

# CONTRACT



**WHNT-TV**  
**200 Holmes Ave**  
**Huntsville, AL 35801**  
**(256) 533-1919**

And:

**Midwest Communications**  
**155 East Broad Street**  
**Suite 2020**  
**Columbus, OH 43215**

<u>Contract / Revision</u> 680345 / 1		<u>Alt Order #</u> 09078419
<u>Product</u> Cavanaugh for Lt Gov		
<u>Contract Dates</u> 05/10/18 - 05/16/18		<u>Estimate #</u>
<u>Advertiser</u> Cavanaugh/R/Lt Gov		<u>Original Date / Revision</u> 05/09/18 / 05/24/18
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNT-TV	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	19	05/10/18	05/14/18	WHNT News 5a	5:00 AM-5:30 AM		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				3	\$160.00				
2	19	05/10/18	05/14/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				2	\$400.00				
3	19	05/10/18	05/14/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				3	\$200.00				
4	19	05/10/18	05/14/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				2	\$160.00				
5	19	05/10/18	05/14/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				3	\$200.00				
6	19	05/10/18	05/14/18	WHNT News 4p	4:00 PM-5:00 PM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				4	\$150.00				
7	19	05/10/18	05/14/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				2	\$400.00				
8	19	05/10/18	05/14/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				2	\$400.00				
9	19	05/10/18	05/14/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				3	\$400.00				
10	19	05/10/18	05/14/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/10/18	05/16/18	M - TF - -				3	\$600.00				
<b>Totals</b>								0.00				27	\$8,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Cavanaugh/R/Lt Gov	05/09/18 / 05/24/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/10/18 - 05/14/18	27	\$8,000.00	(\$1,200.00)	\$6,800.00
<b>Totals</b>	<b>27</b>	<b>\$8,000.00</b>	<b>(\$1,200.00)</b>	<b>\$6,800.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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