

Independent Voice for Illinois
10/25-10/30/14
\$4,800

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25339255	Changes as of: 10/21/2016 at 5:14 PM	Version: Highlighting Revision 1
CPE: 148/162/2428	Flight: 10/24/16 - 10/30/16	Total \$: \$4,800.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Independent Voice for Illinois PAC	Total Spots: 19
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Product: Issue	Total CPP: \$0.00
Agency Order #: 5508141	Buyer: Irvin, Michelle	Total GRP:
Salesperson: ALEXANDRA BRADLEY	Primary Demo: Adults 35+	Separation:
202-955-5342	Con Type: POLITICAL/NOTE	
	Assistant: ALEXANDRA BRADLEY	
	202-955-5342	

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
REV 1	M-F 7a-9a		Morning News	\$50.00	0	30	1	0	1	0	1	0	0	3	\$150.00	\$0.00	0.0
2	M-F 3:30p-4p		Celebrity Name Game	\$75.00	0	30	0	1	0	0	0	1	0	2	\$150.00	\$0.00	0.0
3	M-F 4p-4:30p		Judge Judy	\$400.00	0	30	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
REV 4	M-F 5:30p-6p		FOX News at 5:30p	\$200.00	0	30	1	0	0	1	1	0	0	3	\$600.00	\$0.00	0.0
5	Su 9a-10a		FOX News Sunday	\$250.00	0	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
REV 6	M-F 6:30p-7p		Big Bang Theory	\$600.00	0	30	1	0	0	1	0	0	0	2	\$1,200.00	\$0.00	0.0
7	Sa 6:30p-7p		Big Bang Theory	\$250.00	0	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
8	M-F 9p-10p		FOX News at 9	\$350.00	0	30	0	1	1	1	1	0	0	4	\$1,400.00	\$0.00	0.0
9	Sa 9p-9:30p		FOX News at 9	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
10	Sa 6:30p-10p		FOX College Football Prime Game	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
TOTALS:							0	5	4	0	3	3	1	19	\$4,800.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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Agency Order #: 5508141	Buyer: Ivin, Michelle	Total GRP:
Salesperson: ALEXANDRA BRADLEY	Primary Demo: Adults 35+	Separation:
202-955-5342	Con Type: POLITICAL/NOTE	
	Assistant: ALEXANDRA BRADLEY	
	202-955-5342	

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/21/16 5:14 PM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R
10/21/16 5:14 PM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R

Competitive Information	
Market Budget:	\$60,000
WRSP Share:	8%
Comment:	
WAND:	33%
WCIA:	34%
WICS:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$4,800.00	N/A	0.0
Total	100%	19	\$4,800.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	19	\$4,800.00
Total	19	\$4,800.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/24/16 7:53 AM					\$0
Revision	10/21/16 5:14 PM	ALEXANDRA BRADLEY	Revised			\$0
New	10/21/16 5:13 PM	ALEXANDRA BRADLEY	New	19		\$4,800.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WFLD/CCU Combo
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 26693
Schedule Dates 10/25/16-10/25/16
Advertiser Independent
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand 148/162/2428 (871877)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle, Jrvin,
Phone/Fax /
CPE 148/162/2428
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue
NEW ORDER. PLS CHECK AND CNF. T&R
Alex Bradley

Date 10/24/16
Last Modified 10/25/16
Entered By Amanda
CO-OP No
Headline # ECR2539255
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$720.00
Net Total \$4,080.00
Sales Tax

Spots 17
Rate \$240.00
Net Total \$4,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/25/16-10/25/16	3	:30	7A- 9A (CST)	1		1						1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS) Morning News		10/24/16
2.0	Normal Line / News (1)	10/26/16-10/26/16	3	:30	7A- 9A (CST)	1			1					1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS) Morning News		10/24/16
3.0	Normal Line / News (1)	10/27/16-10/27/16	3	:30	7A- 9A (CST)	1				1				1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS) Morning News		10/24/16
4.0	Normal Line / SPOT (2)	10/25/16-10/25/16	4	:30	3:30P- 4P (CST)	1								1	\$75.00	\$75.00	WRSP+WCCU Combo 100/0 (WRS) Celebrity Name Game		10/24/16
5.0	Normal Line / SPOT (2)	10/28/16-10/28/16	4	:30	3:30P- 4P (CST)	1					1			1	\$75.00	\$75.00	WRSP+WCCU Combo 100/0 (WRS) Celebrity Name Game		10/24/16
6.0	Normal Line / SPOT (3)	10/26/16-10/26/16	2	:30	4P- 4:30P (CST)	1			1					1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS) Judge Judy		10/24/16
7.0	Normal Line / News (4)	10/25/16-10/25/16	2	:30	5:30P- 6P (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS) FOX News at 5:30p		10/24/16
7.0.1	Closed Preempt (1)	10/25/16															WRSP+WCCU Combo 100/0 (WRS) Incorrect Section Level/Exception -		
8.0	Normal Line / News (4)	10/27/16-10/27/16	3	:30	5:30P- 6P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS) FOX News at 5:30p		10/24/16
9.0	Normal Line / News (4)	10/28/16-10/28/16	3	:30	5:30P- 6P (CST)	1					1			1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS) FOX News at 5:30p		10/24/16
10.0	Revised Line / SPOT (3)	10/30/16-10/30/16	3	:30	9A- 10A (CST)	1								1			WRSP+WCCU Combo 100/0 (WRS) FOX News Sunday		10/24/16
10.1	Normal Line / SPOT	10/30/16-10/30/16	3	:30	9P- 9:30P (CST)	1								1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS) Fox News @ 9		10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP-TV/CCU Combo 100.0
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2669310

Dates 10/25/16-10/30/16

Independent Voices of IL (11663)

Strategic Media Services (8237)

POLITICAL ISSUE (ns) (1187)

148/162/2428 (871877)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

Michelle, Irvin,

/

148/162/2428

National/Political Issue Agency BRD

Weekly/Irregular

Issue

NEW ORDER. PLS CHECK AND CNF. T&R
Alex Bradley

Date Entered 10/16/16

Last Modified 10/16/16

Entered By via Painter

CO-OP

Headline # EC 25339255

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$720.00

Net Total \$4,080.00

Sales Tax

WRSP-TV/CCU Combo 100.0 (WRSP-TV)

By Broadcast Month Spots

Oct. 2016 17 \$4,800.00

Grand Total: 17 \$4,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1.1	Closed Preempt	10/30/16															WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Program Change/Exception - NEWS AIRS AT 10P/10P	10/24/16
11.0	Revised Line / SPOT (6)	10/25/16-10/25/16	3	:30	6:30P- 7P (CST)			1									WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Big Bang Theory	10/24/16
11.1	Normal Line / SPOT (6)	10/27/16-10/27/16	3	:30	6:30P- 7P (CST)					1				1	\$600.00	\$600.00	WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Big Bang Theory	10/24/16
12.0	Revised Line / SPOT (6)	10/26/16-10/26/16	3	:30	6:30P- 7P (CST)					1							WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Big Bang Theory	10/24/16
12.1	Normal Line / SPOT (6)	10/27/16-10/27/16	3	:30	6:30P- 7P (CST)					1				1	\$600.00	\$600.00	WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Big Bang Theory	10/24/16
13.0	Revised Line / SPOT (7)	10/29/16-10/29/16	3	:30	6:30P- 7P (CST)							1					WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Big Bang Theory	10/24/16
13.1	Normal Line / SPOT (7)	10/29/16-10/29/16	2	:30	6P- 6:30P (CST)							1			\$250.00	\$250.00	WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Big Bang Theory	10/24/16
13.1.1	Closed Preempt (7)	10/29/16															WRSP-TV/CCU Combo 100.0 (WRSP-TV)	World Series Pregame	
14.0	Revised Line / SPOT (8)	10/25/16-10/25/16	3	:30	9P- 10P (CST)			1									WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Changel Spot	10/24/16
14.1	Normal Line / SPOT (8)	10/25/16-10/25/16	3	:30	10P- 10:30P (CST)					1				1	\$350.00	\$350.00	WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Changel Spot	10/24/16
15.0	Revised Line / SPOT (8)	10/26/16-10/26/16	3	:30	9P- 10P (CST)					1							WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Changel Spot	10/24/16
15.1	Normal Line / SPOT (8)	10/26/16-10/26/16	3	:30	10P- 10:30P (CST)					1					\$350.00	\$350.00	WRSP-TV/CCU Combo 100.0 (WRSP-TV)	Changel Spot	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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+WCCU Combo 100/0 WRSF
Cook St
Jfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 260031
Schedule 10/25/15-10/27/16
Agency Independent Offices of IL
Product Strategic Media Services (1100)
Brand POLITICAL ISSUE (ns) (1100)
Salesperson 148/162/2428 (871877)
Sales Office Millennium/DC, Washington DC (1108)
Buyer Name Millennium Washington DC
Phone/Fax Michelle,Irvin,
CPE /
Account Types 148/162/2428
Billing Type National/Political Issue Agency BRD
Comments Weekly/Irregular
Issue NEW ORDER. PLS CHECK AND CNF. T&R
Comments Alex Bradley

Date Entered 10/26/16
Last Modified 10/26/16
Entered By Painter
CO-OP
Headline # ECR25339255
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$720.00
Net Total \$4,080.00
Sales Tax

WRSF 100/0 (WRSF-)
By Broadcast 17
Oct. 20 17
Grand Total \$4,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1.1	Closed Preempt (9)	10/26/16															WRSF+WCCU Combo 100/0 (WRSF-)	Program Change/Exception - World Series	10/24/16
16.0	Normal Line / SPOT (8)	10/27/16-10/27/16	3	:30	9P-10P (CST)					1				1	\$350.00	\$350.00	WRSF+WCCU Combo 100/0 (WRSF-)	FOX News at 9	10/24/16
17.0	Revised Line / SPOT (8)	10/28/16-10/28/16	3	:30	9P-10P (CST)					1				1	\$350.00	\$350.00	WRSF+WCCU Combo 100/0 (WRSF-)	FOX News at 9	10/24/16
17.1	Normal Line / SPOT (8)	10/28/16-10/28/16	3	:30	10P-10:30P (CST)					1				1	\$350.00	\$350.00	WRSF+WCCU Combo 100/0 (WRSF-)	FOX News at 9	10/24/16
18.0	Revised Line / SPOT (9)	10/29/16-10/29/16	3	:30	9P-9:30P (CST)						1			1	\$200.00	\$200.00	WRSF+WCCU Combo 100/0 (WRSF-)	FOX News at 9	10/24/16
18.1	Normal Line / SPOT (9)	10/29/16-10/29/16	3	:30	10P-10:30P (CST)						1			1	\$200.00	\$200.00	WRSF+WCCU Combo 100/0 (WRSF-)	FOX News at 9	10/24/16
18.1.1	Closed Preempt (9)	10/29/16															WRSF+WCCU Combo 100/0 (WRSF-)	Program Change/Exception - World Series Post Game	10/24/16
19.0	Revised Line / Football (10)	10/29/16-10/29/16	3	:30	5:30P-10P (CST)							1		1			WRSF+WCCU Combo 100/0 (WRSF-)	College Football Prime Game	10/24/16
19.1	Normal Line / Football (10)	10/29/16-10/29/16	3	:30	11:30A-2:30P (CST)							1		1	\$200.00	\$200.00	WRSF+WCCU Combo 100/0 (WRSF-)	College Football Prime Game	10/24/16
20.0	M/G For 7.0.1 / News (4)	10/26/16-10/26/16	3	:30	5:30P-6P (CST)					1				1	\$200.00	\$200.00	WRSF+WCCU Combo 100/0 (WRSF-)	FOX News at 5:30p	10/24/16
21.0	M/G For 10.1.1 / SPOT	10/20/16-10/30/16	3	:30	10P-10:30P (CST)								1	1	\$250.00	\$250.00	WRSF+WCCU Combo 100/0 (WRSF-)	FOX News @ 9	10/24/16
22.0	M/G For 18.1.1 / SPOT (9)	10/20/16-10/30/16	3	:30	10:30P-11P (CST)								1	1	\$200.00	\$200.00	WRSF+WCCU Combo 100/0 (WRSF-)	FOX News at 9	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WRSP+WCCU Combo 100/0 WRSP
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

2669310

10/25/16-10/30/16

Independent Voices of IL (1663)

Strategic Media Services (0067)

POLITICAL ISSUE (ns) (1187)

148/162/2428 (871877)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

Michelle, Jrvin,

/

148/162/2428

National/Political Issue Agency BRD

Weekly/Irregular

Issue
NEW ORDER. PLS CHCK AND CNF. T&R

Alex Bradley

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

A35+

Normal

15.00

\$720.00

\$4,080.00

WRSP+WCCU Combo 100/0 (WRSP)

By Broadcast Month

Oct. 2016

Grand Total:

Spots

17

\$4,080.00

\$4,080.00

Rate

0.00

0.00

0.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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/E Bookend P/B Piggy Back

Printed At: 10:27 AM on Wednesday, October 26 2016

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Michelle Irvin

do hereby request station time concerning the following issue:

Independent Voice for Illinois PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: SEE ORDER

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Independent Voice for Illinois PAC, PO Box 9891 Arlington, VA 22219

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jo Merlino - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7-28-16

Date

Monika D...

Signature

202-337-5700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted In Part

☐ Rejected

Jennifer E. Valenti

Signature

Jennifer E. Valenti, CSM

Printed Name

Title