

New Order

Agency: Run Spot Run Media, Inc. **Station:** KFXO-TV
Office: Sherwood **Order Type:** Normal
Client: 22 - Jeff Gudman for Oregon State Treasurer **Cancel Date:**
Product: 43 - Jeff Gudman for Oregon State Treasurer
Piggyback Product: Friends of Jeff Gudman
Estimate: 127 - Jeff Gudman for State Treasurer Bend TV 2020
Comments: Separation: 30

Flight Start: 10/05/2020
Flight End: 11/08/2020
Hiatus:

Airtime Dollars: \$1,280.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$1,280.00
Total Spots: 44

Local/National: Local
Rep Office: KFXO-TV
AE: Mandy Duke
Phone:
OrderID: 9981195
Status: Pending Review
MarketShare:

10/9-11/3/20 537819

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots							A18+		
						10/5	10/12	10/19	10/26	11/2	Total Spots	Rtg	CPP	Imp	CPM
1	F 7A-8A NC21 SUNRS-FOX	EM	\$20.00	C	30	1	0	0	0	0	0	1	1.39	\$14.39	
2	MTuWThF 7A-8A NC21 SUNRS-FOX	EM	\$20.00	C	30	0	3	3	3	0	9	1.43	\$13.99		
3	MTu 7A-8A NC21 SUNRS-FOX	EM	\$20.00	C	30	0	0	0	0	2	2	1.49	\$13.42		
4	F 8A-9A NC21 SUNRS-FOX	EM	\$20.00	C	30	1	0	0	0	0	1	1.75	\$11.43		
5	MTuWThF 8A-9A NC21 SUNRS-FOX	EM	\$20.00	C	30	0	3	3	3	0	9	1.71	\$11.70		
6	MTu 8A-9A NC21 SUNRS-FOX	EM	\$20.00	C	30	0	0	0	0	2	2	1.68	\$11.90		
7	MTuWThF 7P-7:30P BIG BNG THEORY	PA	\$40.00	C	30	0	2	2	2	0	6	0.87	\$45.98		
8	M 7P-7:30P BIG BNG THEORY	PA	\$40.00	C	30	0	0	0	0	2	2	0.95	\$42.11		
9	MTuWThF 7:30P-8P BG BNG THRY B	PA	\$50.00	C	30	0	2	2	2	0	6	1.04	\$48.08		
10	M 7:30P-8P BG BNG THRY B	PA	\$50.00	C	30	0	0	0	0	2	2	0.98	\$51.02		
11	Su 8A-9A FOX NWS SUNDAY	EM	\$20.00	C	30	1	1	1	1	0	4	0.87	\$22.99		
Total Spots:						3	11	11	11	8					

See disclosure statement files for "Class of Time" descriptions, associated with P-codes.

(R) or State Treasurer

New Order (Page 2)

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Client: 22 - Jeff Gudman for Oregon State Treasurer **Product:** 43 - Jeff Gudman for Oregon State Treasurer **Estimate:** 127 - Jeff Gudman for State Treasurer Bend TV 2020
Flight Start: 10/05/2020 **Flight End:** 11/08/2020 **Received in ePort:** 9/22/2020 5:08:58 PM

Line No	Daypart (Program)	DPT	Code	Rate	C/T	Len	10/5	10/12	10/19	10/26	11/2	Total Spots	Rtg	CPP	Imp	CPM
Total GRP: 4.0 14.1 14.1 14.1 14.1 10.2 Total GRP - CPP: 56.5 - \$22.64 Total GIMP(000) - CPM: 0 - \$0.00																
Cash\$ - Spots: \$1,280.00 - 44 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$1,280.00																

See disclosure statement files for "Class of Time" descriptions, associated with P-codes.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Katie Walther of Run Spot Run Media, Inc., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE	
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE	

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Jeff Gudman	
Authorized committee: Friends of Jeff Gudman	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Requesting rates and station contact information	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Oregon State Treasurer	
Date of election: 11/3/2020	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Carol Russell	

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Katie Walther	Name: JOAN M. ANDERSON
Date of Request to Purchase Ad Time: 9/14/2020	Date of Station Agreement to Sell Time: 9/22/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____ *NOT SENT YET*

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: <i>537819</i>	Station Call Letters: <i>KFXO</i>	Date Received/Requested: <i>9/20/20</i>
Est. #: <i>127</i>	Station Location: <i>Bend, OR</i>	Run Start and End Dates: <i>9/19 - 11/3/20</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.