

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1520109-1	10/31/16	October 2016	09/26/16 - 10/24/16

Property	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Advertiser	Product	Estimate Number
POL/Cooper, Roy/D/Govern	ROY COOPER FOR GOV	4713

Flight Dates	Order #	Alt Order #
10/18/16 - 10/24/16	1520109	08243725

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2
	297	317

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/16	10/24/16	NBC Today Show III	10-11a	MTWTF--	:30	1	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$155.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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5	10/18/16	10/24/16	News 6 at Noon	12-1230p	MTWTF--	:30	3	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Tu	10/18/16	12:08 PM	News 6 at Noon	12-1230p	:30	RC 0516H	\$140.00 NM
3	WECT	Th	10/20/16	12:24 PM	News 6 at Noon	12-1230p	:30	RC 0816H	\$140.00 NM
1	WECT	M	10/24/16	12:28 PM	News 6 at Noon	12-1230p	:30	RC 0516H	\$140.00 NM
6	10/18/16	10/24/16	Ellen DeGeneres Show, T3-4p		MTWTF--	:30	2	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 2 \$105.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Tu	10/18/16	3:55 PM	Ellen DeGeneres Show, The	3-4p	:30	RC 0816H	\$105.00 NM
1	WECT	W	10/19/16	3:27 PM	Ellen DeGeneres Show, The	3-4p	:30	RC 0816H	\$105.00 NM
7	10/18/16	10/24/16	First at Four News	4-430p	MTWTF--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WECT	W	10/19/16	4:28 PM	First at Four News	4-430p	:30	RC 0516H	\$75.00 NM
2	WECT	F	10/21/16	4:07 PM	First at Four News	4-430p	:30	RC 0816H	\$75.00 NM
1	WECT	M	10/24/16	4:14 PM	First at Four News	4-430p	:30	RC 0316H	\$75.00 NM
8	10/18/16	10/24/16	Inside Edition	430-5pm	MTWTF--	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	W	10/19/16	4:57 PM	Inside Edition	430-5pm	:30	RC 0816H	\$90.00 NM
3	WECT	Th	10/20/16	4:50 PM	Inside Edition	430-5pm	:30	RC 0516H	\$90.00 NM
1	WECT	F	10/21/16	4:57 PM	Inside Edition	430-5pm	:30	RC 0516H	\$90.00 NM
9	10/18/16	10/24/16	News at 5p	5-530p	MTWTF--	:30	4	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 4 \$210.00									
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1	WECT	Tu	10/18/16	5:12 PM	News at 5p	5-530p	:30	RC 0516H	\$210.00 NM
2	WECT	W	10/19/16	5:28 PM	News at 5p	5-530p	:30	RC 0516H	\$210.00 NM
3	WECT	Th	10/20/16	5:19 PM	News at 5p	5-530p	:30	RC 0816H	\$210.00 NM
4	WECT	M	10/24/16	5:10 PM	News at 5p	5-530p	:30	RC 0516H	\$210.00 NM
10	10/18/16	10/24/16	NEWS AT 530P	530-6P	MTWTF--	:30	4	\$305.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 4 \$305.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WECT	Tu	10/18/16	5:37 PM	NEWS AT 530P	530-6P	:30	RC 0816H	\$305.00 NM
2	WECT	W	10/19/16	5:50 PM	NEWS AT 530P	530-6P	:30	RC 0816H	\$305.00 NM

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<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/18/16</td><td>10/24/16</td><td>MTWTF--</td><td>6</td><td>\$310.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECT</td><td>Tu</td><td>10/18/16</td><td>8:46 AM</td><td>NBC Today Show</td><td>7-9a</td><td>:30</td><td>RC 0516H</td><td>\$310.00</td><td>NM</td></tr><tr><td>2</td><td>WECT</td><td>W</td><td>10/19/16</td><td>8:59 AM</td><td>NBC Today Show</td><td>7-9a</td><td>:30</td><td>RC 0816H</td><td>\$310.00</td><td>NM</td></tr><tr><td>6</td><td>WECT</td><td>Th</td><td>10/20/16</td><td>7:20 AM</td><td>NBC Today Show</td><td>7-9a</td><td>:30</td><td>RC 0516H</td><td>\$310.00</td><td>NM</td></tr><tr><td>3</td><td>WECT</td><td>Th</td><td>10/20/16</td><td>8:52 AM</td><td>NBC Today Show</td><td>7-9a</td><td>:30</td><td>RC 0816H</td><td>\$310.00</td><td>NM</td></tr><tr><td>4</td><td>WECT</td><td>F</td><td>10/21/16</td><td>8:28 AM</td><td>NBC Today Show</td><td>7-9a</td><td>:30</td><td>RC 0516H</td><td>\$310.00</td><td>NM</td></tr><tr><td>5</td><td>WECT</td><td>M</td><td>10/24/16</td><td>8:29 AM</td><td>NBC Today Show</td><td>7-9a</td><td>:30</td><td>RC 0316H</td><td>\$310.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/18/16	10/24/16	MTWTF--	6	\$310.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Tu	10/18/16	8:46 AM	NBC Today Show	7-9a	:30	RC 0516H	\$310.00	NM	2	WECT	W	10/19/16	8:59 AM	NBC Today Show	7-9a	:30	RC 0816H	\$310.00	NM	6	WECT	Th	10/20/16	7:20 AM	NBC Today Show	7-9a	:30	RC 0516H	\$310.00	NM	3	WECT	Th	10/20/16	8:52 AM	NBC Today Show	7-9a	:30	RC 0816H	\$310.00	NM	4	WECT	F	10/21/16	8:28 AM	NBC Today Show	7-9a	:30	RC 0516H	\$310.00	NM	5	WECT	M	10/24/16	8:29 AM	NBC Today Show	7-9a	:30	RC 0316H	\$310.00	NM
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15	10/18/16	10/24/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	4	\$460.00	NM																																																																																									

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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice #	Invoice Date	Invoice Month	Invoice Period
1520109-1	10/31/16	October 2016	09/26/16 - 10/24/16
Advertiser	Product	Estimate Number	
POL/Cooper, Roy/D/Govern	ROY COOPER FOR GOV	4713	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/18/16	10/24/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	4	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 4 \$460.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WECT	W	10/19/16	8:00 PM	Jeopardy (M-F)	730-8p	:30	RC 0516H	\$460.00 NM
1	WECT	Th	10/20/16	7:36 PM	Jeopardy (M-F)	730-8p	:30	RC 0516H	\$460.00 NM
4	WECT	F	10/21/16	7:43 PM	Jeopardy (M-F)	730-8p	:30	RC 0816H	\$460.00 NM
2	WECT	M	10/24/16	7:42 PM	Jeopardy (M-F)	730-8p	:30	RC 0516H	\$460.00 NM
16	10/18/16	10/24/16	NBC Today Show II	9-10a	MTWTF--	:30	3	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WECT	W	10/19/16	9:53 AM	NBC Today Show II	9-10a	:30	RC 0516H	\$265.00 NM
1	WECT	Th	10/20/16	9:29 AM	NBC Today Show II	9-10a	:30	RC 0516H	\$265.00 NM
2	WECT	M	10/24/16	9:58 AM	NBC Today Show II	9-10a	:30	RC 0516H	\$265.00 NM
18	10/24/16	10/24/16	Mon Prime Other 1	Various	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 1----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/24/16	8:51 PM	Mon Prime Other 1	Various	:30	RC 0316H	\$800.00 NM
19	10/22/16	10/22/16	LN (SA)	11-1130p	-----1-	:30	1	\$405.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1- 1 \$405.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Sa	10/22/16	11:20 PM	LN (SA)	11-1130p	:30	RC 0516H	\$405.00 NM
20	10/22/16	10/22/16	NBC Sat Today (7-9a,8/17-9a, 8/18/12-tfn		-----1-	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1- 1 \$205.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Sa	10/22/16	7:24 AM	NBC Sat Today (7-9a,8/18)	7-9a, 8/18/12-tfn	:30	RC 0816H	\$205.00 NM
21	10/23/16	10/23/16	Late News Following NFL Following NFL		-----1	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Su	10/23/16	12:41 AM	Late News Following NFL	Following NFL	:30	RC 0316H	\$165.00 NM
22	10/23/16	10/23/16	NBC Sunday Today Show8-9a		-----1	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Su	10/23/16	8:49 AM	NBC Sunday Today Show	8-9a	:30	RC 0516H	\$280.00 NM
23	10/20/16	10/20/16	Thur Prime Hour 2	9-10p	---1---	:30	1	\$450.00	NM

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WECT	Th	10/20/16		Thur Prime Hour 3	10-11p	:00		\$750.00 NM																																																		
Credited																																																											
30	10/19/16	10/19/16	Wed Prime Other 1	Various	- - W - - -	:30	1	\$500.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/17/16</td><td>10/23/16</td><td>- - W - - -</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WECT</td><td>W</td><td>10/19/16</td><td></td><td>Wed Prime Other 1</td><td>Various</td><td>:00</td><td></td><td>\$500.00 NM</td></tr> <tr> <td colspan="10">Credited</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	- - W - - -	1	\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WECT	W	10/19/16		Wed Prime Other 1	Various	:00		\$500.00 NM	Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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1	WECT	W	10/19/16		Wed Prime Other 1	Various	:00		\$500.00 NM																																																		
Credited																																																											
31	10/18/16	10/18/16	Tue Prime Hour 2	9-10p	- 1 - - - -	:30	1	\$500.00	NM																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1520109-1	10/31/16	October 2016	09/26/16 - 10/24/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/Cooper, Roy/D/Govern	ROY COOPER FOR GOV	4713	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/18/16	10/18/16	Tue Prime Hour 2	9-10p	- 1 - - - - -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 - 1 - - - - - 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	Tu	10/18/16	9:38 PM	Tue Prime Hour 2	9-10p	:30	RC 0816H	\$500.00 NM
<u>Total Spots</u>							62		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,630.00
<u>Agency Commission</u>	\$2,644.50
<u>Net Amount Due</u>	\$14,985.50

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