

CARLSBAD RADIO, INC
PO Box 1538
CARLSBAD, NM 88221

Client: People for Ben
Order #: 3550-00014
Description: EST.9748/INV#4392442
Date Entered: 10/26/2020
P.O.#: EST.9748
Salesperson: Hughes, Don
Invoice Frequency: Billed at end of Media Month, Sorted by Date

Media Financial Services
1655 Palm Beach Lakes Blvd
Suite 903
West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/27/2020	11/2/2020	KAMQ/TheQ	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
2 10/27/2020	11/2/2020	KAMQ/TheQ	10:00:00a to 03:00:00p	Weekly	1:00	5	14.00	70.00	1	1	1	1	1	0	0
3 10/27/2020	11/2/2020	KAMQ/TheQ	03:00:00p to 07:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
4 10/31/2020	11/1/2020	KAMQ/TheQ	06:00:00a to 07:00:00p	Weekly	1:00	10	12.00	120.00	0	0	0	0	0	5	5
5 11/3/2020	11/3/2020	KAMQ/TheQ	06:00:00a to 10:00:00a	Weekly	1:00	2	14.00	28.00	0	2	0	0	0	0	0

Order Start Date: 10/27/2020 Order End Date: 11/3/2020 Spots: 37

Total Charges: \$498.00
Combined Discounts: \$74.70
Adjusted Gross Billing: \$423.30
Taxes: \$32.36
Total Net: \$455.66

Projected Media Month Billing Totals for People for Ben / 3550-00014 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2020	37	\$498.00	\$74.70	\$423.30
Total:	37	\$498.00	\$74.70	\$423.30

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

CARLSBAD RADIO, INC
PO Box 1538
CARLSBAD, NM 88221

Client: **People for Ben**
Order #: **3550-00015**
Description: **EST.9748/INV#4392442**
Date Entered: **10/26/2020**
P.O.#: **EST.9748**
Salesperson: **Hughes, Don**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

Media Financial Services
1655 Palm Beach Lakes Blvd
Suite 903
West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/27/2020	11/2/2020	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
2 10/27/2020	11/2/2020	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	5	14.00	70.00	1	1	1	1	1	0	0
3 10/27/2020	11/2/2020	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
4 10/31/2020	11/1/2020	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	10	12.00	120.00	0	0	0	0	0	5	5
5 11/3/2020	11/3/2020	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	2	14.00	28.00	0	2	0	0	0	0	0

Order Start Date: 10/27/2020 Order End Date: 11/3/2020 Spots: 37

Total Charges: **\$498.00**
Combined Discounts: **\$74.70**
Adjusted Gross Billing: **\$423.30**
Taxes : **\$32.36**
Total Net: **\$455.66**

Projected Media Month Billing Totals for People for Ben / 3550-00015 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2020	37	\$498.00	\$74.70	\$423.30
Total:	37	\$498.00	\$74.70	\$423.30

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

CARLSBAD RADIO, INC
PO Box 1538
CARLSBAD, NM 88221

Client: **People for Ben**
Order #: **3550-00016**
Description: **EST.9748/INV#4392442**
Date Entered: **10/26/2020**
P.O.#: **EST.9748**
Salesperson: **Hughes, Don**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

Media Financial Services
1655 Palm Beach Lakes Blvd
Suite 903
West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/27/2020	11/2/2020	KATK-FM	06:00:00a to 10:00:00a	Weekly	1:00	10	16.00	160.00	2	2	2	2	2	0	0
2 10/27/2020	11/2/2020	KATK-FM	10:00:00a to 03:00:00p	Weekly	1:00	5	16.00	80.00	1	1	1	1	1	0	0
3 10/27/2020	11/2/2020	KATK-FM	03:00:00p to 07:00:00p	Weekly	1:00	10	16.00	160.00	2	2	2	2	2	0	0
4 10/27/2020	11/1/2020	KATK-FM	06:00:00a to 07:00:00p	Weekly	1:00	10	14.00	140.00	0	0	0	0	0	5	5
5 11/3/2020	11/3/2020	KATK-FM	06:00:00a to 10:00:00a	Weekly	1:00	2	16.00	32.00	0	2	0	0	0	0	0

Order Start Date: 10/27/2020 Order End Date: 11/3/2020 Spots: 37

Total Charges: **\$572.00**
Combined Discounts: **\$85.80**
Adjusted Gross Billing: **\$486.20**
Taxes : **\$37.17**
Total Net: **\$523.37**

Projected Media Month Billing Totals for People for Ben / 3550-00016 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2020	37	\$572.00	\$85.80	\$486.20
Total:	37	\$572.00	\$85.80	\$486.20

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

CARLSBAD RADIO, INC
PO Box 1538
CARLSBAD, NM 88221

Client: People for Ben
Order #: 3550-00017
Description: EST.9748/INV#4392442
Date Entered: 10/26/2020
P.O.#: EST.9748
Salesperson: Hughes, Don
Invoice Frequency: Billed at end of Media Month, Sorted by Date

Media Financial Services
1655 Palm Beach Lakes Blvd
Suite 903
West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/27/2020	11/2/2020	KCDY-FM	06:00:00a to 10:00:00a	Weekly	1:00	10	16.00	160.00	2	2	2	2	2	0	0
2 10/27/2020	11/2/2020	KCDY-FM	10:00:00a to 03:00:00p	Weekly	1:00	5	16.00	80.00	1	1	1	1	1	0	0
3 10/27/2020	11/2/2020	KCDY-FM	03:00:00p to 07:00:00p	Weekly	1:00	10	16.00	160.00	2	2	2	2	2	0	0
4 10/27/2020	11/2/2020	KCDY-FM	06:00:00a to 07:00:00p	Weekly	1:00	10	14.00	140.00	0	0	0	0	0	5	5
5 11/3/2020	11/3/2020	KCDY-FM	06:00:00a to 10:00:00a	Weekly	1:00	2	16.00	32.00	0	2	0	0	0	0	0

Order Start Date: 10/27/2020 Order End Date: 11/3/2020 Spots: 37

Total Charges: \$572.00
Combined Discounts: \$85.80
Adjusted Gross Billing: \$486.20
Taxes : \$37.17
Total Net: \$523.37

Projected Media Month Billing Totals for People for Ben / 3550-00017 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2020	37	\$572.00	\$85.80	\$486.20
Total:	37	\$572.00	\$85.80	\$486.20

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sena Kozar Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ben Ray Lujan

Authorized committee:

People for Ben

Agency requesting time (and contact information):



N/A Sena Kozar Strategies

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate - New Mexico

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Joshua Orozco

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Scott Kozar

Digitally signed by Scott Kozar
Date: 2020.03.31 14:40:43 -04'00'

Signature:

[Handwritten Signature]

Name: Scott Kozar

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 10/5/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Scott Kozar

Digitally signed by Scott Kozar

Date: 2020.03.31 14:41:10 -04'00'

Name: Scott Kozar

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

10/5/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

575-887-7563

Station Call Letters:

KATK/KCOY/KAMG/KATK-A

Date Received/Requested:

10/5/20

Est. #:

Station Location:

Carlsbad

Run Start and End Dates:

10/6/20 - 11/2/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



To Whom It May Concern,

October 26, 2020

In regards to the recent delays of all Political Orders uploaded within the 24 hour FCC policy, I would like to make light of our situation. For the entire month of October, Carlsbad Radio has been affected tremendously with one Covid problem after another. I am responsible for all uploads to the FCC website and have had family members testing positive in my household, therefore I have been quarantined the entire time and unable to upload any documents. We have had several other factors but all of them caused by the same culprit COVID.

Sincerely,

Patsy Calderon

NONDISCRIMINATION POLICY: Carlsbad Radio does not discriminate in sale of advertising on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity is void.

Carlsbad Radio • PO Box 1538 • Carlsbad, NM 88220 • Phone: 575 887 7563 • Fax: 575 887 7000