

CONTRACT

405



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Strategic Media Placement
Attention: SCOTT FRANKLIN
7669 Stagers Loop
Delaware, OH 43015

Contract / Revision 177405 /		Alt Order #
Product Bruce Rauner for Governor		
Contract Dates 06/17/17 - 06/30/17		Estimate # 5170
Advertiser Citizens for Rauner Inc.		Original Date / Revision 06/16/17 / 06/16/17
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	06/19/17	06/30/17	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/19/17	06/25/17	MTWTF--				3	\$300.00				
		Week: 06/26/17	07/02/17	MTWTF--				3	\$300.00				
N 2	WLS	06/19/17	06/30/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/19/17	06/25/17	MTWTF--				3	\$800.00				
		Week: 06/26/17	07/02/17	MTWTF--				3	\$800.00				
N 3	WLS	06/19/17	06/30/17	ABC7 News @ M-F 6a	6a-7a		:30				NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/19/17	06/25/17	MTWTF--				3	\$1,800.00				
		Week: 06/26/17	07/02/17	MTWTF--				2	\$1,800.00				
N 4	WLS	06/19/17	06/30/17	GMA M-F 7-9a	7a-9a		:30				NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/19/17	06/25/17	MTWTF--				3	\$1,700.00				
		Week: 06/26/17	07/02/17	MTWTF--				3	\$1,700.00				
N 5	WLS	06/25/17	06/25/17	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/19/17	06/25/17	-----S				1	\$500.00				
N 6	WLS	06/19/17	06/30/17	America This Morning	4a-430a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/19/17	06/25/17	MTWTF--				2	\$200.00				
		Week: 06/26/17	07/02/17	MTWTF--				2	\$200.00				
N 7	WLS	06/17/17	06/24/17	ABC7 News Sa 5a-6a	5a-6a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/12/17	06/18/17	-----S-				1	\$250.00				
		Week: 06/19/17	06/25/17	-----S-				1	\$250.00				
N 8	WLS	06/17/17	06/24/17	ABC7 News Sa 5a-6a	5a-6a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/12/17	06/18/17	-----S-				1	\$200.00				
		Week: 06/19/17	06/25/17	-----S-				1	\$200.00				
N 9	WLS	06/17/17	06/24/17	GMA Sa 7-8a	7a-8a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/12/17	06/18/17	-----S-				1	\$1,500.00				
		Week: 06/19/17	06/25/17	-----S-				1	\$1,500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 177405 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/17/17 - 06/30/17	<u>Product</u> Bruce Rauner for Govern	<u>Estimate #</u> 5170
<u>Advertiser</u> Citizens for Rauner Inc.		<u>Original Date / Revision</u> 06/16/17 / 06/16/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	WLS	06/18/17	06/25/17	GMA Su 7-8a	7a-8a		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S				1	\$1,200.00				
	Week:	06/19/17	06/25/17	-----S				1	\$1,200.00				
N 11	WLS	06/17/17	06/24/17	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S-				1	\$1,100.00				
	Week:	06/19/17	06/25/17	-----S-				1	\$1,100.00				
N 12	WLS	06/18/17	06/25/17	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S				1	\$1,000.00				
	Week:	06/19/17	06/25/17	-----S				1	\$1,000.00				
N 13	WLS	06/19/17	06/30/17	ABC7 News @ 4p M-F	4p-5p		:30				NM	7	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/19/17	06/25/17	MTWTF--				3	\$1,400.00				
	Week:	06/26/17	07/02/17	MTWTF--				4	\$1,400.00				
N 14	WLS	06/19/17	06/30/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/19/17	06/25/17	MTWTF--				3	\$2,000.00				
	Week:	06/26/17	07/02/17	MTWTF--				3	\$2,000.00				
N 15	WLS	06/19/17	06/30/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	5	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/19/17	06/25/17	MTWTF--				3	\$3,800.00				
	Week:	06/26/17	07/02/17	MTWTF--				2	\$3,800.00				
N 16	WLS	06/18/17	06/25/17	ABC7 News @ 5p Su	5p-530p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S				1	\$1,000.00				
	Week:	06/19/17	06/25/17	-----S				1	\$1,000.00				
N 17	WLS	06/17/17	06/24/17	ABC7 News @ 5p Sa	5p-530p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S-				1	\$1,000.00				
	Week:	06/19/17	06/25/17	-----S-				1	\$1,000.00				
N 18	WLS	06/19/17	06/30/17	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/19/17	06/25/17	MTWTF--				3	\$750.00				
	Week:	06/26/17	07/02/17	MTWTF--				3	\$750.00				
N 19	WLS	06/19/17	06/30/17	ABC7 News	11a-12p		:30				NM	12	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/19/17	06/25/17	MTWTF--				6	\$700.00				
	Week:	06/26/17	07/02/17	MTWTF--				6	\$700.00				
N 20	WLS	06/19/17	06/30/17	Wheel of Fortune	626p-656p		:30				NM	4	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/19/17	06/25/17	MTWTF--				2	\$3,800.00				
	Week:	06/26/17	07/02/17	MTWTF--				2	\$3,800.00				
N 21	WLS	06/17/17	06/24/17	Sa Jeopardy	6p-630p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S-				1	\$1,500.00				
	Week:	06/19/17	06/25/17	-----S-				1	\$1,500.00				
N 22	WLS	06/18/17	06/25/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/12/17	06/18/17	-----S				1	\$4,500.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-----S				1	\$4,500.00				
N 23	WLS	06/19/17	06/30/17	Windy City Live Repeat	1208a-108a		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$400.00				
Week:		06/26/17	07/02/17	MTWTF--				2	\$400.00				
N 24	WLS	06/18/17	06/25/17	Su 1130p-12a	1130p-12a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S				1	\$600.00				
Week:		06/19/17	06/25/17	-----S				1	\$600.00				
N 25	WLS	06/18/17	06/25/17	Su 11p-1130p	11p-1130p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S				1	\$1,100.00				
Week:		06/19/17	06/25/17	-----S				1	\$1,100.00				
N 26	WLS	06/19/17	06/30/17	Nightline	1137p-1208a		:30				NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	MTWTF--				3	\$700.00				
Week:		06/26/17	07/02/17	MTWTF--				4	\$700.00				
Totals								0.00				104	\$132,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 - 06/25/17	65	\$83,550.00	(\$12,532.50)	\$71,017.50
06/26/17 - 06/30/17	39	\$49,250.00	(\$7,387.50)	\$41,862.50
Totals	104	\$132,800.00	(\$19,920.00)	\$112,880.00

Signature: _____ **Date:** _____

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