

AFSCME
10/12-10/18/16
\$5,730

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25328291

Changes as of: 10/11/2016 at 11:05 AM

Version: Current State Version 1

CPE: //5315

Flight: 10/10/16 - 10/23/16

Station: WRSP

Total \$: \$5,750.00

Agency: Adelstein & Associates

Advertiser: AFSCME

Market: Campaign-Sprngld-Dtr DMA

Total Spots: 9

2155 CATON
CHICAGO, IL 60647

Product: AFSCME
Agency Order #:

Office: CHICAGO
Primary Demo: Adults 35+

Total CPP: \$224.61
Total GRP: 25.6

Buyer: Candy Kyle

Salesperson: DAN RAYMOND
312-832-6634

Con Type: POLITICAL/VOTE
Assistant: REBECCA BERRY
312-832-6605

Separation:

Comments: SCHEDULE RUNS WED, 10/12-TUE, 10/18.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/10 - 10/17		Total Spots	Total \$	CPP	GRP
							10/10	10/17				
1	W-F 4p-5p		JUDGE JUDY	\$800.00	3.5	60	2	0	2	\$1,600.00	\$228.57	7.0
2	M-Tu 4p-5p		JUDGE JUDY	\$800.00	3.5	60	0	1	1	\$800.00	\$228.57	3.5
3	W-F 5p-5:30p		FAMILY FEUD	\$600.00	2.4	60	1	0	1	\$600.00	\$250.00	2.4
4	M-Tu 5p-5:30p		FAMILY FEUD	\$600.00	2.4	60	0	1	1	\$600.00	\$250.00	2.4
5	W-F 9p-10p		FOX NEWS AT 9P	\$700.00	2.5	60	1	0	1	\$700.00	\$280.00	2.5
6	M-Tu 9p-10p		FOX NEWS AT 9P	\$700.00	2.5	60	0	1	1	\$700.00	\$280.00	2.5
7	Su 9p-9:35p		FOX NEWS AT 9P	\$500.00	3.8	60	1	0	1	\$500.00	\$131.58	3.8
8	Su 10p-10:35p		BIG BANG THEORY	\$250.00	1.5	60	1	0	1	\$250.00	\$166.67	1.5
TOTALS:							6	3	9	\$5,750.00	\$224.61	25.6



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New York, NY 10019

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CPE: //5315 Flight: 10/10/16 - 10/23/16 Station: WRSP Total \$: \$5,750.00

Agency: Adelsstein & Associates Advertiser: AFSCME Market: Campaign-Springfld-Dt Total Spots: 9

2155 CATON Product: AFSCME Office: CHICAGO Total CPP: \$224.61

CHICAGO, IL 60647 Agency Order #: Buyer: Candy Kyle Primary Demo: Adults 35+ Total GRP: 25.6

Salesperson: DAN RAYMOND Con Type: POLITICAL/VOTE Assistant: REBECCA BERRY Separation:

312-832-6634 312-832-6605

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/11/16 11:05 AM	REBECCA BERRY	SCHEDULE RUNS WED, 10/12-TUE, 10/18.

Competitive Information			Daypart Summary					Monthly Summary			
Market Budget:	WRSR Share:	Comment:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
\$82,143	7%			100%	9	\$5,750.00	\$224.61	25.6	2016-Oct	9	\$5,750.00
WAND: 32%	WCIA: 31%	WICS: 30%	Total	100%	9	\$5,750.00	\$224.61	25.6	Total	9	\$5,750.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/11/16 11:10 AM					\$0	\$0	
New	10/11/16 11:05 AM	REBECCA BERRY	New	9		\$5,750.00	\$5,750.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 (WRSP+)
 2680 E Cook St
 Springfield, IL 62703

Contract # 2659314

Schedule Dates: 10/12/16-10/18/16
Advertiser: AFSCME (29148)
Agency: Adelstein & Associates (17775)
Product: POLITICAL ISSUE (ns) (1187)
Brand: AFSCME (146890)
Salesperson: Millennium/CHI, Chicago (1094)
Sales Office: Millennium Chicago
Buyer Name: Kyle Candy
Phone/Fax: /
CPE: 5315
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: AFSCME Dan Raymond
 SCHEDULE RUNS WED, 10/12-TUE, 10/18.

Date Entered: 10/11/16
Last Modified: 10/11/16
Entered By: Amanda Painter
CO-OP: No
Headline #: ECR25328291
Demo: A35+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$862.50
Net Total: \$4,887.50
Sales Tax:

By Broadcast Month	Spots	Rate
Oct. 2016	9	\$5,750.00
Grand Total:	9	\$5,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3-5)	10/12/16-10/14/16	1	1:00	4p- 5p (CST)	2			X	X	X			2	\$800.00	\$1,600.00	WRSP+WCCU Combo 100/0 (WRSP)	Judge Judy	10/11/16
2.0	Normal Line / SPOT (2-3-5)	10/17/16-10/18/16	1	1:00	4p- 5p (CST)	1	X	X						1	\$800.00	\$800.00	WRSP+WCCU Combo 100/0 (WRSP)	Judge Judy	10/11/16
3.0	Normal Line / SPOT (3-2-4)	10/12/16-10/14/16	2	1:00	5p- 5:30p (CST)	1			X	X	X			1	\$600.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP)	Family Feud	10/11/16
4.0	Normal Line / SPOT (4-2-4)	10/17/16-10/18/16	2	1:00	5p- 5:30p (CST)	1	X	X						1	\$600.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP)	Family Feud	10/11/16
5.0	Normal Line / SPOT (5-2-5)	10/12/16-10/14/16	2	1:00	9p- 10p (CST)	1			X	X	X			1	\$700.00	\$700.00	WRSP+WCCU Combo 100/0 (WRSP)	Fox News @ 9	10/11/16
6.0	Normal Line / SPOT (6-2-5)	10/17/16-10/18/16	2	1:00	9p- 10p (CST)	1	X	X						1	\$700.00	\$700.00	WRSP+WCCU Combo 100/0 (WRSP)	Fox News @ 9	10/11/16
7.0	Normal Line / SPOT (7-3-8)	10/16/16-10/16/16	2	1:00	9p- 9:35p (CST)	1							X	1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP)	Fox News @ 9	10/11/16
8.0	Normal Line / SPOT (8-1-5)	10/16/16-10/16/16	2	1:00	10p- 10:35p (CST)	1							X	1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP)	Big Bang Theory	10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Miles King (Adelstein & Associates)
do hereby request station time concerning the following issue:

AFSCME Local Council 31

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: AFSCME ~~Local~~ Council 31

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

~~AFSCME Local Council 31~~
~~205 N. Michigan Ave., Suite 2100, Chicago, IL 60601~~
615 S Second St
Springfield IL 62704

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive director/president Roberta Lynch
Executive vice presidents Ralph Fortwood, Carmin Willis-Goodloe,
Yolanda Woods and Darinda Miller
Secretary Dave DeRose
Treasurer Rob Fanti

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/26/16 *Mike R. King* 312-787-3322
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Jennifer E. Valenti Jennifer E. Valenti Com
Signature Printed Name Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WRSP-TV	\$4,887.50	AFSCME IL Est. #5315