

CONTRACT

405



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

<http://abclocal.go.com/wls>

And:

Strategic Media Placement
 Attention: SCOTT FRANKLIN
 7669 Stagers Loop
 Delaware, OH 43015

<u>Contract / Revision</u> 177405 /		<u>Alt Order #</u>
<u>Product</u> Bruce Rauner for Governor		
<u>Contract Dates</u> 06/17/17 - 06/30/17		<u>Estimate #</u> 5170
<u>Advertiser</u> Citizens for Rauner Inc.		<u>Original Date / Revision</u> 06/16/17 / 06/21/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	06/19/17	06/23/17	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$300.00				
N 2	WLS	06/19/17	06/23/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$800.00				
N 3	WLS	06/19/17	06/23/17	ABC7 News @ M-F 6a	6a-7a		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$1,800.00				
N 4	WLS	06/19/17	06/23/17	GMA M-F 7-9a	7a-9a		:30				NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$1,700.00				
N 5	WLS	06/25/17	06/25/17	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-----S				1	\$500.00				
N 6	WLS	06/19/17	06/23/17	America This Morning	4a-430a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				2	\$200.00				
N 7	WLS	06/17/17	06/24/17	ABC7 News Sa 5a-6a	5a-6a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S-				1	\$250.00				
Week:		06/19/17	06/25/17	-----S-				1	\$250.00				
N 8	WLS	06/17/17	06/24/17	ABC7 News Sa 5a-6a	5a-6a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S-				1	\$200.00				
Week:		06/19/17	06/25/17	-----S-				1	\$200.00				
N 9	WLS	06/17/17	06/24/17	GMA Sa 7-8a	7a-8a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S-				1	\$1,500.00				
Week:		06/19/17	06/25/17	-----S-				1	\$1,500.00				
N 10	WLS	06/18/17	06/25/17	GMA Su 7-8a	7a-8a		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S				1	\$1,200.00				
Week:		06/19/17	06/25/17	-----S				1	\$1,200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 177405 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 06/17/17 - 06/30/17	<u>Product</u> Bruce Rauner for Govern	<u>Estimate #</u> 5170
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<u>Advertiser</u> Citizens for Rauner Inc.	<u>Original Date / Revision</u> 06/16/17 / 06/21/17
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WLS	06/17/17	06/24/17	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S-				1	\$1,100.00				
Week:		06/19/17	06/25/17	-----S-				1	\$1,100.00				
N 12	WLS	06/18/17	06/25/17	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S				1	\$1,000.00				
Week:		06/19/17	06/25/17	-----S				1	\$1,000.00				
N 13	WLS	06/19/17	06/23/17	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$1,400.00				
N 14	WLS	06/19/17	06/23/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$2,000.00				
N 15	WLS	06/19/17	06/23/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	3	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$3,800.00				
N 16	WLS	06/18/17	06/25/17	ABC7 News @ 5p Su	5p-530p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S				1	\$1,000.00				
Week:		06/19/17	06/25/17	-----S				1	\$1,000.00				
N 17	WLS	06/17/17	06/24/17	ABC7 News @ 5p Sa	5p-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S-				1	\$1,000.00				
Week:		06/19/17	06/25/17	-----S-				1	\$1,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WLS	06/19/17-06/25/17	ABC7 News @ 5p Sa	5p-530p	-----Sa--	:30		\$1,000.00		NM		
	Credited												
N 18	WLS	06/19/17	06/23/17	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$750.00				
N 19	WLS	06/19/17	06/23/17	ABC7 News	11a-12p		:30				NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				6	\$700.00				
N 20	WLS	06/19/17	06/23/17	Wheel of Fortune	626p-656p		:30				NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				2	\$3,800.00				
N 21	WLS	06/17/17	06/17/17	Sa Jeopardy	6p-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S-				1	\$1,500.00				
N 22	WLS	06/18/17	06/25/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S				1	\$4,500.00				
Week:		06/19/17	06/25/17	-----S				1	\$4,500.00				
N 23	WLS	06/19/17	06/23/17	Windy City Live Repeat	1208a-108a		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$400.00				
N 24	WLS	06/18/17	06/18/17	Su 1130p-12a	1130p-12a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S				1	\$600.00				
N 25	WLS	06/18/17	06/25/17	Su 11p-1130p	11p-1130p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Contract / Revision 177405 /		All Order #
Contract Dates 06/17/17 - 06/30/17	Product Bruce Rauner for Govern	Estimate # 5170
Advertiser Citizens for Rauner Inc.		Original Date / Revision 06/16/17 / 06/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S				1	\$1,100.00				
Week:		06/19/17	06/25/17	-----S				1	\$1,100.00				
N 26	WLS	06/19/17	06/23/17	Nightline	1137p-1208a		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$700.00				
N 27	WLS	06/24/17	06/24/17	ABC7 News @6p Sat	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-----S-				1	\$1,000.00				
N 28	WLS	06/24/17	06/24/17	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-----S-				1	\$1,500.00				
N 29	WLS	06/25/17	06/25/17	Late Fringe Rotator M-Su	Pride Parade		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-----S				1	\$600.00				
N 30	WLS	06/26/17	06/30/17	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				3	\$250.00				
N 31	WLS	06/26/17	06/30/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				3	\$500.00				
N 32	WLS	06/26/17	06/30/17	ABC7 News @ M-F 6a	6a-7a		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				3	\$1,200.00				
N 33	WLS	06/26/17	06/30/17	GMA M-F 7-9a	7a-9a		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				4	\$1,200.00				
N 34	WLS	06/26/17	06/30/17	America This Morning	4a-430a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				2	\$150.00				
N 35	WLS	06/26/17	06/30/17	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				4	\$1,100.00				
N 36	WLS	06/26/17	06/30/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				4	\$1,600.00				
N 37	WLS	06/26/17	06/30/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				3	\$2,500.00				
N 38	WLS	06/26/17	06/30/17	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				4	\$700.00				
N 39	WLS	06/26/17	06/30/17	ABC7 News	11a-12p		:30				NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				6	\$600.00				
N 40	WLS	06/26/17	06/30/17	Wheel of Fortune	626p-656p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				2	\$2,800.00				
N 41	WLS	06/26/17	06/30/17	Windy City Live Repeat	1208a-108a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				3	\$300.00				
N 42	WLS	06/26/17	06/30/17	Nightline	1137p-1208a		:30				NM	6	\$3,600.00

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Contract / Revision 177405 / 1		Alt Order #
Contract Dates 06/17/17 - 06/30/17		Product Bruce Rauner for Govern
		Estimate # 5170
Advertiser Citizens for Rauner Inc.		Original Date / Revision 06/16/17 / 06/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				6	\$600.00				
N 43	WLS	06/26/17	06/26/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	M-----				1	\$3,500.00				
Totals								0.00				113	\$132,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 - 06/25/17	65	\$83,550.00	(\$12,532.50)	\$71,017.50
06/26/17 - 06/30/17	48	\$49,250.00	(\$7,387.50)	\$41,862.50
Totals	113	\$132,800.00	(\$19,920.00)	\$112,880.00

Signature: _____ **Date:** _____

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