

There follows a listing of some of the significant issues responded to by station WVTS-FM Charleston, WV along with the most significant programming treatment of those issues for the period 1/1/11-3/31/11 The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/ Segment	Date	Time	Duration	Narration of type and description of program segment.
<i>Kanawha County Board of Education</i>	<i>Newsmaker</i>	1/2	8:00a	30:00	<i>Discussion with KCBOE President Pete Thaw regarding plans for a new West Side school and a new proposal to restrict contact with the media</i>
Economic Development and Business	News	1/3-5, 1/27, 1/31, 2/4, 2/17-18, 2/22	N/A	various	Coverage of economic development, business concerns and new job opportunities in WV
Severe Weather	News	1/3, 1/12, 1/17-19, 1/24, 1/26-27, 1/31, 2/28, 3/1, 3/23	N/A	various	Coverage of severe weather in parts of WV, including state and federal disaster declarations, school closings and mitigation efforts
Flu Season	News	1/3-4, 2/15-16, 3/28	N/A	various	Coverage of vaccination programs and flu outbreaks
Chemical Crackdown	News	1/4, 1/12, 1/20-21, 1/28, 1/31, 2/9, 2/11, 2/24, 3/2, 3/21-22	N/A	various	Continuing coverage of efforts to improve safety at area chemical plants, including citations, accidents and fines
Local Government	News	1/4-5, 1/13, 1/17, 1/21, 1/24-25, 1/28, 1/31, 2/1-4, 2/8-9, 2/15-16, 2/18, 2/21, 2/23, 3/4, 3/8-11, 3/15, 3/17-18, 3/21 3/24-25, 3/29-31	N/A	various	Coverage of actions taken by/issuses before city and county governments in the listening area, including several municipal elections
Nitro Smoking Fight	News	1/5, 1/14	N/A	various	Coverage of attempts by Nitro city officials to circumvent the Kanawha County smoking ban
Gasoline Prices	News	1/5, 1/12, 1/26, 2/10, 3/2, 3/9, 3/16 3/23	N/A	various	Coverage of fluctuating gas prices in WV, especially during peak travel periods

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WV State Government	News	1/5-7, 1/10-13, 1/17-21, 1/24-26, 1/28, 1/31, 2/1-4, 2/7-11, 2/14-18, 2/21-25, 3/1-4, 3/7 3/9-10, 3/14-18, 3/21-24, 3/28-30	N/A	various	Continuing coverage of actions taken by/issues concerning WV State Government, including the 2011 Legislative Session and preparations for the special gubernatorial election
Upper Big Branch Explosion	News	1/6-7, 1/20-21, 3/1, 3/8, 3/15, 3/18 3/23, 3/30	N/A	various	Continuing coverage of the investigation into the deadly explosion at Massey Energy's Upper Big Branch Mine, including citations and criminal charges
Job Losses and Unemployment	News	1/7, 1/14, 2/14-16, 3/2, 3/4, 3/16, 3/24-25	N/A	various	Coverage of business closures and downsizing efforts as well as unemployment statistics and union actions
Sissonville VFD Fire	News	1/7, 3/22	N/A	various	Continuing coverage of the rebuilding of the Sissonville Volunteer Fire Department
<i>Girl Scout Cookie Campaign</i>	<i>Newsmaker</i>	1/9	8:00a	30:00	<i>Discussion with representatives from the Black Diamond GS Council about the upcoming cookie sale</i>
WV Education	News	1/13-14, 2/7, 2/9-11 2/23-24, 3/21, 3/23	N/A	various	Coverage of issues relating to the WV educational system
Mining Industry and Safety	News	1/14, 1/17, 1/19, 1/21, 1/27, 1/31, 2/3-4, 2/9, 2/15, 2/18, 2/21-23, 2/25 3/8-9, 3/14, 3/18, 3/28-29	N/A	various	Coverage of issues pertaining to the mining industry (NOT including UBB investigation), such as accidents and citations
Charleston Area Alliance	Newsmaker	1/16	8:00a	30:00	<i>Discussion with Alliance members regarding economic development and legislative agenda</i>

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<i>WV Coal Association</i>	<i>Newsmaker</i>	<i>1/23</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with representative of the WV Coal Assoc. regarding recent EPA actions and current legislation</i>
<i>WV Health and Healthcare Reform</i>	<i>News</i>	<i>1/24-25, 1/31, 2/21, 2/24-25, 3/31</i>	<i>N/A</i>	<i>various</i>	<i>Coverage of issues concerning the health of West Virginians, as well as local efforts toward healthcare reform</i>
<i>Route 35 Tolls</i>	<i>News</i>	<i>1/25, 2/4, 2/22-23, 2/25, 3/2-3, 3/11, 3/25, 3/29</i>	<i>N/A</i>	<i>various</i>	<i>Coverage of failed plans to install tollbooths on US Route 35 to help pay for the new roadway</i>
<i>City of St. Albans</i>	<i>Newsmaker</i>	<i>1/30</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with St. Albans Mayor Dick Calloway regarding city issues and events</i>
<i>WV Legislature</i>	<i>Newsmaker</i>	<i>2/6</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with lawmakers regarding the 2011 legislative session and preparation for the special gubernatorial election</i>
<i>Utilities and Rate Changes</i>	<i>News</i>	<i>2/9, 2/16, 3/2, 3/30-31</i>	<i>N/A</i>	<i>various</i>	<i>Coverage of changes to utility rates and widespread outages in WV</i>
<i>Roads and Construction</i>	<i>News</i>	<i>2/9, 2/14-15, 2/24, 3/8, 3/30-31</i>	<i>N/A</i>	<i>various</i>	<i>Continuing coverage of several long-term construction projects affecting drivers in the area</i>
<i>Coalition for Retired Public Employees</i>	<i>Newsmaker</i>	<i>2/13</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with CORPE representatives regarding the organization's legislative agenda</i>
<i>Fire Season</i>	<i>News</i>	<i>2/18, 3/1</i>	<i>N/A</i>	<i>various</i>	<i>Coverage of brushfire season, including burning restrictions and major outbreaks</i>

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<i>Kanawha County Senator Brooks McCabe</i>	<i>Newsmaker</i>	<i>2/20</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with Sen. McCabe regarding issues before the Legislature that affect the state's largest county.</i>
<i>Congresswoman Shelley Moore Capito</i>	<i>Newsmaker</i>	<i>2/27</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with Rep. Capito regarding issues affecting national and state government, including energy prices and food taxes</i>
<i>Frank Buckles Obit</i>	<i>News</i>	<i>2/28, 3/4</i>	<i>N/A</i>	<i>various</i>	<i>Coverage of the death of the last US WWI veteran (in Charles Town, WV) as well as funeral arrangements</i>
<i>Kanawha Charleston Animal Shelter</i>	<i>Newsmaker</i>	<i>3/6</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with shelter director regarding current and upcoming shelter activities</i>
<i>Kanawha Charleston Ambulance Authority</i>	<i>Newsmaker</i>	<i>3/13</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with field training officer Patrick Clark regarding synthetic drug abuse and meth lab dangers</i>
<i>Toyota Plant Production</i>	<i>News</i>	<i>3/17, 3/24-25</i>	<i>News</i>	<i>various</i>	<i>Coverage of effects of Japan's earthquake on the Toyota plant in Buffalo, WV</i>
<i>AARP</i>	<i>Newsmaker</i>	<i>3/20</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with AARP representatives regarding the group's legislative agenda</i>
<i>Charleston Police Department</i>	<i>Newsmaker</i>	<i>3/27</i>	<i>8:00a</i>	<i>30:00</i>	<i>Discussion with CPD Chief Brent Webster regarding new hires and crime statistics in the Capital City</i>

JANUARY 2011

WUTB AM & FM



Weekly Public Affairs Program

Date aired: SUNDAY
1/2/2011 Time Aired: 5:30 AM

Program # 2011-01

Total running time: 29:30 (with optional exit at 24:00)

1. **Marshawn Evans, JD**, entertainment attorney, marketing and brand management expert, former star of "The Apprentice" on NBC-TV, author of "*Skirts in the Boardroom*"

Ms. Evans believes women need to formulate a clear strategy in order to succeed in the mostly male-dominated corporate world. She explained why women are sometimes uncomfortable in competitive situations. She also discussed the importance of networking for women.

Issues covered:
Women's Issues
Workplace Matters

Length: 8:29

2. **Steve Simpson**, expert on runaways, teen suicide and youth at risk, author of "*Runaway*"

Mr. Simpson said that the nation's fastest growing segment of runaways is children under the age of 12. He believes that the majority of youngsters who run away from home do so because of some form of abuse. He also talked about the role that newer technologies like cell phones and social networking web sites have had in the growing numbers of runaways.

Issues covered:
Youth at Risk
Teen Suicide
Parenting Concerns

Length: 8:31

3. **Gloria Lopez-Cordle**, nationally-recognized patient advocate, creator of "*the Personal Medical Journal*", a patient organizational tool

A recent study found that American hospitals are making preventable medical errors that kill thousands of Americans each year. Ms. Lopez-Cordle believes that patients and their families need to take charge of their medical information to prevent mistakes by doctors. She offered advice on what kinds of medical data is important and how to organize it.

Issues covered:
Personal Health

Length: 4:48



Weekly Public Affairs Program

Program # 2011-02

WVTS AM & FM

Date aired: SUNDAY
1/9/2011 Time Aired: 5:30 AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Devra Davis, PhD, MPH**, epidemiologist, Founding Director of the Toxicology and Environmental Studies Board at the U.S. National Academy of Sciences, visiting professor at Harvard University and Georgetown University, author of "Disconnect"

More than 90% of Americans use cell phones, and Dr. Davis believes this trend, particularly in today's young people, will result in a serious health crisis in the coming decades. She talked about the effects of cell phone radiation on the brain, damage to DNA and reduced sperm counts. Dr. Davis noted that the growing brains of children make them especially vulnerable, and she offered advice for parents. She explained the reasons that most studies of cell phone radiation have not found any cause for concern.

Issues covered:
Personal Health
Parenting

Length: 9:28

2. **Elton B. Sherman**, expert in energy technologies and "clean tech" companies, author of "Addicted to Energy: A Venture Capitalist's Perspective on How to Save Our Economy and Our Climate"

Mr. Sherman talked about the easiest ways the average homeowner can save energy and money. He also talked about the reasons behind vast differences in energy efficiencies in similar-looking commercial buildings. He offered suggestions for individuals and business that could reduce global warming and create American jobs.

Issues covered:
Energy
Environment
Employment

Length: 7:43

3. **Terry Savage**, nationally-known expert on personal finance, nationally syndicated financial columnist for the Chicago Sun-Times, regular contributor to TheStreet.com and Moneyshow.com

Thanks to the 2-percent reduction in the federal payroll tax for 2011, most Americans have more money in every paycheck. Instead of spending that small windfall, Ms. Savage recommended that consumers redirect it into a 401(k) or Individual Retirement Account. She explained why that small step can make a huge difference later.

Issues covered:
Taxes
Retirement
Personal Finance

Length: 4:56



Weekly Public Affairs Program

Program # 2011-03

Date aired: 1/16/2011 **Time Aired:** 5:30 AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Sudhir Venkatesh**, Professor of Sociology and African American Studies at Columbia University, author of "*Gang Leader for a Day*"

Prof. Venkatesh spent seven years studying a crack-dealing gang in one of the nation's most notorious housing projects. He explained the reasons that gangs often thrive in poor urban neighborhoods. He also discussed the complicated relationship between gangs and residents living in the inner city.

Issues covered:

**Crime
Poverty
Minority Concerns**

Length: 8:52

2. **Mark Olfson, MD, MPH**, Professor of Clinical Psychiatry in the Center for Community Health Partnerships at Columbia University

Dr. Olfson shared the results of his study that discovered that nearly 20% of college-age Americans suffer from some form of personality disorder that interferes with everyday life. An even higher percentage of young people abuse alcohol or drugs, and most do not get treatment. Dr. Olfson outlined the reasons that he believes that young adulthood is a particularly vulnerable time for the start of mental illness.

Issues covered:

**Mental Illness
Youth at Risk**

Length: 8:16

3. **Stephen Covey**, author of "*The Leader in Me*," and "*The 7 Habits of Highly Effective People*"

Mr. Covey believes that America's educational system is in crisis, because many business leaders are unable to hire workers with the necessary education and skill to get the job done. Many charter and magnet schools across the nation have added a version Mr. Covey's "7 Habits" program to their curriculum, and have reported improved academic scores and reduced discipline problems.

Issues covered:

Education

Length: 4:49



Weekly Public Affairs Program

Program # 2011-04

WUTS AM & FM

SUNDAY

Date aired: 1/23/2011 Time Aired: 5:30AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Philip K. Howard**, attorney, advocate for legal reform, author of "*Life Without Lawyers*"

Mr. Howard talked about what he believes is an out-of-control legal system, with too many frivolous lawsuits clogging the courts. He explained the pervasive effect these suits have had on government institutions, schools and healthcare. He also offered several ideas for potential legal reform that would encourage personal judgment and responsibility.

Issues covered:

**Legal Issues
Education
Government Policies**

Length: 7:49

2. **Hank Cardello**, food expert and social activist, author of "*Stuffed: An Insider's Look at Who's Making America Fat*"

Mr. Cardello is a former executive and advisor to some of the largest food and beverage manufacturers in the world. He talked about the multi-faceted reasons behind America's obesity epidemic, including food company practices, failed government regulations and the consumer's desire for more food for less money. He also offered suggestions for consumers to make healthier choices in supermarkets and restaurants.

Issues covered:

**Obesity
Personal Health**

Length: 9:16

3. **Nancy Irwin, PhD**, doctor of psychology, therapeutic hypnotist, author of "*You Turn: Changing Direction in Midlife*"

Whether it is caused by a layoff or a desire for more personal satisfaction, many Americans over the age of 40 are changing careers. Dr. Irwin explained the underlying reasons behind this trend and how a person can determine what new career might be a good match for his present job skills.

Issues covered:

**Employment
Workplace Matters**

Length: 5:04



Weekly Public Affairs Program

Program # 2011-05

WUTS AM & FM

Date aired: SUNDAY 1/30/2011 Time Aired: 5:30 AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Richard Weissbourd, PhD**, child and family psychologist at Harvard's School of Education and the Kennedy School of Government, author of *"The Parents We Mean To Be"*

Dr. Weissbourd believes that parents—not peers or popular culture—are the primary shapers of a child's emotional and moral development. He discussed the reasons that parents often feel out of control, and explained why parents' intense focus on their children's happiness is turning many kids into self-involved, fragile conformists. He offered suggestions on how parents can break out of this parenting trap.

Issues covered:
Parenting Concerns
Youth at Risk

Length: 9:11

2. **Stephanie Vance**, political advocate, former Capitol Hill chief of staff, former lobbyist, author of *"Citizens in Action: A Guide to Influencing Government"*

Ms. Vance is optimistic about America's political culture and believes that 99% of the nation's politicians are honest public servants. She suggested several ways that citizens can have a positive influence on the actions of their elected representatives.

Issues covered:
Citizenship
Government Policies

Length: 8:01

3. **Sumir Karayi**, computer expert, CEO of 1E, a software company that helps companies improve their environmental impact

Mr. Karayi discussed the results of a report by the non-profit Alliance to Save Energy and 1E that found that companies are wasting energy and losing sizable amounts of money by leaving computers on 24 hours a day. He explained why companies choose to do this, and what employees can do to convince corporate leaders to change the policy.

Issues covered:
Energy
Environment
Workplace Matters

Length: 4:55

FEBRUARY 2011

WVTS AM & FM



Weekly Public Affairs Program

Date aired: Sunday 2/6/2011 Time Aired: 5:30AM

Program # 2011-06

Total running time: 29:30 (with optional exit at 24:00)

1. **Brad E. Sachs, PhD**, family psychologist, author of "*Emptying the Nest*"

Many young adults are struggling to get on their feet, and are often living at home with their parents much longer than what used to be considered normal. Dr. Sachs discussed this trend and the complex reasons behind it. He also outlined several ways that parents can encourage independence and self-reliance, to help their children.

Issues covered:
Parenting Concerns
Employment

Length: 9:16

2. **Julie Ferguson**, Vice President of Emerging Technologies at Ecoca.com, a fraud-prevention company, co-founder of Merchant Risk Council, well-known expert in the field of fighting online fraud

A new crime is rapidly increasing in popularity. It's called "friendly fraud," where shoppers buy items online, then claim they never got the order. Ms. Ferguson explained why the crime is so easy to commit, and why it is so hard for online merchants to prevent. She explained hidden incentives that encourage banks to ignore the problem.

Issues covered:
Crime
Consumer Matters

Length: 7:46

3. **Jennifer Ford Berry**, professional organizer, author of "*Organize Now!*"

In today's busy world, Ms. Berry estimates that 80% of Americans are disorganized and need help. She explained the costs involved in clutter. She also talked about the emotional factors that are often at the root of the problem and offered suggestions on how to start to get organized.

Issues covered:
Personal Productivity
Workplace Matters
Mental Health

Length: 5:04



Weekly Public Affairs Program

Program # 2011-07

WUTS AM & FM
SUNDAY
Date aired: 2/13/2011 Time Aired: 5:30AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Alison Doyle**, job search expert for About.com, author of "*Internet Your Way To a New Job: How to Really Find a Job Online*"

Ms. Doyle talked about the value of social networking websites like Facebook, LinkedIn and Twitter in job searches. She outlined the smartest ways that job seekers can get started in professional networking and the most common mistakes they make. She also explained how to avoid potential scams or identity thieves.

Issues covered:
Unemployment
Identity Theft

Length: 10:10

2. **Joe Lamacchia**, author of "*Blue Collar and Proud of It: The All-in-One Resource for Finding Freedom, Financial Success, and Security Outside the Cubicle*"

The Bureau of Labor Statistics has estimated that there will be more than twice as many blue collar job openings than those available for college graduates in the next few years. Mr. Lamacchia believes that too many young people are automatically pushed into college, rather than choosing the career that they would most enjoy. He talked about the upcoming explosion of blue collar jobs created by environmentally-conscious companies and the increased federal spending to rebuild the nation's infrastructure.

Issues covered:
Education
Government Spending

Length: 6:57

3. **Richard Johnson, PhD**, Senior Fellow at the Urban Institute, an independent non-partisan organization that evaluates social and economic issues

Dr. Johnson recently completed a study of Americans who change careers after age 50. He found that most take pay cuts and accept lesser health benefits, but are still happier in their new jobs. He explained why these workers decide to switch careers, and offered advice for older job hunters.

Issues covered:
Senior Citizens
Workplace Matters
Unemployment

Length: 4:55

WUTS AM & FM



Weekly Public Affairs Program

Date aired: SUNDAY 2/20/2011 Time Aired: 5:30 AM

Program # 2011-08

Total running time: 29:30 (with optional exit at 24:00)

1. **Phil Price, PhD**, physicist at the Airflow and Pollutant Transport Group of the Lawrence Berkeley National Laboratory, expert on indoor radon gas

The federal government says radon causes about 21,000 deaths from lung cancer each year. However, Dr. Price says the issue is more complex and the total number of radon deaths is uncertain. He explained why not every building or person is at equal risk. He also outlined how a homeowner can decide whether to be concerned and what to do about it.

Issues covered:

Length: 8:04

**Radon
Community Health
Government Regulation**

2. **Michael G. Trachtman**, attorney, author of "*The Four Mistakes: Avoiding the Legal Landmines that Lead to Business Disaster*"

Lawsuits can have severe consequences for businesses, both large and small. Mr. Trachtman outlined the most common legal vulnerabilities, and how employees can protect their jobs by helping their employer to steer clear of litigation.

Issues covered:

Length: 9:11

**Legal Issues
Employment**

3. **Brian Ebel, PhD, MPH**, Assistant Professor of Medicine and Health Policy at the New York University School of Medicine and Wagner School of Public Service

In many areas of the country, fast food restaurants are posting calorie information on their menus. Dr. Ebel conducted a study in lower-income neighborhoods in New York City and found that the added information made no difference in what a customer ordered. He talked about the possible reasons behind this, and offered suggestions that could help to lower obesity rates.

Issues covered:

Length: 4:59

**Personal Health
Poverty
Government Regulation**



Weekly Public Affairs Program

Program # 2011-09

Date aired: 2/27/2011 **Time Aired:** 5:30AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Curtis Rimmerman, MD, MBA**, holder of the Gus P. Karos Chair in Clinical Cardiovascular Medicine, staff cardiologist at Cleveland Clinic in Cleveland, Ohio, author of "*Cleveland Clinic Guide to Heart Attacks*"

More than 1 million people have new or recurrent heart attacks every year. Dr. Rimmerman talked about the most common misperceptions about heart attacks. He also discussed the effectiveness of preventative measures, such as diet and exercise changes, quitting smoking and dietary supplements.

Issues covered:
Personal Health

Length: 8:48

2. **Christopher Swanson, PhD**, director of the Editorial Projects in Education Research Center, a Maryland-based non-profit organization

A recent nationwide study by Dr. Swanson's group found that the average high school graduation rate in the nation's 50 largest cities was 53 percent, compared with 71 percent in the suburbs. He discussed the underlying reasons for this startling gap, and offered ideas on how communities can address it.

Issues covered:
Education
Government Spending

Length: 8:21

3. **Alex Hutchinson, PhD**, contributing editor at Popular Mechanics magazine, author of "*Big Ideas: 100 Modern Inventions That Transformed Our World*"

Mr. Hutchinson consulted 25 experts at 17 museums and universities to determine the 100 greatest inventions of the modern era. He talked about the long-term trends of scientific research and government's role in it.

Issues covered:
Science
Government Spending

Length: 5:02

WUTS AM & FM

SUNDAY

MARCH 2011

WUTS AM & FM



Weekly Public Affairs Program

Date aired: SUNDAY
3/6/2011 Time Aired: 5:30 AM

Program # 2011-10

Total running time: 29:30 (with optional exit at 24:00)

1. **Ellen Vancko**, Nuclear Energy & Climate Change Project Manager for the Union of Concerned Scientists in Washington, D.C., expert on nuclear power and electricity markets

Nuclear power provides 20% of the nation's electricity, but the Union of Concerned Scientists recently issued a report outlining the massive amount of subsidies that mask its true costs. Ms. Vancko explained how these subsidies are often overlooked by politicians and taxpayers. She talked about subsidies provided to other forms of energy. She also discussed renewable energy sources that could eventually be less expensive than nuclear.

Issues covered:
Energy
Government Spending

Length: 8:08

2. **Erik Rush**, online columnist and writer, author of "Negrophilia"

Mr. Rush said that the U.S. has made more progress in race relations than many will admit. He believes that race is too frequently used as a tool for political and financial purposes and that this often prevents honest conversation on the topic. He discussed the role of poverty and family in minority communities, and offered suggestions on ways to improve racial dialogue.

Issues covered:
Minority Concerns
Poverty

Length: 9:14

3. **Brian Depew**, assistant director of the Center for Rural Affairs, a nonprofit research group in Lyons, Nebraska

In rural America, only 60 percent of households use broadband Internet service, according to the Department of Commerce, 10 percent less than urban households. Mr. Depew talked about the difficulty of getting high-speed Internet service in many rural areas. He explained why this results in an economic and educational handicap. He explained how government action can help.

Issues covered:
Rural Concerns
Government Spending
Economy

Length: 4:55

WVTS AM & FM



SUNDAY

Date aired: 3/13/2011 Time Aired: 5:30am

Weekly Public Affairs Program

Program # 2011-11

Total running time: 29:30 (with optional exit at 24:00)

1. **Amber Yearwood**, consultant from Trial Behavior Consulting, a juror consultancy firm based in San Francisco

Facebook and other social networking sites are increasingly being used by prosecutors and defense attorneys to decide who is—and who isn't—suitable to serve on a jury. Ms. Yearwood talked about the types of information that can be gleaned about prospective jurors and how it can affect the traditional jury selection process. She also offered suggestions for social network users who are concerned about their personal privacy.

Issues covered:

**Legal Issues
Government Policies
Privacy Concerns**

Length: 9:25

2. **Kelly Erb**, Philadelphia-based tax attorney and blogger, tax expert for AOL's WalletPop.com

A number of free and low-cost options for tax preparation and filing have become available this year, offered by both the IRS and commercial software companies. Ms. Erb said nearly 70% of tax filers are now eligible for free tax preparation. She explained the eligibility requirements and how to get information on the programs. She also discussed several scams related to tax preparation that have recently emerged.

Issues covered:

**Taxes
Crime**

Length: 7:49

3. **Steven Lipshultz, MD**, Chairman of the Department of Pediatrics at the University of Miami's Miller School of Medicine

Dr. Lipshultz was the lead researcher of a study that examined the health effects of energy drinks on teenagers. The study found that though as many as 50 percent of teens report using the drinks, there is little evidence to show that they improve mental focus or physical energy levels. He talked about the potential health problems that can be caused by energy drink consumption, and offered advice for parents who are concerned.

Issues covered:

**Personal Health
Parenting**

Length: 4:49



Weekly Public Affairs Program

Program # 2011-12

Date aired: 3/20/2011 **Time Aired:** 5:30 AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Frederick M. Hess**, Resident Scholar and Director of Education Policy Studies at the American Enterprise Institute, author of *"The Same Thing Over and Over: How School Reformers Get Stuck in Yesterday's Ideas"*

Mr. Hess believes that even bitter opponents who argue about how to improve schools agree on more than they realize. He suggested that uniformity frequently gets in the way of quality education and that the American education system must change radically. He also said that schools need to implement a much wider variety of schooling options that would better meet student needs.

Issues covered:
Education Reform
Government Policies

Length: 9:23

2. **Kristen Kirkpatrick, MS, RD, LD**, Dietician and Wellness Manager, The Cleveland Clinic Wellness Institute and The Cleveland Clinic Lifestyle 180 Program

Ms. Kirkpatrick said that consumers need to put more thought into the foods that they buy. She offered suggestions to help people read nutrition labels, which will help them make wiser choices. She said locally-produced meat and locally-grown produce is usually a healthier choice. She explained how to find a local farm or produce supplier, which usually can provide information about their food more accurately than a supermarket.

Issues covered:
Nutrition
Personal Health

Length: 7:44

3. **Lance Dodes, MD**, psychiatrist and psychoanalyst, Assistant Clinical Professor of Psychiatry at Harvard Medical School, author of *"Breaking Addiction: A 7-Step Handbook for Ending Any Addiction"*

Dr. Dodes explained how to identify an addiction and recognize key moments in addictive behavior. He said that every addictive act is normally preceded by a feeling of helplessness or powerlessness. He offered both long- and short-term advice for those dealing with an addiction.

Issues covered:
Addiction
Mental Health

Length: 4:46



Weekly Public Affairs Program

Program # 2011-13

WVTS FM & AM
Date aired: Sunday 3/27/2011 Time Aired: 5:30AM

Total running time: 29:30 (with optional exit at 24:00)

1. **Neil Strauss**, author of "*Emergency: This Book Will Save Your Life*"

Mr. Strauss believes that many Americans have lost their overall sense of security. He explained what he believes are the underlying reasons for this trend. He also outlined basic preparedness items every family should have on hand, and basic skills that can save lives in an emergency situation.

Issues covered:
Emergency Preparedness
Personal Safety

Length: 7:55

2. **Cheryl Saban, PhD**, psychologist, women's advocate, philanthropist, author of "*What is Your Self-Worth?*"

Dr. Saban said that as unemployment rates go up and the economy goes down, it's more important than ever to believe in oneself. She talked about the struggle women face in today's job environment. She also explained why women base their worth on the opinion of others more than men do.

Issues covered:
Women's Issues
Unemployment
Mental Health

Length: 9:10

3. **Maria Corkern**, reading specialist, teacher, author of "*Doris Thesaurus*"

Recent studies have found that since 1950, the average teenager's vocabulary has dropped from 25,000 words to only 10,000. Ms. Corkern said that a limited vocabulary translates into a reduced ability to think critically and communicate effectively, which results poor educational performance. She offered suggestions for parents on how to help a child improve his vocabulary.

Issues covered:
Education
Teen Concerns
Youth at Risk

Length: 5:02



JANUARY 2011

WVTS 5:00am Sun. Jan.2,2011
AM&FM

Program # 11-01

Air week: 1/2/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Life Fitness/Jingle Without the Jiggle OUTCUE: "...is not guaranteed."	:59
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT #1 - Rewilding the World	11:20

SYNOPSIS: Habitat for amphibians, fish, animals, birds and insects is disappearing around the world at an alarming rate. We talk to an environmentalist about how a program called "rewilding" is helping to save wilderness by restoring some lost land and creating ways for wildlife to move safely between protected areas. She also discusses how wild habitat benefits all of us economically and environmentally.

Host: Christopher Michael. Guests: Caroline Fraser, environmentalist and author of "Rewilding the World: Dispatches from the conservation revolution," (www.rewildingtheworld.com).

COMPLIANCY ISSUES COVERED: environment, climate change, wildlife preservation, agriculture, infrastructure

13:07	SPOT BREAK #2 – Abbott Laboratories/Low Testosterone OUTCUE: "...courtesy of Abbott Laboratories."	:58
14:05	:02 PAUSE FOR LOCAL AVAIL	:02
14:07	SEGMENT #2- The New Homeless: How cities are coping	11:23

SYNOPSIS: This economic downturn has affected everyone. Perhaps those who have suffered the most are Americans who found themselves without a job and without a home. Homelessness among the working class has increased, and cities are trying to keep up with the numbers of families who are forced to live on the streets, in tent cities or in their cars. We talk to two advocates for the homeless to find out how cities are coping with the increase in requests for social services.

Host: Marty Peterson. Guests: John Parvensky, Pres. of the Colorado Coalition for the Homeless and Pres. of the Board of Directors of the National Coalition for the Homeless (www.nationalhomeless.org); Clifton Harris, spokesperson for the Metropolitan Homelessness Commission, Nashville, TN.

COMPLIANCY ISSUES COVERED: poverty, government, housing, social services, labor

25:30	SPOTBREAK #3 – ADT Home Security Systems/Who's Watching? Donate Cars/Going to Do OUTCUE: "...1-800-935-1478."	:60 :59
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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WVTS 5:00am Sun. JAN. 9,2011

AM & FM

Program # 11-02

Air week: 01/09/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Credit Card Relief/Time's Running Out OUTCUE: "...866-909-9595."	:61
1:47	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	SEGMENT #1 – The Lost City of Z: Adventure and mystery in the Amazon	11:25

SYNOPSIS: In 1925, British explorer Percy Fawcett set out to find a lost city, that he named "Z," deep in the Amazon. Fawcett, his son and another man were swallowed up by the jungle, never to be heard from again. We talk to a journalist and author about Fawcett's adventure, the possibility of a lost city, and the journalist's own expedition tracing Fawcett's footsteps through the Amazon.

Host: Christopher Michael. Guests: David Grann, journalist with "The New Yorker" magazine, and author of "The Lost City of Z: A tale of deadly obsession in the Amazon," (www.davidgrann.com).

COMPLIANCY ISSUES COVERED: indigenous people; environment; science; geography

13:14	SPOT BREAK #2 – Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:60
14:14	:02 PAUSE FOR LOCAL AVAIL	:02
14:16	SEGMENT #2- Anger: Why we have it; How and when to control it	11:14

SYNOPSIS: Everyone gets angry from time to time, but some people let it rule their lives. We talk to a psychologist and to an author who addressed her anger issues about what anger is, what it does to us physically and mentally and how to control it so it doesn't interfere with our lives and the lives of those around us.

Host: Marty Peterson. Guests: Dr. Howard Kassinove, Prof. of Psychology, Dir. of The Institute for the Study and Treatment of Anger and Aggression, Hofstra University, Long Island, NY, co-author of the book, "Anger Management for Everyone: Seven proven ways to control anger," (www.amazon.com); Koren Zailckas, author of "Fury: A memoir," (www.korenzailckas.com).

COMPLIANCY ISSUES COVERED: mental health; family issues

25:30	SPOTBREAK #3 – ADT Home Security Systems/Who's Watching Donate Cars/Going to Do OUTCUE: "...1-800-834-1478."	:60 :59
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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WVTS 5:00 am Sun. Jan.16,2011

AM & PM

Program # 11-03

Air week: 1/16/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Eli Lilly/Hearts in Harmony OUTCUE: "...Eli Lilly and Company."	:62
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT #1 - Keeping House: Foreclosures and Solutions	12:09

SYNOPSIS: The foreclosure crisis has hit millions of Americans since 2008, and it looks like it's going to continue in many states through 2011. We talk to a real estate analyst and an attorney about why we're in such a mess, learn about the pitfalls facing foreclosure victims, and hear some ideas on how banks and homeowners can come to terms that would benefit both.

Host: Christopher Michael. Guests: Jeffrey Tumbarello, Dir. of the Southwest Florida Real Estate Investment Association (<http://www.swflreia.com>); Herman Jimerson, St. Louis-area attorney (www.jimersonlawfirm.com). Foreclosure information sites: www.hud.gov; www.foreclosurelaw.org.

COMPLIANCY ISSUES COVERED: real estate, banking & finance, bankruptcy, law

13:59	SPOT BREAK #2 – ADT Home Security Systems/Who's Watching OUTCUE: "...1-866-614-9911."	:59
14:58	:02 PAUSE FOR LOCAL AVAIL	:02
15:00	SEGMENT #2- Love What You Do: Following your passion to the workplace	10:29

SYNOPSIS: Recent polls show that most Americans aren't in love with their jobs, but in this economic climate, there's not a lot of options available to them. Or are there? We talk to a successful salesman who gave up a good salary and security to pursue his passion, and found others who did the same. We learn how and why these average Americans are taking the chance to do what they love.

Host: Marty Peterson. Guests: Andrew Harrison, author of "Love Your 84,000 Hours at Work: Stories on the road from people with purpose and passion," (www.84000hours.com).

COMPLIANCY ISSUES COVERED: employment, business, retirement

25:29	SPOTBREAK #3 – Merit Financial/Tough Times Credit Card Relief/Time's Running Out OUTCUE: "...866-909-9595."	:60 :60
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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WVTS 5:00am Sun. Jan. 23.2011

11:58 AM

Program # 11-04

Air week: 1/23/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Eli Lilly/Hearts in Harmony OUTCUE: "...Eli Lilly and Company."	:62
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT #1 - The Obama White House: Disappointing Supporters	11:40

SYNOPSIS: When Barack Obama was sworn into office two years ago, his staunch supporters expected the president to make big changes in the way Washington was run, and give them a say in policy issues and regulation. These days, many of these supporters are disillusioned, and say Obama abandoned them and his campaign promises of hope and change for too much compromise and "business as usual" in Washington. Is this true? We talk to two journalists who work inside the beltway about the running of the Oval Office, who has influence with the president and how Obama can regain the trust and support he had in 2008.

Host: Christopher Michael. Guests: Richard Wolffe, award-winning journalist, political analyst for MSNBC, author of "Revival: The struggle for survival inside the Obama White House," (www.richardwolffe.com); Ari Berman, political correspondent for The Nation magazine, author of "Herding Donkeys: The fight to rebuild the Democratic Party and reshape American politics," (www.amazon.com).

COMPLIANCY ISSUES COVERED: politics, healthcare reform, media, government, economy

13:30	SPOT BREAK #2 – Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:59
14:29	:02 PAUSE FOR LOCAL AVAIL	:02
14:31	SEGMENT #2- Just Say "No": Why its so hard for women	10:59

SYNOPSIS: It's often not pleasant to say "no," and that's why many women have such trouble doing so. But should they? Should it bring feelings of guilt and fear with it? We talk to a psychiatrist, and a woman who's lived the problem about why women have such fear of saying "no," how it affects their lives, and how to learn to make the turndown into a more positive experience for everyone.

Host: Marty Peterson. Guests: Nanette Gartrell, MD, Assoc. Clinical Prof. of Psychiatry, Center of Excellence in Women's Health, Univ. of California, San Francisco, author of "My Answer is No – If that's okay with you," (www.myanswerisno.com); Christine Arylo, inspirational catalyst, author of "Choosing Me Before We," (www.letsgirltalk.com).

COMPLIANCY ISSUES COVERED: women's issues, marriage and divorce, mental health, the workplace

25:30	SPOTBREAK #3 – ADT Home Security Systems/Who's Watching Credit Card Relief/Time's Running Out OUTCUE: "...866-909-9595."	:60 :60
27:30	Program Conclusion	:30
28:00	TOTAL TIME	

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WVTS 5:00am Sun. Jan. 30,2011

AM⁴FM

Program # 11-05

Air week: 1/30/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Eli Lilly.Hearts in Harmony OUTCUE: "... Eli Lilly and Company."	:61
1:47	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	SEGMENT #1 - Technology and Kids: How does it affect family life?	12:20

SYNOPSIS: America's homes – and its kids – are inundated with technology. But how do all the tv's, cell phones, computers, mp3 players and video games affect family life and a child's education? We talk to several people who deal with kids and technology and find out what it's like to go retro for 6 months with no tech gadgets; how parents should make tech use an issue as important as nutrition and education, and find out why some kids don't find their parents' admonitions about tech use very credible.

Host: Christopher Michael. Guests: Susan Maushart, author of "The Winter of Our Disconnect"; Dr. Eitan Schwarz, child-adolescent psychiatrist, Northwestern Univ. Feinberg School of Medicine, author of "Kids, Parents & Technology: A guide for young families," (www.mydigitalfamily.org); Rosalind Wiseman, author of "Boys, Girls, and Other Hazardous Materials," (www.rosalindwiseman.com).

COMPLIANCY ISSUES COVERED: technology, education, media, mental health & addictions, family issues

14:09	SPOT BREAK #2 – Merit Financial/Tough Times OUTCUE: "... 1-877-646-8484."	:60
15:09	:02 PAUSE FOR LOCAL AVAIL	:02
15:11	SEGMENT #2- Entrepreneurial Success: Using "invisible capital"	10:18

SYNOPSIS: Entrepreneurs who are educated and well-funded often don't achieve success because they don't leverage their "invisible capital" – their special skills, knowledge, networks, resources and experiences. We talk to an author and entrepreneur about how to identify and use their invisible capital to achieve success, and how using your business to create a better community can lead to a stronger, more profitable venture.

Host: Marty Peterson. Guests: Chris Rabb, visiting researcher, Woodrow Wilson School of Public and International Affairs, Princeton, Univ., author of "Invisible Capital," (www.chrisrabb.com).

COMPLIANCY ISSUES COVERED: entrepreneurship, local business & community issues, government

25:29	SPOTBREAK #3 – Credit Card Relief/Time's Running Out ADT Home Security Systems/Who's Watching OUTCUE: "... 1-866-614-9911."	:60 :60
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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FEBRUARY 2011

WVTS 5:00amSun. Feb. 6,2011

AM&FM

Air week: 2/6/11

Program # 11-06

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Home Rescue/Mortgage Relief OUTCUE: "...800-917-2969."	:58
1:44	:02 PAUSE FOR LOCAL AVAIL	:02
1:46	SEGMENT #1 - Stirring Speeches: What makes them memorable?	13:05

SYNOPSIS: This year marks the 50th anniversary of President John F. Kennedy's famous "Ask Not..." inauguration speech, and it's still one of the most memorable and inspiring speeches in American history. But why? What makes a speech memorable and moving? And who are the masters of writing and speaking that gave us the rich archive of famous speeches? We talk to three men who have studied and written speeches to find out the secrets of good public speaking and writing for the ages.

Host: Christopher Michael. Guests: Thurston Clarke, author of "Ask Not: The inauguration of John F. Kennedy and the speech that changed America," (www.thurstonclarke.com); Curt Smith, former speechwriter for George H.W. Bush, Sr. Lecturer at University of Rochester (www.curtsmithusa.com); Martin J. Medhurst, Distinguished Prof. of Rhetoric & Communication, Baylor University (www.baylor.edu).

COMPLIANCY ISSUES COVERED: Presidential history, war, education, government, politics

14:51	SPOT BREAK #2 – ADT Home Security Systems/Who's Watching OUTCUE: "...1-866-614-9911."	:60
15:51	:02 PAUSE FOR LOCAL AVAIL	:02
15:53	SEGMENT #2- The Commons: Why we need to keep them that way	9:37

SYNOPSIS: So many cities and states are in deep financial difficulty that they're privatizing some of their basic public services just to pay the bills. At the same time, citizens are trying to clean up their towns and help each other out by reclaiming abandoned land and using it for community gardens, playgrounds and open markets. We talk to a writer and speaker about the concept of "the commons" and how municipalities and citizens are often at odds about who owns them, how they should be administered, and if privatization is always a good idea.

Host: Marty Peterson. Guests: Jay Walljasper, editor of www.OnTheCommons.org, and author of "All That We Share: A field guide to the commons."

COMPLIANCY ISSUES COVERED: urban issues, infrastructure, business, local government, poverty, law

25:30	SPOTBREAK #3 – Tax Debt Relief Center Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:59 :60
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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WVTS 5:00am Sun. Feb.13,2011

ALICE FM

Air week: 2/13/11

Program # 11-07

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Milk Processors/The 9 OUTCUE: "... /Power of 9."	:58
1:44	:02 PAUSE FOR LOCAL AVAIL	:02
1:46	SEGMENT #1 – Founders: Ordinary people who built America	11:11
<p>SYNOPSIS: During Presidents' Month, we hear a lot about the founding fathers – Washington, Jefferson, Adams and the like. But what about the unsung heroes of our revolution who also helped to build our nation? We take a look at some less well-known founders and dispel some myths about favorite American legends.</p> <p>Host: Christopher Michael. Guests: Ray Raphael, author of "Founders: The people who brought you a nation," (www.rayraphael.com).</p> <p>COMPLIANCY ISSUES COVERED: American history, war, politics, education</p>		
12:57	SPOT BREAK #2 – Pantene/Healthy Hair OUTCUE: "...Pantene.com."	:61
13:58	:02 PAUSE FOR LOCAL AVAIL	:02
14:00	SEGMENT #2- New Year's Resolutions: Keeping promises to yourself	11:30
<p>SYNOPSIS: It's the middle of February, and that's the time when the New Year's resolutions begin to wane. But why? What is it that makes some people successful at staying on that diet, or away from cigarettes and others not? We talk to a psychologist and to an author of self-help books about what it takes to keep those promises to yourself.</p> <p>Host: Marty Peterson. Guests: Frank Farley, professor and psychologist at Temple University, and former president of the American Psychological Association (www.temple.edu; www.apa.org); Paul McKenna, internationally recognized hypnotist and author of "Quit Smoking Today: Without gaining weight," (www.mckenna.com).</p> <p>COMPLIANCY ISSUES COVERED: health, recreation, relationships, addictions</p>		
25:30	SPOTBREAK #3 – ADT Home Security Systems/Who's Watching Tax Debt Relief Center OUTCUE: "... 800-718-2204."	:60 :60
27:30	Program Conclusion	:30
28:00	TOTAL TIME	

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WVTS 5:00am Sun. Feb.20,2011

AM & FM

Air week: 2/20/11

Program # 11-08

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Milk Processors/The 9 OUTCUE: "... /Power of 9."	:58
1:44	:02 PAUSE FOR LOCAL AVAIL	:02
1:46	SEGMENT #1 - Left Behind: Suicides and families	11:39
<p>SYNOPSIS: The aftermath of a loved-one's suicide or attempted suicide is very difficult for family members and friends to deal with. There are often feelings of guilt, anger and, in the case of an attempt, fear that it will happen again. We talk to a physician who specializes in the issue and a woman who lives with her mother's suicide and her own attempts about the affects on the family and what can be done to help them.</p> <p>Host: Christopher Michael. Guests: Dr. Yeates Conwell, Prof. of Psychiatry, University of Rochester School of Medicine, co-director of their Center for the Study and Prevention of Suicide, (www.rochesterpreventsuicide.org); Linda Gray Sexton, author of "Half in Love: Surviving the legacy of suicide," (www.lindagraysexton.com.)</p> <p>COMPLIANCY ISSUES COVERED: suicide, mental health, family issues</p>		
13:25	SPOT BREAK #2 – ADT Home Security Systems/Who's Watching OUTCUE: "...1-866-614-9911."	:59
14:24	:02 PAUSE FOR LOCAL AVAIL	:02
14:26	SEGMENT #2- New Wrinkles in eBook Technology & Use	11:04
<p>SYNOPSIS: Electronic publications, or "ebooks," are all the rage these days and the new technology used to download and read them is moving ahead by leaps and bounds. We talk to two entrepreneurs about their contributions to the field and what's coming up in the world of epublishing in the future.</p> <p>Host: Marty Peterson. Guests: George Burke, CEO of www.BookSwim.com and www.eBookFling.com; Tessa Smith McGovern, author and founder of www.eChook.com.</p> <p>COMPLIANCY ISSUES COVERED: publishing, technology, education, online businesses</p>		
25:30	SPOTBREAK #3 – Tax Debt Relief Center Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:59 :60
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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WVTS 5:00am Sun. Feb. 27,2011

A.M. film

Program # 11- 09
Producers: Pat Reuter

Air week: 2/27/11
Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Medtronic/Non-Communicable Diseases OUTCUE: "...Medtronic.com."	:60
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT #1 - Black Fire: African American Quakers	10:02

SYNOPSIS: When most people hear the word "Quaker," they think of the oatmeal box with the white-haired man wearing the big hat. Not many people think of African Americans. We talk to an African American author and Quaker about the struggles and the triumphs of black Quakers throughout American history.

Host: Christopher Michael. Guests: Dr. Harold Weaver, fellow at the W.E.B DuBois Institute for African American Research at Harvard University, co-editor of "Black Fire: African American Quakers on Spirituality and Human Rights," (www.chinafilmproject.org, www.quakerbooks.org).

COMPLIANCY ISSUES COVERED: African Americans, religion, civil rights, education, government, women's rights

11:50	SPOT BREAK #2 – Mushroom Council/Nutrition Month OUTCUE: "... and to learn more."	:60
12:50	:02 PAUSE FOR LOCAL AVAIL	:02
12:52	SEGMENT #2- Rebuilding Your Nest Egg: Smart saving & investing	12:35

SYNOPSIS: Millions of Americans lost a good chunk of their investments during the economic crash. Now that the markets and economy are picking up, they're looking to get back on a sound financial footing. We talk to 3 financial experts about how to budget, save and invest wisely to minimize losses during the next downturn.

Host: Marty Peterson. Guests: Liz Weston, financial columnist and commentator, author of "The 10 Commandments of Money" (www.asklizweston.com); Ken Kamen, Pres. of Mercadien Asset Mgmt., author of "Reclaim Your Nest Egg," (www.mercadien.com); Dan Goldie, CFP, Pres. of Dan Goldie Financial Services LLC, co-author of "The Investment Answer," (www.dangoldie.com).

COMPLIANCY ISSUES COVERED: finance, stock market, family issues, business

25:27	SPOTBREAK #3 – Tax Debt Relief Center Merit Financial/Tough Times	:59 :60
	OUTCUE: "...1-877-646-8484."	
27:26	Program Conclusion	:30
27:56	TOTAL TIME	

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MARCH 2011

WVTS 5:00am Sun. Mar.6.2011

AMe FM

Air week: 3/6/11

Program # 11-10

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Medtronic/Non-Communicable Diseases OUTCUE: "...Medtronic.com."	:60
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT #1 - Extreme Weather: Clues as to when and why it happens	11:56

SYNOPSIS: We've had some whopper weather this past winter with record snow and cold in the northern plains, east coast and of all places the south and southwest. Is this weather a trend? Or just a passing phenomenon? How do we know? And what causes much of the huge precipitation events we've been experiencing? We talk to three weather and climate specialists about these issues.

Host: Christopher Michael. Guests: Adam Houston, Asst. Prof. in the Dept. of Earth & Atmospheric Sciences, Univ. of Nebraska, Lincoln (www.eas.unl.edu); David Loope, Prof. in Dept. of Earth & Atmospheric Sciences, Univ. of Nebraska, Lincoln; Marty Ralph, Chief of the Water Cycle Branch, NOAA Earth System Research Laboratory, Physical Sciences Div. (www.noaa.gov).

COMPLIANCY ISSUES COVERED: science, technology, natural disasters, public safety

13:44	SPOT BREAK #2 – ADT Home Security/Who's Watching OUTCUE: "... 866-614-9911."	:60
14:44	:02 PAUSE FOR LOCAL AVAIL	:02
14:46	SEGMENT #2- 9/16/1920: America's First Terrorist Attack	10:43

SYNOPSIS: This year will mark the 10th anniversary of the terrorist attack on 9/11/2001. The nation will be remembering the victims in the Twin Towers, the Pentagon and United Flight 93, as well as the rescue workers who fought to save them. What most of us won't remember is the other New York City attack. The one that happened 90 years before that was the 9-11 of its time. We talk to an author about the circumstances surrounding the crime – which was never solved, and about some similarities between the America of the 1920s and today.

Host: Marty Peterson. Guests: Jed Rubenfeld, Prof. of Law, Yale University, author of the novel "The Death Instinct," (www.penguin.com).

COMPLIANCY ISSUES COVERED: law enforcement, finance, politics, terrorism

25:29	SPOTBREAK #3 – Tax Debt Relief Center Merit Financial/Tough Times OUTCUE: "... 1-877-646-8484."	:60 :60
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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WVTS 5:00am Sun. Mar. 13,2011
AM & FM

Program # 11-11

Air week: 3/13/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Capital One/Credit OUTCUE: ".../Capital One."	:56
1:42	:02 PAUSE FOR LOCAL AVAIL	:02
1:44	SEGMENT #1 - I Want My Rights: But do you know what they are?	12:07
<p>SYNOPSIS: There's been a lot of talk in the news lately about constitutional rights: free speech, gun owning, searches and seizures among them. Also the president's power to wage war – something that the Constitution says is the right of Congress. We talk to two law specialists about these issues and try to dispel some of the misunderstandings about Amreicans' rights.</p> <p>Host: Christopher Michael. Guests: Sheldon Nahmod, Distinguished Prof. of Law, Chicago-Kent College of Law, Illinois Institute of Technology (www.kentlaw.edu); Albert Navarra, an attorney in California and author of "The Elements of Constitutional Law: A guide to America's most timeless and powerful document," (www.amazon.com).</p> <p>COMPLIANCY ISSUES COVERED: constitutional law, gun laws, free speech, war, drugs</p>		
13:51	SPOT BREAK #2 – Kellogg's/Fiber OUTCUE: "...Kellogg's nutrition.com."	:59
14:50	:02 PAUSE FOR LOCAL AVAIL	:02
14:52	SEGMENT #2- Fight City Hall – Effectively	10:37
<p>SYNOPSIS: We've all felt like our elected officials and other authorities don't listen to us sometimes, and that trying to "fight city hall" is just a frustrating and often futile undertaking. We talk to two communication experts about how to frame your message and your delivery to get the ear of your legislator and, maybe give you a better chance of getting what you want.</p> <p>Host: Marty Peterson. Guests: Stephanie Vance, Advocacy Associates, Washington, DC, author of "Citizens in Action: a guide to influencing government," (www.advocacyassociates.com); Jason Del Gandio, Asst. Prof of Public Communication, Temple University, Philadelphia, PA, author of "Rhetoric for Radicals: A handbook for 21st century activists," (www.jasondelgandio.com).</p> <p>COMPLIANCY ISSUES COVERED: politics, community activism, government, education</p>		
25:29	SPOTBREAK #3 – ADT Home Security Systems/Who's Watching Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:59 :60
27:28	Program Conclusion	:30
27:58	TOTAL TIME	

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WVTS 5:00am Sun. Mar.20,2011

AM, FM

Program # 11-12

Air week: 3/20/11

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Alzheimer's Association/Facts & Figures OUTCUE: "...ALZ.org."	:61
1:47	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	SEGMENT #1 - Cities: Why they're not as bad as you think	12:34

SYNOPSIS: Cities have a bad reputation: they're dirty, noisy, dangerous and expensive. But are they really that bad? We talk to an economist about why cities are the centers of change in the US and the world, are healthier than you might think and are at the forefront of innovation and find out why some cities succeed while others fail.

Host: Christopher Michael. Guests: Edward Glaeser, Glimp Professor of Economics, Harvard University, author of "The Triumph of the City: How our greatest invention makes us richer, smarter, greener, healthier and happier," (www.amazon.com).

COMPLIANCY ISSUES COVERED: urban growth; housing, infrastructure, education, employment, environment, public health

14:23	SPOT BREAK #2 – ADT Home Security Systems/Who's Watching OUTCUE: "...1-866-614-9911."	:60
15:23	:02 PAUSE FOR LOCAL AVAIL	:02
15:25	SEGMENT #2- Man's Best Friend: How dogs enrich our lives	10:02

SYNOPSIS: Dogs have been man's companions for centuries, helping us in our work, play and in times of joy and deep sadness. What is it about dogs that fascinates us so? And what can we learn from them? We talk to three dog people about their pets, and how their relationship with their dogs changed their lives.

Host: Marty Peterson. Guests: Julie Klam, author of "You Had Me at Woof: How dogs taught me the secrets of happiness," (www.julieklam.com); Larry Levin, author of "Oogy: The dog only a family could love," (www.amazon.com); Nancy Stanley, author of "Pillow With a Heartbeat," (www.pillowwithaheartbeat.com).

COMPLIANCY ISSUES COVERED: non-profit organizations; mental health; animal welfare and abuse; children and family issues

25:27	SPOTBREAK #3 – Tax Debt Relief Center Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:60 :60
27:27	Program Conclusion	:30
27:57	TOTAL TIME	

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WVTS 5:00amSun. Mar. 27,2011

FM/AM

Air week: 3/27/11

Program # 11-13

Producers: Pat Reuter

Production Directors: Sean Waldron & Reed Pence

<u>Time</u>	<u>Segment</u>	<u>Segment time</u>
:00	Intro	:46
:46	SPOTBREAK #1 – Medtronic/Leadership OUTCUE: "...Medtronic.com."	:58
1:44	:02 PAUSE FOR LOCAL AVAIL	:02
1:46	SEGMENT #1 - The Googlization of Everything: How it affects our searches	12:17

SYNOPSIS: Google is the biggest search engine out there and a savior to anyone who needs information quickly. But is it always the best move to use Google over others? Is bigger and faster necessarily better? Does our reliance on Google give it powers we might not want it to have? We talk to two tech professionals about the issue.

Host: Christopher Michael. Guests: Siva Vaidhyathan, Prof. of Media Studies and Law, Univ. of Virginia, author of "The Googlization of Everything: And why we should worry," (www.amazon.com); Doug Jacobson, Prof. of Electrical and Computer Engineering, Dir of the Information Assurance Center, Iowa State Univ. (www.iac.iastate.edu).

COMPLIANCY ISSUES COVERED: technology, consumerism, privacy, business

14:03	SPOT BREAK #2 – Alzheimer's Association/Facts & Figures OUTCUE: "...ALZ.org."	:60
15:03	:02 PAUSE FOR LOCAL AVAIL	:02
15:05	SEGMENT #2- Junk Mail Solution: Cities' Solution	10:24

SYNOPSIS: Nobody likes receiving unsolicited mail. It fills up your mailbox, clutters up your desk and kitchen counters, and it just gets tossed out anyway. Cities hate it because it ends up in the trash and it costs money to haul away and dump. But what can you do about it? We'll hear about a free program that's taking off around the country that can get rid of unsolicited mail for good.

Host: Marty Peterson. Guests: Suzanne Malec-McKenna, Commissioner of Environment, City of Chicago, (www.cityofchicago.org); Chuck Teller, Exec. Dir. of Catalog Choice (www.catalogchoice.org); Tom Bates, Mayor, Berkeley, CA (www.ci.berkeley.ca.us).

COMPLIANCY ISSUES COVERED: environment, city services, urban recycling, consumerism, technology, communication

25:29	SPOTBREAK #3 – Bayer/Girlfriends for Folate Merit Financial/Tough Times OUTCUE: "...1-877-646-8484."	:60 :60
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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