

Vote Vets Action Fund
2/29-3/3/16
\$950

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





Contract # 25083607	Changes as of: 2/25/2016 at 10:46 AM	Version: Current State
CPE:	Flight: 2/26/16 - 3/3/16	Station: WRSP
Agency: GMMB	Advertiser: VOTE VETS ACTION	Market: Champaign-Springfield-Dt
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Vote Vets Action Fund	Office: WASHINGTON
Primary Demo: Adults 50-64	Buyer: Mike Furman	Salesperson: ALEXANDRA BRADLEY
Agency Order #:		Assistant: ALEXANDRA BRADLEY
		Con Type: POLITICAL/VOTE
Comments: NEW ORDER. PLS CHCK AND CNF. T&R		Total \$: \$950.00
		Total Spots: 5
		Total CPP: \$0.00
		Traffic #: 2405358
		Separation:

#	Day/Time	DP	Program	Rate	AS064 Rating	Len	2/26 - 2/29		Total Spots	Total \$	CPP	GRP
							2/26	2/29				
1	M-Th 7a-9a	EM	News	\$50.00	0.0	30	0	3	3	\$150.00	\$0.00	0.0
2	M-Th 4p-4:30p	EF	Judy	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
3	M-Th 4:30p-5p	EF	Judy	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
TOTALS:							0	5	5	\$950.00	\$0.00	0.0



Contract # 25083607 Changes as of: 2/25/2016 at 10:46 AM Version: Current State

CPE: Flight: 2/26/16 - 3/3/16 Station: WRSP Total \$: \$950.00
 Agency: GMMB Advertiser: VOTE VETS ACTION Market: Campaign-Spmgld-Dtr Total Spots: 5
 GMMB 3050 K ST NW
 WASHINGTON DC 20007

Product: Vote Vets Action Fund Office: WASHINGTON Total CPE: \$0.00
 Primary Demo: Adults 50-64 Salesperson: ALEXANDRA BRADLEY Total GRP: 0
 Agency Order #: Assistant: ALEXANDRA BRADLEY Traffic #: 2405358
 Buyer: Mike Furman Con Type: POLITICAL/VOTE Separation:

Hit Listed Programs	
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Date/Time	Added by	Comment
02/25/16 10:29 AM	ALEXANDRA BRADLEY	NEW ORDER, PLS CHCK AND CNF. T&R

Competitive Information	
Market Budget:	\$47,500
WRSP Share:	2%
Comment:	
WAND:	40%
WCIA:	44%
WICS:	14%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EM	16%	3	\$150.00	N/A	0.0
EF	84%	2	\$800.00	N/A	0.0
Total	100%	5	\$950.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Feb	0	\$0.00
2016-Mar	5	\$950.00
Total	5	\$950.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	2/25/16 10:32 AM					\$0
New	2/25/16 10:29 AM	ALEXANDRA BRADLEY	Confirmed	5		\$950.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy



WRSP+WCCU Combo 100/0 (WRSP+)
2680 E Cook St
Springfield, IL 62703

Contract # 2405358

Schedule Dates

02/29/16-03/03/16

Advertiser

Vote Vets Action Fund (25501)

Agency

Greer Margolis Mitchell, Burns & Associates-Washi

Product

POLITICAL ISSUE (ns) (1187)

Brand

VOTE VETS ACTION FUND (303225)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Furman, Mike

Phone/Fax

/

CPE

N/A

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Vote Vets Action Fun
NEW ORDER. PLS CHCK AND CNF. T&R
ALEX BRADLEY

Date Entered 02/25/16

Last Modified 02/25/16

Entered By Whitney Connelly

CO-OP No

Headline # ECR25083607

Demo A5064

Order Type Normal

Package Deal

Commission % 15.00

Commission \$142.50

Net Total \$807.50

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month Spots Rate

Mar. 2016 5 \$950.00

Grand Total: 5 \$950.00

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/29/16-03/03/16	3	:30	7A-9A (CST)	3	X	X	X	X				3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS	2/25/16
2.0	Normal Line / SPOT (2)	02/29/16-03/03/16	2	:30	4P-4:30P (CST)	1	X	X	X	X				1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)	JUDY	2/25/16
3.0	Normal Line / SPOT (3)	02/29/16-03/03/16	2	:30	4:30P-5P (CST)	1	X	X	X	X				1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)	JUDY	2/25/16

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 04:36 PM on Thursday, February 25 2016

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mike Furman - authorized radio buyer
do hereby request station time concerning the following issue:

Vote Vets Action Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

This broadcast time will be used by: Vote Vets Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mark Kirk 11/3/16 - Gen'l Elect

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Vicki's Action Fund 2211 Wisconsin Ave NW #320
Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Peter Bellman, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/3/16 [Signature] 202-338-0000
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Jennifer E. Valenti Com
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AB	advers		

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Waterfront
Strategies

DECW 400

Check Date: 02/25/2016 Vendor: 0001013729 WRSP-TV Check No. 019325
Project Name: Vote Vets 2016 Flight Dates: 2/26/2016 thru 3/3/2016
Project ID: 202181
Activity ID: 200

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00019498FEB2016MAR20	02/25/2016	00019498	807.50	0.00	807.50

M.I

Totals	\$807.50	\$0.00	\$807.50
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Waterfront
Strategies

Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMORGAN CHASE BANK, N.A.
Syracuse, NY
50-937/213

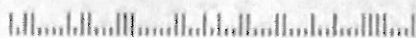
019325

Date 02/25/2016

Pay Amount \$807.50***

****EIGHT HUNDRED SEVEN AND 50 / 100 DOLLAR****

Pay To The Order Of
WRSP-TV
3003 Old Rochester Road
Springfield, IL 62703-5664



Zaiden V Alm
Authorized Signature