

WPDE 10 University Blvd Conway, SC 29526 Main: (843) 234-9733 Billing: (855) 746-2729

Billing Address:

Active Media Services Attention: Accounts Payable 1 Blue Hill Plaza, 18th Floor Pearl River, NY 10965-8705

Send Payment To:

1

WPDE

WPDE

W

F

03/27/24

03/29/24

6:09 PM M-F 6p-630p News

6:11 PM M-F 6p-630p News

WPDE REMIT TO Sinclair Broadcast Group Inc c/o WPDE PO Box 206270 Dallas, TX 75320-6270

INVOICE

VOICE						
Property	WPDE					
Invoice #	2176357-1	Order #	2176357			
Invoice Date	03/31/24	Alt Order #	10767033			
Invoice Month	March 2024	Deal #				
Invoice Period	02/26/24 - 03/31/24	Flight Dates	03/25/24 - 04/14/24			
Advertiser	TikTok		•			
Product	TIKT/FLO/2004					
Estimate #	2004					
	Account Executive	New York Locality/NY				
	Sales Office	Locality New York				
	Sales Region	National				
	Agency Code	9912492				
	Advertiser Code	TIKT				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	4460 10045073				
	Advertiser Ref					
	Product 1	FLO				
	Product 2					

								Spots/			
Line Start	Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
7 03/27	7/24	03/29/24	Good Mo 6a	orn Carolinas 5	a- 5:00 AM-6:00 AM	WTF	:30	2	\$75.00	NM	
Week		Start Date 03/25/24	End Date 03/31/24	MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$75.00					
Spots: #	<u>Ch</u>	<u>Day</u> Air	<u>r Date</u> <u>Ai</u>	r Time Descrip	<u>otion</u>	Start/End Time	<u>Leng</u>	<u>ith</u> <u>Ad-ID</u>			Rate Type
1	WPD	DE W 03	/27/24 5	:29 AM Good N	Norn Carolinas 5a-6a	5:00 AM-6:00 A	M :	30 TIKT03	58000н		\$75.00 NM
2	WPD	E F 03	/29/24 5	:43 AM Good N	lorn Carolinas 5a-6a	5:00 AM-6:00 A	M :	30 TIKT03	58000н		\$75.00 NM
8 03/27	7/24	03/29/24	M-F GM	A 7a-9a	7:00 AM-9:00 AM	WTF	:30	4	\$175.00	NM	
Week		Start Date 03/25/24	End Date 03/31/24	MTWTFSS WTF	Spots/Week 4	<u>Rate</u> \$175.00					
Spots: #	<u>Ch</u>	<u>Day</u> Air	<u>r Date</u> <u>Ai</u>	r Time Descrip	<u>otion</u>	Start/End Time	Leng	<u>th</u> <u>Ad-ID</u>			Rate Type
1	WPD	DE W 03	/27/24 6	:58 AM M-F GN	//A 7a-9a	7:00 AM-9:00 A	M :	30 TIKT03	58000н		\$175.00 NM
4	WPD	DE W 03	/27/24 8	:46 AM M-F GN	//A 7a-9a	7:00 AM-9:00 A	M :	30 TIKT03	58000н		\$175.00 NM
2	WPD	E Th 03	/28/24 7	:24 AM M-F GN	//A 7a-9a	7:00 AM-9:00 A	M :	30 TIKT03	58000н		\$175.00 NM
3	WPD	E F 03	/29/24 8	:29 AM M-F GN	//A 7a-9a	7:00 AM-9:00 A	M :	30 TIKT03	58000н		\$175.00 NM
9 03/27	7/24	03/29/24	JUDGE .	JUDY	4:00 PM-5:00 PM	WTF	:30	2	\$200.00	NM	
Week		Start Date 03/25/24	End Date 03/31/24	MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$200.00					
Spots: #	<u>Ch</u>	<u>Day</u> Air	r Date Ai	r Time Descrip	<u>otion</u>	Start/End Time	<u>Leng</u>	<u>th</u> Ad-ID			Rate Type
2	WPD	DE W 03	/27/24 4	:12 PM JUDGE	JUDY	4:00 PM-5:00 P	M :	30 TIKT03	58000н		\$200.00 NM
1	WPD	E F 03	/29/24 4	:13 PM JUDGE	JUDY	4:00 PM-5:00 P	M :	30 TIKT03	58000н		\$200.00 NM
10 03/27	7/24	03/29/24	M-F 6p-6	330p News	6:00 PM-6:30 PM	WTF	:30	2	\$400.00	NM	
Week		Start Date 03/25/24	End Date 03/31/24	MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: #	<u>Ch</u>	<u>Day</u> <u>Air</u>	<u>Date</u> <u>Ai</u>	r Time Descrip	<u>otion</u>	Start/End Time	Leng	<u>th Ad-ID</u>			Rate Type

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at http://sbgi.net/?p=1224 (and "Station" definition includes regional sports networks, as applicable).

6:00 PM-6:30 PM

6:00 PM-6:30 PM

:30 ТІКТ0358000Н

:30 ТІКТ0358000Н

\$400.00 NM

\$400.00 NM

INVOICE



Send Payment To:

WPDE REMIT TO Sinclair Broadcast Group Inc c/o WPDE PO Box 206270 Dallas, TX 75320-6270

Invoice #	2176357-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/31/24
Advertiser	TikTok		
Product	TIKT/FLO/2004		
Estimate #	2004		

0	n	^	ts
J	μ	u	ເວ

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11 03/27/24	03/29/24	M-F ABC World News	6:30 PM-7:00 PM	WTF	:30	2	\$450.00	NM	
Weeks:	Start Date 03/25/24	End Date MTWTFSS 03/31/24WTF	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air		-	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WPE			ABC World News	6:30 PM-7:00 P		<u>11 AU-10</u> 0 TIKT0358	ROOOH		\$450.00 NM
	DE Th 03		ABC World News	6:30 PM-7:00 P		0 TIKT0358			\$450.00 NM
Z VVI L	JL III 03	720/24 0.59 1 W W-1 P	ADC World News	0.501 10-7.001	101 .0	0 11110330	500011		ψ430.00 ΝΙΝΙ
12 03/27/24	03/29/24	M-F 7p-730p News	7:00 PM-7:30 PM	WTF	:30	3	\$275.00	NM	
	Start Date 03/25/24	End Date MTWTFSSWTF	Spots/Week 3	<u>Rate</u> \$275.00					
Spots: # Ch	Day Air	Date Air Time Descr	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WPI	DE W 03	/27/24 7:15 PM M-F 7	p-730p News	7:00 PM-7:30 P	M :3	0 TIKT0358	3000н		\$275.00 NM
3 WPD	DE Th 03	/28/24 7:21 PM M-F 7	'p-730p News	7:00 PM-7:30 P	M :3	0 TIKT0358	3000н		\$275.00 NM
1 WPD	DE F 03	/29/24 7:09 PM M-F 7	p-730p News	7:00 PM-7:30 P	M :3	O TIKT0358	3000н		\$275.00 NM
13 03/27/24	03/29/24	M-F 11p-1135p	11:00 PM-11:35 PM	WTF	:30	2	\$250.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/25/24	03/31/24WTF	2	\$250.00					
Spots: # Ch	<u>Day</u> Air	<u> Date</u> <u>Air Time</u> <u>Desci</u>	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPD	DE W 03	/27/24 11:34 PM M-F 1	1p-1135p	11:00 PM-11:35	PN :3	0 TIKT0358	3000н		\$250.00 NM
2 WPD	DE F 03	/29/24 11:11 PM M-F 1	1p-1135p	11:00 PM-11:35	PN :3	O TIKT0358	3000н		\$250.00 NM
14 03/30/24	04/13/24	Sat GMC Weekend E	arly 7:00 AM-8:00 AM	S-	:30	1	\$110.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/25/24	03/31/24S-	1	\$110.00					
Spots: <u>#</u> <u>Ch</u>	<u>Day</u> <u>Air</u>	<u> Date</u> <u>Air Time</u> <u>Desci</u>	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPD	DE Sa 03.	/30/24 7:47 AM Sat G	MC Weekend Early	7:00 AM-8:00 A	M :3	O TIKT0358	3000н		\$110.00 NM
15 03/30/24	04/13/24	Sat GMC Weekend La	ate 9:00 AM-10:00 AM	S-	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/25/24	03/31/24S-	1	\$125.00					
Spots: # Ch	<u>Day</u> <u>Air</u>			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPD	DE Sa 03.	/30/24 9:28 AM Sat G	MC Weekend Late	9:00 AM-10:00 A	AM :3	0 TIKT0358	3000н		\$125.00 NM
16 03/30/24	04/13/24	Sat 10a-11a	10:00 AM-11:00 AM	S-	:30	1	\$110.00	NM	
Weeks:	Start Date 03/25/24	End Date MTWTFSS 03/31/24S-	Spots/Week 1	<u>Rate</u> \$110.00					
Spots: # Ch	Day Air			Start/End Time	Lenat	h Ad-ID			Rate Type
1 WPI				10:00 AM-11:00		0 TIKT0358	3000н		\$110.00 NM
17 03/30/24	03/30/24	College Basketball	3:00 PM-5:30 PM	S-	:30	1	\$500.00	NM	
	Start Date 03/25/24	End Date MTWTFSS 03/31/24S-	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch	Day Air		rintion	Start/End Time	Lanat	h Ad-ID			Rate Type
	Day All DE Sa 03,		-	3:00 PM-5:30 P	_	<u>11 AU-1D</u> 0 TIKT0358	3000н		\$500.00 NM
18 03/30/24	04/13/24	Sa-Su 11-1135p	11:00 PM-11:35 PM		:30	1	\$200.00	NM	

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at http://sbgi.net/?p=1224 (and "Station" definition includes regional sports networks, as applicable).

INVOICE



WPDE REMIT TO Sinclair Broadcast Group Inc c/o WPDE PO Box 206270 Dallas, TX 75320-6270

Send Payment To:

Invoice #	2176357-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/31/24
Advertiser	TikTok		
Product	TIKT/FLO/2004		
Estimate #	2004		

			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks: Start Date 03/25/24 End Date 03/31/24 MTWTFSSS - 1 Spots/WeekS - 1 Spots: # Ch Day Air Date Air Time Description Description	<u>Rate</u> \$200.00 <u>Start/End Tim</u>	<u>le Length</u>	Ad-ID			Rate Type
1 WPDE Sa 03/30/24 Sa-Su 11-1135p Credited Credit	11:00 PM-11:	35 PN :00				\$200.00 NM
19 03/30/24 03/30/24 Full Measure Repeat 11:35 PM-12:05 X	XMS-	:30	1	\$70.00	NM	
Weeks: Start Date 03/25/24 End Date 03/31/24 MTWTFSSS - Spots/WeekS -	<u>Rate</u> \$70.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Tim	e Length	Ad-ID			Rate Type
1 WPDE Sa 03/30/24 Full Measure Repeat Credited Credit	11:35 PM-12:	05 XN :00				\$70.00 NM
20 03/31/24 04/14/24 Sun Good Morning Ameri 8:00 AM-9:00 AM ca	1S	:30	1	\$150.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
03/25/24 03/31/24S 1	\$150.00	a Langth	۷ ۶ ۱ ا ا			Data Tuna
Spots: # Ch Day Air Date Air Time Description 1 WPDE Su 03/31/24 8:26 AM Sun Good Morning America	Start/End Tim a 8:00 AM-9:00		<u>AU-ID</u> TIKT0358	80001		<u>Rate</u> <u>Type</u> \$150.00 NM
1 WFDE 3d 03/31/24 8.20 AW 3dH GOOd WOTHING ATTENDE	a 0.00 Alvi-9.00	Alvi .50	11110330	500011		\$130.00 NW
21 03/31/24 04/14/24 Sun GMC Weekend Late 9:00 AM-10:00 AI	MS	:30	1	\$125.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 03/25/24 03/31/24 S 1	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Tim					Rate Type
1 WPDE Su 03/31/24 9:13 AM Sun GMC Weekend Late	9:00 AM-10:0	0 AM :30	TIKT0358	3000н		\$125.00 NM
22 03/31/24 03/31/24 College Basketball 3:00 PM-5:00 PM	1s	:30	1	\$500.00	NM	
Weeks: Start Date 03/25/24 End Date 03/31/24 MTWTFSSS Spots/WeekS	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Tim	<u>e Length</u>	Ad-ID			Rate Type
1 WPDE Su 03/31/24 3:39 PM College Basketball	3:00 PM-5:00	PM :30	TIKT0358	3000н		\$500.00 NM
23 03/30/24 03/30/24 NEWS 1144P-1219A	S-	:30	1	\$200.00	NM	
Weeks: Start Date 03/25/24 End Date 03/31/24 MTWTFSSS- Spots/WeekS-	<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Tim	<u>e</u> <u>Length</u>	Ad-ID			Rate Type
1 WPDE Sa 03/30/24 11:51 PM NEWS	1144P-1219A	:30	TIKT0358	3000н		\$200.00 NM
	Total Spots	25	;			

Payment Terms 30 Days

Gross Total

\$6,095.00

Agency Commission

\$914.25

Net Amount Due

\$5,180.75

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at http://sbgi.net/?p=1224 (and "Station" definition includes regional sports networks, as applicable).