

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1555698-1	09/05/16	September 2016	08/29/16 - 09/05/16

Property	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

Greer Margolis Mitchell & Burns
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Advertiser	Product	Estimate Number
POL/Cooper, Roy/D/Govern	ROY COOPER FOR GOV	5003

Flight Dates	Order #	Alt Order #
08/30/16 - 09/05/16	1555698	08322907

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2
	297	317

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/30/16	09/05/16	LN (M-F)	11-1135p	MTWTF--	:30	2	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 2 \$365.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	W	08/31/16	11:22 PM	LN (M-F)	11-1135p	:30	RC 0116H	\$365.00 NM
2	WECT	F	09/02/16	11:34 PM	LN (M-F)	11-1135p	:30	RC 0116H	\$365.00 NM
2	08/30/16	09/05/16	The Tonight Show	1135p-1237a	MTWTF--	:30	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 2 \$160.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Th	09/01/16	12:28 AM	The Tonight Show	1135p-1237a	:30	RC 0116H	\$160.00 NM
1	WECT	M	09/05/16	12:16 AM	The Tonight Show	1135p-1237a	:30	RC 0116H	\$160.00 NM
3	08/30/16	09/05/16	Live w/Kelly & Michael	11a-12p	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Tu	08/30/16	11:31 AM	Live w/Kelly & Michael	11a-12p	:30	RC 0116H	\$125.00 NM
1	WECT	W	08/31/16	11:58 AM	Live w/Kelly & Michael	11a-12p	:30	RC 0116H	\$125.00 NM
4	08/30/16	09/05/16	News 6 at Noon	12-1230p	MTWTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 3 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WECT	Tu	08/30/16	12:08 PM	News 6 at Noon	12-1230p	:30	RC 0116H	\$225.00 NM
2	WECT	W	08/31/16	12:23 PM	News 6 at Noon	12-1230p	:30	RC 0116H	\$225.00 NM
1	WECT	M	09/05/16	12:09 PM	News 6 at Noon	12-1230p	:30	RC 0116H	\$225.00 NM
5	08/30/16	09/05/16	News at 5p	5-530p	MTWTF--	:30	2	\$300.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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POL/Cooper, Roy/D/Govern	ROY COOPER FOR GOV	5003	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/30/16	09/05/16	News at 5p	5-530p	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	W	08/31/16	5:20 PM	News at 5p	5-530p	:30	RC 0116H	\$300.00 NM
1	WECT	M	09/05/16		News at 5p	5-530p	:00		\$300.00 NM
See MG 7.4,7.5									
6	08/30/16	09/05/16	Carolina in AM 5-6a	5-6a	MTWTF--	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 1 \$135.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	09/05/16	5:09 AM	Carolina in AM 5-6a	5-6a	:30	RC 0116H	\$135.00 NM
7	08/30/16	09/05/16	NEWS AT 530P	530-6P	MTWTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 3 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Tu	08/30/16	5:58 PM	NEWS AT 530P	530-6P	:30	RC 0116H	\$325.00 NM
2	WECT	W	08/31/16	5:43 PM	NEWS AT 530P	530-6P	:30	RC 0116H	\$325.00 NM
5	WECT	F	09/02/16	5:28 PM	News at 5p	5-530p	:30	RC 0116H	\$300.00 NM
MG for 7.3,5.1									
4	WECT	F	09/02/16	5:57 PM	NEWS AT 530P	530-6P	:30	RC 0116H	\$325.00 NM
MG for 7.3,5.1									
3	WECT	M	09/05/16		NEWS AT 530P	530-6P	:00		\$325.00 NM
See MG 7.4,7.5									
8	08/30/16	09/05/16	NEWS AT 6p	6-630p	MTWTF--	:30	3	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 3 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Tu	08/30/16	6:29 PM	NEWS AT 6p	6-630p	:30	RC 0116H	\$625.00 NM
1	WECT	W	08/31/16	6:24 PM	NEWS AT 6p	6-630p	:30	RC 0116H	\$625.00 NM
3	WECT	F	09/02/16	6:09 PM	NEWS AT 6p	6-630p	:30	RC 0116H	\$625.00 NM
9	08/30/16	09/05/16	Carolina In The Am 6a	6-7a	MTWTF--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 3 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Tu	08/30/16	6:40 AM	Carolina In The Am 6a	6-7a	:30	RC 0116H	\$375.00 NM
3	WECT	W	08/31/16	6:20 AM	Carolina In The Am 6a	6-7a	:30	RC 0116H	\$375.00 NM
2	WECT	M	09/05/16	6:41 AM	Carolina In The Am 6a	6-7a	:30	RC 0116H	\$375.00 NM
10	08/30/16	09/05/16	Wheel of Fortune (M-F)	7-730p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/30/16 09/05/16 MTWTF-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	W	08/31/16	7:29 PM	Wheel of Fortune (M-F)	7-730p	:30	RC 0116H	\$600.00 NM

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12	08/30/16	09/05/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	2	\$650.00	NM																																																												
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16	08/30/16	08/30/16	Tue Prime Other 1	Various	-1-----	:30	1	\$950.00	NM																																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/29/16</td><td>09/04/16</td><td>-1-----</td><td>1</td><td>\$950.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WECT</td><td>Tu</td><td>08/30/16</td><td>8:44 PM</td><td>Tue Prime Other 1</td><td>Various</td><td>:30</td><td>RC 0116H</td><td>\$950.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/29/16	09/04/16	-1-----	1	\$950.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WECT	Tu	08/30/16	8:44 PM	Tue Prime Other 1	Various	:30	RC 0116H	\$950.00	NM																								
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1555698-1	09/05/16	September 2016	08/29/16 - 09/05/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/Cooper, Roy/D/Govern	ROY COOPER FOR GOV	5003	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
17	08/31/16	08/31/16	Wed Prime Other 1	Various	-- 1----	:30	1	\$950.00	NM																														
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<u>Total Spots</u>							35																																

Payment Terms 30 Days

<u>Gross Total</u>	\$13,185.00
<u>Agency Commission</u>	\$1,977.75
<u>Net Amount Due</u>	\$11,207.25

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