

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Target Enterprises/ POL
Attention: Accounts Payable
15260 Ventura Blvd; Ste 1240
Sherman Oaks, CA 91403

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1285867-1	10/16/16	October 2016	09/26/16 - 10/09/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alex Lavin	Telerep Los Ang	National

Advertiser	Product	Estimate Number
Vote Yes on 3 for Kids / ISS	1824/EARLY CHILD ED	

Flight Dates	Order #	Alt Order #
10/02/16 - 10/09/16	1285867	08343584

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1944		

Agency Ref	Advertiser Ref
2041AG	107713

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/16	10/07/16	Today Show	7-9a	MTWTF--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 MTWTF-- 10 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KSDK	M	10/03/16	7:28 AM	Today Show	7-9a	:30	DMSC2016AT01H	\$900.00 NM
1	KSDK	M	10/03/16	8:44 AM	Today Show	7-9a	:30	DMSC2016AT01H	\$900.00 NM
3	KSDK	Tu	10/04/16	7:58 AM	Today Show	7-9a	:30	DMSC2016AT01H	\$900.00 NM
8	KSDK	Tu	10/04/16	8:58 AM	Today Show	7-9a	:30	DMSC2016AT01H	\$900.00 NM
7	KSDK	W	10/05/16	7:28 AM	Today Show	7-9a	:30	DMSC2016AT01H	\$900.00 NM
5	KSDK	W	10/05/16	8:27 AM	Today Show	7-9a	:30	DMSC2016AT01H	\$900.00 NM
2	KSDK	Th	10/06/16	7:21 AM	Today Show	7-9a	:30	DMSC2016AT03H	\$900.00 NM
10	KSDK	Th	10/06/16	8:46 AM	Today Show	7-9a	:30	DMSC2016AT03H	\$900.00 NM
9	KSDK	F	10/07/16	7:58 AM	Today Show	7-9a	:30	DMSC2016AT03H	\$900.00 NM
4	KSDK	F	10/07/16	8:39 AM	Today Show	7-9a	:30	DMSC2016AT03H	\$900.00 NM
2	10/03/16	10/07/16	News Channel 5 at 5P	5-530P	MTWTF--	:30	5	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 MTWTF-- 5 \$1,700.00									
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4	KSDK	W	10/05/16	5:23 PM	News Channel 5 at 5P	5-530P	:30	DMSC2016AT01H	\$1,700.00 NM
5	KSDK	Th	10/06/16	5:12 PM	News Channel 5 at 5P	5-530P	:30	DMSC2016AT03H	\$1,700.00 NM
2	KSDK	F	10/07/16	5:14 PM	News Channel 5 at 5P	5-530P	:30	DMSC2016AT03H	\$1,700.00 NM
3	10/03/16	10/07/16	News Channel 5 at 6P	6-630P	MTWTF--	:30	4	\$1,800.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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	3	KSDK	F	10/07/16	9:29 AM	Today Show 2	9-10a	:30	DMSC2016AT03H	\$450.00	NM																																																																																		

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KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1285867-1	10/16/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Vote Yes on 3 for Kids / ISS	1824/EARLY CHILD ED		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/08/16	10/08/16	Wheel of Fortune Sat	630-7P	-----S-	:30	1	\$1,000.00	NM
<div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1KSDKSa10/08/16Wheel of Fortune Sat630-7P:00\$1,000.00NM See MG 8.2,8.3,8.4</div> <div>4KSDKSa10/08/167:24 AM NBC Today Show (Sa)7-9A:30DMSC2016AT03H\$550.00NM MG for 7.1,8.1</div> <div>2KSDKSu10/09/165:14 PM News Channel 5 at 5P Sun5-530P:30DMSC2016AT03H\$1,000.00NM MG for 7.1,8.1</div>									
9	10/09/16	10/09/16	NBC Today Show (Su)	7-8A	-----S	:30	1	\$550.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/03/1610/09/16-----S1\$550.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1KSDKSu10/09/166:58 AM NBC Today Show (Su)7-8A:30DMSC2016AT03H\$550.00NM</div>									
10	10/03/16	10/07/16	News Channel 5 at 4P	4-430P	MTWTF--	:30	5	\$1,000.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/03/1610/09/16MTWTF--5\$1,000.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1KSDKM10/03/164:25 PM News Channel 5 at 4P4-430P:30DMSC2016AT01H\$1,000.00NM</div> <div>5KSDKTu10/04/164:12 PM News Channel 5 at 4P4-430P:30DMSC2016AT01H\$1,000.00NM</div> <div>4KSDKW10/05/164:13 PM News Channel 5 at 4P4-430P:30DMSC2016AT01H\$1,000.00NM</div> <div>2KSDKTh10/06/164:26 PM News Channel 5 at 4P4-430P:30DMSC2016AT03H\$1,000.00NM</div> <div>3KSDKF10/07/164:14 PM News Channel 5 at 4P4-430P:30DMSC2016AT03H\$1,000.00NM</div>									
11	10/08/16	10/08/16	Saturday Night Live	1030p-1205a	-----S-	:30	1	\$1,350.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/03/1610/09/16-----S-1\$1,350.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1KSDKSa10/08/1611:53 PM Saturday Night Live1030p-1205a:30DMSC2016AT03H\$1,350.00NM</div>									
12	10/09/16	10/09/16	Local News @ 10p Su	Local News @ 10p	-----S	:30	1	\$1,800.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/03/1610/09/16-----S1\$1,800.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1KSDKSu10/09/1611:15 PM Local News @ 10p Su DBLocal News @ 10p:30DMSC2016AT03H\$1,800.00NM</div>									
13	10/03/16	10/07/16	6-7a	6-7A	MTWTF--	:30	5	\$900.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/03/1610/09/16MTWTF--5\$900.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>3KSDKM10/03/165:59 AM 6-7a6-7A:30DMSC2016AT01H\$900.00NM</div> <div>1KSDKTu10/04/166:14 AM 6-7a6-7A:30DMSC2016AT01H\$900.00NM</div> <div>4KSDKW10/05/166:38 AM 6-7a6-7A:30DMSC2016AT01H\$900.00NM</div> <div>5KSDKTh10/06/166:24 AM 6-7a6-7A:30DMSC2016AT03H\$900.00NM</div> <div>2KSDKF10/07/166:45 AM 6-7a6-7A:30DMSC2016AT03H\$900.00NM</div>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1285867-1	10/16/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Vote Yes on 3 for Kids / ISS	1824/EARLY CHILD ED		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/03/16	10/07/16	Today Show 2	9-10a	MTWTF--	:30	10	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 MTWTF-- 10 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	M	10/03/16	9:28 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	\$450.00 NM
9	KSDK	M	10/03/16	9:54 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	\$450.00 NM
1	KSDK	Tu	10/04/16	9:28 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	\$450.00 NM
6	KSDK	Tu	10/04/16	9:53 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	\$450.00 NM
7	KSDK	W	10/05/16	9:28 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	\$450.00 NM
4	KSDK	W	10/05/16	9:52 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	\$450.00 NM
5	KSDK	Th	10/06/16	9:28 AM	Today Show 2	9-10a	:30	DMSC2016AT03H	\$450.00 NM
10	KSDK	Th	10/06/16	9:53 AM	Today Show 2	9-10a	:30	DMSC2016AT03H	\$450.00 NM
3	KSDK	F	10/07/16		Today Show 2	9-10a	:00		\$450.00 NM
See MG 14.11									
8	KSDK	F	10/07/16	9:57 AM	Today Show 2	9-10a	:30	DMSC2016AT03H	\$450.00 NM
11	KSDK	Su	10/09/16	9:14 AM	Sun 9-10a	9-10a	:30	DMSC2016AT03H	\$450.00 NM
MG for 14.3 10/07									
15	10/03/16	10/03/16	THE VOICE	7-9P THE VOICE	M-----	:30	1	\$5,625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$5,625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	10/03/16	8:15 PM	THE VOICE	7-9P THE VOICE	:30	DMSC2016AT01H	\$5,625.00 NM
16	10/08/16	10/08/16	NBC Today Show (Sa)	7-9A	-----S-	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S- 2 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/08/16	7:52 AM	NBC Today Show (Sa)	7-9A	:30	DMSC2016AT03H	\$550.00 NM
2	KSDK	Sa	10/08/16	8:27 AM	NBC Today Show (Sa)	7-9A	:30	DMSC2016AT03H	\$550.00 NM
17	10/04/16	10/06/16	Today Show	7-9a	-TWT---	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -TWT--- 3 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Tu	10/04/16	7:28 AM	Today Show	7-9a	:30	DMSC2016AT01H	\$900.00 NM
1	KSDK	W	10/05/16	8:58 AM	Today Show	7-9a	:30	DMSC2016AT01H	\$900.00 NM
3	KSDK	Th	10/06/16	8:29 AM	Today Show	7-9a	:30	DMSC2016AT03H	\$900.00 NM
18	10/04/16	10/04/16	Days of Our Lives	Days of Our Lives	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -T----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/04/16	2:24 PM	Days of Our Lives	Days of Our Lives	:30	DMSC2016AT01H	\$800.00 NM
19	10/02/16	10/02/16	LN2 (Su) Football Season	LN2 (Su) Football S	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$900.00									

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Advertiser	Product	Estimate Number	
Vote Yes on 3 for Kids / ISS	1824/EARLY CHILD ED		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/02/16	10/02/16	LN2 (Su) Football Season	LN2 (Su) Football S	-----S	:30	1	\$900.00	NM
09/26/16 10/02/16 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/02/16 11:34 PM LN2 (Su) Football Season LN2 (Su) Football S :30 DMSC2016AT01H \$900.00 NM									
20	10/02/16	10/02/16	Sun LF Jeopardy	1130p-12a / 12a aft	-----S	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/02/16 12:31 AM Sun LF Jeopardy 1130p-12a / 12a aft :30 DMSC2016AT01H \$200.00 NM									
<u>Total Spots</u>							65		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$71,750.00
<u>Agency Commission</u>	\$10,762.50
<u>Net Amount Due</u>	\$60,987.50

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