



<b>Contract #</b> 25086641		<b>Changes as of:</b> 3/2/2016 at 11:20 AM				<b>Version:</b> Original Order							
<b>CPE:</b> 6/6/16		<b>Flight:</b> 3/3/16 - 3/8/16				<b>Station:</b> WTVQ		<b>Total \$:</b> \$1,680.00					
<b>Agency:</b> JAMESTOWN ASSOCIATES JAMESTOWN ASSOCIATES 5 MAPLETON AVE SUITE 300 PRINCETON NJ 08540	<b>Advertiser:</b> KY OPPORTUNITY COAL				<b>Market:</b> Lexington-Fayette			<b>Total Spots:</b> 17					
	<b>Product:</b> Primary Election				<b>Office:</b> WASHINGTON			<b>Total CPP:</b> \$53.50					
	<b>Primary Demo:</b> Adults 50+				<b>Salesperson:</b> LAUREN FELLNER			<b>Total GRP:</b> 31.4					
	<b>Agency Order #:</b> 4825420				<b>Assistant:</b> LAUREN FELLNER								
		<b>Buyer:</b> Horan, Holly				<b>Con Type:</b> POLITICAL/VOTE			<b>Separation:</b>				
<b>Comments:</b> Separation: 30													
<b>TOTALS:</b>		5	4	1	2	4	1			17	\$1,680.00	\$53.50	31.4



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<b>Agency:</b> JAMESTOWN ASSOCIATES	<b>Advertiser:</b> KY OPPORTUNITY COAL	<b>Market:</b> Lexington-Fayette	<b>Total Spots:</b> 17
JAMESTOWN ASSOCIATES 5 MAPLETON AVE SUITE 300 PRINCETON NJ 08540	<b>Product:</b> Primary Election	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$53.50
<b>Primary Demo:</b> Adults 50+	<b>Salesperson:</b> LAUREN FELLNER	<b>Total GRP:</b> 31.4	
<b>Agency Order #:</b> 4825420	<b>Assistant:</b> LAUREN FELLNER	<b>Separation:</b>	
<b>Buyer:</b> Horan, Holly	<b>Con Type:</b> POLITICAL/VOTE		

<b>Hit Listed Programs</b>	
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Order Level Comments		
Date/Time	Added by	Comment
03/02/16 11:28 AM	LAUREN FELLNER	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$33,600
<b>WTVQ Share:</b>	5%
<b>Comment:</b>	
<b>WDKY:</b>	5%
<b>WKYT:</b>	49%
<b>WLEX:</b>	41%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$1,680.00	\$53.50	31.4
<b>Total</b>	<b>100%</b>	<b>17</b>	<b>\$1,680.00</b>	<b>\$53.50</b>	<b>31.4</b>

Monthly Summary		
Month	Spots	Dollars
2016-Mar	17	\$1,680.00
<b>Total</b>	<b>17</b>	<b>\$1,680.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/2/16 11:48 AM					\$0	\$0	
New	3/2/16 11:20 AM	LAUREN FELLNER	New	17		\$1,680.00	\$1,680.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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