

*Liberty Principles PAC*  
*2/24-3/1/16*  
*\$15,850*

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.*  
*Retention Period: Two Years*





Contract # 25079022

CPE: 43/51/345

Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 2000222097

Changes as of: 2/17/2016 at 11:17 AM

Flight: 2/24/16 - 3/1/16

Product: Liberty Principles PAC

Version: Highlighting Revision 1

Station: WRSP

Office: WASHINGTON

Total \$: \$15,850.00

Market: DMA

Total CPP: \$0.00

Total Spots: 55

Salesperson: ALEXANDRA BRADLEY

Salesperson: Adults 35+

Assistant: ALEXANDRA BRADLEY

Agency Order #: 4776976

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Buyer: Inv'n, Michelle

Agency Order #: 4776976

Separation:

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 2000222097

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/24 - 3/1										Total Spots	Total	
							2/24	2/25	2/26	2/27	2/28	2/29	3/1						
1	W-F,M-Tu 7a-9a		Morning News	\$50.00	0	30	3	2	3	0	0	2	3	13	\$650.00	\$0.00	0.0		
2	9a-10a Su		FOX News Sunday	\$200.00	0	30	0	0	0	0	2	0	0	2	\$400.00	\$0.00	0.0		
3	W-F,M-Tu 4p-4:30p		Judge Judy	\$300.00	0	30	0	1	1	0	0	1	1	4	\$1,200.00	\$0.00	0.0		
4	W-F,M-Tu 4:30p-5p		Judge Judy	\$300.00	0	30	1	0	1	0	0	0	0	2	\$600.00	\$0.00	0.0		
5	W-F,M-Tu 5p-5:30p		Family Feud	\$250.00	0	30	1	1	0	0	0	1	1	4	\$1,000.00	\$0.00	0.0		
6	W-F,M-Tu 5:30p-6p		Family Feud	\$250.00	0	30	0	1	1	0	0	1	1	4	\$1,000.00	\$0.00	0.0		
7	W-F,M-Tu 6p-6:30p		Big Bang Theory	\$500.00	0	30	1	1	1	0	0	1	1	5	\$2,500.00	\$0.00	0.0		
8	W-F,M-Tu 6:30p-7p		Big Bang Theory	\$600.00	0	30	1	1	0	0	0	1	1	4	\$2,400.00	\$0.00	0.0		
9	Sa 6:30p-7p		Big Bang Theory	\$200.00	0	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0		
10	W-F,M-Tu 9p-10p		FOX News at 9	\$300.00	0	30	2	2	2	0	0	2	2	10	\$3,000.00	\$0.00	0.0		
11	Sa 9p-9:30p		FOX News at 9	\$200.00	0	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0		
12	Su 9p-9:35p		FOX News at 9	\$300.00	0	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0		
13	M 7p-8p		Gotham-FOX	\$800.00	0	30	0	0	0	0	0	1	0	1	\$800.00	\$0.00	0.0		
14	W 7p-8p		American Idol-FOX	\$1,000.00	0	30	1	0	0	0	0	0	0	1	\$1,000.00	\$0.00	0.0		
15	Sa 8p-9p		Gotham Sat-FOX	\$300.00	0	30	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0		
16	Sa 11a-5:30p		FOX College Basketball	\$300.00	0	30	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0		
TOTALS: 10 9 9 4 3 10 10														55	\$15,850.00	\$0.00	0.0		



<b>Contract #</b> 25079022		<b>Changes as of:</b> 2/17/2016 at 11:17 AM		<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> 43/51/345		<b>Flight:</b> 2/24/16 - 3/1/16		<b>Station:</b> WRSP	
<b>Agency:</b> STRATEGIC MEDIA		<b>Advertiser:</b> Liberty Principles PAC		<b>Market:</b> Campaign-Sprngfld-Dtr	
SERV		PRODUCT: Liberty Principles PAC		<b>Office:</b> WASHINGTON	
STRATEGIC MEDIA				<b>Total Spots:</b> 55	
SERVICES 1911				<b>Total CPE:</b> \$0.00	
NORTH FT MYER					
DRIVE SUITE 400					
ARLINGTON VA					
2000222097					
		<b>Primary Demo:</b> Adults 35+		<b>Salesperson:</b> ALEXANDRA BRADLEY	
		<b>Agency Order #:</b> 4776976		<b>Assistant:</b> ALEXANDRA BRADLEY	
		<b>Buyer:</b> Irvin, Michelle		<b>Con Type:</b> POLITICAL/VOTE	
				<b>Total GRP:</b> 0	
				<b>Separation:</b>	

Hit Listed Programs	
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Competitive Information	
Market Budget:	\$132,083
WRSP Share:	12%
Comment:	
WAND:	24%
WCIA:	35%
WICS:	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	55	\$15,850.00	N/A	0.0
Total	100%	55	\$15,850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Feb	35	\$9,800.00
2016-Mar	20	\$6,050.00
Total	55	\$15,850.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	2/17/16 11:17 AM					\$0
Revision	2/17/16 11:17 AM	ALEXANDRA BRADLEY	Revised			\$0
New	2/17/16 11:13 AM	ALEXANDRA BRADLEY	New	55		\$15,850.00

Changes: Product from Issue to Liberty Principles PAC, Default Spot Length to 30, Demo Meta to [R16], User Entered \$ from \$0.00 to \$15,850.00, Comments from to NEW ORDER. PLS CHCK AND CNF. T&R.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WRSP+WCCU Combo 100/0 (WRSP+)  
2680 E Cook St  
Springfield, IL 62703

Liberty Principles PAC  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

**Contract #** 2397716

**Schedule Dates** 02/24/16-03/01/16

**Advertiser** Liberty Principles PAC (107692)

**Agency** Strategic Media Services (8287)

**Product** POLITICAL ISSUE (ns) (1187)

**Brand** 43/51/345 LIBERTY PRINCIPLES PAC (805539)

**Salesperson** Millennium/DC, Washington DC (1108)

**Sales Office** Millennium Washington DC

**Buyer Name** Michelle Ivin,

**Phone/Fax** /

**CPE** 43/51/345

**Account Types** National/Political Issue Agency BRD

**Billing Type** Weekly/Irregular

**Comments** Liberty Principles P  
NEW ORDER, PLS CHCK AND CNF. T&R  
ALEX BRADLEY

**Date Entered** 02/17/16

**Last Modified** 02/17/16

**Entered By** Whitney Connolly

**CO-OP** No

**Headline #** ECR25079022

**Demo** A35+

**Order Type** Normal

**Package Deal**

**Commission %** 15.00

**Commission** \$2,377.50

**Net Total** \$13,472.50

**Sales Tax**

WRSP + WCCU Combo 100/0 (WRSP+)			
By Broadcast Month	Spots	Rate	
Feb. 2016	35	\$9,800.00	
Mar. 2016	20	\$6,050.00	
Grand Total:	55	\$15,850.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/24/16-02/24/16	3	:30	7A- 9A (CST)					3				3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	Morning News	2/17/16
2.0	Normal Line / News (1)	02/25/16-02/25/16	3	:30	7A- 9A (CST)						2			2	\$50.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	Morning News	2/17/16
3.0	Normal Line / News (1)	02/26/16-02/26/16	3	:30	7A- 9A (CST)							3		3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	Morning News	2/17/16
4.0	Normal Line / News (1)	02/29/16-02/29/16	3	:30	7A- 9A (CST)			2						2	\$50.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	Morning News	2/17/16
5.0	Normal Line / News (1)	03/01/16-03/01/16	3	:30	7A- 9A (CST)				3					3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	Morning News	2/17/16
6.0	Normal Line / SPOT (2)	02/28/16-02/28/16	2	:30	9A- 10A (CST)								2	2	\$200.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News Sunday	2/17/16
7.0	Normal Line / SPOT (3)	02/25/16-02/25/16	2	:30	4P- 4:30P (CST)						1			1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	2/17/16
8.0	Normal Line / SPOT (3)	02/26/16-02/26/16	2	:30	4P- 4:30P (CST)							1		1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	2/17/16
9.0	Normal Line / SPOT (3)	02/29/16-02/29/16	2	:30	4P- 4:30P (CST)								1	1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	2/17/16
10.0	Normal Line / SPOT (3)	03/01/16-03/01/16	2	:30	4P- 4:30P (CST)							1		1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	2/17/16
11.0	Normal Line / SPOT (4)	02/24/16-02/24/16	2	:30	4:30P- 5P (CST)								1	1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	2/17/16
12.0	Normal Line / SPOT (4)	02/26/16-02/26/16	2	:30	4:30P- 5P (CST)								1	1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	2/17/16
13.0	Normal Line / SPOT (5)	02/24/16-02/24/16	3	:30	5P- 5:30P (CST)						1			1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)	Family Feud	2/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline?ip=1234> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0  
2680 E Cook St  
Springfield, IL 62703

Liberty Principles PAC  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

Contract # 239//16

Schedule Dates

02/24/16-03/01/16

Advertiser

Liberty Principles PAC (107692)

Agency

Strategic Media Services (8287)

Product

POLITICAL ISSUE (ns) (1187)

Brand

43/51/345 LIBERTY PRINCIPLES PAC (805539)

Salesperson

Millennium/Dc, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Michelle,Irvin,

Phone/Fax

/

CPE

43/51/345

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Liberty Principles P  
NEW ORDER. PLS CHCK AND CNF. T&R  
ALEX BRADLEY

Date Entered 02/17/16

Last Modified 02/17/16

Entered By Whitney Connolly

CO-OP No

Headline # ECR25079022

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,377.50

Net Total \$13,472.50

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month	Spots	Rate
Feb. 2016	35	\$9,800.00
Mar. 2016	20	\$6,050.00
Grand Total:	55	\$15,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (5)	02/25/16-02/25/16	3	:30	5P- 5:30P (CST)					1				1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+Family Feud		2/17/16
15.0	Normal Line / SPOT (5)	02/29/16-02/29/16	3	:30	5P- 5:30P (CST)		1							1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+Family Feud		2/17/16
16.0	Normal Line / SPOT (5)	03/01/16-03/01/16	3	:30	5P- 5:30P (CST)			1						1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+Family Feud		2/17/16
17.0	Normal Line / SPOT (6)	02/25/16-02/25/16	3	:30	5:30P- 6P (CST)					1				1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+Family Feud		2/17/16
18.0	Normal Line / SPOT (6)	02/26/16-02/26/16	3	:30	5:30P- 6P (CST)						1			1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+Family Feud		2/17/16
19.0	Normal Line / SPOT (6)	02/29/16-02/29/16	3	:30	5:30P- 6P (CST)		1							1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+Family Feud		2/17/16
20.0	Normal Line / SPOT (6)	03/01/16-03/01/16	3	:30	5:30P- 6P (CST)			1						1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+Family Feud		2/17/16
21.0	Normal Line / SPOT (7)	02/24/16-02/24/16	3	:30	6P- 6:30P (CST)					1				1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory		2/17/16
22.0	Normal Line / SPOT (7)	02/25/16-02/25/16	3	:30	6P- 6:30P (CST)						1			1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory		2/17/16
23.0	Normal Line / SPOT (7)	02/26/16-02/26/16	3	:30	6P- 6:30P (CST)							1		1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory		2/17/16
24.0	Normal Line / SPOT (7)	02/29/16-02/29/16	3	:30	6P- 6:30P (CST)		1							1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory		2/17/16
25.0	Normal Line / SPOT (7)	03/01/16-03/01/16	3	:30	6P- 6:30P (CST)			1						1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory		2/17/16
26.0	Normal Line / SPOT (8)	02/24/16-02/24/16	3	:30	6:30P- 7P (CST)					1				1	\$600.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory		2/17/16
27.0	Normal Line / SPOT (8)	02/25/16-02/25/16	3	:30	6:30P- 7P (CST)					1				1	\$600.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory		2/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://bgj.net/?p=1234> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 WRRP  
2680 E Cook St  
Springfield, IL 62703

Liberty Principles PAC  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

**Contract #** 239//16  
**Schedule Dates** 02/24/16-03/01/16  
**Advertiser** Liberty Principles PAC (107692)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 43/51/345 LIBERTY PRINCIPLES PAC (805539)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Michelle Irvin,  
**Phone/Fax** /  
**CPE** 43/51/345  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Liberty Principles P  
NEW ORDER. PLUS CHICK AND CNF. T&R  
ALEX BRADLEY

**Date Entered** 02/17/16  
**Last Modified** 02/17/16  
**Entered By** Whitney Connelly  
**CO-OP** No  
**Headline #** ECR25079022  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,377.50  
**Net Total** \$13,472.50  
**Sales Tax**

WRSP+WCCU Combo 100/0 (WRRP+)			
By Broadcast Month	Spots	Rate	
Feb. 2016	35	\$9,800.00	
Mar. 2016	20	\$6,050.00	
Grand Total:	55	\$15,850.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (8)	02/29/16-02/29/16	3	:30	6:30p- 7p (CST)		1							1	\$600.00	\$600.00	WRSP+WCCU Combo 100/0 (WRRP)	Big Bang Theory	2/17/16
29.0	Normal Line / SPOT (6)	03/01/16-03/01/16	3	:30	6:30p- 7p (CST)			1						1	\$600.00	\$600.00	WRSP+WCCU Combo 100/0 (WRRP)	Big Bang Theory	2/17/16
30.0	Normal Line / SPOT (9)	02/27/16-02/27/16	2	:30	6:30p- 7p (CST)							1		1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRRP)	Big Bang Theory	2/17/16
31.0	Normal Line / SPOT (10)	02/24/16-02/24/16	3	:30	9p- 10p (CST)				2					2	\$300.00	\$600.00	WRSP+WCCU Combo 100/0 (WRRP)	FOX News at 9	2/17/16
32.0	Normal Line / SPOT (10)	02/25/16-02/25/16	3	:30	9p- 10p (CST)					2				2	\$300.00	\$600.00	WRSP+WCCU Combo 100/0 (WRRP)	FOX News at 9	2/17/16
33.0	Normal Line / SPOT (10)	02/26/16-02/26/16	3	:30	9p- 10p (CST)						2			2	\$300.00	\$600.00	WRSP+WCCU Combo 100/0 (WRRP)	FOX News at 9	2/17/16
34.0	Normal Line / SPOT (10)	02/29/16-02/29/16	3	:30	9p- 10p (CST)			2						2	\$300.00	\$600.00	WRSP+WCCU Combo 100/0 (WRRP)	FOX News at 9	2/17/16
35.0	Normal Line / SPOT (10)	03/01/16-03/01/16	3	:30	9p- 10p (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRRP)	FOX News at 9	2/17/16
36.0	Normal Line / SPOT (11)	02/27/16-02/27/16	3	:30	9p- 9:30p (CST)								1	1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRRP)	FOX News at 9	2/17/16
37.0	Normal Line / SPOT (12)	02/28/16-02/28/16	3	:30	9p- 9:35p (CST)									1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRRP)	FOX News at 9	2/17/16
38.0	Normal Line / Prime (13)	02/29/16-02/29/16	3	:30	7p- 8p (CST)			1						1	\$800.00	\$800.00	WRSP+WCCU Combo 100/0 (WRRP)	Gotham-FOX	2/17/16
39.0	Normal Line / Prime (14)	02/24/16-02/24/16	2	:30	7p- 8p (CST)				1					1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 100/0 (WRRP)	American 10a-FOX	2/17/16
40.0	Normal Line / Prime (15)	02/27/16-02/27/16	2	:30	8p- 9p (CST)								1	1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRRP)	Gotham Sat-FOX	2/17/16
41.0	Normal Line / Basketball (16)	02/27/16-02/27/16	3	:30	11A- 5:30p (CST)								1	1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRRP)	College Basketball	2/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Michelle Irvin  
do hereby request station time concerning the following issue:

Liberty Principles PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Liberty Principles PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Liberty Principles PAC  
505 N Lake Shore Dr #516 Chicago, IL 60611

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dan Proff - board member

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>1/21/16</u>	<u></u>	<u>202-337-5700</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Jennifer E. Valenti</u>	<u>LSM</u>
Signature	Printed Name	Title

STRATEGIC MEDIA SERVICES INC  
1911 NORTH FORT MYER DR STE 400  
ARLINGTON, VA 22209  
202-337-5700

BB&T  
BRANCH BANKING AND TRUST COMPANY  
1-800-BANK BBT BBT.com  
88-428/514

97818

2/16/2016

PAY TO THE ORDER OF WRSP-S2

\$ \*\*13,472.50

Thirteen Thousand Four Hundred Seventy-Two and 50/100\*\*\*\*\*

DOLLARS

MEMO LIBERTY PRINCIPLES PAC - 2/24-3/1

AUTHORIZED SIGNATURE

STRATEGIC MEDIA SERVICES INC

97818

WRSP-S2

Date	Type	Reference	Original Amt.	Balance Due	2/16/2016 Discount	Payment
2/16/2016	Bill	CIA-S-1447	8,330.00	8,330.00		8,330.00
2/16/2016	Bill	CIA-S-1448	5,142.50	5,142.50		5,142.50
					Check Amount	13,472.50

Checking - Client Fun

13,472.50

STRATEGIC MEDIA SERVICES INC

97818

WRSP-S2

Date	Type	Reference	Original Amt.	Balance Due	2/16/2016 Discount	Payment
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