

ORDER



Orders
Order / Rev: 1285858
Alt Order #: 08239035
Product Desc: 1821/EARLY CHILD ED
Estimate:
Flight Dates: 09/12/16 - 09/18/16
Original Date / Rev: 08/11/16 / 10/03/16
Order Type: Political

KSDK

Primary AE: Alex Lavin
Sales Office: T-LA
Sales Region: NAT

Agency
Name: Target Enterprises/ POL
Buying Contact:
Billing Contact:
 15260 Ventura Blvd; Ste 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vote Yes on 3 for Kids / ISS
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 107713
Agency External ID: 2041AG
Unit Code: General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Lavin			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSDK	30%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KDNL	16%	\$0.00
KETC	0%	\$0.00
KMOV	28%	\$0.00
KNLC	0%	\$0.00
KPLR	0%	\$0.00
KTVI	26%	\$0.00
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00