

# ORDER



**KSDK**

**Orders**

**Order / Rev:** 1285858

Alt Order #: 08239035

Product Desc: 1821/EARLY CHILD ED

Estimate: \_\_\_\_\_

Flight Dates: 09/12/16 - 09/18/16

Original Date / Rev: 08/11/16 / 10/03/16

Order Type: Political

Primary AE: Alex Lavin

Sales Office: T-LA

Sales Region: NAT

**Agency**

**Name:** Target Enterprises/ POL

Buying Contact: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

15260 Ventura Blvd; Ste 1240

Sherman Oaks, CA 91403

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**

**Name:** Vote Yes on 3 for Kids / ISS

Demographic: A25-54

Product Codes: IS-Issue/Non Ballot

Priority: P04-GB

Revenue Codes: AGY, (POL) Political, (POL) Issue

New Business Thru: \_\_\_\_\_

Order Separation: 00:15:00

Advertiser External ID: 107713

Agency External ID: 2041AG

Unit Code: General

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Lavin			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSDK	30%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KDNL	16%	\$0.00
KETC	0%	\$0.00
KMOV	28%	\$0.00
KNLC	0%	\$0.00
KPLR	0%	\$0.00
KTVI	26%	\$0.00
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00