



WOIO
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1484006-1	03/15/16	March 2016	02/29/16 - 03/14/16

Station	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Old Towne Media
Attention: Accounts Payable
PO Box 31150
Alexandria, VA 22310

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
POL/Sanders, Bernie/D/Unit	BERNIE SANDERS	157

Flight Dates	Order #	Alt Order #
03/14/16 - 03/14/16	1484006	08163033

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	3	3

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	03/14/16	03/14/16	Noon News	12-1230p	1-----	2:00	1	\$2,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 1----- 1 \$2,000.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 03/14/16 12:24 PM Noon News 12-1230p 2:00 DML16BS182H \$2,000.00 NM								
2	03/14/16	03/14/16	Cleveland 19 News at 6p	6-630p	1-----	2:00	1	\$4,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 1----- 1 \$4,000.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 03/14/16 6:20 PM Cleveland 19 News at 6p 6-630p 2:00 DML16BS182H \$4,000.00 NM								
3	03/14/16	03/14/16	Cleveland 19 News at 6a	6-7a	1-----	2:00	1	\$1,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 1----- 1 \$1,000.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 03/14/16 6:28 AM Cleveland 19 News at 6a 6-7a 2:00 DML16BS182H \$1,000.00 NM								
4	03/14/16	03/14/16	M-F 3-4P	3-4P	1-----	2:00	1	\$800.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 1----- 1 \$800.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 03/14/16 3:48 PM M-F 3-4P 2:00 DML16BS182H \$800.00 NM								

Total Spots **4**

Payment Terms 30 Days

Gross Total **\$7,800.00**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Birmingham, AL 35246-0958

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Agency Commission **\$1,170.00**

Net Amount Due **\$6,630.00**

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