

September 2012 Year End Undewriters -- WDSE•WRPT -- Duluth, MN

UNDERWRITER	Program	Contract Start Date	Contract End Date	Contract Amount
American Bottling (Dr. Pepper - 7up)	Cat in the Hat - Fridays	2/1/2012	1/31/2013	\$1,000
Arco Coffee Company	Antiques RoadShow	3/31/2012	3/30/2013	\$1,800
Arrowhead Chapter of Credit Unions	Biz Kids	5/7/2012	5/6/2013	\$1,800
Benedictine Health System	Duluth Superior Symphony - Broadcasts	4/28/2012	4/28/2012	\$350
Benedictine Health System	Alternate Fri and Sat Evenings	7/1/2012	6/30/2013	\$3,400
Black Goose Chimney & Duct	This Old House	11/5/2012	4/28/2013	\$900
BlackWoods Restaurants	Alternate Friday Evenings	11/23/2012	6/7/2013	\$1,100
C.G. Bretting Manufacturing Company	PBS NewsHour - Tues.	1/1/2012	12/31/2013	\$1,800
Carpenters Local 361	Alternate Fri. Evenings	5/6/2012	11/4/2012	\$500
Classic Roofing Systems	This Old House	4/14/2012	4/13/2013	\$1,800
ClearWay Minnesota	Almanac North	10/1/2012	9/31/2013	\$3,003
College of St. Scholastica	DSSO Symphony - 10-13-2012	10/13/2012	10/13/2012	\$350
College of St. Scholastica	DSSO Symphony - 5-18-2013	5/18/2013	5/18/2013	\$350
College of St. Scholastica	PlayList	10/18/2012	5/18/2013	\$4,000
College of St. Scholastica	Alternate Tues. and Wed. Evenings	7/5/2012	7/4/2013	\$3,400
Como Oil	NOVA	6/30/2012	6/29/2013	\$1,800
Denny'sAce Hardware	Alternate Thursday Evenings	1/5/2012	1/4/2013	\$2,100
Dental Implant & Reconstructive Center	Alternate Sunday Evenings	12/17/2011	12/16/2012	\$2,100
Dougherty Funeral Home (Duluth)	Alternate Sat. Evenings	6/4/2012	6/3/2013	\$2,100
Dryer Storaasli Knutson & Pommerville, Ltd.	Alternate Sun. Evenings	12/17/2011	12/18/2012	\$2,100
Duluth Federation of Teachers Local 692	PBS NewsHour - Tues.	4/17/2012	4/16/2013	\$1,800
Duluth-Superior Area Community Foundation	Alternate Fri. Evenings	10/2/2012	10/1/2013	\$2,100
Duluth-Superior Magazine	Thursday Eveings	3/24/2012	3/23/2013	\$3,400
Edmunds Company, The/Mount Royal Pines	The Lawrence Welk Show	1/5/2012	1/4/2013	\$1,800
Enbridge Energy Pipelines, L.P.	Alternate Mon. Evenings	8/23/2012	8/22/2013	\$2,100
Energy Plus, Inc.	Sunday Daypart I	1/2/2012	1/1/2013	\$2,100
Engwalls	Great Gardening 2012	3/8/2012	9/28/2012	\$2,000
Essentia Health	Alternate Wed. Evenings	7/4/2012	7/3/2013	\$2,100
Essentia Health	DSSO 4-28-12	4/28/2012	4/28/2012	\$350
Essentia Health	DOCS on Call	10/4/2012	2/21/2013	\$2,500
Esterbrooks, Scott, Signorelli, Peterson & Smiths	Alternate Thurs. Evenings	4/4/2012	4/3/2013	\$2,100
Evergreen Lawn Service	Great Gardening 2012	3/8/2012	9/29/2012	\$2,000
Falsani, Balmer et al	Laywers on the Line 2012	3/29/2012	5/24/2012	\$5,000

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Franklin Foods/Arrowhead/Kemps	Arthur - Fridays	3/28/2012	3/26/2013	\$1,000
Fryberger, Buchanan, Smith and Frederick, P.A.	Almanac North	6/3/2012	6/2/2013	\$3,000
Grandma's Restaurants	Alternate Mon. Evening	3/31/2012	3/30/2013	\$1,700
Grandma's Restaurants	Alternate Tues. Evening	3/31/2012	3/30/2013	\$1,700
Hammond Steak House	Duluth Superior Symphony - 10/13/12	10/13/2012	10/13/2012	\$350
Hanft Fride	Alternate Fri. Evenings	1/1/2012	12/31/2012	\$3,400
Hanft Fride	Alternate Sun. Evenings	1/1/2012	12/31/2012	See above
Hearing Wellness Center	Doctors On Call 2012-2013	10/4/2012	2/21/2013	\$2,500
Human Development Center	Speak Your Mind 2012/2013	10/4/2012	2/21/2013	\$10,000
Integrity Health Network	Doctors On Call 2012-2013	10/4/2012	2/21/2013	\$2,500
Iron Mining Association of Minnesota	Almanac North	1/1/2012	12/31/2012	\$3,000
Johnson Insurance Consultants	Frontline	10/12/2011	10/11/2012	\$1,800
Johnson Mertz Appliance, Inc	Alternate Monday Evening	5/5/2012	5/4/2013	\$1,750
Johnson Mertz Appliance, Inc	Alternate Sunday & Mon. Miele Vacuum	4/1/2012	3/31/2013	\$3,000
Johnson Mertz Appliance, Inc	Alternate Wed. Evenings	5/5/2012	5/4/2013	\$1,750
Keystone Bluffs	Thursday Eveings	1/29/2012	1/28/2013	\$3,400
KUMD	The PlayList	10/18/2012	5/30/2013	\$4,000
Lake Country Power	Alternate Wed. Evenings	11/1/2011	10/31/2012	\$1,700
Lake Superior College	Alternate Thurs. Evenings	9/12/2012	9/11/2013	\$2,100
Lakehead Constructors	Venture North	4/19/2012	4/18/2013	\$1,800
Lakehead Constructors	Alternate Mon. & Thurs. Evenings	4/29/2012	4/28/2013	\$3,400
Lakewalk Surgery Center	Alternate Tuesday Night	3/21/2012	3/20/2013	\$2,100
Law Offices of Lionel H. Peabody	Washington Week in Review	7/13/2012	10/5/2012	\$650
Law Offices of Lionel H. Peabody	The McLaughlin Group	7/13/2012	10/5/2012	See above
Madeline Island Ferry Line	Tues. Evenings	4/24/2012	10/23/2012	\$1,700
Marshall School	NOVA	11/16/2011	11/15/2012	\$1,800
Mielke Electric	Sunday, Day Part I	1/6/2012	1/5/2013	\$2,100
Minnesota Dept. of Health - WIC Program	Sesame Street Monday thru Friday	9/6/2012	9/5/2013	\$2,500
Minnesota Dept. of Health - WIC Program	Kids Programming Sat. Morning	9/6/2012	9/5/2013	\$2,500
Minnesota Power Employees Credit Union	Ask This Old House	2/12/2012	2/11/2013	\$1,800
Minnesota Power/Allete	Minnesota Legislative Report 2012	3/25/2012	5/6/2012	\$3,000
Minnesota Power/Allete	Great Gardening 12 Part Series	3/8/2012	9/28/2012	\$2,000
Minnesota Power/Allete	Almanac North	2/24/2012	2/23/2013	\$3,000
Minnesota Power/Allete	Alternate Monday Evening	2/21/2011	2/20/2012	\$2,100

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Minnesota Power/Allete	PBS News Hour - Friday Night	3/25/2011	3/24/2012	\$1,800
Minnesota Quilters, Inc.	Saturday Quilting Programs	10/6/2011	10/5/2012	\$1,800
MPECU	DSSO - Broadcast	10/13/2012	10/13/2012	\$350
Northland Foundation	Almanac North	7/29/2012	7/28/2013	\$3,000
Northland OB-GYN Associates, PA	Sun. Evenings	8/7/2011	8/6/2012	\$3,400
Orthopaedic Associates of Duluth	Alternate Wed. Evenings	4/9/2012	4/8/2013	\$2,100
Otis-Magie Insurance Agency	DSSO Performance April 28, 2012	4/28/2012	4/30/2012	\$350
Otis-Magie Insurance Agency	Alternate Fri. Evening	12/13/2011	12/12/2012	\$2,100
Paper Capers, Inc.	Antiques RoadShow	5/13/2012	5/12/2013	\$1,800
Perfect Duluth Day	PlayList	10/6/2011	5/31/2012	\$4,000
Porky's Building Supply	The Red Green Show	6/20/2012	6/19/2013	\$1,800
Prime Appliance Outlet Center	Saturday Part 1	4/7/2012	4/6/2013	NC
Prime Appliance Outlet Center	Alternate Sunday/Monday Evening	4/2/2012	4/1/2013	\$3,400
Quilting on the Waterfront	Quilting Arts	9/22/2012	12/15/2012	\$650
Ramsland & Vigen, Inc.	This Old House	4/7/2012	4/6/2013	\$1,800
Security Jewelers	Alternate Tues. Evening	5/24/2012	5/23/2013	\$2,100
Service Printers of Duluth, Inc.	PBS NewsHour - Friday	4/6/2012	4/5/2013	\$1,800
St. Luke's Hospital	DOCS on Call	10/4/2012	2/21/2013	\$2,500
Super One Foods	Alternate Sat. Evenings	3/29/2012	3/28/2013	\$2,100
Superior Federation of Teachers	Sesame Street Thurs.	1/19/2012	1/18/2013	\$1,000
TKDA	Alternate Tues, & Wed. Evenings	7/17/2012	7/16/2013	\$3,400
TKDA	Almanac	9/14/2012	9/13/2013	\$1,800
UCare	DOCS on Call 2012/2013	10/4/2012	2/21/2013	\$2,500
UMD School of Fine Arts	Alt. Tues. Thurs. & Friday	12/15/2011	2/17/2012	\$850
UMD Tweed Museum of Art	Alternate Mon, & Thurs. Evenings	8/23/2012	11/15/2012	\$850
University of Minnesota Duluth Continuing Education	Alternate Tuesday Evenings	9/13/2012	9/12/2013	\$2,100
Viking Village Sewing Centers	Saturday 11:00 AM Quilting Programs	7/3/2012	7/2/2013	\$1,700
Viking Village Sewing Centers	Sewing with Nancy	7/3/2012	7/2/2013	\$1,700
Viking Village Sewing Centers	Sat. Morning 10:30 AM Sewing/Quilting Shows	12/6/2012	12/5/2013	\$1,700
Wells Fargo Bank Minnesota NA	Alternate Fri. Evenings	9/6/2012	9/5/2013	\$1,625
Wells Fargo Bank Minnesota NA	Alternate Sat. Evenings	9/6/2012	9/5/2013	\$1,625
Western Lake Superior Sanitary District	Great Gardens 12 Part Series	3/8/2012	9/28/2012	\$2,000
Whiteside, Muriel (Charitable Trust) In Memory of	Almanac North	ONGOING	ONGOING	ON GOING