INVOICE

KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Target Enterprises/ POL
Attention: Accounts Payable
15260 Ventura Blvd; Ste 1240
Sherman Oaks, CA 91403

Send Payment To:
KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1285867-1	**10/16/16**	**October 2016**	**09/26/16 - 10/09/16**

Property	Account Executive	Sales Office	Sales Region
KSDK	Alex Lavin	Telerep Los Ang	National

Advertiser	Product	Estimate Number
Vote Yes on 3 for Kids / ISS	**1824/EARLY CHILD ED**	

Flight Dates	Order #	Alt Order #
10/02/16 - 10/09/16	1285867	08343584

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1944		

Agency Ref	Advertiser Ref
2041AG	107713

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/03/16	10/07/16	Today Show	7-9a	MTWTF--	:30	10	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF--	10	$900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	KSDK	M	10/03/16	7:28 AM	Today Show	7-9a	:30	DMSC2016AT01H	$900.00	NM
1	KSDK	M	10/03/16	8:44 AM	Today Show	7-9a	:30	DMSC2016AT01H	$900.00	NM
3	KSDK	Tu	10/04/16	7:58 AM	Today Show	7-9a	:30	DMSC2016AT01H	$900.00	NM
8	KSDK	Tu	10/04/16	8:58 AM	Today Show	7-9a	:30	DMSC2016AT01H	$900.00	NM
7	KSDK	W	10/05/16	7:28 AM	Today Show	7-9a	:30	DMSC2016AT01H	$900.00	NM
5	KSDK	W	10/05/16	8:27 AM	Today Show	7-9a	:30	DMSC2016AT01H	$900.00	NM
2	KSDK	Th	10/06/16	7:21 AM	Today Show	7-9a	:30	DMSC2016AT03H	$900.00	NM
10	KSDK	Th	10/06/16	8:46 AM	Today Show	7-9a	:30	DMSC2016AT03H	$900.00	NM
9	KSDK	F	10/07/16	7:58 AM	Today Show	7-9a	:30	DMSC2016AT03H	$900.00	NM
4	KSDK	F	10/07/16	8:39 AM	Today Show	7-9a	:30	DMSC2016AT03H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/03/16	10/07/16	News Channel 5 at 5P	5-530P	MTWTF--	:30	5	$1,700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF--	5	$1,700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	10/03/16	5:27 PM	News Channel 5 at 5P	5-530P	:30	DMSC2016AT01H	$1,700.00	NM
3	KSDK	Tu	10/04/16	5:13 PM	News Channel 5 at 5P	5-530P	:30	DMSC2016AT01H	$1,700.00	NM
4	KSDK	W	10/05/16	5:23 PM	News Channel 5 at 5P	5-530P	:30	DMSC2016AT01H	$1,700.00	NM
5	KSDK	Th	10/06/16	5:12 PM	News Channel 5 at 5P	5-530P	:30	DMSC2016AT03H	$1,700.00	NM
2	KSDK	F	10/07/16	5:14 PM	News Channel 5 at 5P	5-530P	:30	DMSC2016AT03H	$1,700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/03/16	10/07/16	News Channel 5 at 6P	6-630P	MTWTF--	:30	4	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF--	4	$1,800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number
Vote Yes on 3 for Kids / ISS	**1824/EARLY CHILD ED**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/03/16	10/07/16	News Channel 5 at 6P	6-630P	MTWTF--	:30	4	$1,800.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	KSDK	Tu	10/04/16	6:22 PM	News Channel 5 at 6P	6-630P	:30	DMSC2016AT01H	$1,800.00	NM
	4	KSDK	W	10/05/16	6:13 PM	News Channel 5 at 6P	6-630P	:30	DMSC2016AT01H	$1,800.00	NM
	3	KSDK	Th	10/06/16	6:09 PM	News Channel 5 at 6P	6-630P	:30	DMSC2016AT03H	$1,800.00	NM
	1	KSDK	F	10/07/16	6:27 PM	News Channel 5 at 6P	6-630P	:30	DMSC2016AT03H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/03/16	10/07/16	Jeopardy	430-5p	MTWTF--	:30	5	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF--	5	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	KSDK	M	10/03/16	4:55 PM	Jeopardy	430-5p	:30	DMSC2016AT01H	$1,000.00	NM
	4	KSDK	Tu	10/04/16	4:43 PM	Jeopardy	430-5p	:30	DMSC2016AT01H	$1,000.00	NM
	1	KSDK	W	10/05/16	4:43 PM	Jeopardy	430-5p	:30	DMSC2016AT01H	$1,000.00	NM
	3	KSDK	Th	10/06/16	4:55 PM	Jeopardy	430-5p	:30	DMSC2016AT03H	$1,000.00	NM
	5	KSDK	F	10/07/16	4:35 PM	Jeopardy	430-5p	:30	DMSC2016AT03H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/03/16	10/07/16	Wheel of Fortune	630-7P	MTWTF--	:30	5	$2,025.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF--	5	$2,025.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	KSDK	M	10/03/16	6:35 PM	Wheel of Fortune	630-7P	:30	DMSC2016AT01H	$2,025.00	NM
	2	KSDK	Tu	10/04/16	6:43 PM	Wheel of Fortune	630-7P	:30	DMSC2016AT01H	$2,025.00	NM
	1	KSDK	W	10/05/16	6:36 PM	Wheel of Fortune	630-7P	:30	DMSC2016AT01H	$2,025.00	NM
	5	KSDK	Th	10/06/16	6:41 PM	Wheel of Fortune	630-7P	:30	DMSC2016AT03H	$2,025.00	NM
	4	KSDK	F	10/07/16	6:46 PM	Wheel of Fortune	630-7P	:30	DMSC2016AT03H	$2,025.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/08/16	10/08/16	News Channel 5 at 5P Sa	5-530P	-----S-	:30	1	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	-----S-	1	$900.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Sa	10/08/16	5:22 PM	News Channel 5 at 5P Sat	5-530P	:30	DMSC2016AT03H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/08/16	10/08/16	News Channel 5 at 6P Sa	6-630P	-----S-	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	-----S-	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	*KSDK*	*Sa*	*10/08/16*		*News Channel 5 at 6P Sat*	*6-630P*	*:00*		*$1,000.00*	*NM*
				See MG 8.2,8.3,8.4							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/08/16	10/08/16	Wheel of Fortune Sat	630-7P	-----S-	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	-----S-	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	KSDK	F	10/07/16	9:29 AM	Today Show 2	9-10a	:30	DMSC2016AT03H	$450.00	NM
				MG for 7.1,8.1							

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1285867-1	**10/16/16**	**October 2016**	**09/26/16** - **10/09/16**

Advertiser	Product	Estimate Number
Vote Yes on 3 for Kids / ISS	**1824/EARLY CHILD ED**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/08/16	10/08/16	Wheel of Fortune Sat	630-7P	- - - - - S-	:30	1	$1,000.00	NM

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	KSDK	Sa 10/08/16	Wheel of Fortune Sat	630-7P	:00	$1,000.00	NM
		See MG 8.2,8.3,8.4					
4	KSDK	Sa 10/08/16	7:24 AM NBC Today Show (Sa)	7-9A	:30 DMSC2016AT03H	$550.00	NM
		MG for 7.1,8.1					
2	KSDK	Su 10/09/16	5:14 PM News Channel 5 at 5P Sun	5-530P	:30 DMSC2016AT03H	$1,000.00	NM
		MG for 7.1,8.1					

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/09/16	10/09/16	NBC Today Show (Su)	7-8A	- - - - - - S	:30	1	$550.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	- - - - - - S	1	$550.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	KSDK	Su 10/09/16	6:58 AM NBC Today Show (Su)	7-8A	:30 DMSC2016AT03H	$550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/03/16	10/07/16	News Channel 5 at 4P	4-430P	MTWTF- -	:30	5	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF- -	5	$1,000.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	KSDK	M 10/03/16	4:25 PM News Channel 5 at 4P	4-430P	:30 DMSC2016AT01H	$1,000.00	NM
5	KSDK	Tu 10/04/16	4:12 PM News Channel 5 at 4P	4-430P	:30 DMSC2016AT01H	$1,000.00	NM
4	KSDK	W 10/05/16	4:13 PM News Channel 5 at 4P	4-430P	:30 DMSC2016AT01H	$1,000.00	NM
2	KSDK	Th 10/06/16	4:26 PM News Channel 5 at 4P	4-430P	:30 DMSC2016AT03H	$1,000.00	NM
3	KSDK	F 10/07/16	4:14 PM News Channel 5 at 4P	4-430P	:30 DMSC2016AT03H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/08/16	10/08/16	Saturday Night Live	1030p-1205a	- - - - - S-	:30	1	$1,350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	- - - - - S-	1	$1,350.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	KSDK	Sa 10/08/16	11:53 PM Saturday Night Live	1030p-1205a	:30 DMSC2016AT03H	$1,350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/09/16	10/09/16	Local News @ 10p Su	Local News @ 10p	- - - - - - S	:30	1	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	- - - - - - S	1	$1,800.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	KSDK	Su 10/09/16	11:15 PM Local News @ 10p Su DB	Local News @ 10p	:30 DMSC2016AT03H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	10/03/16	10/07/16	6-7a	6-7A	MTWTF- -	:30	5	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF- -	5	$900.00

Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
3	KSDK	M 10/03/16	5:59 AM 6-7a	6-7A	:30 DMSC2016AT01H	$900.00	NM
1	KSDK	Tu 10/04/16	6:14 AM 6-7a	6-7A	:30 DMSC2016AT01H	$900.00	NM
4	KSDK	W 10/05/16	6:38 AM 6-7a	6-7A	:30 DMSC2016AT01H	$900.00	NM
5	KSDK	Th 10/06/16	6:24 AM 6-7a	6-7A	:30 DMSC2016AT03H	$900.00	NM
2	KSDK	F 10/07/16	6:45 AM 6-7a	6-7A	:30 DMSC2016AT03H	$900.00	NM

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1285867-1	**10/16/16**	**October 2016**	**09/26/16** - **10/09/16**

Advertiser	Product	Estimate Number
Vote Yes on 3 for Kids / ISS	**1824/EARLY CHILD ED**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/03/16	10/07/16	Today Show 2	9-10a	MTWTF--	:30	10	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF--	10	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KSDK	M	10/03/16	9:28 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	$450.00	NM
9	KSDK	M	10/03/16	9:54 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	$450.00	NM
1	KSDK	Tu	10/04/16	9:28 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	$450.00	NM
6	KSDK	Tu	10/04/16	9:53 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	$450.00	NM
7	KSDK	W	10/05/16	9:28 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	$450.00	NM
4	KSDK	W	10/05/16	9:52 AM	Today Show 2	9-10a	:30	DMSC2016AT01H	$450.00	NM
5	KSDK	Th	10/06/16	9:28 AM	Today Show 2	9-10a	:30	DMSC2016AT03H	$450.00	NM
10	KSDK	Th	10/06/16	9:53 AM	Today Show 2	9-10a	:30	DMSC2016AT03H	$450.00	NM
3	KSDK	F	10/07/16		Today Show 2	9-10a	:00		~~$450.00~~	NM
			See MG 14.11							
8	KSDK	F	10/07/16	9:57 AM	Today Show 2	9-10a	:30	DMSC2016AT03H	$450.00	NM
11	KSDK	Su	10/09/16	9:14 AM	Sun 9-10a	9-10A	:30	DMSC2016AT03H	$450.00	NM
			MG for 14.3 10/07							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/03/16	10/03/16	THE VOICE	7-9P THE VOICE	M------	:30	1	$5,625.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	M------	1	$5,625.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	10/03/16	8:15 PM	THE VOICE	7-9P THE VOICE	:30	DMSC2016AT01H	$5,625.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/08/16	10/08/16	NBC Today Show (Sa)	7-9A	-----S-	:30	2	$550.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	-----S-	2	$550.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Sa	10/08/16	7:52 AM	NBC Today Show (Sa)	7-9A	:30	DMSC2016AT03H	$550.00	NM
2	KSDK	Sa	10/08/16	8:27 AM	NBC Today Show (Sa)	7-9A	:30	DMSC2016AT03H	$550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/04/16	10/06/16	Today Show	7-9a	-TWT---	:30	3	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	-TWT---	3	$900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KSDK	Tu	10/04/16	7:28 AM	Today Show	7-9a	:30	DMSC2016AT01H	$900.00	NM
1	KSDK	W	10/05/16	8:58 AM	Today Show	7-9a	:30	DMSC2016AT01H	$900.00	NM
3	KSDK	Th	10/06/16	8:29 AM	Today Show	7-9a	:30	DMSC2016AT03H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	10/04/16	10/04/16	Days of Our Lives	Days of Our Lives	-T-----	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	-T-----	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	10/04/16	2:24 PM	Days of Our Lives	Days of Our Lives	:30	DMSC2016AT01H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	10/02/16	10/02/16	LN2 (Su) Football Season	LN2 (Su) Football S	------S	:30	1	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

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Vote Yes on 3 for Kids / ISS	**1824/EARLY CHILD ED**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
19	10/02/16	10/02/16	LN2 (Su) Football SeasonLN2 (Su) Football S		- - - - - - S	:30	1	$900.00	NM	

	Start Date	End Date		MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16		- - - - - - S	1	$900.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Su	10/02/16	11:34 PM	LN2 (Su) Football Season	LN2 (Su) Football S	:30	DMSC2016AT01H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	10/02/16	10/02/16	Sun LF Jeopardy	1130p-12a / 12a aft	- - - - - - S	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/26/16	10/02/16	- - - - - - S	1	$200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Su	10/02/16	12:31 AM	Sun LF Jeopardy	1130p-12a / 12a aft	:30	DMSC2016AT01H	$200.00	NM

Total Spots **65**

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	**$71,750.00**
Agency Commission	**$10,762.50**
Net Amount Due	**$60,987.50**