

# WOC12252191 [00.00]

Order Printout

1394938

Order Status: Opened-New      Start/End Dates: 11/13/19 - 11/19/19      C/P/E: 87 / 102 / 7582  
 Traffic #:      Agency: Mentzer Media      Product Desc.: MCOLL  
 Buyer Order #: 9023489      Advertiser: Collins for Senator  
 AE: Unassigned (Kim Lee)      Buyer:      Estimate Desc.: Collins for Senator - 11.13-11.19 TV - MCOLL  
 Property: WABI TV      Primary Demo: Adults 18+ (RTG)      Total Cost: \$5,220.00 (Cash)  
 Sales Region: Local      Received Date: 11/06/19 10:06 AM

Comments:  
 Separation: 30  
 Terms Of Sale:

Line	Program	ST	Len	Time	Days WTFSSM T	Rate	Sec	Spots	Total Spots	Total Cost	RTG	Adults 18+			Adults 35+		
												GRP	CPP	RTG	GRP	CPP	RTG
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	W----	250.00		1	1	250.00	14.60	14.60	17.12	6.41	6.41	39.00	
(Program: TV5 MORN NWS 2) Target: 302 Index: 116. Nielsen: 5.4																	
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	-----T	250.00		1	1	250.00	14.60	14.60	17.12	6.41	6.41	39.00	
(Program: TV5 MORN NWS 2) Target: 302 Index: 116. Nielsen: 5.4																	
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T---	125.00		1	1	125.00	11.70	11.70	10.68	5.27	5.27	23.72	
(Program: CBS THIS MORNING) Target: 302 Index: 117. Nielsen: 4.5																	
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	---M-	125.00		1	1	125.00	11.70	11.70	10.68	5.27	5.27	23.72	
(Program: CBS THIS MORNING) Target: 302 Index: 117. Nielsen: 4.5																	
3	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	W----	100.00		1	1	100.00	10.50	10.50	9.52	5.48	5.48	18.25	
(Program: TV5 NEWS AT NOON) Target: 302 Index: 119. Nielsen: 4.7																	
3	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-----T	100.00		1	1	100.00	10.50	10.50	9.52	5.48	5.48	18.25	
(Program: TV5 NEWS AT NOON) Target: 302 Index: 119. Nielsen: 4.7																	
4	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-F---	275.00		1	1	275.00	17.20	17.20	15.99	7.92	7.92	34.72	
(Program: TV5 NEWS AT 5) Target: 302 Index: 118. Nielsen: 6.7																	



MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
November	19	\$5,220.00	231.80				

# CONTRACT

**WABI**  
 35 Hildreth Street  
 Bangor, ME 044101  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (207) 947-8321

<u>Contract / Revision</u> 1394938 /		<u>Alt Order #</u> WOC12252191
<u>Advertiser</u> Collins for Senator		<u>Original Date / Revision</u> 11/06/19 / 11/06/19
<u>Contract Dates</u> 11/13/19 - 11/19/19	<u>Estimate #</u> 7582	
<u>Product</u> MCOLL		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 231.80
<u>Agency Code</u> 9912736	<u>Advertiser Code</u> 87	<u>Product 1/2</u> 102
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 173349	

And:

**Mentzer Media Services**  
 210 W Penn Ave  
 STE 250  
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WABI	11/13/19	11/19/19	TV 5 News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/13/19	11/19/19	-11----				2	\$250.00	14.60				
N 2	WABI	11/13/19	11/18/19	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/13/19	11/19/19	1--1---				2	\$125.00	11.70				
N 3	WABI	11/13/19	11/19/19	TV 5 News @ 12p	12:00 PM-12:30 PM		:30				NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/13/19	11/19/19	-11----				2	\$100.00	10.50				
N 4	WABI	11/13/19	11/18/19	TV 5 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$825.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/13/19	11/19/19	1--11--				3	\$275.00	17.20				
N 5	WABI	11/13/19	11/19/19	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/13/19	11/19/19	-11----				2	\$275.00	15.30				
N 6	WABI	11/13/19	11/19/19	Tuesday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/13/19	11/19/19	-1-----				1	\$750.00	15.30				
N 7	WABI	11/13/19	11/14/19	Thursday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/11/19	11/17/19	---1---				1	\$750.00	12.10				
N 8	WABI	11/13/19	11/16/19	Saturday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/11/19	11/17/19	-----1-				1	\$225.00	6.70				
N 9	WABI	11/13/19	11/17/19	Sunday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/11/19	11/17/19	-----1				1	\$750.00	14.50				
N 10	WABI	11/13/19	11/18/19	TV 5 News @ 11p	11:00 PM-11:35 PM		:30				NM	2	\$220.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/13/19	11/19/19	1--1---				2	\$110.00	7.40				
N 11	WABI	11/13/19	11/17/19	Sa-Su 11p	11:00 PM-11:30 PM		:30				NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/11/19	11/17/19	-----11				2	\$100.00	6.30				
<b>Totals</b>													19	\$5,220.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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<u>Advertiser</u> Collins for Senator	<u>Original Date / Revision</u> 11/06/19 / 11/06/19
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<u>Contract Dates</u> 11/13/19 - 11/19/19	<u>Product</u> MROLL	<u>Estimate #</u> 7582
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/19/19	19	\$5,220.00	(\$783.00)	\$4,437.00
<b>Totals</b>	19	\$5,220.00	(\$783.00)	\$4,437.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WABI TV, Bangor, ME</u>	<b>Date:</b> <u>4/6/19</u>
--	-------------------------------

I, Tammie Wingrove,  
 being/on behalf of: Susan M. Collins,  
 a legally qualified candidate of the Republican  
 political party for the office of: US Senate- Maine  
 in the General  
 election to be held on: November 5th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	Please see attached for additional information			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

William's for Senator

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Betsy McCandless

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

10/17/2019

Date

Amy A. Abbott

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Mike Prohaska

Signature

MIKE PROHASKA

Printed Name

NSM

Title

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Collins for Senator

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Amy A. Abbott - Collins for Senator

signature of candidate or authorized committee

Amy A. Abbott

printed name

Finance Director

10/17/2019

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p>Varies</p> <p>Please see attached for additional information</p>					

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



Client Information Form  
CANDIDATE

Candidate Name: Susan M. Collins  
Official Campaign Name: Collins for Senator  
Office/District Running for: US Senate - Maine  
Campaign Address: P O Box 1096  
City, State & Zip Code: Bangor ME 04402-1096  
Campaign Phone: 207-939-0004 (Amy Cell)  
Campaign Website URL: susancollins.com  
Campaign Contact Person: Amy A. Abbott  
Campaign Treasurer: Finance Amy A. Abbott  
Director Betsy McCandless  
Treasurer

\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\*