

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1520129-2	10/31/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Advertiser	Product	Estimate Number
POL/Cooper, Roy/D/Govern	ROY COOPER FOR GOV	4714

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1520129	08243726

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2
	297	317

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/25/16	10/31/16	The Tonight Show	1135p-1237a	MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WECT M 10/31/16 11:52 PM The Tonight Show 1135p-1237a :30 RC1416H \$250.00 NM									
4	10/25/16	10/31/16	Live w/Kelly & Michael	11a-12p	MTWTF--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 MTWTF-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WECT M 10/31/16 11:58 AM Live w/Kelly & Michael 11a-12p :30 RC 0316H \$75.00 NM									
6	10/25/16	10/31/16	News 6 at Noon	12-1230p	MTWTF--	:30	4	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 MTWTF-- 4 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WECT M 10/31/16 12:27 PM News 6 at Noon 12-1230p :30 RC1416H \$140.00 NM									
7	10/25/16	10/31/16	Ellen DeGeneres Show, T3-4p		MTWTF--	:30	2	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 MTWTF-- 2 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WECT M 10/31/16 3:53 PM Ellen DeGeneres Show, The 3-4p :30 RC 0316H \$105.00 NM									
8	10/25/16	10/31/16	First at Four News	4-430p	MTWTF--	:30	4	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 MTWTF-- 4 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WECT M 10/31/16 4:25 PM First at Four News 4-430p :30 RC1416H \$165.00 NM									
9	10/25/16	10/31/16	Inside Edition	430-5pm		:30	4	\$90.00	NM

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Invoice # 1520129-2	Invoice Date 10/31/16	Invoice Month November 2016	Invoice Period 10/31/16 - 10/31/16
Advertiser POL/Cooper, Roy/D/Govern	Product ROY COOPER FOR GOV	Estimate Number 4714	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
MTWTF--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/16	10/31/16	MTWTF--	4	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WECT	M	10/31/16	4:51 PM	Inside Edition	430-5pm	:30	RC 0316H	\$90.00 NM
10	10/25/16	10/31/16	News at 5p	5-530p	MTWTF--	:30	4	\$270.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/16	10/31/16	MTWTF--	4	\$270.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/31/16	5:28 PM	News at 5p	5-530p	:30	RC1416H	\$270.00 NM
11	10/25/16	10/31/16	Carolina in AM 5-6a	5-6a	MTWTF--	:30	5	\$110.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/16	10/31/16	MTWTF--	5	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WECT	M	10/31/16	5:55 AM	Carolina in AM 5-6a	5-6a	:30	RC 0316H	\$110.00 NM
12	10/25/16	10/31/16	NEWS AT 530P	530-6P	MTWTF--	:30	5	\$305.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/16	10/31/16	MTWTF--	5	\$305.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/31/16	5:52 PM	NEWS AT 530P	530-6P	:30	RC 0316H	\$305.00 NM
13	10/25/16	10/31/16	NEWS AT 6p	6-630p	MTWTF--	:30	4	\$525.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/16	10/31/16	MTWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/31/16		NEWS AT 6p	6-630p	:00		\$525.00 NM
Credited									
14	10/25/16	10/31/16	Carolina In The Am 6a	6-7a	MTWTF--	:30	5	\$290.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/16	10/31/16	MTWTF--	5	\$290.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/31/16	6:58 AM	Carolina In The Am 6a	6-7a	:30	RC1416H	\$290.00 NM
15	10/25/16	10/31/16	Wheel of Fortune (M-F)	7-730p	MTWTF--	:30	5	\$360.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/16	10/31/16	MTWTF--	5	\$360.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WECT	M	10/31/16	7:29 PM	Wheel of Fortune (M-F)	7-730p	:30	RC1416H	\$360.00 NM
16	10/25/16	10/31/16	NBC Today Show	7-9a	MTWTF--	:30	4	\$410.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/16	10/31/16	MTWTF--	4	\$410.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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17	10/25/16	10/31/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	4	\$460.00	NM																																																																													
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18	10/25/16	10/31/16	NBC Today Show II	9-10a	MTWTF--	:30	4	\$265.00	NM																																																																													
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19	10/31/16	10/31/16	Mon Hour 3	10-11p	1-----	:30	1	\$200.00	NM																																																																													
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Total Spots **16**

Payment Terms 30 Days

<u>Gross Total</u>	\$4,445.00
<u>Agency Commission</u>	\$666.75
<u>Net Amount Due</u>	\$3,778.25

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