



Contract # 25086641	Changes as of: 3/2/2016 at 11:20 AM	Version: Original Order	
CPE: 6/6/16	Flight: 3/3/16 - 3/8/16	Station: WTVQ	Total \$: \$1,680.00
Agency: JAMESTOWN ASSOCIATES JAMESTOWN ASSOCIATES 5 MAPLETON AVE SUITE 300 PRINCETON NJ 08540	Advertiser: KY OPPORTUNITY COALI	Market: Lexington-Fayette	Total Spots: 17
	Product: Primary Election	Office: WASHINGTON	Total CPP: \$53.50
	Primary Demo: Adults 50+	Salesperson: LAUREN FELLNER	Total GRP: 31.4
	Agency Order #: 4825420	Assistant: LAUREN FELLNER	
	Buyer: Horan, Holly	Con Type: POLITICAL/VOTE	Separation:
Comments: Separation: 30			
TOTALS:			5 4 1 2 4 1 17 \$1,680.00 \$53.50 31.4



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Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
03/02/16 11:28 AM	LAUREN FELLNER	Separation: 30

Competitive Information	
Market Budget:	\$33,600
WTVQ Share:	5%
Comment:	
WDKY:	5%
WKYT:	49%
WLEX:	41%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$1,680.00	\$53.50	31.4
Total	100%	17	\$1,680.00	\$53.50	31.4

Monthly Summary		
Month	Spots	Dollars
2016-Mar	17	\$1,680.00
Total	17	\$1,680.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/2/16 11:48 AM					\$0	\$0	
New	3/2/16 11:20 AM	LAUREN FELLNER	New	17		\$1,680.00	\$1,680.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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