INVOICE

KWQC
805 Brady St
Davenport, IA 52803
USA
Main: (563) 383-7000
Billing: (563) 383-7000

Invoice #	Invoice Date	Invoice Month	Invoice Period
591556-1	06/25/17	June 2017	05/29/17 - 06/25/17

Property	Account Executive	Sales Office	Sales Region
KWQC	Davenport House	Davenport Natio	National

Advertiser	Product	Estimate Number
JB Pritzker	Primary Election	10

Flight Dates	Order #	Alt Order #
06/20/17 - 06/26/17	591556	WOC10667682

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	2	2

Agency Ref	Advertiser Ref
4189	142691

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
100 N 20th Street STE 201
Philadelphia, PA 19103

Send Payment To:
KWQC
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	06/20/17	06/26/17	M-F 6a News	558a-7a	11111--	1:00	5	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/20/17	06/26/17	11111--	5	$800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KWQC	Tu	06/20/17		M-F 6a News	558a-7a	:00		$800.00	NM
					See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12						
	2	KWQC	W	06/21/17		M-F 6a News	558a-7a	:00		$800.00	NM
					See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12						
	3	KWQC	Th	06/22/17		M-F 6a News	558a-7a	:00		$800.00	NM
					See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12						
	4	KWQC	F	06/23/17		M-F 6a News	558a-7a	:00		$800.00	NM
					See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12						

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	06/20/17	06/24/17	Sa 6p News	6p-630p	-----1-	1:00	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/19/17	06/25/17	-----1-	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KWQC	Sa	06/24/17	6:29 PM	Sa 6p News	6p-630p	1:00	JBPTV1701H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	06/20/17	06/26/17	M-F 5p News	5p-530p	1--1---	1:00	2	$850.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/20/17	06/26/17	1--1---	2	$850.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KWQC	Th	06/22/17	5:16 PM	M-F 5p News	5p-530p	1:00	JBPTV1701H	$850.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	06/20/17	06/25/17	Su 5p News	5p-530p	------1	1:00	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/19/17	06/25/17	------1	1	$500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KWQC	Su	06/25/17	5:24 PM	Su 5p News	5p-530p	1:00	JBPTV1701H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	06/20/17	06/23/17	M-F 6p News	6p-630p	--1-1--	1:00	2	$1,250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/19/17	06/25/17	--1-1--	2	$1,250.00

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591556-1	06/25/17	June 2017	05/29/17 - 06/25/17

Advertiser	Product		Estimate Number
JB Pritzker	Primary Election		10

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	06/20/17	06/23/17	M-F 6p News	6p-630p	--1-1--	1:00	2	$1,250.00	NM	

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	KWQC	W	06/21/17	6:10 PM M-F 6p News	6p-630p	1:00 JBPTV1701H	$1,250.00	NM
	2	KWQC	F	06/23/17	6:29 PM M-F 6p News	6p-630p	1:00 JBPTV1701H	$1,250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	06/20/17	06/24/17	Sa 630p-7p	630-7p	-----1-	1:00	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/19/17	06/25/17	-----1-	1	$500.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	KWQC	Sa	06/24/17	6:49 PM Sa 630p-7p	630-7p	1:00 JBPTV1701H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	06/20/17	06/26/17	M-F 630p-7p	630p7p	11-1---	1:00	3	$1,350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/20/17	06/26/17	11-1---	3	$1,350.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	KWQC	Tu	06/20/17	6:42 PM M-F 630p-7p	630p7p	1:00 JBPTV1701H	$1,350.00	NM
	2	KWQC	Th	06/22/17	6:43 PM M-F 630p-7p	630p7p	1:00 JBPTV1701H	$1,350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	06/20/17	06/26/17	The Tonight Show	1035p-1137p	11-1---	1:00	3	$550.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/20/17	06/26/17	11-1---	3	$550.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	KWQC	Tu	06/20/17	The Tonight Show See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12	1035p-1137p	:00	$550.00	NM
	4	KWQC	W	06/21/17	5:08 AM M-F 5a News MG for 1.4,1.3,1.2,1.1,8.2,8.1 makegood	5a-6a	1:00 JBPTV1701H	$300.00	NM
	7	KWQC	W	06/21/17	5:51 AM M-F 5a News MG for 1.4,1.3,1.2,1.1,8.2,8.1 makegood	5a-6a	1:00 JBPTV1701H	$300.00	NM
	2	KWQC	Th	06/22/17	The Tonight Show See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12	1035p-1137p	:00	$550.00	NM
	8	KWQC	Th	06/22/17	5:19 AM M-F 5a News MG for 1.4,1.3,1.2,1.1,8.2,8.1 makegood	5a-6a	1:00 JBPTV1701H	$300.00	NM
	6	KWQC	Th	06/22/17	5:55 AM M-F 5a News MG for 1.4,1.3,1.2,1.1,8.2,8.1 makegood	5a-6a	1:00 JBPTV1701H	$300.00	NM
	11	KWQC	Th	06/22/17	10:24 PM Late News M-F MG for 1.4,1.3,1.2,1.1,8.2,8.1 makegood	10p-1035p	1:00 JBPTV1701H	$1,450.00	NM
	9	KWQC	F	06/23/17	4:58 AM M-F 5a News MG for 1.4,1.3,1.2,1.1,8.2,8.1 makegood	5a-6a	1:00 JBPTV1701H	$300.00	NM
	5	KWQC	F	06/23/17	5:45 AM M-F 5a News MG for 1.4,1.3,1.2,1.1,8.2,8.1 makegood	5a-6a	1:00 JBPTV1701H	$300.00	NM
	12	KWQC	Sa	06/24/17	5:53 AM 5a Sa MG for 1.4,1.3,1.2,1.1,8.2,8.1 makegood	5:00am-6:00am	1:00 JBPTV1701H	$50.00	NM
	10	KWQC	Su	06/25/17	6:18 PM Sunday Prime Hr 1 MG for 1.4,1.3,1.2,1.1,8.2,8.1 makegood	6p-7p	1:00 JBPTV1701H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	06/20/17	06/25/17	Late News Su	10p-1035p		1:00	1	$1,100.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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591556-1	06/25/17	June 2017	05/29/17 - 06/25/17

Advertiser	Product	Estimate Number
JB Pritzker	Primary Election	10

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
					------1					

	Weeks:	Start Date 06/19/17	End Date 06/25/17	MTWTFSS ------1	Spots/Week 1	Rate $1,100.00				
Spots:	#	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate	Type
	1	KWQC	Su 06/25/17	10:25 PM Late News Su	10p-1035p	1:00 JBPTV1701H			$1,100.00	NM

10 06/20/17	06/24/17	Late News Sa	10p-1030p	-----1-	1:00	1	$1,150.00	NM		

	Weeks:	Start Date 06/19/17	End Date 06/25/17	MTWTFSS -----1-	Spots/Week 1	Rate $1,150.00				
Spots:	#	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate	Type
	1	KWQC	Sa 06/24/17	10:27 PM Late News Sa	10p-1030p	1:00 JBPTV1701H			$1,150.00	NM

11 06/20/17	06/23/17	Late News Rotator M-Su 10p-1035p		--1-1--	1:00	2	$1,450.00	NM		

	Weeks:	Start Date 06/19/17	End Date 06/25/17	MTWTFSS --1-1--	Spots/Week 2	Rate $1,450.00				
Spots:	#	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate	Type
	1	KWQC	W 06/21/17	10:12 PM Late News Rotator M-Su	10p-1035p	1:00 JBPTV1701H			$1,450.00	NM
	2	KWQC	F 06/23/17	10:18 PM Late News Rotator M-Su	10p-1035p	1:00 JBPTV1701H			$1,450.00	NM

					Total Spots	21			

Payment Terms 30 Days

Gross Total	$16,900.00
Agency Commission	$2,535.00
Net Amount Due	$14,365.00

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