

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1520109-1	10/31/16	October 2016	09/26/16 - 10/24/16

Property	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Advertiser	Product	Estimate Number
POL/Cooper, Roy/D/Govern	ROY COOPER FOR GOV	4713

Flight Dates	Order #	Alt Order #
10/18/16 - 10/24/16	1520109	08243725

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2
	297	317

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
1	10/18/16	10/24/16	NBC Today Show III	10-11a	MTWTF--	:30	1	\$155.00	NM																																																																											
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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1520109-1	Invoice Date 10/31/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/24/16
Advertiser POL/Cooper, Roy/D/Govern	Product ROY COOPER FOR GOV	Estimate Number 4713	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/18/16	10/24/16	News 6 at Noon	12-1230p	MTWTF--	:30	3	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WECT Tu 10/18/16 12:08 PM News 6 at Noon 12-1230p :30 RC 0516H \$140.00 NM									
3 WECT Th 10/20/16 12:24 PM News 6 at Noon 12-1230p :30 RC 0816H \$140.00 NM									
1 WECT M 10/24/16 12:28 PM News 6 at Noon 12-1230p :30 RC 0516H \$140.00 NM									
6	10/18/16	10/24/16	Ellen DeGeneres Show, T3-4p		MTWTF--	:30	2	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 2 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WECT Tu 10/18/16 3:55 PM Ellen DeGeneres Show, The 3-4p :30 RC 0816H \$105.00 NM									
1 WECT W 10/19/16 3:27 PM Ellen DeGeneres Show, The 3-4p :30 RC 0816H \$105.00 NM									
7	10/18/16	10/24/16	First at Four News	4-430p	MTWTF--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WECT W 10/19/16 4:28 PM First at Four News 4-430p :30 RC 0516H \$75.00 NM									
2 WECT F 10/21/16 4:07 PM First at Four News 4-430p :30 RC 0816H \$75.00 NM									
1 WECT M 10/24/16 4:14 PM First at Four News 4-430p :30 RC 0316H \$75.00 NM									
8	10/18/16	10/24/16	Inside Edition	430-5pm	MTWTF--	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WECT W 10/19/16 4:57 PM Inside Edition 430-5pm :30 RC 0816H \$90.00 NM									
3 WECT Th 10/20/16 4:50 PM Inside Edition 430-5pm :30 RC 0516H \$90.00 NM									
1 WECT F 10/21/16 4:57 PM Inside Edition 430-5pm :30 RC 0516H \$90.00 NM									
9	10/18/16	10/24/16	News at 5p	5-530p	MTWTF--	:30	4	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 4 \$210.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Tu 10/18/16 5:12 PM News at 5p 5-530p :30 RC 0516H \$210.00 NM									
2 WECT W 10/19/16 5:28 PM News at 5p 5-530p :30 RC 0516H \$210.00 NM									
3 WECT Th 10/20/16 5:19 PM News at 5p 5-530p :30 RC 0816H \$210.00 NM									
4 WECT M 10/24/16 5:10 PM News at 5p 5-530p :30 RC 0516H \$210.00 NM									
10	10/18/16	10/24/16	NEWS AT 530P	530-6P	MTWTF--	:30	4	\$305.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 4 \$305.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WECT Tu 10/18/16 5:37 PM NEWS AT 530P 530-6P :30 RC 0816H \$305.00 NM									
2 WECT W 10/19/16 5:50 PM NEWS AT 530P 530-6P :30 RC 0816H \$305.00 NM									

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11	10/18/16	10/24/16	NEWS AT 6p	6-630p	MTWTF--	:30	4	\$525.00	NM																																																																																																			
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14	10/18/16	10/24/16	NBC Today Show	7-9a	MTWTF--	:30	6	\$310.00	NM																																																																																																			
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15	10/18/16	10/24/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	4	\$460.00	NM																																																																																																			

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1520109-1	Invoice Date 10/31/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/24/16
Advertiser POL/Cooper, Roy/D/Govern	Product ROY COOPER FOR GOV	Estimate Number 4713	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/18/16	10/24/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	4	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 4 \$460.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WECT W 10/19/16 8:00 PM Jeopardy (M-F) 730-8p :30 RC 0516H \$460.00 NM 1 WECT Th 10/20/16 7:36 PM Jeopardy (M-F) 730-8p :30 RC 0516H \$460.00 NM 4 WECT F 10/21/16 7:43 PM Jeopardy (M-F) 730-8p :30 RC 0816H \$460.00 NM 2 WECT M 10/24/16 7:42 PM Jeopardy (M-F) 730-8p :30 RC 0516H \$460.00 NM									
16	10/18/16	10/24/16	NBC Today Show II	9-10a	MTWTF--	:30	3	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$265.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WECT W 10/19/16 9:53 AM NBC Today Show II 9-10a :30 RC 0516H \$265.00 NM 1 WECT Th 10/20/16 9:29 AM NBC Today Show II 9-10a :30 RC 0516H \$265.00 NM 2 WECT M 10/24/16 9:58 AM NBC Today Show II 9-10a :30 RC 0516H \$265.00 NM									
18	10/24/16	10/24/16	Mon Prime Other 1	Various	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/24/16 8:51 PM Mon Prime Other 1 Various :30 RC 0316H \$800.00 NM									
19	10/22/16	10/22/16	LN (SA)	11-1130p	-----1-	:30	1	\$405.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1- 1 \$405.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 10/22/16 11:20 PM LN (SA) 11-1130p :30 RC 0516H \$405.00 NM									
20	10/22/16	10/22/16	NBC Sat Today (7-9a,8/17-9a,8/18/12-tfn		-----1-	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1- 1 \$205.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 10/22/16 7:24 AM NBC Sat Today (7-9a,8/18) 7-9a, 8/18/12-tfn :30 RC 0816H \$205.00 NM									
21	10/23/16	10/23/16	Late News Following NFL Following NFL		-----1	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/23/16 12:41 AM Late News Following NFL Following NFL :30 RC 0316H \$165.00 NM									
22	10/23/16	10/23/16	NBC Sunday Today Show8-9a		-----1	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1 1 \$280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/23/16 8:49 AM NBC Sunday Today Show 8-9a :30 RC 0516H \$280.00 NM									
23	10/20/16	10/20/16	Thur Prime Hour 2	9-10p	---1---	:30	1	\$450.00	NM

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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1520109-1	Invoice Date 10/31/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/24/16
Advertiser POL/Cooper, Roy/D/Govern	Product ROY COOPER FOR GOV	Estimate Number 4713	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/16	10/20/16	Thur Prime Hour 2	9-10p	---1---	:00	1	\$450.00	NM
Weeks: Start Date 10/17/16 End Date 10/23/16 MTWTFSS ---1--- Spots/Week 1 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/20/16 9-10p Thur Prime Hour 2 9-10p :00 \$450.00 NM See MG 17.2,17.3,17.4									
24	10/18/16	10/18/16	Tues Prime Hour 3	10-11p	-1-----	:30	1	\$500.00	NM
Weeks: Start Date 10/17/16 End Date 10/23/16 MTWTFSS -1----- Spots/Week 1 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/18/16 10-11p Tues Prime Hour 3 10-11p :00 \$500.00 NM Credited									
25	10/18/16	10/18/16	Tue Prime Hour 1	8-9p	-1-----	:30	1	\$800.00	NM
Weeks: Start Date 10/17/16 End Date 10/23/16 MTWTFSS -1----- Spots/Week 1 Rate \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/18/16 8:40 PM Tue Prime Hour 1 8-9p :30 RC 0516H \$800.00 NM									
26	10/18/16	10/18/16	Tue Prime Hour 2	9-10p	-1-----	:30	1	\$500.00	NM
Weeks: Start Date 10/17/16 End Date 10/23/16 MTWTFSS -1----- Spots/Week 1 Rate \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/18/16 9-10p Tue Prime Hour 2 9-10p :00 \$200.00 NM See MG 17.2,17.3,17.4									
28	10/24/16	10/24/16	Mon Hour 3	10-11p	M-----	:30	1	\$350.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS M----- Spots/Week 1 Rate \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/24/16 11:00 PM Mon Hour 3 10-11p :30 RC 0516H \$350.00 NM									
29	10/20/16	10/20/16	Thur Prime Hour 3	10-11p	---T---	:30	1	\$750.00	NM
Weeks: Start Date 10/17/16 End Date 10/23/16 MTWTFSS ---T--- Spots/Week 1 Rate \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/20/16 10-11p Thur Prime Hour 3 10-11p :00 \$750.00 NM Credited									
30	10/19/16	10/19/16	Wed Prime Other 1	Various	--W----	:30	1	\$500.00	NM
Weeks: Start Date 10/17/16 End Date 10/23/16 MTWTFSS --W---- Spots/Week 1 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/19/16 Various Wed Prime Other 1 Various :00 \$500.00 NM Credited									
31	10/18/16	10/18/16	Tue Prime Hour 2	9-10p	-1-----	:30	1	\$500.00	NM

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<u>Invoice #</u> 1520109-1	<u>Invoice Date</u> 10/31/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/24/16
<u>Advertiser</u> POL/Cooper, Roy/D/Govern		<u>Product</u> ROY COOPER FOR GOV	<u>Estimate Number</u> 4713

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
31	10/18/16	10/18/16	Tue Prime Hour 2	9-10p	- 1 - - - - -	:30	1	\$500.00	NM																						
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>- 1 - - - - -</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	- 1 - - - - -	1	\$500.00						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	10/17/16	10/23/16	- 1 - - - - -	1	\$500.00																										
<table border="0" style="width:100%"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WECT</td> <td>Tu</td> <td>10/18/16</td> <td>9:38 PM</td> <td>Tue Prime Hour 2</td> <td>9-10p</td> <td>:30</td> <td>RC 0816H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WECT	Tu	10/18/16	9:38 PM	Tue Prime Hour 2	9-10p	:30	RC 0816H	\$500.00	NM
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																					
1	WECT	Tu	10/18/16	9:38 PM	Tue Prime Hour 2	9-10p	:30	RC 0816H	\$500.00	NM																					
<u>Total Spots</u>							62																								

Payment Terms 30 Days

<u>Gross Total</u>	\$17,630.00
<u>Agency Commission</u>	\$2,644.50
<u>Net Amount Due</u>	\$14,985.50

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