29th	5 Min.	Angela Bakehouse joins us to talk about a new job or career change with 64 industry professionals joined in booth form at our local junior college of NIACC. This is a free event and they offer many tips for interviewing as well.