

Independent Voice for Illinois
9/12 - 9/18/16
84,970

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- ~~Check~~ *CC Pymt*

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25283096 Changes as of: 9/9/2016 at 9:09 AM Version: Highlighting Revision 1 Total \$: \$4,970.00

CPE: 148/162/1566 Flight: 9/12/16 - 9/18/16 Station: WRSP
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009
Advertiser: Independent Voice for Illinois PAC Product: Independent Voice 4 IL
Buyer: Ivyn, Michelle Agency Order #: 5379446
Salesperson: ALEXANDRA BRADLEY 202-955-5342
Market: Campaign-Sprngfld-Dir DMA
Office: WASHINGTON
Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE
Assistant: ALEXANDRA BRADLEY 202-955-5342
Separation:

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/12 - 9/18							Total Spots	Total \$	CPP	GRP
							9/12	9/13	9/14	9/15	9/16	9/17	9/18				
1	M-F 7a-9a		Morning News	\$25.00	0	30	1	1	2	2	0	0	0	8	\$200.00	\$0.00	0.0
2	M-F 3:30p-4p		Celebrity Name Game	\$40.00	0	30	1	1	0	1	0	0	0	3	\$120.00	\$0.00	0.0
3	M-F 5:30p-6p		Family Feud	\$150.00	0	30	1	1	1	1	0	0	0	4	\$600.00	\$0.00	0.0
4	M-F 6p-6:30p		Big Bang Theory	\$300.00	0	30	1	0	1	1	1	0	0	4	\$1,200.00	\$0.00	0.0
5	M-F 6:30p-7p		Big Bang Theory	\$300.00	0	30	1	1	0	1	1	0	0	4	\$1,200.00	\$0.00	0.0
6	M-F 9p-10p		FOX News at 9	\$150.00	0	30	1	2	1	1	0	0	0	6	\$900.00	\$0.00	0.0
7	M-F 9:30p-10p		FOX NEWS@9<	\$150.00	0	30	1	1	1	1	0	0	0	5	\$750.00	\$0.00	0.0
TOTALS:							7	7	6	8	6	0	0	34	\$4,970.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25283096 Changes as of: 9/9/2016 at 9:09 AM Version: Highlighting Revision 1 Total \$: \$4,970.00

CPE: 148/162/1566 Flight: 9/12/16 - 9/18/16 Station: WRSP Total Spots: 34

Agency: STRATEGIC MEDIA SERVICES Advertiser: Independent Voice for Illinois PAC Market: Campaign-Sprngfld-Dir DMA Total CPP: \$0.00

1911 NORTH FT MYER DRIVE Product: Independent Voice 4 IL Office: WASHINGTON Total GRP:

SUITE 400 Agency Order #: 5379446 Buyer: Iv/n, Michelle Primary Demo: Adults 35+ Separation:

ARLINGTON, VA 20009 Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Con Type: POLITICAL/NOTE 202-955-5342

Order Level Comments

Date/Time	Added by	Comment
09/09/16 9:09 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R
09/09/16 9:09 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R

Competitive Information

Market Budget:	\$41,417
WRSP Share:	12%
Comment:	
WAND:	25%
WCIA:	34%
WICS:	29%

Day/Time	% Distrib	Spots	Dollars	CPM	GIIMP
	100%	34	\$4,970.00	N/A	0.0
Total	100%	34	\$4,970.00	N/A	0.0

Month	Spots	Dollars
2016-Sep	34	\$4,970.00
Total	34	\$4,970.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/9/16 9:15 AM					\$0	\$0	
Queued for Electronic Contracting	9/9/16 9:13 AM					\$0	\$0	
Revision	9/9/16 9:09 AM	ALEXANDRA BRADLEY	Revised			\$0	\$4,970.00	Changes: Product from Issue to Independent Voice 4 IL, Demo Meta to [R16] User Entered \$ from \$0.00 to \$4,970.00, Comments from Separation: 30 to NEW ORDER.
New	9/9/16 9:09 AM	ALEXANDRA BRADLEY	New	34		\$4,970.00	\$4,970.00	PLS CHCK AND CNF. T&R.

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSF-TV/CCU Combo 100/0 (WRSF-TV)
 2680 E Cook St
 Springfield, IL 62703

Strategic Media Services
 1911 N Ft Myer Dr
 Ste 400
 Arlington, VA 22209

Contract # 2624591
 Schedule Dates 09/12/16-09/16/16

Date Entered 09/09/16
 Last Modified 09/09/16

WRSF-TV/CCU Combo 100/0 (WRSF-TV)
 By Broadcast Month Spots Rate
 Sep. 2016 34 \$4,970.00
 Grand Total: 34 \$4,970.00

Advertiser Independent Voice of IL (111663)
 Agency Strategic Media Services (8287)
 Product POLITICAL ISSUE (ns) (1187)
 Brand 148/162/1566 (860624)
 Salesperson Millennium/DC, Washington DC (1108)
 Sales Office Millennium Washington DC
 Buyer Name Michelle, Irvin,
 Phone/Fax /
 CPE 148/162/1566
 Account Types National/Political Issue Agency BRD
 Billing Type Weekly/Irregular
 Comments Independent Voice 41
 NEW ORDER, PLS CHCK AND CNF. TRR
 Alex Bradley

Entered By Amanda Painter
 CO-OP No
 Demo ECR25283096
 Order Type A35+R
 Package Deal Normal
 Commission % 15.00
 Commission \$745.50
 Net Total \$4,224.50
 Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/12/16-09/12/16	4	:30	7A-9A (CST)	1								1	\$25.00	\$25.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Morning News	9/9/16
2.0	Normal Line / News (1)	09/13/16-09/13/16	4	:30	7A-9A (CST)			1						1	\$25.00	\$25.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Morning News	9/9/16
3.0	Normal Line / News (1)	09/14/16-09/14/16	4	:30	7A-9A (CST)				2					2	\$25.00	\$50.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Morning News	9/9/16
4.0	Normal Line / News (1)	09/15/16-09/15/16	4	:30	7A-9A (CST)					2				2	\$25.00	\$50.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Morning News	9/9/16
5.0	Normal Line / News (1)	09/16/16-09/16/16	4	:30	7A-9A (CST)						2			2	\$25.00	\$50.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Morning News	9/9/16
6.0	Normal Line / SPOT (2)	09/12/16-09/12/16	4	:30	3:30P-4P (CST)	1								1	\$40.00	\$40.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Celebrity Name Game	9/9/16
7.0	Normal Line / SPOT (2)	09/13/16-09/13/16	4	:30	3:30P-4P (CST)			1						1	\$40.00	\$40.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Celebrity Name Game	9/9/16
8.0	Normal Line / SPOT (2)	09/15/16-09/15/16	4	:30	3:30P-4P (CST)				1					1	\$40.00	\$40.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Celebrity Name Game	9/9/16
9.0	Normal Line / SPOT (3)	09/12/16-09/12/16	4	:30	5:30P-6P (CST)	1								1	\$150.00	\$150.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Family Feud	9/9/16
10.0	Normal Line / SPOT (3)	09/13/16-09/13/16	4	:30	5:30P-6P (CST)			1						1	\$150.00	\$150.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Family Feud	9/9/16
11.0	Normal Line / SPOT (3)	09/14/16-09/14/16	4	:30	5:30P-6P (CST)				1					1	\$150.00	\$150.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Family Feud	9/9/16
12.0	Normal Line / SPOT (3)	09/15/16-09/15/16	4	:30	5:30P-6P (CST)					1				1	\$150.00	\$150.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Family Feud	9/9/16
13.0	Normal Line / SPOT (4)	09/12/16-09/12/16	4	:30	6P-6:30P (CST)	1								1	\$300.00	\$300.00	WRSF-TV/CCU Combo 100/0 (WRSF-TV)	Bang Theory	9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms"), located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2624595

Schedule Dates 09/12/16-09/16/16

Advertiser Independent Voices of IL (111663)

Agency Strategic Media Services (8287)

Product POLITICAL ISSUE (ns) (1187)

Brand 148/162/1566 (860624)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Michelle Irvin,

Phone/Fax /

CPE 148/162/1566

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Independent Voice 4 I
NEW ORDER. PLS CHCK AND CNF. T&R
Alex Bradley

Date Entered 09/09/16

Last Modified 09/09/16

Entered By Amanda Painter

CO-OP No

Headline # ECR25283096

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$745.50

Net Total \$4,224.50

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+W)

By Broadcast Month Spots Entered

Sep. 2016 34 \$4,976.00

Grand Total: 34 \$4,976.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (4)	09/14/16-09/14/16	4	:30	6P-6:30P (CST)	1				1				1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+W)	Big Bang Theory	9/9/16
15.0	Normal Line / SPOT (4)	09/15/16-09/15/16	4	:30	6P-6:30P (CST)	1					1			1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+W)	Big Bang Theory	9/9/16
16.0	Normal Line / SPOT (4)	09/16/16-09/16/16	4	:30	6P-6:30P (CST)	1						1		1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+W)	Big Bang Theory	9/9/16
17.0	Normal Line / SPOT (5)	09/12/16-09/12/16	4	:30	6:30P-7P (CST)	1								1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+W)	Big Bang Theory	9/9/16
18.0	Normal Line / SPOT (5)	09/13/16-09/13/16	4	:30	6:30P-7P (CST)	1								1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+W)	Big Bang Theory	9/9/16
19.0	Normal Line / SPOT (5)	09/15/16-09/15/16	4	:30	6:30P-7P (CST)	1								1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+W)	Big Bang Theory	9/9/16
20.0	Normal Line / SPOT (5)	09/16/16-09/16/16	4	:30	6:30P-7P (CST)	1								1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+W)	Big Bang Theory	9/9/16
21.0	Normal Line / SPOT (6)	09/12/16-09/12/16	4	:30	9P-10P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+W)	News at 9	9/9/16
22.0	Normal Line / SPOT (6)	09/13/16-09/13/16	4	:30	9P-10P (CST)	2								2	\$150.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+W)	News at 9	9/9/16
23.0	Normal Line / SPOT (6)	09/14/16-09/14/16	4	:30	9P-10P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+W)	News at 9	9/9/16
24.0	Normal Line / SPOT (6)	09/15/16-09/15/16	4	:30	9P-10P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+W)	News at 9	9/9/16
25.0	Normal Line / SPOT (6)	09/16/16-09/16/16	4	:30	9P-10P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+W)	News at 9	9/9/16
26.0	Normal Line / SPOT (7)	09/12/16-09/12/16	4	:30	9:30P-10P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+W)	NEWS@9<	9/9/16
27.0	Normal Line / SPOT (7)	09/13/16-09/13/16	4	:30	9:30P-10P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+W)	NEWS@9<	9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://segr.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2624595

Schedule Dates: 09/12/16-09/16/16
Advertiser: Independent Voice of IL (111663)
Agency: Strategic Media Services (8287)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 148/162/1566 (860624)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Michelle Irvin,
Phone/Fax: /
CPE: 148/162/1566
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: Independent Voice 4 I
 NEW ORDER. PLS CHCK AND CNF. T&R
 Alex Bradley

Date Entered: 09/09/16
Last Modified: 09/09/16
Entered By: Amanda Painter
CO-OP: No
Headline #: ECR25283096
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$745.50
Net Total: \$4,224.50
Sales Tax:

Station	Spots	Rate
WRSP+WCCU Combo 100/0 (WRSP+)	34	\$4,970.00
Grand Total:	34	\$4,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (7)	09/14/16-09/14/16	4	:30	9:30P-10P (CST)	1			1					1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX NEWS@9<	9/9/16
29.0	Normal Line / SPOT (7)	09/15/16-09/15/16	4	:30	9:30P-10P (CST)	1				1				1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX NEWS@9<	9/9/16
30.0	Normal Line / SPOT (7)	09/16/16-09/16/16	4	:30	9:30P-10P (CST)	1							1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX NEWS@9<	9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Michelle Irvin

do hereby request station time concerning the following issue:

Independent Voice for Illinois PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: SEE ORDER

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Redacted area]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Redacted area]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Redacted area]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Independent Voice for Illinois PAC, PO Box 9891 Arlington, VA 22219

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jo Meriau - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7-28-16 *Michelle Di...* 202-337-5700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted In Part Rejected

Jennifer E. Valenti Jennifer E. Valenti, LSM _____
Signature Printed Name Title

Deposit Date	Payment Method	Customer Name	Receipt Date	Entered Am	Comments	Station	Market	Unapplied Amount
7-Sep-16	SBG PP CC RECEIPTS	Shields Auto Center	7-Sep-16	975		WICD	Springfield	0
1-Sep-16	SBG PP CC RECEIPTS	1-800 Attorney	1-Sep-16	425		ERSP	Springfield	425
2-Sep-16	SBG PP CC RECEIPTS	KEF Media	2-Sep-16	125	FORTUNE BUILDERS	WRSP	Springfield	125
6-Sep-16	SBG PP CC RECEIPTS	KEF Media	6-Sep-16	125	2490009 BUSY PHILLIPS/PURINA CAT CHOW	WCCU	Springfield	125
8-Sep-16	SBG PP CC RECEIPTS	KEF Media	8-Sep-16	125	2490009 PLAYSTATION BROIL	WRSP	Springfield	125
9-Sep-16	SBG PP CC RECEIPTS	Strategic Media Services	9-Sep-16	10115	2624511 9/12-9/16 EST 1566 INDEPENDENT VOICES FOR ILLINOIS PAC	WICS	Springfield	10115
9-Sep-16	SBG PP CC RECEIPTS	Strategic Media Services	9-Sep-16	4224.5	2624595 9/12-9/16 EST 1566 INDEPENDENT VOICES FOR ILLINOIS PAC	WRSP	Springfield	4224.5
9-Sep-16	SBG PP CC RECEIPTS	Victory Enterprises	9-Sep-16	1381.25	2625105 9/12-9/29 9/16-9/27 APRIL TROEMPER FOR JUDGE D	WRSP	Springfield	1381.25
9-Sep-16	SBG PP CC RECEIPTS	Victory Enterprises	9-Sep-16	9199.13	2625125 9/12-9/30 9/16-9/29 APRIL TROEMPER FOR JUDGE D	WICS	Springfield	9199.13
13-Sep-16	SBG PP CC RECEIPTS	KEF Media	13-Sep-16	125	2490009 PETHINDER	WRSP	Springfield	125