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## Why We Support Vegas PBS...



Across Nevada, The Nature Conservancy protects the beautiful Mojave Desert, sagebrush sea and life-giving rivers that you love. From your drinking water to your favorite outdoor destinations – places like Red Rock Canyon and the Truckee River – The Nature Conservancy works to keep Nevada a place where both nature and people can thrive.

That's why we support Vegas PBS. We love Nevada – just like you – and we know that programming like Nature and the new Outdoor Nevada series are integral to connecting people with the amazing waters, trails and landscapes the Silver State provides. So let's go exploring and, together, work to protect our unique quality of life today and for future generations.

Joel Laub, Chair,  
Nevada Board of Trustees  
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## How Do You ? Become a Sponsor

When you support quality Vegas PBS programming, you're helping build a stronger and healthier community. Simply select from favorite evening programs or underwrite a daytime show that children enjoy. We'll do the rest. While our programming value is high, its price is low. For information on how to sponsor Vegas PBS programming, please contact Valerie Adamson at **702.799.1010 x5434** or via email to **Vadamson@VegasPBS.org**. We'll respond promptly.