

July 18, 2011

RE: 2nd Quarter FCC Reports

To Whom It May Concern;

Please find attached the Issues Reports for WVTS-FM for 2nd Quarter 2011. These reports include ONLY the "Newsmakers" segments due to a computer failure which resulted in the loss of all News Department archives. Please see attached I/T Department explanation for specific details.

Thank you,

A handwritten signature in black ink that reads "Megan Madison". The signature is written in a cursive, flowing style.

Megan Madison

News Department

MEMO

To: News Department

From: Chris Garnes

Date: June 21, 2011

Re: Data Loss

This past weekend we had some major power outages in the building. This has caused several computer issues. The power spikes caused damage to an APC battery backup surge protector and to the Raid 1 hard drive array on the Dispatch Server containing our news archives. Both hard drives have been damaged and are now unreadable. I have tried every method to recover data from at least one of the drives with no success. The drives are permanently damaged and the data cannot be retrieved. We have replaced the damaged drives and I have created a folder to save the news archives on the newly refurbished Dispatch Server. Additionally the new location will be backed up every night to an independent source to prevent such a catastrophic data loss from occurring in the future.

Sincerely,
Chris Garnes
IT Manager
Bristol Broadcasting

There follows a listing of some of the significant issues responded to by station WVTS-FM Charleston, WV along with the most significant programming treatment of those issues for the period 4/1/11-6/30/11. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/ Segment	Date	Time	Duration	Narration of type and description of program segment.
Yeager Airport	Newsmaker	4/3	8:00a	30:00	Discussion with Airport Director Rick Atkinson regarding several issues affecting the airport, including additional carriers and the possibility of gas drilling on the property
Alcohol Awareness Month	Newsmaker	4/10	8:00a	30:00	Discussion with representatives from the WV Prevention Resource Center regarding new initiatives
ARTS ALIVE!	Newsmaker	4/17	8:00a	30:00	Discussion with representatives from the WV Dept. of Education regarding the ARTS ALIVE! performance event which showcases talented students from across the state
Domestic Violence	Newsmaker	4/24	8:00a	30:00	Discussion with Celena Roby regarding legislation in her name designed to prevent unlawful holding and/or abduction as well as other domestic violence issues
St. Albans Neighborhood Watch	Newsmaker	5/1	8:00a	30:00	Discussion with newly-appointed St. Albans Police Chief Brent Coates and Neighborhood Watch Coordinator Desper Lemon regarding Chief Coates' efforts to increase community support for law enforcement
Farmers' Markets	Newsmaker	5/8	8:00a	30:00	Discussion with agriculture experts regarding the effects of spring flooding on state farmers' markets and home gardening

There follows a listing of some of the significant issues responded to by station WVTS-FM Charleston, WV along with the most significant programming treatment of those issues for the period 4/1/11-6/30/11. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/ Segment	Date	Time	Duration	Narration of type and description of program segment.
<i>Don't Dump, Donate</i>	<i>Newsmaker</i>	<i>5/15</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with coordinators of the "Don't Dump, Donate" program designed to collect building materials for Habitat for Humanity</i>
<i>Drugs in Schools</i>	<i>Newsmaker</i>	<i>5/22</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with Danielle Smoot, whose son died after overdosing on prescription drugs a classmate brought to school</i>
<i>KEYS 4 Healthy Kids</i>	<i>Newsmaker</i>	<i>5/29</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with organizers of the KEYS initiative to teach students about healthy eating</i>
<i>FestivALL</i>	<i>Newsmaker</i>	<i>6/5</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with Executive Director Larry Groce regarding this year's events and headlines</i>
<i>Hot Weather Safety</i>	<i>Newsmaker</i>	<i>6/12</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with local first-responders regarding how to avoid heat-stroke and heat-related illnesses in people and pets, especially young children and the elderly</i>
<i>Marcellus Shale Drilling</i>	<i>Newsmaker</i>	<i>6/19</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with industry leaders regarding the economic benefits and challenges of gas drilling in the Marcellus Shale</i>
<i>Kanawha County Board of Education</i>	<i>Newsmaker</i>	<i>6/26</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with KCBOE President Pete Thaw regarding standardized testing, bullying prevention and the construction of 2 new schools</i>

APRIL 2011

WVTS FM 5 AM



SUNDAY

Date aired: 4/3/2011 Time Aired: 5:30AM

Weekly Public Affairs Program

Program # 2011-14

Total running time: 29:30 (with optional exit at 24:00)

1. **Gaby Chapman**, retired teacher, former school board president, author of "*Let Them Have Books: A Formula for Universal Reading Proficiency*"

Ms. Chapman offered advice for parents who want to encourage a love of reading in their children. She explained why youngsters who read for fun do better in school than those who do not. She also talked about the importance of allowing kids to choose their own reading material.

Issues covered:

Literacy
Education

Length: 8:48

2. **Jeff Reeves**, financial journalist, editor of InvestorPlace.com

Mr. Reeves outlined the most common mistakes investors make when handling their 401(k) investments. He explained how frequently an investor should do some housekeeping with their mutual fund portfolio and how to decide when to rebalance investments that have changed in value.

Issues covered:

Retirement Planning
Senior Citizens

Length: 8:19

3. **Sarah Brokaw**, author of "*Fortytude: Making the Next Decades the Best Years of Your Life*"

Age 40 is a harrowing milestone for many women. Ms. Brokaw talked about the reasons behind this, and how women can navigate the transition into midlife with more enjoyment. She said society sends women many conflicting messages about being their own person and yet conforming to traditional expectations.

Issues covered:

Women's Issues
Senior Citizens

Length: 5:03

WUTS FM/AM



SUNDAY

4-10-2011

Date aired: _____ Time Aired: 5:30 AM

Weekly Public Affairs Program

Program # 2011-15

Total running time: 29:30 (with optional exit at 24:00)

1. **Lillie Coney**, Associate Director of the Electronic Privacy Information Center, a public interest research organization in Washington, DC

Recently, one of the biggest consumer data breaches in history occurred, as hackers broke into online marketer Epsilon's e-mail databases. Ms. Coney explained why millions of consumers should be concerned and how they can protect themselves. She also talked about the steps that major companies should be taking to protect their customers' data and why her organization believes that new laws may be needed to improve the problem.

Issues covered:

Length: 10:03

**Crime
Consumer Matters
Privacy**

2. **Nicole Covganka**, investment expert, Wealth Manager at Retirement Planning Group based in suburban Chicago

Ms. Covganka explained why it's critical to teach children about the true value and importance of money. She believes that parents should give their children allowances, help them to open their own savings accounts and occasionally make their own purchasing decisions to give them a taste of managing money in the real world.

Issues covered:

Length: 7:12

**Personal Finance
Parenting**

3. **Brian Carr**, Director of Communications for The Clean Air Campaign, an Atlanta-based organization that works to reduce traffic congestion and improve air quality

Mr. Carr talked about his organization's program that has increased alternative modes of commuting by 20% in the Atlanta area. He outlined the different types of alternative commuting and how it can save money and make a significant difference in traffic and local air pollution.

Issues covered:

Length: 5:04

**Pollution
Workplace Matters
Traffic Congestion**



Weekly Public Affairs Program

Program # 2011-16

WVTS FM 5 AM

Sunday

Date aired: 4/17/2011 Time Aired: 5:30AM

Total running time: 29:30 (with optional exit at 24:00)

1. **H. Gilbert Welch, MD, MPH**, Professor of Medicine and Community and Family Medicine at Dartmouth Institute for Health Policy and Clinical Practice at Dartmouth Medical School, co-author of *"Overdiagnosed: Making People Sick in the Pursuit of Health"*

Dr. Welch said the increasing ability of medical tests to detect minuscule abnormalities, along with changing guidelines, have resulted in the overdiagnosis and overtreatment of many patients. He said many diagnoses and treatments are for abnormalities that would never threaten the patient's health. He explained how patients should decide when to question a doctor's orders for testing.

Issues covered:
Community Health
Consumer Matters

Length: 9:21

2. **Julie Weeks**, Research Advisor at American Express OPEN

Ms. Weeks recently authored a report that analyzed the state of women-owned businesses in the U.S. She found that while women-owned businesses are rapidly growing and diversifying in all industries, their overall revenue continues to lag behind other businesses. Ms. Weeks talked about the reasons behind these trends.

Issues covered:
Women's Issues
Workplace Matters

Length: 7:47

3. **Alan Cook**, Licensed Contractor, author of *"A Trip to the Number Yard"*

America's math proficiency is rated 24th out of 29 math-tested countries. Mr. Cook talked about the problem of mathematics illiteracy for both do-it-yourselfers and trade professionals, and the mishaps that sometimes occur as a result. He explained which math skills are crucial to these blue-collar endeavors. He believes the main problem is that our nation's schools have failed to teach math in an engaging manner.

Issues covered:
Education
Workplace Matters

Length: 4:41

WUTS FM 5 AM



Weekly Public Affairs Program

SUNDAY
~~5:30 AM~~

Date aired: 4/24/2011 Time Aired: 5:30 AM

Program # 2011-17

Total running time: 29:30 (with optional exit at 24:00)

1. **John Ulzheimer**, President of Consumer Education at Credit.com, a consumer information web site

As consumers continue to struggle with bills, the average American's credit score has fallen. Mr. Ulzheimer explained what specific behaviors can cause credit scores to drop and what consumers can do to improve their credit score. He also outlined the various ways that individuals can check up on their credit score and credit report.

Issues covered:
Consumer Matters
Economic Issues

Length: 10:50

2. **Michael Brown, PhD**, Professor of Criminal Justice and Criminology at Ball State University and co-author of a study of crime at hotels in Miami Beach

Dr. Brown discussed the results of his study that found that crime is on the rise at many of the nation's hotels, possibly as a result of economic conditions. He explained what types of crimes are most common at hotels and vacation spots, and offered suggestions for vacationers to protect themselves and their valuables.

Issues covered:
Crime
Personal Safety
Consumer Matters

Length: 6:17

3. **Tumaini Coker, MD**, RAND Corp. researcher and UCLA pediatrician

Dr. Coker co-authored a study that found that fifth-graders who feel they've been mistreated because of their skin color are much more likely to have symptoms of mental disorders, especially depression. She explained why racism can have such a profound effect on youngsters, and how parents and pediatricians can help.

Issues covered:
Racism
Mental Health
Youth at Risk

Length: 4:59

MAY 2011

WVTS-FM 6 AM



Weekly Public Affairs Program

SUNDAY
Date aired: 5/1/2010 Time Aired: 5:30 AM

Program # 2011-18

Total running time: 29:30 (with optional exit at 24:00)

1. **Mark Victor Hansen**, Entrepreneur Coach, co-creator of the best-selling "Chicken Soup for the Soul" series, author of "The Richest Kids in America"

Mr. Hansen shared some inspiring examples of entrepreneurship among youth across America. He believes that young people have a unique vantage point to see business opportunities that often go unnoticed by adults. He explained what inspires them to take risks and start businesses at such an early age.

Issues covered:

**Economy
Children's Issues
Unemployment**

Length: 8:21

2. **D.C. Fuller**, former methamphetamine addict, author of "Meth Monster: A Look Into the Abyss of An American Drug Pandemic"

Methamphetamine ranks just behind alcohol and marijuana as the drug of choice in much of the United States. Mr. Fuller endured a 25-year hardcore addiction to methamphetamine, and he explained how he eventually escaped the grip of addiction. He believes that the high profit margin in the manufacture and sale of meth is the primary reason that its popularity continues to grow.

Issues covered:

**Substance Abuse
Crime**

Length: 8:47

3. **Stuart Reeves, PhD**, research scientist, Director of Research and Development at Embria Health Sciences

Many Americans won't take vacations this summer, and will give back an estimated \$19.5 billion in unused days off. Dr. Reeves explained why vacations are essential to keeping stress at bay and maintaining good health. He believes that even long weekends every couple of months are worthwhile replacements for a long vacation.

Issues covered:

**Health Issues
Workplace Matters**

Length: 5:00



Weekly Public Affairs Program

Program # 2011-19

Date aired: 5/8/2011 **Time Aired:** 5:30 AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Lester Brickman**, expert on tort reform, Professor at the Benjamin N. Cardozo School of Law of the Yeshiva University, visiting scholar at the Manhattan Institute, author of "*Lawyer Barons: What Their Contingency Fees Really Cost America*"

Mr. Brickman talked about the corrosive effects that contingency fees have on the nation's legal and political system. He explained how these financial incentives dramatically increase costs for litigants and consumers. He also made recommendations for potential reform of the civil justice system.

Issues covered:

**Legal Issues
Consumer Matters**

Length: 8:04

2. **Clark Aldrich**, education reform expert and consultant, educational game designer, author of "*Unschooling Rules: 55 Ways to Unlearn What We Know About Schools and Rediscover Education*"

Mr. Aldrich explained why schools are very resistant to change and are stuck in 19th century modes of education. He talked about critical skills that are seldom taught in high schools and why he believes that testing and homework don't work. He talked about the innovative methods of education he found among home schooling families, and how those principles could be applied to public school settings.

Issues covered:

**Education
Government Policies**

Length: 9:14

3. **Richard M. Gersberg, PhD**, Professor and Head of the Division of Environmental Health in the Graduate School of Public Health, and Acting Director of the Coastal and Marine Institute at San Diego State University

Cigarettes are the most common form of litter in the world, with more than 5.6 trillion filters finding their way into the environment every year. Dr. Gersberg recently led a study that found that 50% of fish died when exposed to water polluted by cigarette butts. He talked about the reasons behind the findings and the overall environmental impact.

Issues covered:

**Pollution
Environmental Issues**

Length: 5:06



Weekly Public Affairs Program

Program # 2011-20

Date aired: 5/15/2011 Time Aired: 5:30AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Jeff Eisenberg**, nationally-recognized expert on bed bugs, CEO of PestAway, Inc., author of "*The Bed Bug Survival Guide*"

Mr. Eisenberg talked about the explosion of bed bug infestations across America, and why the problem has grown so dramatically. He talked about the health concerns related to bed bugs and offered suggestions to avoid bringing them into a home. He also outlined the most effective methods of dealing with a bed bug problem.

Issues covered:
Community Health

Length: 9:02

2. **Guy Winch, PhD**, licensed psychologist, author of "*The Squeaky Wheel: Complaining the Right Way to Get Results, Improve Your Relationships and Enhance Self-Esteem*"

Dr. Winch talked about the mental health aspects of complaining and poor customer service. He said constant complaining can leave to depression, low self esteem and damaged relationships. He offered psychologically-grounded advice on how to determine what to complain about, and what to let slide. He also suggested strategies for effectively complaining to get satisfying results.

Issues covered:
Mental Health
Consumer Matters

Length: 8:08

3. **Brendan Burchard**, motivational speaker, founder of Experts Academy, author of "*The Millionaire Messenger*"

Mr. Burchard believes that most people have some unique area of expertise that can inspire others to live a better life, serve their community or run a better business. He explained how a budding expert can also earn money, by sharing their message through websites, books, consulting, and online programs.

Issues covered:
Employment

Length: 5:06

WVTV-FM

WVTV-AM



Weekly Public Affairs Program

Date aired: SUNDAY 5/22/2011 Time Aired: 5:30AM

Program # 2011-21

Total running time: 29:30 (with optional exit at 24:00)

1. **John Sileo**, privacy and identity theft expert, author of "*The Smartphone Survival Guide*"

Millions of Americans own smartphones, but few bother to think about the sensitive personal and financial data the devices often contain. Mr. Sileo talked about the potential dangers of a stolen smartphone and how users can set up security measures to protect themselves.

Issues covered:

**Crime
Identity Theft
Consumer Matters**

Length: 7:53

2. **Kit Yarrow, PhD**, expert in consumer trends, behavioral economics and the psychology of shopping, chairwoman of the Psychology Department at Golden Gate University in San Francisco, author of "*The Why Behind the Buy*" blog at PsychologyToday.com

Dr. Yarrow examined the ways that the Great Recession has affected Americans' buying habits, and whether those changes are permanent. She explained the unique psychology behind gasoline purchases and how much of a bite increased fuel costs are taking from the average family's budget. She also talked about the new shopping tools that have become available for consumers in the past couple of years.

Issues covered:

**Economy
Consumer Matters**

Length: 9:26

3. **Jessie Thomas-Blate**, Manager of the Most Endangered Rivers Program for American Rivers, a national conservation group

Ms. Thomas-Blate's organization recently issued a list of the nation's most endangered rivers. She outlined the list and explained why Americans should be very concerned. She also talked about the potential costs of cleaning up polluted waterways and who would pay for it.

Issues covered:

**Pollution
Environment
Government Spending**

Length: 5:00

WVTS FM 5 AM



Weekly Public Affairs Program

Date aired: SUNDAY 5/29/2011 Time Aired: 5:30 AM

Program # 2011-22

Total running time: 29:30 (with optional exit at 24:00)

1. **Kevin M. Simmons, PhD**, expert in tornado casualty tolls and their economic impact, Corrigan Chair of Economics and Business Administration at Austin College in Sherman, TX, co-author of "*Economic and Societal Impacts of Tornadoes*"

The 2011 tornado season has been the deadliest in more than fifty years. Dr. Simmons discussed the reasons behind the recent extreme weather. He talked about significant improvements in tornado warning systems and potential construction of government storm shelters in vulnerable areas of the country. He also talked about the most cost-effective moves that would prevent tornado-related fatalities.

Issues covered:
Tornado Preparedness
Government Policies

Length: 9:29

2. **KD Hardy**, former drug dealer and prison inmate, author of "*These Four Walls*"

Mr. Hardy shared his story of life as a former drug dealer and prison inmate. He said that many African-American men wind up in prison because they have been taught that education and spirituality are not important. He explained how he dealt with temptations after he was released from prison, and what he believes should be done to keep young black men from entering the criminal justice system.

Issues covered:
Minority Concerns
Crime
Poverty

Length: 7:37

3. **Gina Hungerford**, water conservation expert, Conservation Coordinator for the City of Kent, WA

Some of the hottest items in home improvement stores this spring are rain barrels. Ms. Hungerford explained how rain barrels can help the environment, while also saving money. She said it only takes basic skills to make and install one.

Issues covered:
Environment
Water Conservation
Consumer Matters

Length: 4:55

JUNE 2011

WUTS FM/AM



Sunday

Date aired: 6-5-2011 Time Aired: 5:30 AM

Weekly Public Affairs Program

Program # 2011-23

Total running time: 29:30 (with optional exit at 24:00)

1. **C. Arden Pope III, PhD**, Mary Lou Fulton Professor of Economics at Brigham Young University, expert in natural resource and environmental economics issues

Dr. Pope studied the long term effects of the 1970 Clean Air Act, and found that the reduced levels of air pollution have added nearly five months to average life expectancies in the US. He explained the reasons behind this dramatic improvement. He said that air pollution levels in the US are continuing to improve.

Issues covered:

**Pollution
Environment
Public Health**

Length: 7:43

2. **Ralph Nunez, PhD**, President of the Institute for Children and Poverty and Homes for the Homeless

The fastest-growing segment of the homeless in America is children. Dr. Nunez discussed the current state of homelessness and why the economic downturn is pushing more families into homelessness. He explained why it is so difficult for families to escape homeless shelters or life on the streets, and offered advice for avoiding the trap.

Issues covered:

**Homelessness
Poverty
Economy
Family**

Length: 9:28

3. **Susannah Fox**, Associate Director, Digital Strategy at the Pew Internet & American Life Project

Health consumers are finding more help than ever via the Internet. Ms. Fox discussed the results of her organization's survey into the ways that Americans are finding and using health information. She explained the reasons behind this trend, and how consumers can find accurate information online.

Issues covered:

**Personal Health
Consumer Matters**

Length: 4:58

WVTS-FM 5AM



Weekly Public Affairs Program

Date aired: Sunday 6/12/2011 Time Aired: 5:30AM

Program # 2011-24

Total running time: 29:30 (with optional exit at 24:00)

1. **Seth Godin**, workplace expert and marketing guru, author of "*Linchpin: Are You Indispensable?*"

Mr. Godin outlined the biggest reasons that employment security and the workplace have changed so dramatically in the past few years. He suggested ways for employees to increase their value to their company through creativity, innovation and risk taking. He also offered advice for bosses who must find remarkable people to give their company a competitive edge.

Issues covered:
Employment
Workplace Matters

Length: 9:28

2. **James Goodwin, MD**, a geriatrician and researcher at University of Texas Medical Branch in Galveston

Current medical guidelines recommend that people over the age of 50 get a colonoscopy once every ten years. Dr. Goodwin said a surprising number of patients have them more frequently. He explained why this is a risky practice, and why as seniors get older, their need for colon cancer screening actually goes down.

Issues covered:
Personal Health
Senior Citizens
Government Spending

Length: 7:42

3. **Joe Watson**, management consultant who specializes in diversity, author of "*Without Excuses*"

Mr. Watson talked about the importance of diversity in corporate America and why it has been such an elusive goal. He offered advice for minority job-seekers on how to demand fair opportunities in the workplace.

Issues covered:
Diversity
Minority Issues
Workplace

Length: 4:52



Weekly Public Affairs Program

Program # 2011-25

WVTS-FM/AM

Sunday

Date aired: 6/19/2011 Time Aired: 5:30 AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Barbara J. Mahler**, Research Hydrologist, U.S. Geological Survey

Ms. Mahler recently authored a USGS report that noted that many common driveway sealants are made of coal tar, which contains dangerous carcinogens. USGS research found that many homes with black driveways have surprisingly large doses of carcinogens in their household dust. She talked about the potential health consequences and explained how consumers can determine if a driveway sealant contains coal tar.

Issues covered:

**Personal Health
Consumer Matters
Environment**

Length: 8:14

2. **Sonya Lunder**, expert in environmental health, Senior Analyst at Environmental Working Group

Ms. Lunder said her organization tested 600 beach and sport sunscreens and only about 20% met their standards for safety and effectiveness. She explained what consumers need to know when choosing a sunscreen product. She also noted that high-SPF products often give a false sense of security, and that sunscreens might actually increase the risk of the deadliest form of skin cancer for some people. She also explained why European consumers have better choices in sunscreens than Americans.

Issues covered:

**Personal Health
Consumer Matters
Government Regulation**

Length: 8:51

3. **Mark Thompson and Brian Tracy**, experts in entrepreneurship, authors of "*Now, Build a Great Business!: 7 Ways to Maximize Your Profits in Any Market*"

Mr. Thompson and Mr. Tracey explained why tough economic times can actually be a good time to start a business. They talked about the importance of a business plan and how to find great potential employees.

Issues covered:

**Employment
Workplace**

Length: 4:59

WVTS 5:30 AM



Sunday

Date aired: 6/26/2011 Time Aired: 5:30 AM

Weekly Public Affairs Program

Show # 2011-26

Total running time: 29:30 (with optional exit at 24:00)

1. **James Van Dyke**, President of Javelin Strategy and Research, expert in electronic commerce

Due to the economic downturn combined with new government regulations that cut into profits, many banks are quietly boosting fees for consumers. Mr. Van Dyke explained why it's getting more difficult for the average consumer to switch banks. He also outlined the questions to ask when shopping for a new bank.

Issues covered:
Consumer Matters
Government Regulation
Personal Finance

Length: 9:33

2. **Ellen Martin**, spokesperson for the National Highway Traffic Safety Administration, a part of the US Department of Transportation

The NHTSA recently completed a roadside survey that examined the percentage of drivers who are legally intoxicated. Ms. Martin shared the results, which showed that while drunk drivers are on the decline, more than 16% of weekend drivers tested positive for either prescription or illicit drugs. She explained the reasons behind these trends.

Issues covered:
Traffic Safety
Substance Abuse

Length: 7:02

3. **Jeff Haig**, Chair of the UCLA Scholarship Admissions Committee, co-author of the book "*Unlock Your Educational Potential*"

Mr. Haig talked about the value of summertime activities as a strategic opportunity for students planning for college. He believes that many common summer activities can be used to broaden a student's horizons and get a leg up in the competitive college admittance process.

Issues covered:
Education
Children's Issues

Length: 5:02



APRIL 2011

WVTS 5:00am Sun. Apr.3,2011
FM & AM

Program # 11-14

Air week: 4/3/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Medtronic/Leadership OUTCUE: "...Medtronic.com."	:58
1:44	:02 PAUSE FOR LOCAL AVAIL	:02
1:46	SEGMENT #1 - Artistic Collaboration: Two artists can be better than one!	10:48

SYNOPSIS: We've always heard that writing is a solitary pursuit, but more and more these days we're seeing noted authors collaborating with other writers to create best-selling books. We talk to several of these collaborators about how the creative process works with two writers, what each can bring to the table, and how they manage to settle creative differences.

Host: Christopher Michael. Guests: Douglas Preston, co-author with Lincoln Child of the novel, "Gideon's Sword," (www.prestonchild.com); Walter Dean Myers & Ross Workman, co-authors of the novel, "Kick," (www.walterdeanmyers.net) (www.harperteen.com/author).

COMPLIANCY ISSUES COVERED: literature & arts; sports; education; business; children's issues

12:34	SPOT BREAK #2 – Verizon Wireless/How Sweet the Sound OUTCUE: "...how sweet the sound.com."	:59
13:33	:02 PAUSE FOR LOCAL AVAIL	:02
	SEGMENT #2- The Most Human Human: Man vs. Computer	11:55

SYNOPSIS: In February, the IBM computer, Watson, beat two of Jeopardy's all-time champions at their own game. The computer seemed almost human sometimes, but could even the best tech whizzes build a machine that could think and converse like a human? We talk to a man who researched that issue and even competed in a contest to prove HE was human, and find out what it takes for a chatbot to beat a human at *their* own games.

Host: Marty Peterson. Guests: Brian Christian, author of "The Most Human Human: What talking to computers teaches us about what it means to be alive," (www.randomhouse.com/doubleday).

COMPLIANCY ISSUES COVERED: technology, communication & language, recreation, education

25:29	SPOTBREAK #3 – ADT Home Security/Who's Watching? Tax Debt Relief Center OUTCUE: "...800-718-2204."	:60 :60
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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WVTS 5:00am Sun. Apr. 10,2011

FM 4 AM

Air week: 4/10/11

Program # 11-15

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – IRG/Turbo Charged w/Dian Giesel OUTCUE: "...Turbo Charged.us.com."	:62
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT #1 – Baseball and the Baby Boomer	11:51

SYNOPSIS: The baseball season is upon us, and many fans will head out to the park to watch the boys of summer play their game. We talk to a baseball writer/historian about how the boomers' game and its heroes differed from today's baseball – and why the game is still number one in the hearts of millions of American sports fans.

Host: Christopher Michael. Guests: Talmage Boston, baseball historian, author of "Baseball and the Baby Boomer: A history, commentary and memoir," (www.talmageboston.com).

COMPLIANCY ISSUES COVERED: recreation, drugs, popular culture, news media

13:41	SPOT BREAK #2 –YMCA/Healthy Kids Day OUTCUE: "... YMCA.net."	:62
14:43	:02 PAUSE FOR LOCAL AVAIL	:02
14:45	SEGMENT #2- The Benefits of Mistakes	10:44

SYNOPSIS: We all make mistakes, and more often than not, we feel bad about doing so. But should we? We talk to an author and an educator about why making mistakes can help children learn better and make adults better at their jobs.

Host: Marty Peterson. Guests: Alina Tugend, "Shortcuts" columnist for the NYTimes, author of "Better by Mistake: The unexpected benefits of being wrong," (www.alinatugend.com); Deirdre Fitzgerald, Board-certified behavior analyst, Assoc. Prof of Psychology, Eastern Connecticut State University, (www.easternct.edu).

COMPLIANCY ISSUES COVERED: education, business, psychology, transportation

25:29	SPOTBREAK #3 – Pfizer/Foot Awareness Month (Diabetic Neuropathy) Tax Debt Relief Center OUTCUE: "...800-718-2204."	:60 :59
27:28	Program Conclusion	:30
27:58	TOTAL TIME	

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SUN.
WVTS 5:00am Apr. 17, 2011
FM & AM
Air week: 4/17/11

Program # 11-16

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – IRG/Turbo Charged w/Dan Griesel OUTCUE: "... Turbo Charged.us.com."	:62
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT #1 - Learning Science at Home	12:12

SYNOPSIS: More people are being home schooled these days, or taking online courses from community colleges and universities. That's not really hard if the subject is math or literature. But what if it's chemistry, or physics or biology? How do they do the lab portions of the course? We talk to three educators about the trend of buying a "lab in a box" for home use and also for teachers to take to classrooms where a traditional lab isn't available.

Host: Christopher Michael. **Guests:** Ziporrah Miller, Assoc. Ex. Dir. for Professional Programs and Conferences, National Science Teacher's Association (www.nsta.org); Dr. Nicolas Benedict, Pres. & CEO, eScience Labs, Inc., (www.esciencelabs.com); Dr. Bassam Shakhshiri, Prof. of Chemistry, University of Wisconsin, Madison, President-elect of the American Chemical Society, Dir. of the Wisconsin Initiative for Science Literacy (www.scifun.org).

COMPLIANCY ISSUES COVERED: public education, science & technology, online learning, safety

14:02	SPOT BREAK #2 – McDonald's/National Hiring Day OUTCUE: "...equal opportunity employers."	:63
15:05	:02 PAUSE FOR LOCAL AVAIL	:02
15:07	SEGMENT #2- Wild Bill Donovan: America's first spymaster	10:19

SYNOPSIS: Back in the 1940s the US was headed for war, but without credible intelligence operatives anywhere in the world. President Franklin Roosevelt understood that if the Allies hoped to make headway against Hitler in Europe, they would need a spy network to help them. That's when the Office of Strategic Services, or OSS, was born. We'll hear about their leader, Wild Bill Donovan, his stories of early espionage and how he created the spycraft that is still used in today's CIA.

Host: Marty Peterson. **Guests:** Douglas Waller, author of "Wild Bill Donovan: The spymaster who created the OSS and modern American espionage," (www.douglascwaller.com).

COMPLIANCY ISSUES COVERED: government, war, international politics, military

25:26	SPOTBREAK #3 – Porphyria Foundation/Lundbeck Acute Intermittent Porphyria McDonald's/National Hiring Day OUTCUE: "...equal opportunity employers."	:59 :63
27:28	Program Conclusion	:30
27:58	TOTAL TIME	

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WVTS 5:00am Apr.24 2011

FM 3 AM

Program # 11-17

Air week: 4/24/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – IRG/Turbo Charged w/Dian Griesel OUTCUE: "... Turbocharged.us.com."	:62
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT #1 - Hot: The long road to climate change	11:52

SYNOPSIS: Climate change is real, and man's contribution to it is accepted by most people in the world. We talk to two authors about what's in store for humans in the near term and the very, very long term now that the world is warming up. We also discuss what can be done now to prevent the worst case scenarios from eventually coming true.

Host: Christopher Michael. **Guests:** Mark Hertsgaard, environmental journalist, author of "Hot: Living through the next fifty years on earth," (www.markhertsgaard.com); Dr. Curt Stager, Prof. of Natural Sciences, Paul Smith's College, NY, author of "Deep Future: The next 100,000 years of life on earth," (www.curtstager.com).

COMPLIANCY ISSUES COVERED: climate change, infrastructure, agriculture, economy, wildlife & ecology

13:12	SPOT BREAK #2 –Merit Financial/Tough Times OUTCUE: "... 1-877-646-8484."	:59
14:11	:02 PAUSE FOR LOCAL AVAIL	:02
14:13	SEGMENT #2- Noah Webster: The man who defined America	11:17

SYNOPSIS: When you think of the dictionary, the name Webster is probably top of mind. But which Webster? And was he just a dictionary writer? We talk to an author who turned up some rather surprising information about Noah – the dictionary – Webster, and how he was not only a word man, but one of our real founding fathers.

Host: Marty Peterson. **Guests:** Joshua Kendall, author of "The Forgotten Founding Father: Noah Webster's obsession and the creation of American culture," (www.joshuackendall.com).

COMPLIANCY ISSUES COVERED: politics, education, publishing, history, mental health issues

25:30	SPOTBREAK #3 – Home Rescue Mortgage Relief Tax Debt Relief Center OUTCUE: "...800-718-2204."	:59 :59
27:28	Program Conclusion	:30
27:58	TOTAL TIME	

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May 2011

WVTS 5:00am Sun. May 1, 2011

5M^{PM}AM

Air week: 5/1/11

Program # 11- 18

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Together Rx Access/Diabetes OUTCUE: "... Rx Access.com."	:58
1:44	:02 PAUSE FOR LOCAL AVAIL	:02
1:46	SEGMENT #2- Wicked Plants: Inside the Garden of Evil	11:14
<p>SYNOPSIS: Many gardeners plant flowers, shrubs, vegetables and pull weeds out of their yards without giving much thought to the history or the potency of their plants. We talk to a gardener and author who made a study of the dangerous, illegal and deadly plants that inhabit our gardens and florists' shops, and the dark stories of these botanical villains throughout history.</p> <p>Host: Christopher Michael. Guests: Amy Stewart, gardener, author of "Wicked Plants: The weed that killed Lincoln's mother and other botanical atrocities," (www.amystewart.com).</p> <p>COMPLIANCY ISSUES COVERED: science, history, public health, agriculture, arts & literature, crime</p>		
13:00	SPOT BREAK #2 – Tax Debt Relief Center OUTCUE: "...800-718-2204."	:60
14:00	:02 PAUSE FOR LOCAL AVAIL	:02
14:02	SEGMENT #2- Dealing with Adversity	11:26
<p>SYNOPSIS: When you face adversity, how do you deal with it? Turn and run? Stay and fight? Or do you find a more creative way of handling it? We talk to two authors who learned how to handle it when the cards were stacked against them – one using prayer and the other confidence – by helping those around them.</p> <p>Host: Marty Peterson. Guests: River Jordan, author of "Praying for Strangers: An adventure of the human spirit," (www.prayingforstrangers.com); Tim Sanders, CEO of Deeper Media, author of "Today We Are Rich: Harnessing the power of total confidence," (www.twar.com)</p> <p>COMPLIANCY ISSUES COVERED: religion and prayer, war, military, family issues, mental health, charity</p>		
25:28	SPOTBREAK #3 – ADT Home Security Systems/Who's Watching? Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:60 :60
27:28	Program Conclusion	:30
27:58	TOTAL TIME	

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WVTS 5:00am Sun.May 8,2011

FM & AM
Air week: 5/8/11

Program # 11-19

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Disability Benefits Alliance/Social Security OUTCUE: "...1-877-956-8833."	:60
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT #1 – Science Makes the "Impossible," Possible	10:18

SYNOPSIS: Science fiction is full of wizardry like phasers, invisibility, and time travel. It's pretty fantastical, but we don't think much about it really existing outside the pages of books or the movie screen. We talk to a renown physicist who says that not only are these things possible, they're being worked on right now.

Host: Christopher Michael. Guests: Michio Kaku, Prof. of theoretical physics, City University of New York, NYC, host of *Sci-Fi Science* on the Science Channel, author of "Physics of the Impossible: A scientific exploration into the world of phasers, force fields, teleportation and time travel" (www.mkaku.org).

COMPLIANCY ISSUES COVERED: science, technology, popular culture, media

12:06	SPOT BREAK #2 – Tax Debt Relief Center OUTCUE: "...800-718-2204."	:59
13:05	:02 PAUSE FOR LOCAL AVAIL	:02
13:07	SEGMENT #2- A Vast <i>Plastic</i> Wasteland: Pollution in the Oceans	12:23

SYNOPSIS: Do you realize there are tons and tons of manmade garbage floating around in "gyres" in the world's oceans? And that most of that debris is made of plastic that could live in the sea forever? We talk to two adventurers who went on journeys to find and chronicle the oceans' plastic garbage dumps and bring awareness to the world that chemicals in plastic hurt the ocean, it's animals and plants and ultimately us.

Host: Marty Peterson. Guests: David deRothschild, author of "Plastiki: Across the Pacific on plastic – an adventure to save our oceans," (www.theplastiki.com); Donovan Hohn, essayist, journalist, author of "Moby Duck," (www.donovanhohn.com).

COMPLIANCY ISSUES COVERED: environment, pollution, consumerism, transportation, business, science, technology

25:30	SPOTBREAK #3 – ADT Home Security Systems/Who's Watching? Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:60 :59
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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WVTS 5:00am Sun, May 15, 2011

FM & AM

Air week: 5/15/2011

Program # 11- 20

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 –Disability Benefits Alliance/Social Security OUTCUE: "...877-956-8833."	:58
1:44	:02 PAUSE FOR LOCAL AVAIL	:02
1:46	SEGMENT #1 - Growing Your Own: The rise of urban gardening	12:41

SYNOPSIS: It seems that wherever you look in urban areas this spring there's a garden growing. Sometimes it's in a vacant lot; or maybe in flower boxes on the sill; or even in pots on the patio of a townhouse or the fire escape in a multi-story apartment complex. What's causing this epidemic of green thumbs? And how does it benefit not just the gardener but the community? We get answers from three men who know a thing or two about urban gardening in various parts of the country.

Host: Christopher Michael. Guests: Vincent Olivares, Dir. of Arthropod Conservation, Peggy Notebaert Nature Museum, Chicago, IL (www.naturemuseum.org/howto); Bobby Wilson, Pres. of the American Community Gardening Assoc., Atlanta, GA (www.communitygarden.org); Kurt Michael Friese, chef, restaurateur, co-author of "Chasing Chiles: Hot spots along the pepper trail," (www.chasingchiles.com).

COMPLIANCY ISSUES COVERED: agriculture; community service; inner city issues; philanthropy; cultural diversity, churches

14:27	SPOT BREAK #2 – Tax Debt Relief Center OUTCUE: "...800-718-2204."	:59
15:26	:02 PAUSE FOR LOCAL AVAIL	:02
15:28	SEGMENT #2- Stalin's Purges: A story of hardship, death and forgiveness	9:59

SYNOPSIS: Back in the 1930s and 1940s, great purges of Latvians, Lithuanians and Estonians were taking place at the hands of the Nazis and then the Soviets. Tens of millions of people were killed in concentration camps or died on their way to the gulags of Siberia. Still, many survived horrific conditions for years, but did not come forward to tell their stories. We talk to a novelist who decided the world needed to know more about these brave Baltic people, how they withstood torture and abuse, but also learned to forgive in the process.

Host: Marty Peterson. Guests: Ruta Sepetys, author of "Between Shades of Gray," (www.betweenshadesofgray.com).

COMPLIANCY ISSUES COVERED: war; genocide; poverty; government

25:27	SPOTBREAK #3 – ADT Home Security Systems/Who's Watching Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:60 :60
27:27	Program Conclusion	:30
27:57	TOTAL TIME	

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WVTS 5:00am Sun, May 22, 2011

FM 4 AM

Air week: 5/22/11

Program # 11- 21

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Disability Benefits Alliance/Social Security OUTCUE: "...1-877-956-8833."	:58
1:44	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT #1 - Thorium: Better than uranium for nuclear power?	11:32

SYNOPSIS: After the nuclear power plant tragedy in Fukushima, Japan, people are questioning if we can find abundant energy with fewer safety problems using something besides uranium to produce nuclear power. Some scientists think thorium is the way to go. We talk to several engineers and scientists about thorium, hear about it's differences and similarities to uranium, and find out about research going on in generating power with thorium.

Host: Christopher Michael. Guests: Temitope Taiwo, Dept. Manager in Nuclear Systems Analysis, Argonne National Laboratory, IL (www.anl.gov); Edward McAssey, Emeritus Prof. of Mech. Engineering, Villanova University, PA (www.villanova.edu); Stephen Huber, Assoc. Prof. of Physics and Engineering, and Columbia Combined Plan for Engineering, Arcadia University, Glenside, PA (www.arcadia.edu).

COMPLIANCY ISSUES COVERED: technology, science, nuclear energy, public safety, war, global energy needs

13:20	SPOT BREAK #2 – Tax Debt Relief Center OUTCUE: "...800-718-2204."	:60
14:20	:02 PAUSE FOR LOCAL AVAIL	:02
14:22	SEGMENT #2- Homesteading in the Suburbs	11:05

SYNOPSIS: What if you knew there would be an apocalyptic event in 21 days that would turn your life around 180 degrees? How would you cope? Where would you live? How would you eat? We talk to a mother and "suburban homesteader" about how to pare down your life, use less oil, change the way you work and play, and save some money in the process. We also visit with an urban farmer in a Minneapolis suburb who talks about how she learned to raise chickens in her yard...and reaped the health and culinary benefits of fresh eggs everyday.

Host: Marty Peterson. Guests: Wendy Brown, author of "Surviving the Apocalypse in the Suburbs: The thrivalist's guide to life without oil," (www.happilyhome.blogspot.com); Janice Cole, chef, urban farmer, author of "Chicken and Egg: A memoir of suburban homesteading with 125 recipes," (www.janicecole.net).

COMPLIANCY ISSUES COVERED: environment, housing, recreation, agriculture, entrepreneurship, transportation

25:27	SPOTBREAK #3 – ADT Home Security Systems/Who's Watching? Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:60 :60
27:27	Program Conclusion	:30
27:57	TOTAL TIME	

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WVTS 5:00am Sun. May 29, 2011

FM 5AM

Air week: 5/29/11

Program # 11- 22

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 –Oscar Mayer/Keep the Smiles Coming OUTCUE: "...Facebook.com/Lunchables	:59
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT #1 - Getting into College: It's not as easy as it used to be	11:20

SYNOPSIS: These days, high school juniors and seniors are under a lot more stress trying to get into college than their parents or grandparents ever were. And families are facing ever-increasing tuition and fees even for state universities. We talk to two college researchers about what you really need to get into college; how a good fit is more important than prestige; why you might want to take time off before entering college; and we'll get some tips on what admissions directors are really looking for on applications.

Host: Christopher Michael. Guests: Dave Marcus, Pulitzer Prize-winning education journalist and author of "Acceptance" (www.davemarcus.com); Nancy Folbre, Prof. of Economics, University of Massachusetts-Amherst, author of "Saving State U: Why we must fix public higher education," (www.people.umass.edu/folbre/folbre).

13:07	SPOT BREAK #2 – TS Alliance/TS Awareness OUTCUE: "...they may provide."	:61
14:08	:02 PAUSE FOR LOCAL AVAIL	:02
14:10	SEGMENT #2- Lincoln on War: In his own words	11:18

SYNOPSIS: There's a myth about President Abraham Lincoln that persists to this day: that he wrote his famous Gettysburg Address on the back of an envelope on the train while on his way to Pennsylvania to deliver the speech. We learn the truth about this and other myths, as well as some surprising facts about our 16th president from his own writings, and from the author who studied them.

Host: Marty Peterson. Guests: Harold Holzer, Lincoln scholar, Chrm., United States Abraham Lincoln Bicentennial Foundation, editor of "Lincoln on War: Our greatest commander-in-chief speaks to America," (www.haroldholzer.com).

COMPLIANCY ISSUES COVERED: war, military, politics, the presidency, government

25:28	SPOTBREAK #3 – Disability Benefits Alliance/Social Security Tax Debt Relief Center OUTCUE: "...800-718-2204."	:58 :60
27:26	Program Conclusion	:30
27:56	TOTAL TIME	

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WVTS 5:00am Sun.June 5,2011

fm/am

Air week: 6/5/11

Program # 11- 23

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 –Oscar Mayer/Keep the Smiles Coming OUTCUE: "...facebook.com/Lunchables."	:59
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT #1 - Kids and Maturity	12:42
<p>SYNOPSIS: Are kids today growing up too fast? Or do parents hover around them, "infantilizing" their kids by making decisions for them? We talk to three psychologists who specialize in young people about maturity, and hear some ideas on how moms and dads can help their children grow up to be happy kids and independent adults.</p> <p>Host: Christopher Michael. Guests: Dr. Beth Halbert, clinical child-family psychologist, (www.drbeth.com); Dr. Edward Christophersen, clinical psychologist, Children's Mercy Hospital, Kansas City, MO (www.cmh.edu); Dr. Robert Epstein, research psychologist, author of "Teen 2.0: Saving our families from the torment of adolescence," (www.drrobertepstein.com).</p> <p>COMPLIANCY ISSUES COVERED: children & family issues; employment; mental health; media & pop culture; technology</p>		
14:29	SPOT BREAK #2 – Cuervo/New Margarita Options OUTCUE: "...per 4 ounce serving."	:62
15:31	:02 PAUSE FOR LOCAL AVAIL	:02
15:33	SEGMENT #2- Dog Days of Summer: Tips on dog care from the Dog Whisperer 9:53	
<p>SYNOPSIS: Summer brings with it not only hot temperatures and humid conditions, it can also be a time when your dog picks up heartworm larvae, fleas and ticks. We talk to television's "Dog Whisperer" about protecting your pooch from these parasites and the heat, and find out why some owners have well-behaved dogs and others don't.</p> <p>Host: Marty Peterson. Guests: Cesar Millan, host of "The Dog Whisperer" on National Geographic Channel, spokesman for Frontline and Heartgard animal health products (www.cesarsway.com).</p> <p>COMPLIANCY ISSUES COVERED: animal health & behavior, science, recreation</p>		
25:26	SPOTBREAK #3 – TS Alliance/TS Awareness Tax Debt Relief OUTCUE: "...800-718-2204."	:61 :60
27:27	Program Conclusion	:30
27:57	TOTAL TIME	

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WVTS 5:00am Sun June 12,2011

FMEAM

Air week: 6/12/11

Program # 11-24

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Oscar Mayer/Keep the Smiles Coming OUTCUE: "...facebook.com/Lunchables."	:60
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT #1 - Pres. Obama's Mother: A story of an extraordinary woman	11:50
<p>SYNOPSIS: The life of Pres. Obama has been documented by himself and others. And because of the president's own writings, we have a very good picture of what his father was like. However, the life of his mother, Stanley Ann Dunham, was mainly a collection of stereotypes we heard about during the 2008 election. We talk to a journalist and author who has researched and written the definitive biography of the woman who gave birth to our 44th president.</p> <p>Host: Christopher Michael. Guests: Janny Scott, former Pulitzer prize-winning reporter for the New York Times, author of "A Singular Woman: The untold story of Barack Obama's mother," (www.amazon.com).</p> <p>COMPLIANCY ISSUES COVERED: education, racial issues, 3rd world poverty, family issues, economics</p>		
13:38	SPOT BREAK #2 – Cuervo/New Margarita Options OUTCUE: "...4 ounce serving."	:62
14:40	:02 PAUSE FOR LOCAL AVAIL	:02
14:42	SEGMENT #2- Wicked Bugs: The dark side of the insect world	10:52
<p>SYNOPSIS: We all know that there are beneficial bugs in the world, and without them, we'd have no agriculture, no honey, and no butterflies! However, along with the beneficial things bugs do, comes the bad...and even the "wicked." We talk to a writer who documents the darker side of the bug world, and an exterminator who pulls back the covers on bed bugs and tells us how to avoid and get rid of them.</p> <p>Host: Marty Peterson. Guests: Amy Stewart, author of "Wicked Bugs," (www.wickedbugs.com) illustrated by Briony Morrow-Cribbs (www.brionymorrow-cribbs.com) ; Jeff Eisenberg, Pres. of PestAway, Inc., author of "The Bed Bug Survival Guide," (www.bedbugsurvivalguide.com).</p> <p>COMPLIANCY ISSUES COVERED: public health, agriculture, science, hospitality industry, business.</p>		
25:34	SPOTBREAK #3 – Tax Debt Relief Center Disability Benefits Alliance/Social Security OUTCUE: "...1-877-956-8833."	:58 :57
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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WVTS-FM/AM

WVTS 5:00am Sun. June 19,2011

Program # 11-25

Air week: 6/19/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Tax Debt Relief Center OUTCUE: "... 800-718-2204."	:60
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT #1 – Facebook Depression & Technology Overload	12:04

SYNOPSIS: Some people go on social media, and think, "everybody's got a good life except me" and they become chronically depressed. Other people can't shut down technology at all...not even to get a good night's sleep or carry on a dinner conversation. We talk to three experts about "facebook depression" and the obsession with texting and using technology almost non-stop to find out why it happens and what can be done to alleviate it.

Host: Christopher Michael. Guests: Daniel Sieberg, technology journalist, author of "The Digital Diet: The 4-step plan to break your tech addiction and regain balance in your life," (www.thedigitaldietbook.com); Amy Wood, psychologist in private practice in Portland, ME, author of the book, "Life Your Way," (www.amywoodpsyd.com); Jason Ohler, Prof. Emeritus, University of Alaska; teaches media psychology at Fielding Univ., author of "Digital Community, Digital Citizen," (www.jasonohler.com).

COMPLIANCY ISSUES COVERED: technology, education, mental health issues, family issues

13:52	SPOT BREAK #2 – Cuervo/New Margarita Options OUTCUE: "... per 4 ounce serving."	:62
14:54	:02 PAUSE FOR LOCAL AVAIL	:02
14:56	SEGMENT #2- What Makes Comfort Food...Comforting?	10:32

SYNOPSIS: We all have our favorite comfort foods. For some it's mac and cheese, for others it's meatloaf, or maybe pad thai. But what is it that makes it so, well, comforting? We talk to a scientist, a chef and cookbook editor, and a restaurateur about how our comfort food becomes that way, if there's any common factor among comfort foods, and if these dishes are related to our need to connect with people.

Host: Marty Peterson. Guests: James Oseland, Judge on Bravo TV's "Top Chef Masters," editor-in-chief, Saveur magazine, editor of the new cookbook, "Saveur: The New Comfort Food: Home cooking from around the world," (www.saveur.com); Greg Dollarhyde, CEO of The Veggie Grill restaurants, CA (www.veggiegrill.com); Jordan Troisi, doctoral researcher in psychology, University at Buffalo, NY (www.buffalo.edu).

COMPLIANCY ISSUES COVERED: interpersonal relationships; culture; travel; science; business

25:28	SPOTBREAK #3 – Disability Benefits Alliance/Social Security Merit Financial/Tough Times OUTCUE: "... 1-877-646-8484."	:60 :60
27:28	Program Conclusion	:30
27:58	TOTAL TIME	

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WVTS 5:00am Sun. June 26,2011

FM/AM

Air week: 6/26/11

Program # 11- 26

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Oscar Mayer/Wienermobile 75 th Anniversary OUTCUE: "... in your community."	:57
1:43	:02 PAUSE FOR LOCAL AVAIL	:02
1:45	SEGMENT #1 - Shyness: Keep it from ruining social situations	11:26

SYNOPSIS: Summertime means weddings, parties and family gatherings. Most people look forward to reunions and back yard barbecues, but for shy people they can create days or even weeks of anxiety before the big event. We talk to a psychologist and an award-winning speaker and consultant about navigating the social scene if you tend to be a little stand-offish or anxious about attending a party this season.

Host: Christopher Michael. **Guests:** Jonathan Cheek, Prof. of Psychology specializing in shyness at Wellesley College, MA, (<http://www.wellesley.edu/Psychology/Cheek/jcheek.html>); Jill Spiegel, speaker and entrepreneur, author of "Jill Spiegel's How to Talk to Anyone About Anything: The secrets to connecting," (www.jillspiegel.com).

COMPLIANCY ISSUES COVERED: mental health, recreation, communication

13:11	SPOT BREAK #2 – Cuervo/New Margarita Options OUTCUE: "...per 4 ounce serving."	:62
14:13	:02 PAUSE FOR LOCAL AVAIL	:02
14:15	SEGMENT #2 - Willful Blindness: The dangers of ignoring bad behavior	11:11

SYNOPSIS: The mortgage crisis, the Wall St. meltdown, Enron, the abuse of children by priests were all tragedies that profoundly affected individuals and nations. How could these huge debacles occur right in front of our noses, without a hint to anyone about what was going on? Well they didn't. We talk to a author about how we often turn a blind eye to ongoing problems – partly because of our neurological make up, and partly because we just don't want to believe them.

Host: Marty Peterson. **Guests:** Margaret Heffernan, author, playwright, television producer and entrepreneur. Author of "Willful Blindness: Why we ignore the obvious at our peril," (www.mheffernan.com).

COMPLIANCY ISSUES COVERED: religion, child abuse, finance, crime, corporate corruption, science

25:26	SPOTBREAK #3 – Merit Financial/Tough Times Disability Benefits Alliance/Social Security OUTCUE: "...1-877-956-8833."	:60 :61
27:27	Program Conclusion	:30
27:57	TOTAL TIME	

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