

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Target Enterprises/ POL
Attention: Accounts Payable
15260 Ventura Blvd; Ste 1240
Sherman Oaks, CA 91403

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1285867-1	10/16/16	October 2016	09/26/16 - 10/09/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alex Lavin	Telerep Los Ang	National

Advertiser	Product	Estimate Number
Vote Yes on 3 for Kids / ISS	1824/EARLY CHILD ED	

Flight Dates	Order #	Alt Order #
10/02/16 - 10/09/16	1285867	08343584

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1944		

Agency Ref	Advertiser Ref
2041AG	107713

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																													
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



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KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

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Advertiser Vote Yes on 3 for Kids / ISS		Product 1824/EARLY CHILD ED	Estimate Number

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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1285867-1	10/16/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Vote Yes on 3 for Kids / ISS	1824/EARLY CHILD ED		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>MTWTF--</td> <td>5</td> <td>\$1,000.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KSDK</td> <td>M</td> <td>10/03/16</td> <td>4:25 PM</td> <td>News Channel 5 at 4P</td> <td>4-430P</td> <td>:30</td> <td>DMSC2016AT01H</td> <td>\$1,000.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>KSDK</td> <td>Tu</td> <td>10/04/16</td> <td>4:12 PM</td> <td>News Channel 5 at 4P</td> <td>4-430P</td> <td>:30</td> <td>DMSC2016AT01H</td> <td>\$1,000.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KSDK</td> <td>W</td> <td>10/05/16</td> <td>4:13 PM</td> <td>News Channel 5 at 4P</td> <td>4-430P</td> <td>:30</td> <td>DMSC2016AT01H</td> <td>\$1,000.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KSDK</td> <td>Th</td> <td>10/06/16</td> <td>4:26 PM</td> <td>News Channel 5 at 4P</td> <td>4-430P</td> <td>:30</td> <td>DMSC2016AT03H</td> <td>\$1,000.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KSDK</td> <td>F</td> <td>10/07/16</td> <td>4:14 PM</td> <td>News Channel 5 at 4P</td> <td>4-430P</td> <td>:30</td> <td>DMSC2016AT03H</td> <td>\$1,000.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	MTWTF--	5	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	M	10/03/16	4:25 PM	News Channel 5 at 4P	4-430P	:30	DMSC2016AT01H	\$1,000.00	NM	5	KSDK	Tu	10/04/16	4:12 PM	News Channel 5 at 4P	4-430P	:30	DMSC2016AT01H	\$1,000.00	NM	4	KSDK	W	10/05/16	4:13 PM	News Channel 5 at 4P	4-430P	:30	DMSC2016AT01H	\$1,000.00	NM	2	KSDK	Th	10/06/16	4:26 PM	News Channel 5 at 4P	4-430P	:30	DMSC2016AT03H	\$1,000.00	NM	3	KSDK	F	10/07/16	4:14 PM	News Channel 5 at 4P	4-430P	:30	DMSC2016AT03H	\$1,000.00	NM
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3	KSDK	F	10/07/16	4:14 PM	News Channel 5 at 4P	4-430P	:30	DMSC2016AT03H	\$1,000.00	NM																																																																													
11	10/08/16	10/08/16	Saturday Night Live	1030p-1205a	-----S-	:30	1	\$1,350.00	NM																																																																														
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	10/03/16	10/09/16	-----S-	1	\$1,350.00																																																																																		
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1	KSDK	Sa	10/08/16	11:53 PM	Saturday Night Live	1030p-1205a	:30	DMSC2016AT03H	\$1,350.00	NM																																																																													
12	10/09/16	10/09/16	Local News @ 10p Su	Local News @ 10p	-----S	:30	1	\$1,800.00	NM																																																																														
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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice # 1285867-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/09/16
Advertiser Vote Yes on 3 for Kids / ISS	Product 1824/EARLY CHILD ED	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/03/16	10/07/16	Today Show 2	9-10a	MTWTF--	:30	10	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 MTWTF-- 10 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK M 10/03/16 9:28 AM Today Show 2 9-10a :30 DMSC2016AT01H \$450.00 NM 9 KSDK M 10/03/16 9:54 AM Today Show 2 9-10a :30 DMSC2016AT01H \$450.00 NM 1 KSDK Tu 10/04/16 9:28 AM Today Show 2 9-10a :30 DMSC2016AT01H \$450.00 NM 6 KSDK Tu 10/04/16 9:53 AM Today Show 2 9-10a :30 DMSC2016AT01H \$450.00 NM 7 KSDK W 10/05/16 9:28 AM Today Show 2 9-10a :30 DMSC2016AT01H \$450.00 NM 4 KSDK W 10/05/16 9:52 AM Today Show 2 9-10a :30 DMSC2016AT01H \$450.00 NM 5 KSDK Th 10/06/16 9:28 AM Today Show 2 9-10a :30 DMSC2016AT03H \$450.00 NM 10 KSDK Th 10/06/16 9:53 AM Today Show 2 9-10a :30 DMSC2016AT03H \$450.00 NM 3 KSDK F 10/07/16 Today Show 2 9-10a :00 \$450.00 NM See MG 14.11 8 KSDK F 10/07/16 9:57 AM Today Show 2 9-10a :30 DMSC2016AT03H \$450.00 NM 11 KSDK Su 10/09/16 9:14 AM Sun 9-10a 9-10a :30 DMSC2016AT03H \$450.00 NM MG for 14.3 10/07									
15	10/03/16	10/03/16	THE VOICE	7-9P THE VOICE	M-----	:30	1	\$5,625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$5,625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/03/16 8:15 PM THE VOICE 7-9P THE VOICE :30 DMSC2016AT01H \$5,625.00 NM									
16	10/08/16	10/08/16	NBC Today Show (Sa)	7-9A	-----S-	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/08/16 7:52 AM NBC Today Show (Sa) 7-9A :30 DMSC2016AT03H \$550.00 NM 2 KSDK Sa 10/08/16 8:27 AM NBC Today Show (Sa) 7-9A :30 DMSC2016AT03H \$550.00 NM									
17	10/04/16	10/06/16	Today Show	7-9a	-TWT---	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -TWT--- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Tu 10/04/16 7:28 AM Today Show 7-9a :30 DMSC2016AT01H \$900.00 NM 1 KSDK W 10/05/16 8:58 AM Today Show 7-9a :30 DMSC2016AT01H \$900.00 NM 3 KSDK Th 10/06/16 8:29 AM Today Show 7-9a :30 DMSC2016AT03H \$900.00 NM									
18	10/04/16	10/04/16	Days of Our Lives	Days of Our Lives	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 10/04/16 2:24 PM Days of Our Lives Days of Our Lives :30 DMSC2016AT01H \$800.00 NM									
19	10/02/16	10/02/16	LN2 (Su) Football Season	LN2 (Su) Football S	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$900.00									

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<u>Invoice #</u> 1285867-1	<u>Invoice Date</u> 10/16/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/09/16
<u>Advertiser</u> Vote Yes on 3 for Kids / ISS		<u>Product</u> 1824/EARLY CHILD ED	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
19	10/02/16	10/02/16	LN2 (Su) Football Season	LN2 (Su) Football S	-----S	:30	1	\$900.00	NM																																										
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		09/26/16	10/02/16	-----S	1	\$900.00																																													
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1	KSDK	Su	10/02/16	11:34 PM	LN2 (Su) Football Season	LN2 (Su) Football S	:30	DMSC2016AT01H	\$900.00	NM																																									
20	10/02/16	10/02/16	Sun LF Jeopardy	1130p-12a / 12a aft	-----S	:30	1	\$200.00	NM																																										
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/26/16</td> <td>10/02/16</td> <td>-----S</td> <td>1</td> <td>\$200.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Su</td> <td>10/02/16</td> <td>12:31 AM</td> <td>Sun LF Jeopardy</td> <td>1130p-12a / 12a aft</td> <td>:30</td> <td>DMSC2016AT01H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/26/16	10/02/16	-----S	1	\$200.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KSDK	Su	10/02/16	12:31 AM	Sun LF Jeopardy	1130p-12a / 12a aft	:30	DMSC2016AT01H	\$200.00	NM
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<u>Total Spots</u>							65																																												

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$71,750.00
<u>Agency Commission</u>	\$10,762.50
<u>Net Amount Due</u>	\$60,987.50

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.